



**Asia-Pacific  
Economic Cooperation**

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## **Categorization**

Submitted by: Intel



**Aligning Energy Efficiency Regulations for  
ICT Products: Developing a Strategic  
Approach  
Seoul, Korea  
18 July 2012**

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for ICT Products: Developing a Strategic  
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18 July, 2012 – Seoul, South Korea



*Categorization*  
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**Panelists**

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- **Ms. Yukari YAMASHITA**  
Board Member, Director, Energy Data and Modeling Center, The Institute of Energy Economics, Japan



## Why Categorization?

Categories are used to group systems with similar capabilities together for energy comparison

	Transportation Uses	Personal Computer	Consumption	Computer Uses
	Transport a person A→B	Netbook	50 km/lit (20kWh)	Web Browsing
	Transport people A→B	Notebook	20 km/lit (40kWh)	Content creation
	Transport people and things A→B	High-end Notebook	10 km/lit (60kWh)	Games, Media creation, computational analysis

**Goal:** Establish categories that group products with similar capabilities (and energy profiles) to enable (efficiency) comparisons.



## Key Considerations for Categorization

- Functionality and features that change the energy profile of the system
  - ✓ CPU and compute architecture
  - ✓ Graphics (if applicable)
  - ✓ Memory
  - ✓ I/O
  - ✓ Data storage
  - ✓ Peripheral, human interface, and management
- Market capability and application requirements
  - ✓ Grouping of devices that provide comparable capabilities to the target market or usage model
- Scalability within the category to address customizations
  - ✓ Grouping allows energy scaling within the category to address customizations such as increased memory or storage
- Establishing categories for highly specialized product that may not be comparable for the energy comparison program being considered



## Current Categorization Methods

- IEC 62623 Categorization method for personal computers
    - Creates a baseline registry of categories and allows updates to adjust to market changes
    - Segmented by graphics and compute capabilities
  - ENERGY STAR for Computer Servers v2
    - Servers grouped by number of sockets, integrated management, redundancy, RAS, and shared resource configurations
    - Scaling within the categories to address customizations
    - Separate categories for specialized products (these products may need to be treated separately or may not be applicable for energy comparisons)
  - Top Runner
    - Personal Computers grouped by key attribute capabilities
    - Servers grouped by CPU architecture and sockets
  - Eco-Design Directive
    - Broad groups for horizontal\* specifications
    - Planned vertical\* specifications (i.e. Lot 3) expected to adopt IEC 62623
- Horizontal refer to specifications that cover multiple product markets such as printers, televisions, and personal computers  
 • Vertical refers to specifications that cover a single generic product group such as televisions



## Categorization Challenges

- Categorization methodology convergence
- Definition for specialized group(s) of product that may require separate evaluation methods
- Consumer vs. commercial products
- How to apply to horizontal specifications across varied categories of products.

