Global Trade and Security Trends

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Why do you care?

• Supply chain efficiency = more competitive economy
• Delays = Increases costs and ties up capital
  = Disrupts time to market
  = Drop in customer satisfaction
• Import Product Safety critical to country and company image
• Paper = delays
• Reliability of supply chain
• Investment in infrastructure and information technology
Global Trends and Opportunities

• More trade and expect more disruption of trade
• Low cost production will migrate
• Government and business view the supply chain as higher risk than ever
• Foreign factory and supply chain certifications
• Internet and telecommunication so will information sharing between governments

Customs Global Strategic Trends

• Push the borders outward
• Layered Defense Strategy
• Risk Management
• Information Sharing between nations
• Account Management
• Government-Industry Partnerships
Supply Chain Management
The Business View

Physical Movement of Goods

Financial – Procurement Management

IT Systems and Data Management

Supplier & Product Vetting
Banking Insurance
Logistics Providers / Forwarders
Customs Brokers

Supply Chain Management
Customs Perspective

Supply Chain Security / Compliance

Supply Chain Data Network

Security Validations
C-TPAT & AEO
Advance Manifest & 10 + 2 Data
CSI & SFI Ports NII & RPM
RFID Anti-Tamper
Export Declarations

Customs Declarations + Post Entry
Account Profile

ATS
Exams & Scans
Supply Chain Management
Government-Wide Perspective

Supply Chain Data Network

- Factory
- Road Transport
- Consolidated Distribution Center
- Road Transport
- Port of Loading
- Vessel
- Transit Port
- Vessel
- Port of Discharge
- Road Transport
- Retail Store

Supply Chain Security / Compliance

- FDA Prior Registration
- Factory & Supplier Product Safety Verifications
- Advance Product Safety Data
- Security C-TPAT / AEO
- Advance Security Data
- CSI - SFI Ports NII & RPM
- Outbound Exams
- RFID from Product Source
- Customs Entry Entry Summary
- ITDS
- Account Profile
- TSA CCSP
- In-Transit Controls

Its Not Just the U.S.

- WCO SAFE Framework
- Authorized Economic Operator (AEO)
- 24 hour advance manifest rule
- China-EU Secure Trade Lanes
- International cooperative agreements for information exchange
- Government personnel assigned internationally
- Public health and safety concerns
- “Single Window” automation
It’s Not Just Traditional Customs

- Terrorism
- Import Product and Food Safety
- Infectious Diseases
- Environment
- Intellectual Property Rights
- Corporate Social Responsibility
- Contraband, Revenue and Fraud

Thank You

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