



**Asia-Pacific
Economic Cooperation**

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Entrepreneurship Skills Development for the Unemployed by APEC Public Employment Services

Purpose: Information
Submitted by: Russia



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Entrepreneurship Skills Development for the Unemployed by APEC Public Employment Services

Project Concept



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APEC Leaders Commitments



- We will put **job creation at the heart of our economic strategy**.
Sustaining Growth, Connecting the Region, 2009
- Under our human resource and entrepreneurship development agenda, **we will implement policies that will enable us to create more and better jobs, enhance education and training...**
The Yokohama Vision - Bogor and Beyond, 2010
- Growth and job creation have weakened in many economies... We will take the following steps: ...undertake specific actions **to address the top barriers that SMEs face** in trading in the region to boost the capacity of these companies **to contribute to economic growth and job creation** in our economies.
- We applaud the contributions of the APEC Business Advisory Council (ABAC) to our work. Recognizing that **private enterprise is the engine of trade, investment, and innovation**, we have committed ourselves to enhancing the role of the private sector in APEC, through greater input into APEC's working groups ...

Toward a Seamless Regional Economy, 2011
ABAC addressed the APEC Leaders 'Accelerate Growth, Create Jobs, Aim for Long-Term' (2011)

Project Concept

APEC Ministers Commitments

- We commit to fostering flexible, **efficient and equitable labour markets supported with strong and effective public employment services.**
- we will strive **to make job creation a priority macro-economic goal** within and across economies, focusing on both quantity and quality of employment
- as our overarching priorities, we will strive to create more and better jobs
- we will pay significant attention to the **demand for new skills and will strengthen education and training to prepare our workforce with new skills for new jobs.** We undertake to enhance cooperation among economies to that end.

Human Resources Development Ministers, 2010, Beijing

Project Idea (1)

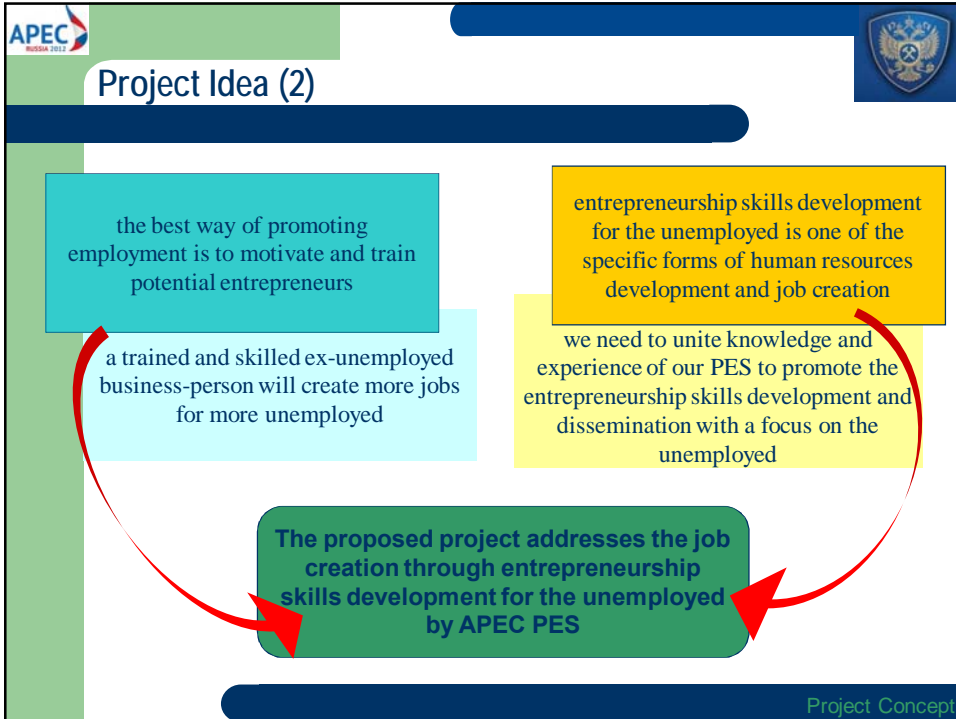
the key roles in struggle for job creation and in the same time for employment growth play labour market regulators - Public Employment Services (PES) of APEC economies



the project is a good example of Regulatory Convergence and Cooperation aimed at job creation

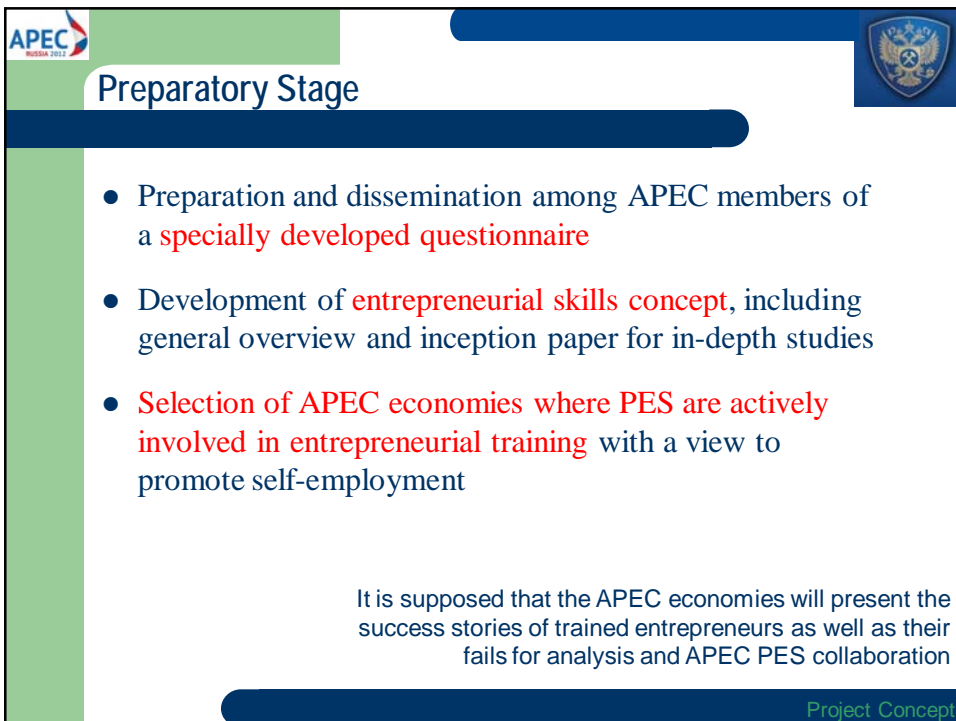
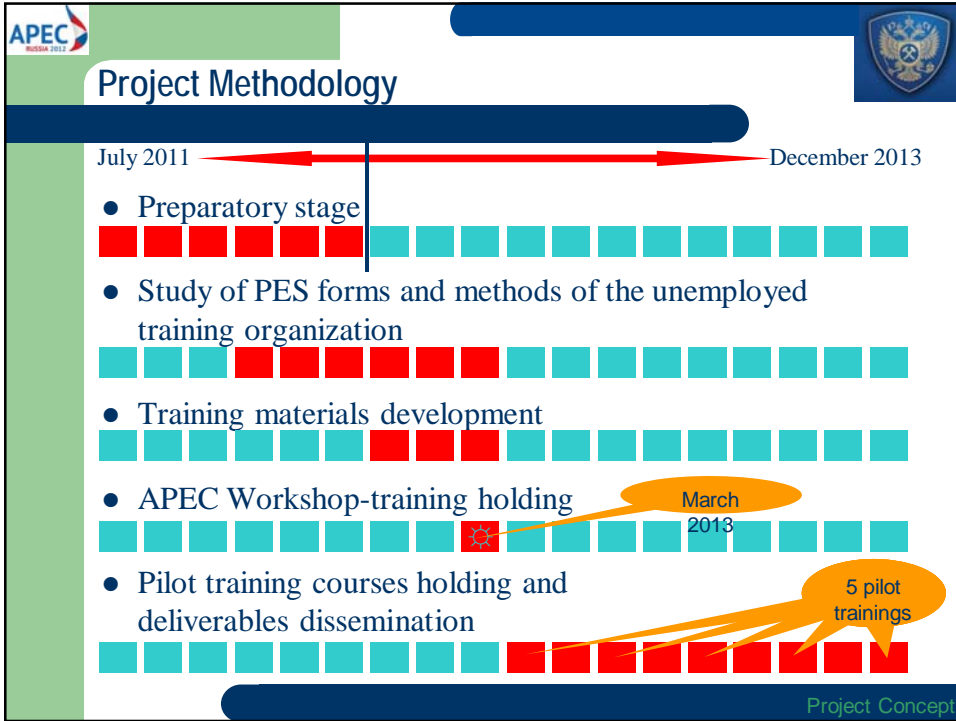
PES in APEC economies have accumulated a lot of experience in development of entrepreneurship skills

proposed project provides the policy coordination, experience sharing and learning among PES in APEC economies

Public Employment Services of APEC economies should actively collaborate to fulfill above-mentioned commitments



- APEC** RUSSIA 2012  
- ## Project Objectives
- to identify and collect the relevant cases of entrepreneurship skills development with focus on the unemployed as well as to survey the gathered cases and **determine the principles and efficiency criteria of entrepreneurship skills development for the unemployed**
experts of APEC PES and International organizations (World Bank, WAPES etc.) will be involved in information sharing
 - to develop the **APEC basic entrepreneurial training system (program) courses** (incl. long distant version) and provide their assessment by relevant international experts
 - to hold the **APEC Workshop-training** to discuss and improve results, select the best relevant practices and **prepare about 10 pilot master-trainers in APEC economies**
 - to hold **pilot trainings by master-trainers in APEC economies** with assistance of courses' authors
5 pilot economies from co-sponsors are expected
- Project Concept



Investigation Stage

- **Stocktaking of methodologies and contents of the training curricula** used / approved by PES for entrepreneurial training of the unemployed as well as of advanced / innovative forms of entrepreneurial skills development, including on-line, distant training
- **Analysis of legal and social environment** contributing / preventing domestic PES to implement skills development policies, including entrepreneurial skills
- **Analysis of cooperation with employers and private providers** on business development services environment, including entrepreneurial training

Investigations will be made with International organizations' expertise engagement

Training Materials Development

- Determination of agreed / shared principles and criteria of an efficient training course
- **Development of APEC basic entrepreneurial training courses**
- Preparation of the learning and testing materials for training-for-trainers

it is expected that this event participants could hold your own trainings for the unemployed in their APEC economies

APEC Workshop-training Holding

- Planning of the 4-days Workshop-training, APEC Member economies and other potential attendees, speakers and trainees invitation; venue, accommodation, etc. preparation

-  2-days Workshop holding to discuss the studies' results

PES officials will be a target audience

-  4-days training-for-trainers holding to prepare the pilot trainers in APEC economies (10 trainers are expected)

trainees will participate in Workshop discussions to enforce their understanding and skills



The Workshop-training will be held in the Russian Federation

Pilot Trainings Holding & Deliverables Dissemination

- Holding the **pilot trainings for the unemployed in APEC economies**

the conductors / instructors will be training-for-trainers participants with assistance of courses' authors

- Development of **long-distant version** of the courses (in English)
- Dissemination of project outcomes and deliverables, as well as the project closure

Expected Project Outcomes and Deliverables

- PES networking of entrepreneurship skills development for the unemployed
- Investigation outcomes
 - stock-take of methodologies and contents of the training curricula
 - best practices of entrepreneurship skills development for the unemployed
 - principles and criteria of an efficient training course
- Workshop & training proceedings
- 10+ master-trainers in APEC economies
- APEC training course on entrepreneurship skills development for the unemployed, including long-distant training course version
- 5+ pilot trainings in different APEC economies

Thanks to Project Co-sponsors

- Australia
- China
- Indonesia
- Malaysia
- Mexico
- Chinese Taipei
- Thailand
- USA

Thank you very much!!

We are Looking for

- Hot discussion of the Concept Note
- **Your support**
- Close collaboration of PES of APEC economies
- Trainers and experts with bright ideas
- More co-sponsors

Feedback:

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Project Concept

Thank you for attention !

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