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Regulation of Wine in Mexico

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Regulation of Wine in Mexico

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- **General Health Law (Ley General de Salud)**
- **Implementing Regulations of the Federal Health Law for safety control of products and services (Reglamento de control sanitario de productos y servicios)**

Establish the sanitary control of all alcoholic beverages.

- **Technical Regulation**

NOM-142-SSA1-1995

Goods and services - alcoholic beverages - Safety specifications. Safety and commercial labeling, (published in the Official Gazette of Mexico on July 9, 1997).



Oenological practices, food additives/processing aids in Mexico.

The technical regulation NOM-142 establish the food additives and the processing aids allowed by the Ministry of Health.

In oenological practices, the industry follow the resolutions and recommendations of the International Organization of Vine and Wine (even now that Mexico is not a Member of the OIV).



LABELING REQUIREMENTS

Labeling requirements for beverage alcohol products (beverages with an alcohol content between 2% and 55% by volume)

Labels must include the following information, in Spanish:

Name/brand name of the product

Type of product (e.g. wine, malt beverage, etc.)

Net content (in metric units)

Country of origin

Name/company name and address of the importer

Alcohol content (followed by “% alc. vol.”)

Lot number (identification number)

Warnings (Abuse of this product is hazardous to your health), as per Article 218 of the General Health Law

Beverages that contain aspartame must include the following statement: “contains phenylalanine”.



Specialty products and cocktails must include a list of ingredients, which must be listed in a decreasing order of their percentage of the product's total composition

Please note that the **name**, **type**, and **content** of the product must be on the principal label of the product. All other information may be placed on any other label.

Specifically for wine coolers and other similar products:

Name and address of the importer or Federal tax registry number.

Imported products must comply with labeling NOMs. The product label can either be inspected during the import process or labeled in an authorized or private warehouse by Inspection Accredited and Authorized Verification Units (Unidades de Verificación Autorizadas (UVAs)).



REQUIRED DOCUMENTS FOR IMPORT

The following is a list of the documents that must be presented in order for the imported product to be released from the Mexican Customs houses.

Importation Declaration (*Pedimento de Importación*)

Commercial invoice -- must include issue date and place, name and address of the consignee, detailed listing of goods (including quantities, types, identification numbers, unit value, etc.), and name and address of supplier

Bill of lading or Airway Bill of lading

Certificate of origin (as applicable), in order to obtain tariff benefits.

Certificate of Free Sale of the country of origin.

A sanitary import notice (aviso de importación) is not required for wines.



MEXICAN STANDARDS OR NMX (VOLUNTARY)

NMX-V-012-NORMEX-2005	Alcoholic Beverages.- Wine specifications.
NMX-V-005-NORMEX-2005	Alcoholic Beverages- Determination of esters, aldehydes, methanol and higher alcohols (fuel oils) – Test methods, published in the Official Gazette of Mexico on June 23, 2005.
NMX-V-006-NORMEX-2005	Alcoholic beverages – determination of direct reducing sugars and total sugars - Test methods, published in the Official Gazette of Mexico on June 23, 2005.
NMX-V-013-NORMEX-2005	Alcoholic beverages - Determination of alcohol content (percentage of alcohol by volume at 293 k(20°C)(% alc. vol.) - Test methods, published in the Official Gazette of Mexico on June 23, 2005.
NMX-V-017-NORMEX-1995	Alcoholic beverages - Determination of dry extract and ash - Test methods, published in the Official Gazette of Mexico on June 23, 2005.

Conformity Assessment Procedures

No mandatory certification process is required for wine.

The test methods are contained in the NOM-142 (Percent of alcohol by volume determination, sugar determination, etc.) and in the standards (NMX).

The test methods are carried out by testing laboratories accredited and approved.

The accreditation process is performed by the authorized accreditation entity (Entidad Mexicana de Acreditación) while the approval is granted by the relevant regulatory agency.

STANDARDIZATION PROCESS

- ° NMX's are voluntary standards and are intended to improve the quality of goods and services. They are issued by National Standardization Bodies and are also subject to public discussion before being published in the DOF.

National Standardization Bodies are private entities that have received a "registration" by the government to draft and issue NMX's.

Principles:

Consensus

Representation of all sectors involved

Public consultation

Review every 5 years



How to develop new wine regulations, or amend existing ones?

° Technical regulations

Regulatory agencies - draft NOMs,

Regulatory impact assessment (MIR),

Approved by the advisory committee on standardization, in which all interested parties from the public and private sectors may take part.

Published in the Official Journal of the Federation for public consultation for a period of 60 days and is notified to the WTO.

The replies to comments received as well as any amendments to the draft are published in the same way.

A period of no less than 60 days is allowed for the entry in force of the NOM after it has been published.

Same process for amend existing regulations.



CONSUMO NACIONAL DE VINOS DE MESA (miles de cajas *)

AÑO	2000	2004	2007	2010	2015	2020	2025
Nacional	1,206	1,400	1,400	1,500			
		14%	0	6.60%			
Importación	1,777	2,700	4,700	5,100			
		52%	74%	9%			
Consumo	2,983	4,100	6,100	6,600	10,000	17,000	23,000

Cajas de 12 botellas de .750 ml. = 9 litros cada una / Fuente Mixta - Iscam/Nielsen/Productores

