



**Asia-Pacific
Economic Cooperation**

2011/SMEMM/005

Agenda Item: 3.3.5

Identifying Policies to Support Green SMEs

Purpose: Information
Submitted by: Thailand



**18th Small and Medium Enterprises
Ministerial Meeting
Big Sky, United States
21 May 2011**

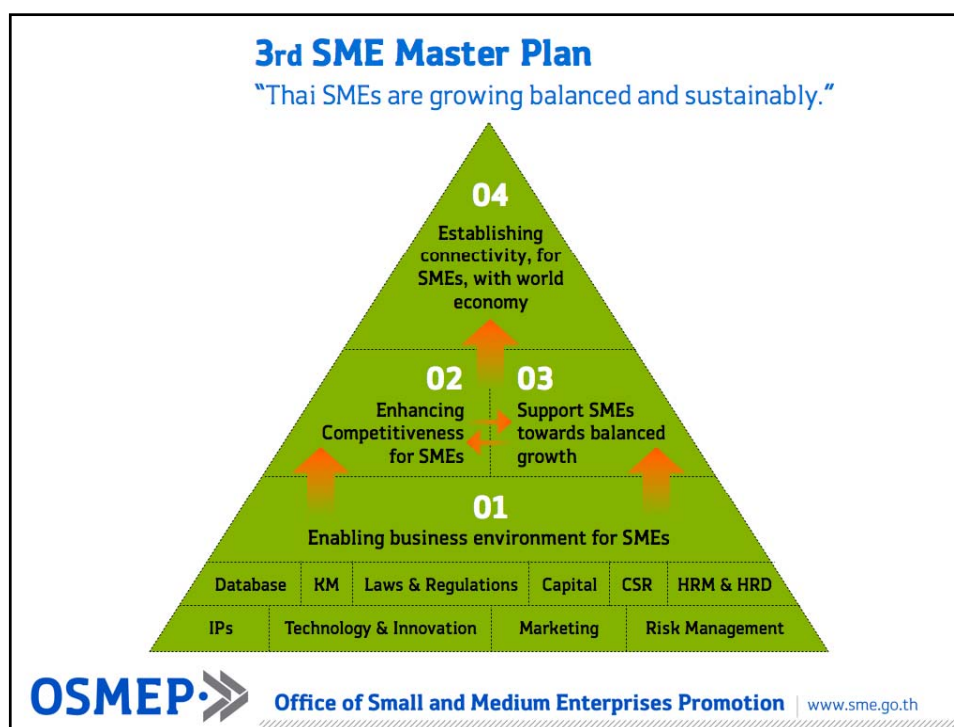
EXECUTIVE SUMMARY

"The presentation is to share Thailand policies for supporting green SMEs. Thailand has been aware of environmental problems for long time. A number of measures are implemented to control and improve the quality of the environment. Laws and regulations have been legislated both to encourage entrepreneurs to operate their businesses in such a way that is friendly to the environment and to ensure that the development of the economy will not have any negative impact on the environment. Environment is now a cross-organization issue. Green Industry Project is one of the examples, which the Ministry of Industry and related organizations with the ministry including the provincial industrial offices and industrial estates nationwide have joined hands in providing support to SMEs.

Thailand Office of SMEs Promotion has developed a number of strategies to support SMEs in managing their business in accordance with the principles of good governance and environmental friendliness as well. All those strategies are set out in the 3rd SME Master Plan for the year 2012-2016. The 5 main strategies are creation of awareness and social values, dissemination of knowledge, provision of incentives, support of study and adaptation to green practices, and provision of tax and legal benefits."


Required Action/Decision Points

For information




Green Policies for SMEs


Laws & Regulations




Enhancement and Conservation of National Environment Quality Act B.E. 2535 (A.D.1992)




Environment Tax Act B.E. 2548 (A.D. 2005)



Environment Quality Management Plan 1997-2011



3rd SME Master Plan 2012-2016



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Green Policies for SMEs

under 3rd SME Master Plan

“Encourage SMEs to operate environmental friendly businesses.”



Creation of awareness and social values



Dissemination of knowledge



Provision of incentives



Support of study and adaptation to green practices



Provision of tax or legal benefits



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Green Policies for SMEs

Green Industry Project

The Green Industry Project aims at promoting and encouraging SMEs to operate their business in such a way that is friendly to the environment. The objectives of the project are as follows:



Ensure a good image and reliability of the industry



Create job opportunities related with conservation of the environment



Create marketing opportunities by making use of the "green" value of the products and their production processes

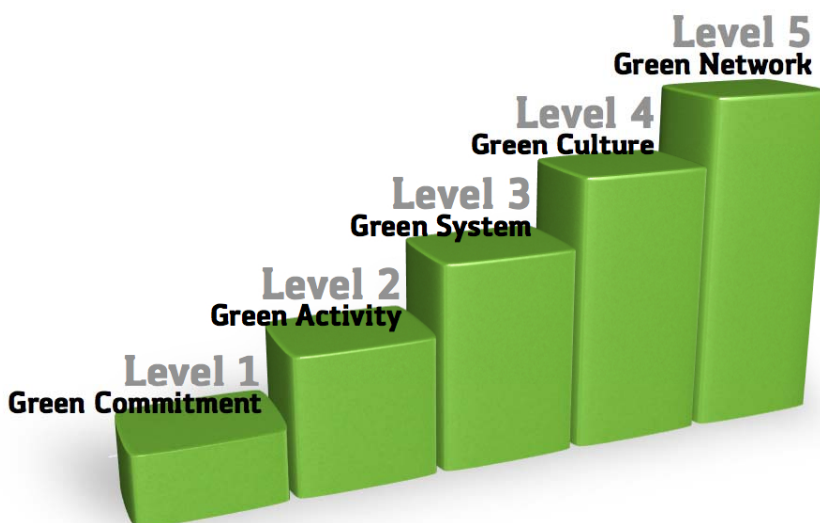


Support the development of green businesses to increase the green GDP



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Green Industry Project



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Green Policies for SMEs

Green Industry Project

Direct Benefits

- * 5-Year Fee Exemption
- * Reduction of Income Tax
- * Green Loans
- * Green Directory
- * Green Procurement
- * Green Consumption

Indirect Benefits

- * Public Relations for Green Industry
- * Usage of Green Industry Mark
- * Participation in Policy Making Process



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Green Policies for SMEs

Case Study: Growing Green and CSR

"Tree Plus Program"



More Toys we make...
More Trees we plant...



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Green Policies for SMEs

Case Study: Green Hotel

"Commitment to the Environment"



We care about our planet



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