



Asia-Pacific
Economic Cooperation

2005/STAR/004
Joint Plenary Session 2

**New Zealand's Supply Chain Security Strategy -
Addressing a Global Strategic Problem with
Innovative Solutions**

Submitted by: New Zealand



**Third Conference on Secure Trade in the APEC
Region
Incheon, Korea
25-26 February 2005**



New Zealand's Supply Chain Security Strategy

Addressing a global strategic problem with innovative solutions

APEC STAR Conference, Incheon, Korea
Paul Campbell, New Zealand Customs Service, 25 February 2005



Protecting New Zealand





New Zealand Supply Chain Security Strategy



Meeting International Expectations



- Secure supply chain
- Secure export partnerships



APEC STAR
private sector
security
guidelines



Framework of
standards to
secure and
facilitate global
trade



Meeting International Expectations



Interactive port
and ship
security



APEC STAR
private sector
security
guidelines



Air passenger
and cargo
security



Protecting Cargo, Vessels and Crew

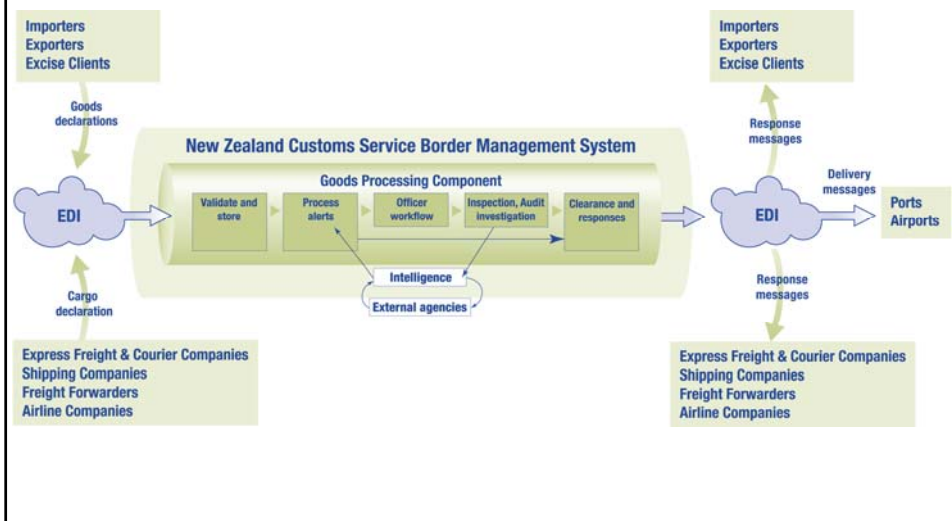




Protecting Aviation Passengers and Cargo

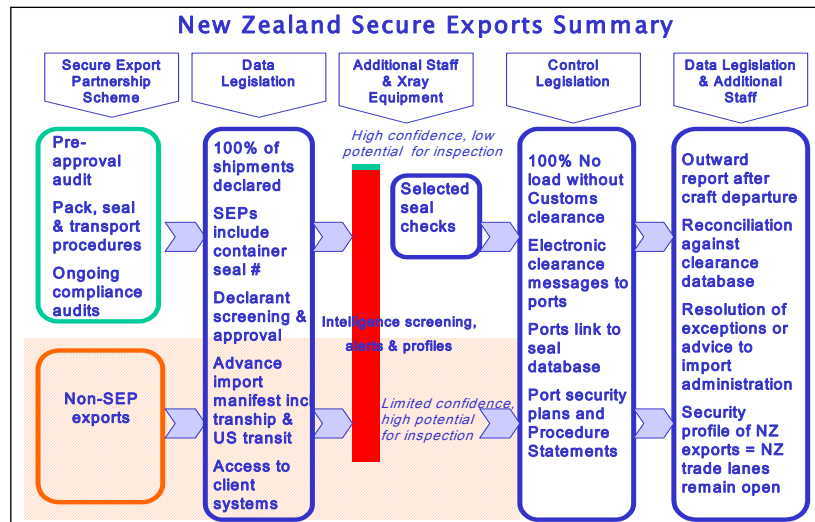


Electronic Reporting





Integrated System



What is it?

Cup
Mug
Holloware
Tableware
Container
Vessel
Coffee Mug

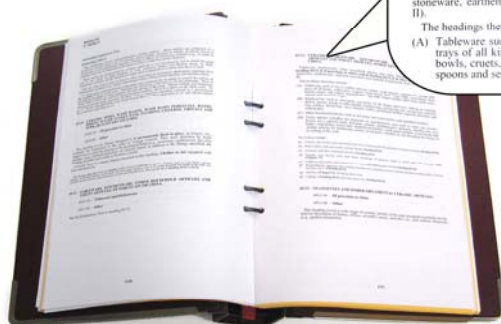


What's it made of?

Plastic
Paper
Metal
Porcelain
Ceramic



The Harmonised System



69.12 - CERAMIC TABLEWARE, KITCHENWARE, OTHER HOUSEHOLD ARTICLES AND TOILET ARTICLES, OTHER THAN OF PORCELAIN OR CHINA.

Tableware, kitchenware, other household articles and toilet articles are classified in heading 69.11 if of porcelain or china, and in heading 69.12 if of other ceramics such as stoneware, earthenware, imitation porcelain (see General Explanatory Note to sub-Chapter II).

The headings therefore include:

(A) Tableware such as tea or coffee services, plates, soup tureens, salad bowls, dishes and trays of all kinds, coffee-pots, teapots, sugar bowls, beer mugs, cups, sauce-boats, fruit bowls, cruetts, salt cellars, mustard pots, egg-cups, teapot stands, table mats, knife rests, spoons and serviette rings.

It is ceramic
It is tableware
It is a coffee mug



Future Option

Code Name "JSE Reefer B/L" (Issued May 1989 and amended May, 1993 & March 1995, by the Documentary Committee of the J.S.E.)

(Forwarding Agents)

Shipper
Clarkson New Zealand Ltd
Level 8, 44 Anzac Ave
Auckland
New Zealand

Consigned to order of

To Order

Notify Party
The ABC Company
23 East Street
Somewhere over there
NeverNever land

Local Vessel

From

Ocean Vessel
MV Vessel Name
Part of Discharge
Wilmington

Voy No.
Voy-01

Port of Loading
Tauranga

For Transhipment to

B/L NO.
VOID

Reefer
BILL OF LADING



KYOKUYO SHIPPING CO., LTD.

SAMPLE ONLY FOR DISPLAY

SHIPPED on board the Vessel, the Goods as indicated below, in apparent good order and condition unless otherwise stated herein, to be carried to the port of discharge or so near thereto as she may safely get, and there to be delivered in like good order and condition subject to the conditions and exceptions on the face and back hereof.
One of the original Bills of Lading must be surrendered duly endorsed in exchange for the goods or delivery order.
IN WITNESS whereof, the number of original Bills of Lading stated below have been signed, one of which being accomplished, the other(s) to be void

Marks & Numbers	No. of Pkgs or Units	Kind of Packages or Units, Description of Goods	Nett Weight	Gross Weight	Temperature
Campbell Trading ABC 1-1	1	Container STC: 2000 Coffee Mugs 6912.001.02H	14.5 NMT	18.0 Tonnes	



Working Together



APEC STAR



World Customs Organisation



International Maritime Organisation



International Civil Aviation Organisation