



**Asia-Pacific
Economic Cooperation**

2011/SMEMM/003

Agenda Item: 3.3.1

Green Initiative Framework

Purpose: Information
Submitted by: Korea



**18th Small and Medium Enterprises
Ministerial Meeting
Big Sky, United States
21 May 2011**

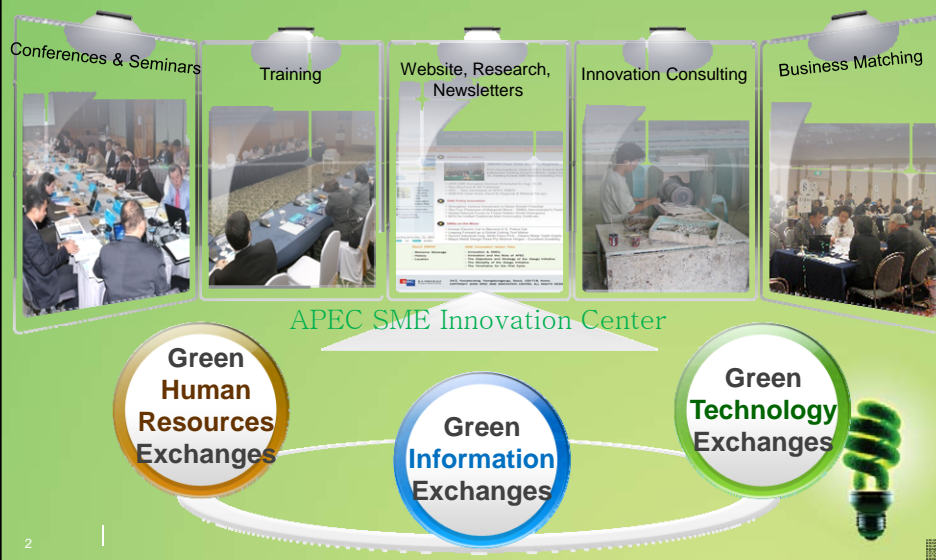
Green Initiative Framework



18th APEC Ministerial Meeting
May 21, 2011, Big Sky, Montana
APEC SME Innovation Center



Three Pillars of Cooperation



Green Initiative: Overview

- **Purpose:**

- Examine the state of sustainable SME growth policies and share information on four green-related policy areas

- **Format**

- Members submit Green Action Plans (GAPs) and Best Practice Reports in four policy areas over two years
- SME Innovation Center holds two workshops and prepares reports of GAPs and workshops (Sept. 2011 and May 2012)
- SME Innovation Center prepares a Final Summary Report (Sept. 2012)



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Four Policy Areas

- A** Overview of definitions and national policy framework
- B** Financial and non-financial support for green technology innovation and green management
- C** Fostering a eco-friendly economic environment
- D** Creating green partnerships



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Green Initiative Framework

Areas	Elements
A. Domestic Definitions and Framework for Green Growth Policies	1. Each APEC economy defines "sustainable growth" differently. Provide green growth targets.
	2. Clarify any comprehensive green SME development plans or roadmaps
B. Financial and Non-Financial Support for Green Technology Innovation and Green Management	3. Explain R&D grants, loans and/or tax incentive programs for green technology development by SMEs
	4. Kinds of start-up assistance and early stage funding for innovative green SMEs
	5. Employee training (skills, understanding and motivation)
	6. Policy funding for SMEs employing existing green technologies, goods and services
	7. Assistance to SMEs for dealing with green related IPR



Green Initiative Framework

Areas	Elements
C. Fostering a Green-Friendly Economic Environment (including Creating Demand for Green Technology and Awareness Raising)	8. Incentives for green government procurement
	9. Regulatory reform (including subsidy reform)
	10. Improving market access for green technologies and products
	11. Raising consumer awareness on the importance of "green consumption" and green technologies
D. Creating Green Partnerships	12. Green partnerships with SMEs and large corporations
	13. Partnerships of green SMEs with universities and research institutions
	14. Partnerships with green SMEs and other SMEs
	15. Partnerships with green SMEs and civil societies and local communities
	16. International partnerships



