



**Asia-Pacific  
Economic Cooperation**

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**2011/SMEMM/002**

Agenda Item: 3.1.5

## **Win-Win Partnership Between Large Enterprises and SMEs**

Purpose: Information

Submitted by: Korea



**18<sup>th</sup> Small and Medium Enterprises  
Ministerial Meeting  
Big Sky, United States  
21 May 2011**

Small & Medium Business Administration

# growth

더 큰 대한민국!  
대-중소기업 동반성장 2010

## Toward Win-Win Partnership Between LEs & SMEs

A New Path to Prosperity of Korea

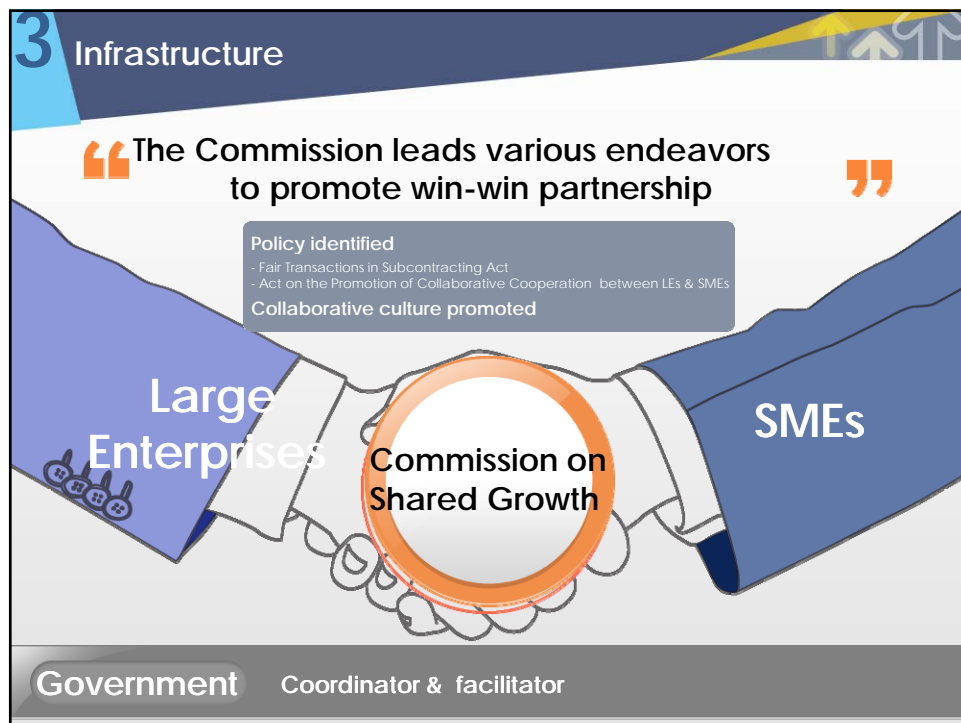
2011. 5

### 1 Background and Rationale

**Rapid growth over a short time span**  
Export-oriented economic policy with focus on large enterprises

**Limitations of unbalanced growth**  
Growth gap emerges between larger and smaller corporations

	LEs	SMEs
Production Index ('09, '05=100)	125.8	107.2
Operating Profit ('09, %)	5.8	4.5
Monthly Wage ('09, \$)	2,723	1,963



## 4 Major Initiatives

### Establish a Fair Trade System

- Build a system for coordinating unit price
- Prevent unfair trade practices





### Creation of a Cooperative Ecosystem

- Raise Funds to Help Suppliers Develop Technology (led by top 30 corporations)
- Develop Support Models for 2<sup>nd</sup> and 3<sup>rd</sup>-tier Suppliers

### Efforts by the Government

- Identify and Promote Good Practices
- Tighten monitoring on Unfair Business Practices



## 5 Implications and Suggestions

### Win-win Partnership Model (Korea)

Experience & Experiments





### Best Practices (APEC members)

Identify >> Share

Find and Share Best Win-Win Models



Win-win Partnership model of Korea,  
A path to dynamic & sustainable economies of APEC

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Thank you

Small & Medium Business  
Administration

