



**Asia-Pacific
Economic Cooperation**

2011/SMEMM/010

Agenda Item: 2.3

Status of the Gifu Initiative and Japan's support for SMEs After the Earthquake

Purpose: Information
Submitted by: Japan



**18th Small and Medium Enterprises
Ministerial Meeting
Big Sky, United States
21 May 2011**

***Status of the Gifu Initiative
and
Japan's support for SMEs after the
Earthquake***

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The “Gifu Initiative”

(The Three Pillars for Supporting Overseas Development by SMEs)

1. APEC Global “One Village One Product” Model

***2. Exhibition Information Sharing Network(EISN)
and APEC SME Exhibition Model***

3. APEC SME CEOs’ Network

Japan International SME Exhibition (JISMEE) 2011

One of the largest general exhibition in Japan. SMEs and venture companies to exhibit their products, technologies and services.

- Dates: November 9 - 11, 2011
- Venue: Makuhari Messe, 30 minutes from Tokyo by train
- 870booths for domestic,
80booths for international including APEC economies

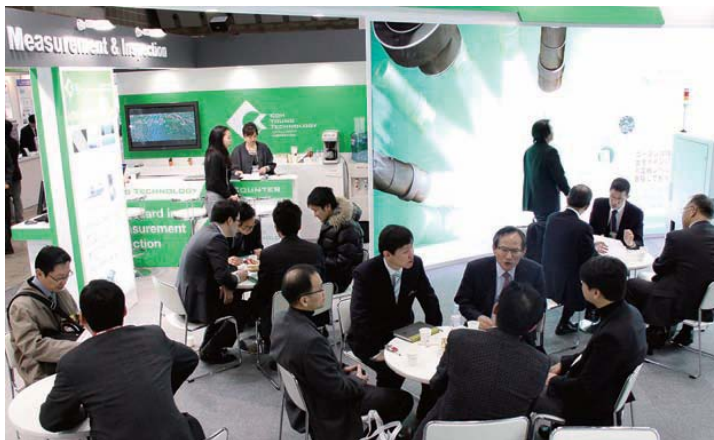


41st INTERNEPCON JAPAN

ASIA'S LARGEST Exhibition for Electronics Design, R&D and Manufacturing

-Dates: January 18 - 20, 2012

-Venue: Tokyo Big Sight, Tokyo



The “Gifu Initiative”

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Impact of the Great East Japan Earthquake

Tsunamis

**Fukushima Dai-ichi
Nuclear Power Plant**

Evacuation Zone: around 20Km

TOKYO

Earthquakes

M - 9.0 quake (March 11)

M - 7 class 5 times

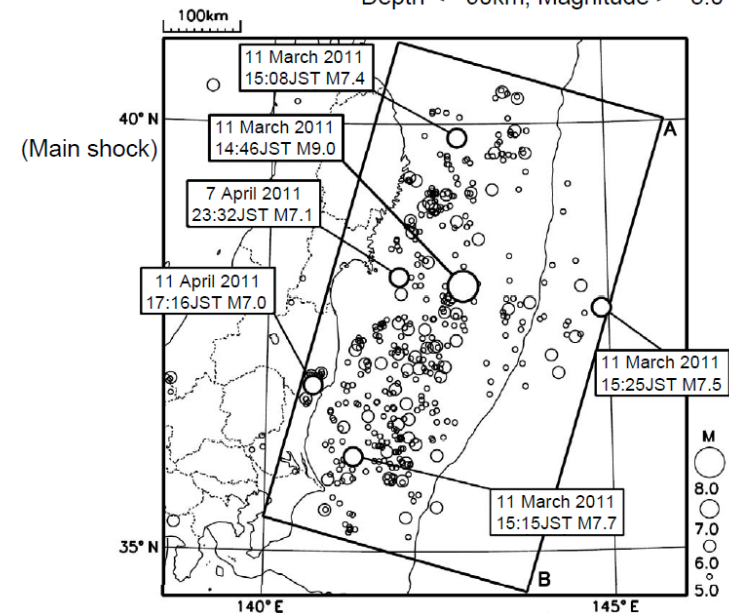
M - 6 class 76 times

M - 5 class 456 times
(as of May 17)

Location of the Main Shock and Aftershocks

Period 12:00 JST, 11 March - 12:00 JST, 21 April, 2011

Depth <= 90km, Magnitude >= 5.0



Causes of Damages

1. Tsunamis

2. Earthquakes (without tsunamis)

3. Radiation

**4. Nationwide impacts (Self-imposed constraint,
supply-chain disruption)**

Policies for SMEs affected by Great East Japan Earthquake

- 1. Support for Financing**
- 2. Lending temporary factories and stores**
- 3. Reconstruction of damaged factories and stores**

Thank you.