



**Asia-Pacific
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Session 2

Green Tourism and Sustainable Development

Submitted by: Malaysia



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GREEN TOURISM & SUSTAINABLE DEVELOPMENT

Developing Malaysia's vast ecotourism potential involves careful planning and effective implementation. The National Ecotourism Plan has therefore been adopted to provide policy and development guidelines in line with the **overall sustainable development** of the economy and promote ecotourism as a tool for conservation



GREEN TOURISM INITIATIVE

1. How to Categorize Sites and Activities
2. Carrying Capacity and Limits of Acceptable Change
3. Marine Parks and Islands
4. National Parks and Reserves
5. Mangroves
6. Recreational Forests
7. Limestone Hills and Caves
8. Rivers, Waterfalls and Lakes

GREEN TOURISM INITIATIVE

- 9. Beaches
- 10. Mountains
- 11. Zoning, Site Plans and Architecture
- 12. Use of Local Accommodation
- 13. Accreditation
- 14. Interpretation, Education and Guide Training
- 15. Codes of Ethics
- 16. Visitor's Responsibilities

GREEN TOURISM INITIATIVE

- 17. Health and Safety
- 18. Waste Disposal
- 19. Local Community Participation
- 20. Economic Structuring
- 21. Assessing Tenders and Bids
- 22. Marketing and Promotion
- 23. Conservation Programmes
- 24. Monitoring Programmes
- 25. Minimising Negative Impacts

2009

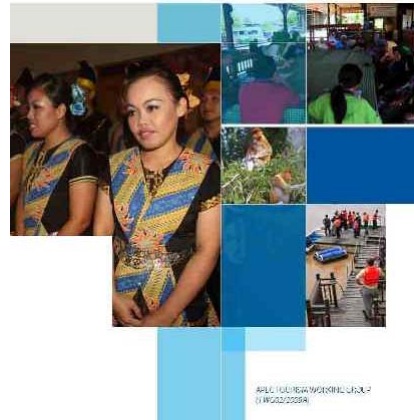
*Handbook on Community Based Tourism***"How to Develop and Sustain CBT",***December 2009*http://publications.apec.org/publication-detail.php?pub_id=952

The Handbook on Community Based Tourism: "How to Develop and Sustain CBT" is designed to provide guidance for tourism/rural planners, NGOs, industry players and CBT organisations in deciding whether tourism could work for a particular community and if it is feasible, how to participate in the tourism industry and sustain it over

the long term. The handbook recommends a step by step approach in which each step is supported by a list of actions. Although it is recognised that one size does not fit all, this handbook can be adapted by communities at various stages of tourism development.

www.misowalaihomestay.com/

Handbook on
Community Based Tourism
"How to Develop and Sustain CBT"



IMPEDIMENTS



IMPEDIMENTS: SUSTAINABLE DEVELOPMENT

- Understanding ecosystem/biodiversity
- Disposal of Solid/ Liquid Waste
- Green initiatives: Carbon Emission and Production
- Human Resource
 - Natural Tourist Guides
 - Local Participations
- Awareness among the locals/implementors
 - Importance of sustainable development
 - Preserving Environment



CONCLUSION

