



**Asia-Pacific
Economic Cooperation**

2011/SMEMM/011
Agenda Item: 3.2.1

Support for SMEs on Innovation and Technology

Purpose: Information
Submitted by: Hong Kong, China

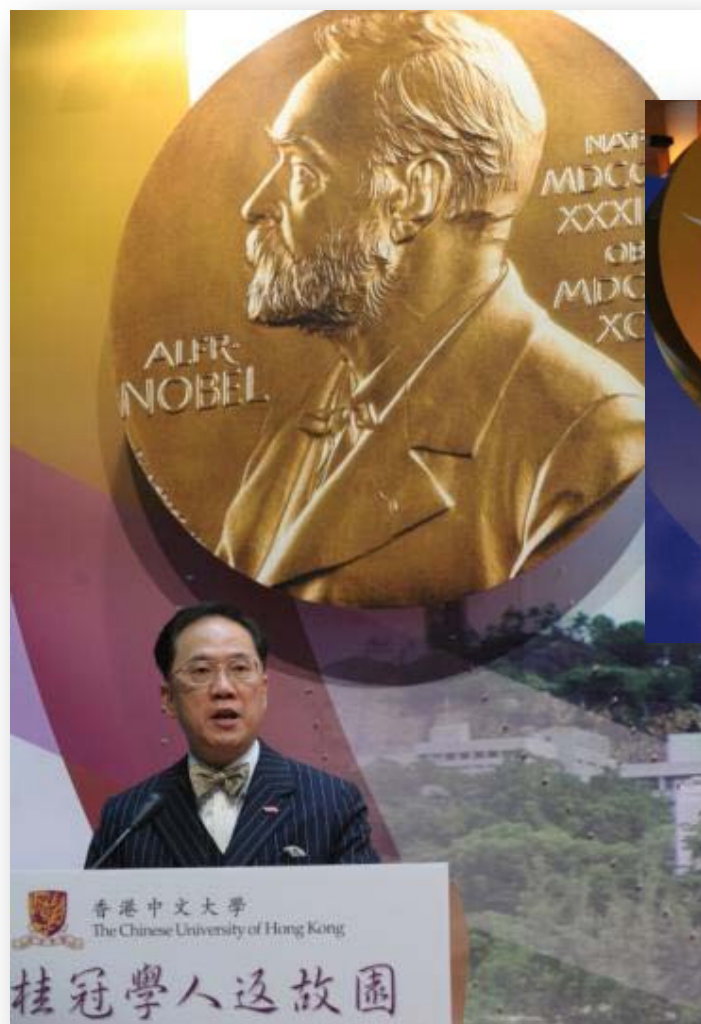


**18th Small and Medium Enterprises
Ministerial Meeting
Big Sky, United States
21 May 2011**

Promoting SMEs' Use of New Technologies to Reduce the Costs of Doing Business



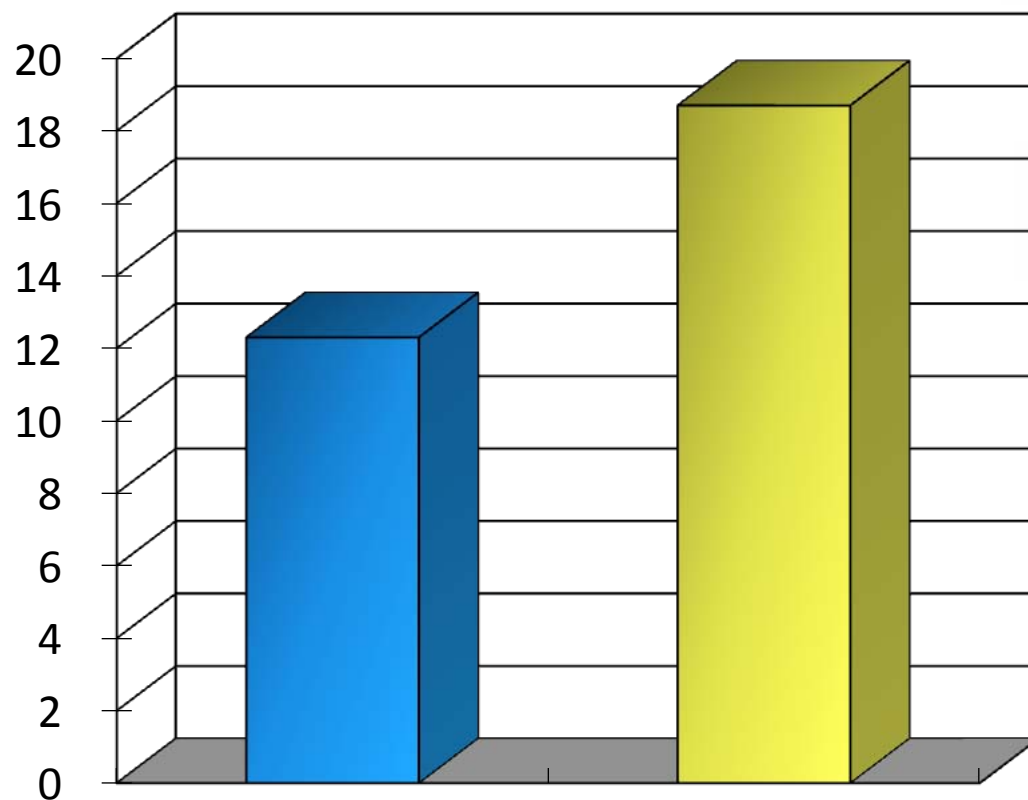
Greg So
*Acting Secretary,
Commerce and Economic Development Bureau,
Hong Kong, China*



Hong Kong Internet Economy



US \$ (in billions)



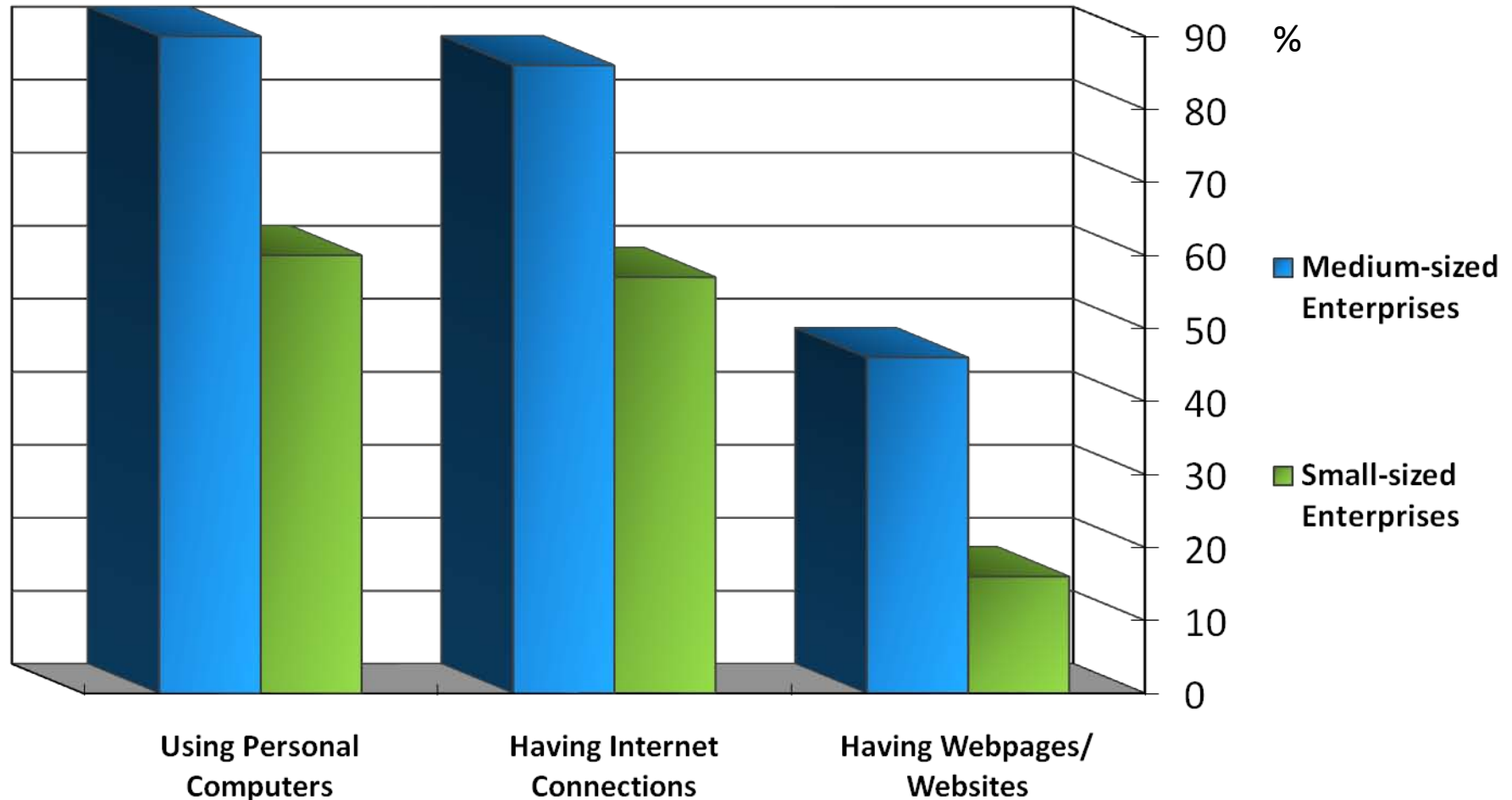
2009
(5.9% of GDP)

2015
(7% of GDP)



■ 2009
■ 2015

ICT Adoption in Hong Kong, China in 2009



Digital 21 Strategy



Hong Kong, China's blueprint of ICT development

- Ensure the benefits of ICT adoption are widely available to different segments of the community
- Provide more affordable access to industry software solutions for SMEs
 - Open source software solutions
 - Software-as-a-service, platform-as-a-service, infrastructure-as-service and pay-as-you-go models

Advent of New Technologies and Services



IT Training Programmes



- Financial sponsorship of over US\$2m in support of IT training programmes



Thank You



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