Media Awareness Network - Licensed Resources

Submitted by: Canada

**APEC-OECD Joint Symposium on Initiatives
Among Member Economies Promoting Safer
Internet Environment for Children
Singapore
15 April 2009**

These Media Awareness Network professional development and in-class resources for media education and digital literacy are available through licensing, to: provincial/territorial departments, school districts and boards, regional library systems, post-secondary institutions, and individual schools.

For more information, contact: licensing@media-awareness.ca

www.media-awareness.ca

Web Awareness Workshop Series

The Web Awareness Workshop Series includes five professional development (PD) workshops that provide a comprehensive program to help teachers of Grades K to 12 understand and address cyber bullying issues, online safety, marketing, privacy and information authentication. The workshops include PowerPoint slides with speaking notes, workshop guides, webographies and participant handouts – a package of tools that allow educators to facilitate PD workshops on these topics for their colleagues.

Accessed by a Web site download, the five workshops are:

- Cyber Bullying: Encouraging ethical online behaviour
- Safe Passage: Teaching kids to be safe and responsible online
- Kids for Sale: Online privacy and marketing to kids
- Fact or Folly: Authenticating online information
- Growing with the Net: A developmental approach to children's Internet use (Ages 4-12)

Passport to the Internet

Student tutorial for Internet literacy (Grades 4-8)
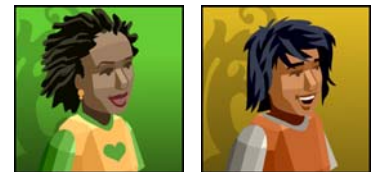
Passport to the Internet helps young people develop the critical thinking skills they need to apply to their online experiences by enabling them to use popular online tools and Web sites in a secure and ethical manner, and to their full potential. Using simulations of the most popular Internet environments, this interactive resource teaches students about online safety, authenticating online information, recognizing online marketing ploys, protecting their privacy, managing online relationships and dealing with cyber bullying.

Accessed online, the *Passport to the Internet* modules are:

- MyFace: A social networking site that teaches students about privacy protection
- Co-Co's Choco Match: A simulated advergame that shows how online marketing works
- Study Space: A research assignment to develop authentication skills
- Web Café: A general introduction to safe and wise Web surfing
- Instant Pigeon: An instant messaging program in which students learn to make ethical choices and deal with online relationships

Reality Check! Evaluating Online Information takes students in Grades 9 to 12 through a series of lesson modules that build critical thinking skills for getting the most out of the Internet while avoiding its information pitfalls. Applying a journalist's who-what-when-where-why-and-how framework, *Reality Check!* focuses on teaching students to go beyond the obvious: to exercise scepticism, compare information sources and apply basic investigative tools when researching on the Net.

Accessed online, the package includes:

- a slide presentation for in-class discussion on bias, copyright, plagiarism, authenticating information and optimizing searches
- an independent study unit with interactive assignments
- a teacher's guide with handouts and assignment sheets

Deconstructing Online Hate helps teachers learn and teach about the incidence of hate on the Web, the motives and tactics of its perpetrators and the approaches teachers can take to ensure that young people are able to recognize and deconstruct bias, prejudice, hate and propaganda – online and off. Also included is a 2-3 period interactive student module for Grades 7 and 8, so that the topics of bias, prejudice, propaganda and misinformation can be broached with students of this age without actually dealing with online hate sites.

Accessed online, the package includes:

- a workshop presentation, including speaking notes and workshop guide
- a tutorial for self-directed learning
- a resource guide of Web-based resources for anti-hate education
- five lesson plans for Grades 8 to 12 with discussion guides, activities and handouts
- an interactive student module with a teacher's guide for Grades 7 and 8

EXPLORING

Media & Race

Exploring Media & Race examines the role mainstream media play in shaping personal and societal perceptions about race. It explores the power of language and images, and the impact of stereotyping, bias and under-representation of minorities in TV, videogames, music, advertising and the news.

Accessed online, the package includes:

- a workshop presentation, including speaking notes and workshop guide
- a tutorial for self-directed learning
- a resource guide of Web-based resources for race-relations education
- six lesson plans for Grades 7 to 12 with discussion guides, activities and handouts

MEDIA AWARENESS NETWORK

RÉSEAU ÉDUCATION MÉDIAS

www.media-awareness.ca