



**Asia-Pacific
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Agenda

Submitted by: United States



JAPAN 2010

**Workshop on Reducing Start-up and
Establishment Time of Businesses
Hiroshima, Japan
1-2 March 2010**



Agenda

Workshop on Reducing Start-up and Establishment Time of Businesses

March 1-2, 2010

Grand Prince Hotel Hiroshima, Hiroshima, Japan

DAY 1	
8.30 am – 9.00 am	Arrival/Registration/Coffee
9:00 am – 9:05 am	Welcome <i>Mr. Jim Steele</i> , Director, Bureau of East Asian and Pacific Affairs, Office of Economic Policy, U.S. Department of State
9.05 am – 9.30 am	Introduction/overview of workshop by host economies <ul style="list-style-type: none"> — APEC’s EoDB Initiative (<i>Dr Cheong Wei Yang</i>, Deputy Director, Industry Division, Ministry of Trade & Industry, Singapore) — “Starting a Business” project in the context of the APEC Ease of Doing Business (EoDB) Initiative (New Zealand APEC Senior Official <i>Mr. Stephen Payton</i>)
Session 1 9:30 am – 10:50 am	Understanding World Bank Ease of Doing Business Indicators in particular “Starting a Business” indicator and its sub-indicators <ul style="list-style-type: none"> — Economic benefits of facilitating starting a business and description of the indicators/sub-indicators as assessment yardsticks (<i>Ms. Yara Salem</i>, Private Sector Specialist, World Bank) — Review of the key themes to emerge from the Private Sector Development Agenda SMEWG workshop in 2007 on “Starting a business” (<i>Mr. Justin Hygate</i>, Group Manager Business Registries, Ministry of Economic Development, New Zealand) <p>Discussion (Questions & Answers) 30 minutes</p>
10:50 am – 11:10 am	Coffee Break

<p>Session 2 11:10 am – 12:30 pm</p>	<p>Reality on the ground: Key challenges faced by entrepreneurs <i>(Women/ minority speaker, Business reps from developed and developing economies)</i></p> <ul style="list-style-type: none"> — Ms. Yukako Uchinaga, President and CEO, Berlitz International and Board Chair, NPO J-Win (Japan Women’s Innovative Network) (11:10 am to 11:30 am) — Mr. Leo J. Susilo, Vice Chairman of Permanent Committee of Ethics Business Synchronization, Indonesian Chamber of Commerce and Industry (KADIN) (11:30 am to 11:50 am) — Ms. Le Thu Hien, Program Manager, Viet Nam Competitiveness Initiative (11:50 am to 12:10 pm) <p>Discussion (Questions & Answers) 20 minutes</p>
<p>12:30 pm – 2:00 pm</p>	<p>Lunch</p>
<p>Session 3 2:00pm – 3:15 pm</p>	<p>Case Studies: APEC Member Economies’ Efforts to Reform</p> <ul style="list-style-type: none"> — <u>Malaysia Case Study</u>: Mr. Azryain Borhan, Director, Companies Commission of Malaysia — <u>Mexico Case Study</u>: Mr. Alejandro Paz Muñozcano, Deputy Director General, Responsible for Starting Businesses in Mexico, Ministry of Economy <ul style="list-style-type: none"> ○ How do authorities identify problems and draw up concrete solutions? ○ What are challenges faced by authorities when implementing reforms (e.g. administrative hurdles, legal issues, cost, etc)? ○ How do they cooperate with business communities and other stakeholders in implementing reforms? <p>Discussion (Questions & Answers) 20 minutes</p>
<p>3:15 pm – 3:30 pm</p>	<p>Coffee Break</p>
<p>3:30 pm – 4:45 pm</p>	<p>Case Studies: APEC Member Economies’ Efforts to Reform (cont.)</p> <ul style="list-style-type: none"> — <u>New Zealand Case Study</u>: Mr. Justin Hygate, Group Manager Business Registries, Ministry of Economic Development, New Zealand — <u>United States Case Study</u>: Mr. Nick Klissas, Acting Trade Team Leader, U.S. Agency for International Development <p>Discussion (Questions & Answers) 20 minutes</p>
<p>4:45 pm – 5:00 pm</p>	<p>Wrap- up and overview of Day 2</p>
<p>DAY 2</p>	
<p>8.30 am– 9.00 am</p>	<p>Arrival/Registration/Coffee</p>

9.00 am– 9.10 am	<p>Introduction</p> <p><i>Mr. Jim Steele</i>, Director, Bureau of East Asian and Pacific Affairs, Office of Economic Policy, U.S. Department of State</p>
<p>Session 4</p> <p>9:10 am – 12:10 pm</p>	<p>Breakout Discussion Session: How do we implement reforms in our own economies?</p> <p><i>Workshop participants will divide into three small groups to work through pre-developed topics. Each small group will be led by an experienced practitioner in the area concerned. The objective of the breakout sessions is to provide workshop participants with an opportunity to discuss in an in-depth and practical manner the case studies, content of the earlier workshop sessions and to share from their own experiences in implementing reforms. The break out discussions may focus on the following topics:</i></p> <ul style="list-style-type: none"> — Element of sub-indicator on Time, Cost, and Procedures and ideas to improve economy outcomes (<i>Led by Ms. Yara Salem, World Bank</i>) — Social, legal, and political dimension in implementing reforms (<i>Led by Mr. Nick Klissas, U.S.</i>) — IT’s role in improving EoDB indicators (<i>Led by Justin Hygate, NZ</i>) <p><i>Discussion on each topic mentioned above will take place concurrently in the breakout sessions from 9:10-10:10, 10:10-11:10, and 11:10 - 12:10. Thus, attendees will have an opportunity to participate in all of the breakout sessions.</i></p>
12:10 pm – 1:30 pm	<p>Lunch</p>
<p>Session 5</p> <p>1:30pm – 3:00 pm</p>	<p>Report back from Breakout Discussion Sessions: How do we implement reforms in our own economies? (<i>Continued from the previous session before lunch</i>)</p> <ul style="list-style-type: none"> — Mini-presentations of small group discussion outcomes by lead practitioners (45 minutes) — Different types of practical technical assistance and capacity building activities (<i>Mr. Nick Klissas, U.S.</i>) (15 minutes) <p>Discussion (Q&A with the lead practitioners) 30 minutes</p>
3:00 pm – 3:30 pm	<p>Coffee Break</p>
<p>Session 6</p> <p>3:30 pm – 4:30 pm</p>	<p>Wrap up</p> <ul style="list-style-type: none"> — What have we learned from this workshop? Are there common themes or elements that have been identified at this workshop that could be the basis for best practices in simplifying the start-up business process? — As a result of this presentation, would you be inclined or interested in learning more about improving the processes to start a business in your economy?
4:30 pm – 4:45 pm	<p>Workshop Evaluations</p>

