Manufacturer Best Practices Discussion: Toy Safety – Manufacturers’ Perspective

Submitted by: Jetta Company Limited
Toy Safety
– Manufacturers’ Perspective

By
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12 January 2010
Manufacturers’ Perspective

• Definition of MANUFACTURER
  – Physically put the parts together
• The drive to produce SAFE toys
  – Social
  – Legal
  – Financial
  – “Built to Last” vs “create and destroy”?
Manufacturers’ Perspective

• The challenge
  – Why
    • alignment process
  – What
    • definition
  – How
    • technical
Manufacturers’ Perspective

• How
  – Product design
  – Evaluation, identify risk vs safety
  – Selection of material/components
Manufacturers’ Perspective
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• How
  – Product design
  – Evaluation, identify risk vs safety
  – Selection of material/components

(test to requirement of importing market)
Manufacturers’ Perspective
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• How
  – Product design
  – Evaluation, identify risk vs safety
  – Selection of material/components
  – Verification of pilot production
  – Adjustment

(meet the requirement of importing market)
Manufacturers’ Perspective

• How (cont’)
  – Verification before mass production
  – Process control
  – Audit
  – TESTS
Manufacturers’ Perspective

• How (cont’)
  – Verification before mass production
  – Process control
  – Audit
  – TESTS

(test to requirement of importing market)
Manufacturers’ Perspective

- The same toy
- Meet different safety requirements
  Because it is sold in different market
Manufacturers’ Perspective

➤ The same toy
➤ Meet different safety requirements
   Because it is sold in different market
➤ Safe toy for “A” market’s children
   become non-safe for “B” market’s children?
Manufacturers’ Perspective

APEC Mission Statement

APEC is the premier Asia-Pacific economic forum. Our primary goal is to support sustainable economic growth and prosperity in the Asia-Pacific region.

We are united in our drive to build a dynamic and harmonious Asia-Pacific community by championing free and open trade and investment, promoting and accelerating regional economic integration, encouraging economic and technical cooperation, enhancing human security, and facilitating a favorable and sustainable business environment. Our initiatives turn policy goals into concrete results and agreements into tangible benefits.
Manufacturers’ Perspective

Food for thought:-

➢ Work together
➢ A harmonized toy safety standard for APEC members?
➢ Well defined, practical testing method
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