



**Asia-Pacific  
Economic Cooperation**

---

2013/SOM3/CTI/WKSP1/002

## **Peru's Experience on FTA Development and Negotiation Skills on e-Commerce**

Submitted by: Peru



**Workshop on Building and Enhancing FTA  
Negotiation Skills on e-Commerce  
Medan, Indonesia  
27-28 June 2013**

 **PERÚ** Ministry of Foreign Trade and Tourism

## Peru's Experience on FTA Development and Negotiation Skills on E-commerce

**Yuly Ninanya Diestra**  
Ministry of Foreign Trade and Tourism

Indonesia, june 2013




VUCE | Perú [www.vuce.gob.pe](http://www.vuce.gob.pe)

 **PERÚ** Ministry of Foreign Trade and Tourism
























## Geographical Situation




VUCE | Perú [www.vuce.gob.pe](http://www.vuce.gob.pe)


**PERÚ** Ministry of Foreign Trade and Tourism

## Network of Trade Agreements

In force	Signed	Negotiations
          	 	  <p>TRANS-PACIFIC PARTNERSHIP</p>        

[www.acuerdoscomerciales.gob.pe](http://www.acuerdoscomerciales.gob.pe)


VUCE | Peru www.vuce.gob.pe



**PERÚ** Ministry of Foreign Trade and Tourism

## Key Issues in E-Commerce

- **Timing**
- **Domestic policies and regulations**
- **Regional interoperability (B2B, B2C, C2C, B2G, G2G\*)**
- **Security and Efficiency**
- **Transparency and Predictability**
- **International Harmonization**



VUCE | Peru www.vuce.gob.pe




**PERÚ** Ministry of Foreign Trade and Tourism

## Negotiation in E- Commerce

- No apply customs duties or any other cargo customs
- Transparency and predictability
- Consumer Protection
- Protection of Personal Data Regulation and exchange information and experience

VUCE | Perú  www.vuce.gob.pe



**PERÚ** Ministry of Foreign Trade and Tourism

## Negotiation in E- Commerce

- Electronic publication of all documents required for the import and export of products
- Electronic equivalent of the paper
- Cooperation to facilitate the use of e-Commerce by micro, small and medium companies
- Promote initiatives paperless trade

VUCE | Perú  www.vuce.gob.pe



Thank You