



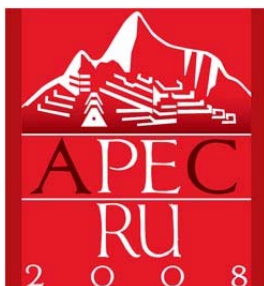
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Global Trade and Security Trends

Submitted by: Sandler & Travis Trade Advisory Services (STTAS)



6th Secure Trade in APEC Region Conference
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Global Trade and Security Trends

APEC STAR VI Conference

20 August 2008

Sam Banks



Why do you care?

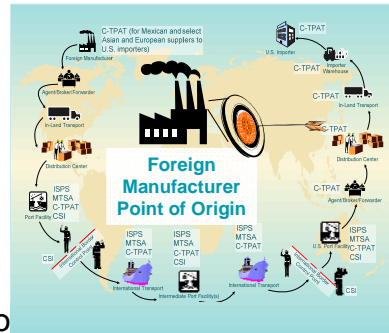
- Supply chain efficiency = more competitive economy
- Delays = Increases costs and ties up capital
 - = Disrupts time to market
 - = Drop in customer satisfaction
- Import Product Safety critical to country and company image
- Paper = delays
- Reliability of supply chain
- Investment in infrastructure and information technology





Global Trends and Opportunities

- More trade and expect more disruption of trade
- Low cost production will migrate
- Government and business view the supply chain as higher risk than ever
- Foreign factory and supply chain certifications
- Internet and telecommunication so will information sharing between governments



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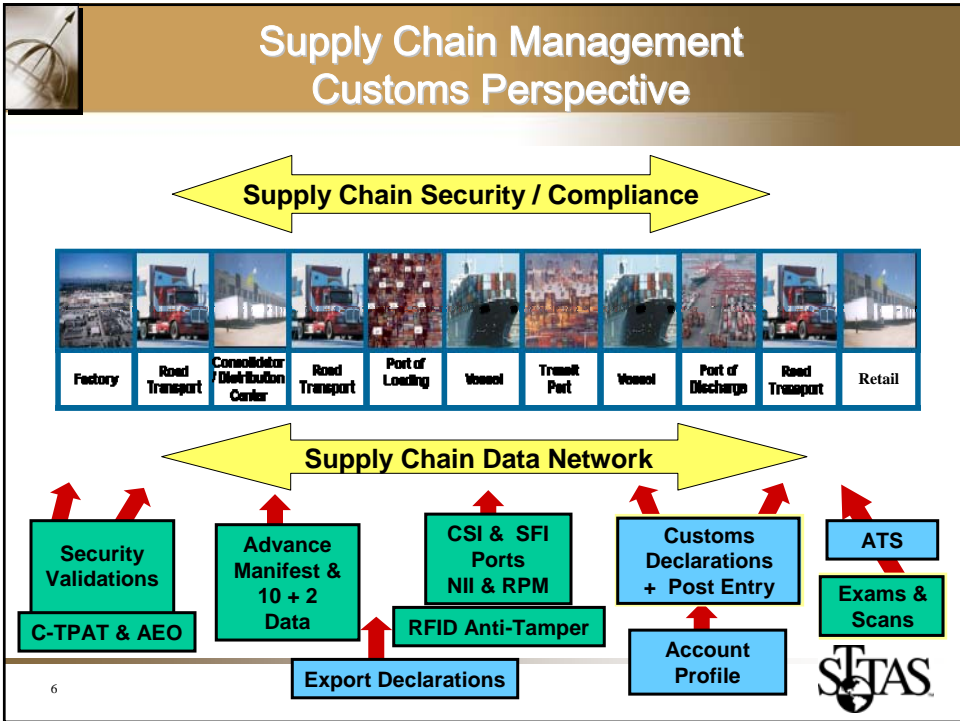
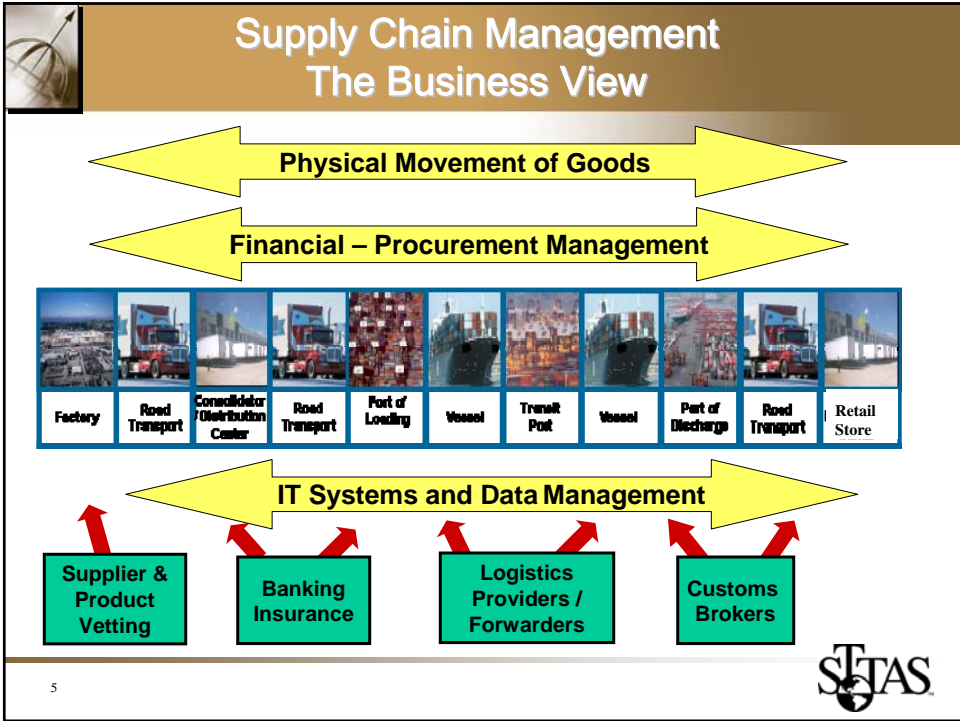


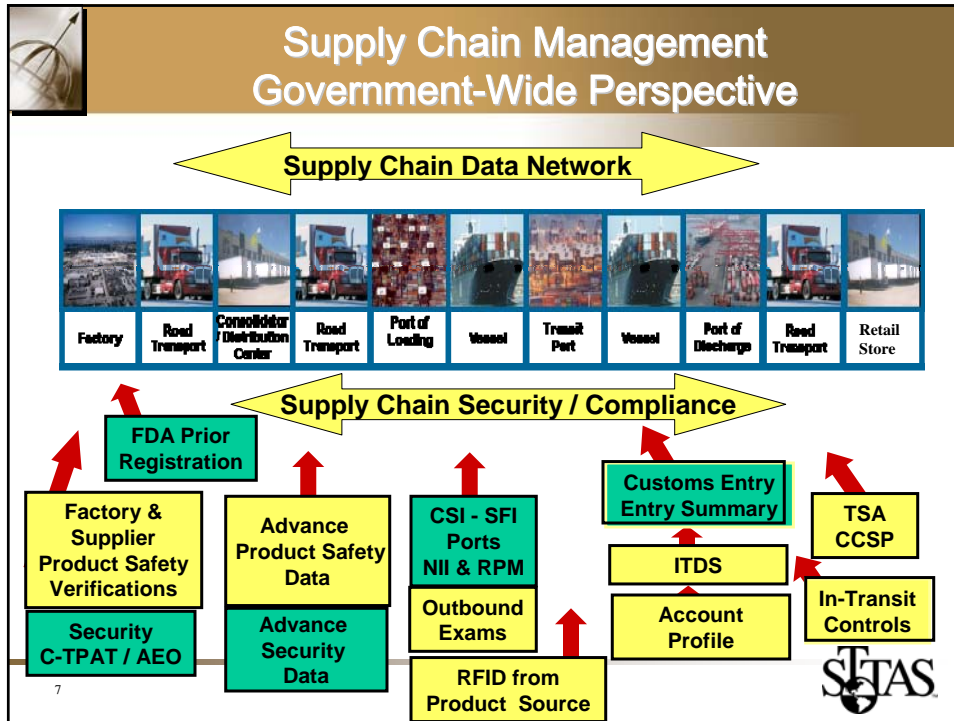
Customs Global Strategic Trends

- Push the borders outward
- Layered Defense Strategy
- Risk Management
- Information Sharing between nations
- Account Management
- Government-Industry Partnerships

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- ## Its Not Just the U.S.
- WCO SAFE Framework
 - Authorized Economic Operator (AEO)
 - 24 hour advance manifest rule
 - China-EU Secure Trade Lanes
 - International cooperative agreements for information exchange
 - Government personnel assigned internationally
 - Public health and safety concerns
 - “Single Window” automation
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It's Not Just Traditional Customs

- Terrorism
- Import Product and Food Safety
- Infectious Diseases
- Environment
- Intellectual Property Rights
- Corporate Social Responsibility
- Contraband, Revenue and Fraud

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Thank You

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