Enhancing Security and Trade Facilitation

Submitted by: U.S.A
OFFICE OF TRADE RELATIONS

- Explain CBP policies and procedures and US law
- Understand trade issues and requirements
- New technologies
- Supply chain security
We are a large open society with extensive borders

Canadian border: 5,525 miles

Mexican border: 1,989 miles

Shoreline: 95,000 miles

Annually 500,000,000 people, 330,000,000 non-citizens, through 317 ports of entry
But we face a dangerous new threat…

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<th>Terrorist Threat</th>
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<td>Transnational, covert and unknown</td>
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<td>Individuals and commercial transactions</td>
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<tr>
<td>Use our infrastructure against us</td>
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<tr>
<td>Exploit seams in government</td>
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<td>Both international and domestic</td>
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<td>Long planning cycles</td>
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GOALS: MASSIVE CASUALTIES
VIOLENT DESTRUCTION OF ECONOMY

…that demands a new response

WHAT IS A SECURE SUPPLY CHAIN

- IDENTIFY TRUE POINT OF ORIGIN
- SECURITY AT THE POINT OF STUFFING – SEAL/SMART BOX
- ACCURATE COMMODITY INFORMATION
- VISIBILITY INTO INTERMEDIATE PORTS
- IDENTIFY ALL PARTIES ASSOCIATED WITH SHIPMENT
- SEAL INTEGRITY
- ENHANCE TARGETING AND RISK ANALYSIS
SUPPLY CHAIN VISIBILITY – WHAT ARE WE MISSING?

U.S. Customs and Border Protection Office of Trade Relations

SUPPLY CHAIN ROAD MAP

Today, CBP receives trade data via Manifest and Entry Filings, which is essential for basic risk management and trade facilitation.

A significant amount of additional information can be gathered at other phases of supply chain operations, thus enhancing the effectiveness of CBP selectivity and targeting efforts.
GREEN LANE REQUIREMENTS

› SECURITY ASSURANCE AT POINT OF STUFFING
› SEAL INTEGRITY AND TRACKING
› C-TPAT STANDARDS – ENTIRE SUPPLY CHAIN
› CSI PORT
› NO COMPLIANCE PROBLEMS

GREEN LANE BENEFITS

• REDUCED INSPECTIONS
• ACCESS TO FAST BORDER CROSSING PROCEDURES
• SELF-ASSESSMENT PROGRAM FOR AUDITS
• BUSINESS BENEFITS: LESS PILFERAGE, BETTER INVENTORY CONTROL, BRAND INTEGRITY
• ENHANCED COMMUNICATION CHANNELS: DEDICATED WEB SITE
• PRIORITY EXAMINATIONS
• PENALTY MITIGATION
• PRIORITY TREATMENT IN RECOVERING FROM INCIDENT
• PAPERLESS ENTRY
• EXPEDITED RULINGS
• FASTER PORT CLEARANCE
WCO FRAMEWORK

› HIGH LEVEL SECURITY GROUP – JUNE 2004
› FRAMEWORK OF STANDARDS TO SECURE AND FACILITATE GLOBAL TRADE
› POLICY COMMITTEE – DEC 2004
› ROLLOUT EVENTS
› INPUT FROM TRADE – BRUSSELS, FEB 28
› HLSG MEETING – APRIL
› WCO APPROVAL – JUNE

4 PRINCIPLES

› HARMONIZED INFORMATION REQUIREMENTS
› CONSISTENT RISK MANAGEMENT PROCEDURES
› REASONABLE REQUESTS FOR OUTBOUND INSPECTIONS
› COMMON BENEFITS FOR BUSINESSES MEETING MINIMUM STANDARDS
Office of Trade Relations

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