



**Asia-Pacific
Economic Cooperation**

2013/SOM3/CTI/WKSP1/010

e-Commerce for Trade Facilitation

Submitted by: China



**Workshop on Building and Enhancing FTA
Negotiation Skills on e-Commerce
Medan, Indonesia
27-28 June 2013**

E-commerce for trade facilitation

XIAO FENG



About OneTouch



Import & Export



Information Technology

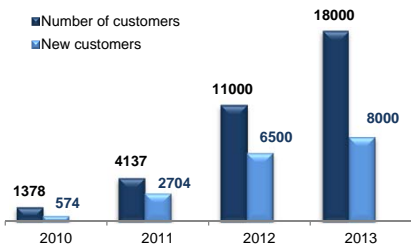


Foreign trade service platform

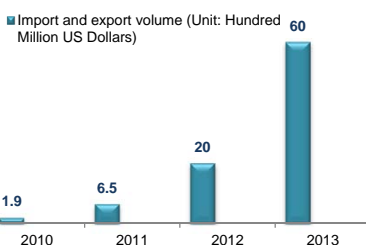
One Touch Business Service LTD., was founded in 2001. It is the first platform in China that provides import and export BPO service to overseas buyers and small & medium-size Chinese enterprises. Based on online operations, OneTouch offers one-stop services of customs clearance, transportation, financing, tax refund, and other services to customers.

In 2012, the total import and export amount has exceeded USD 1.8 billion, rating 9th nationally under ordinary export trading.

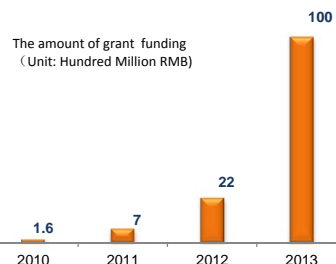
■ Number of customers
■ New customers



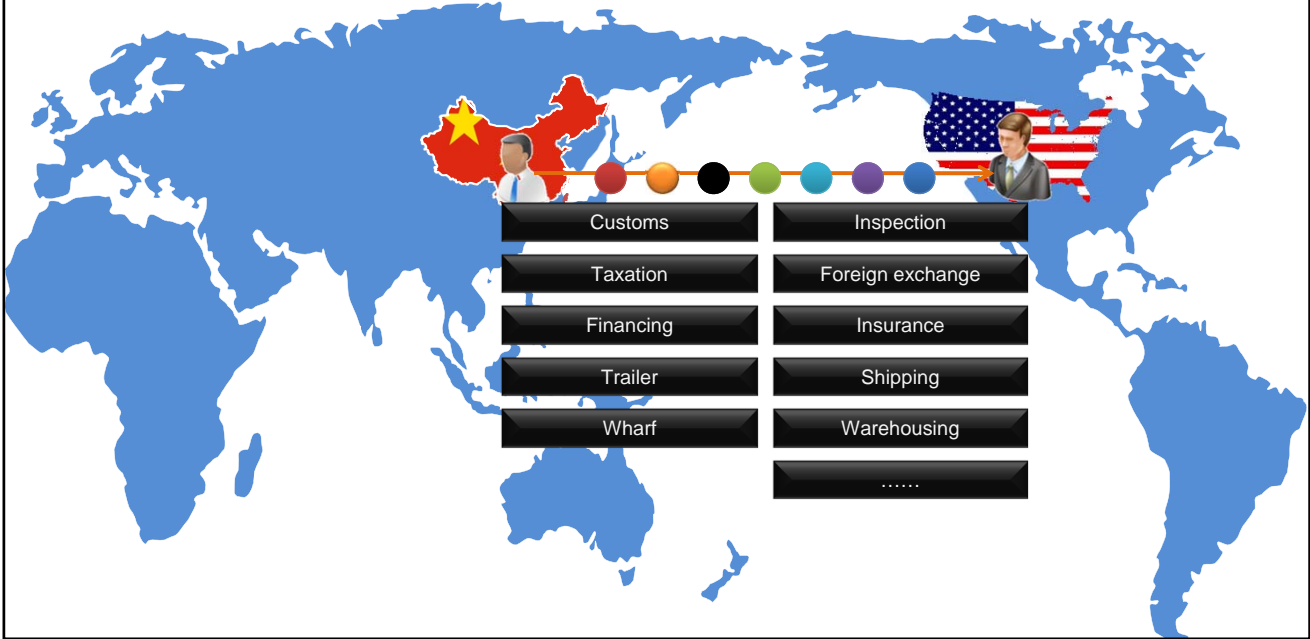
■ Import and export volume (Unit: Hundred Million US Dollars)



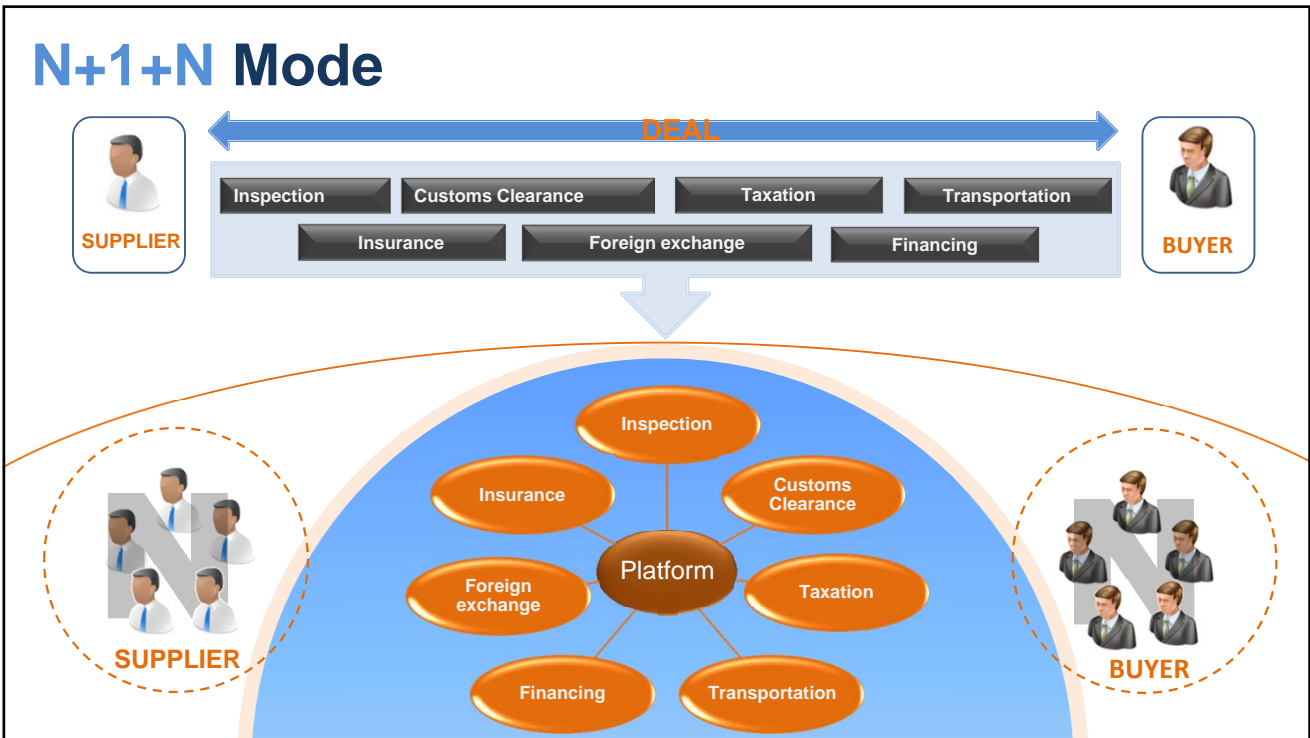
■ The amount of grant funding (Unit: Hundred Million RMB)

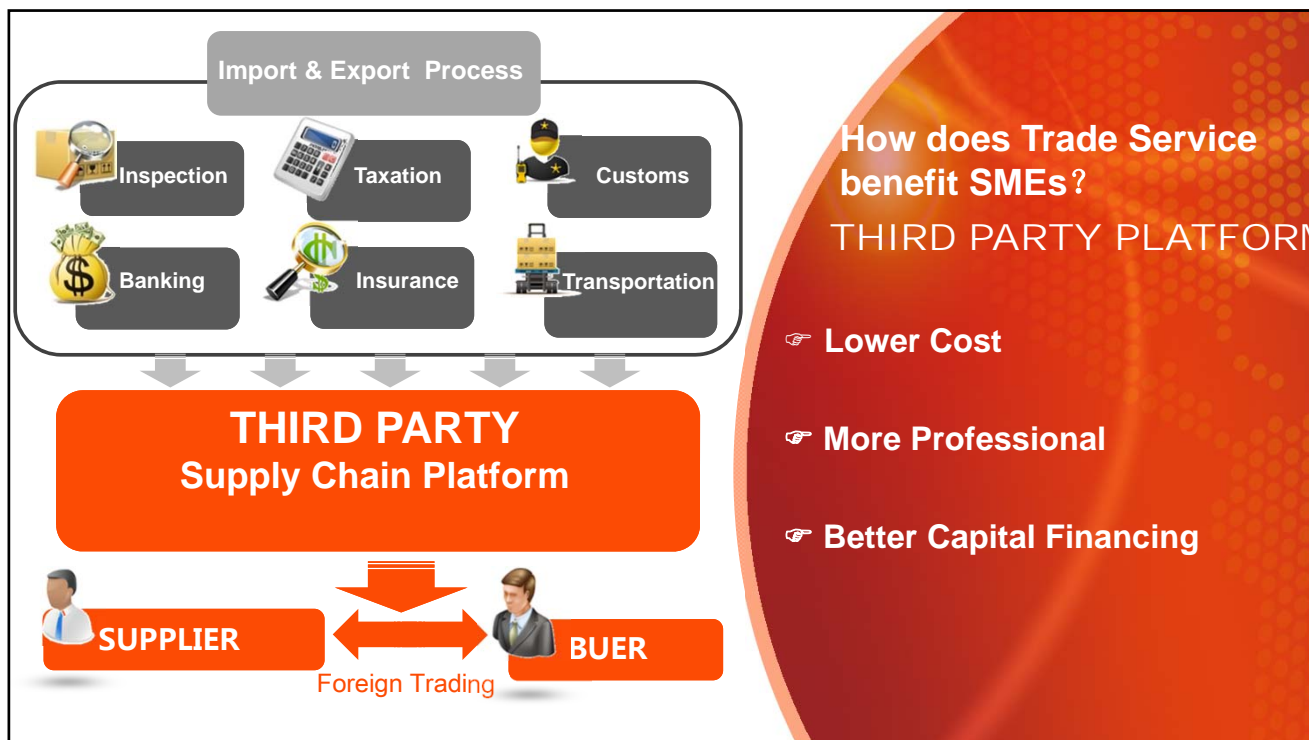


Foreign trade links



N+1+N Mode

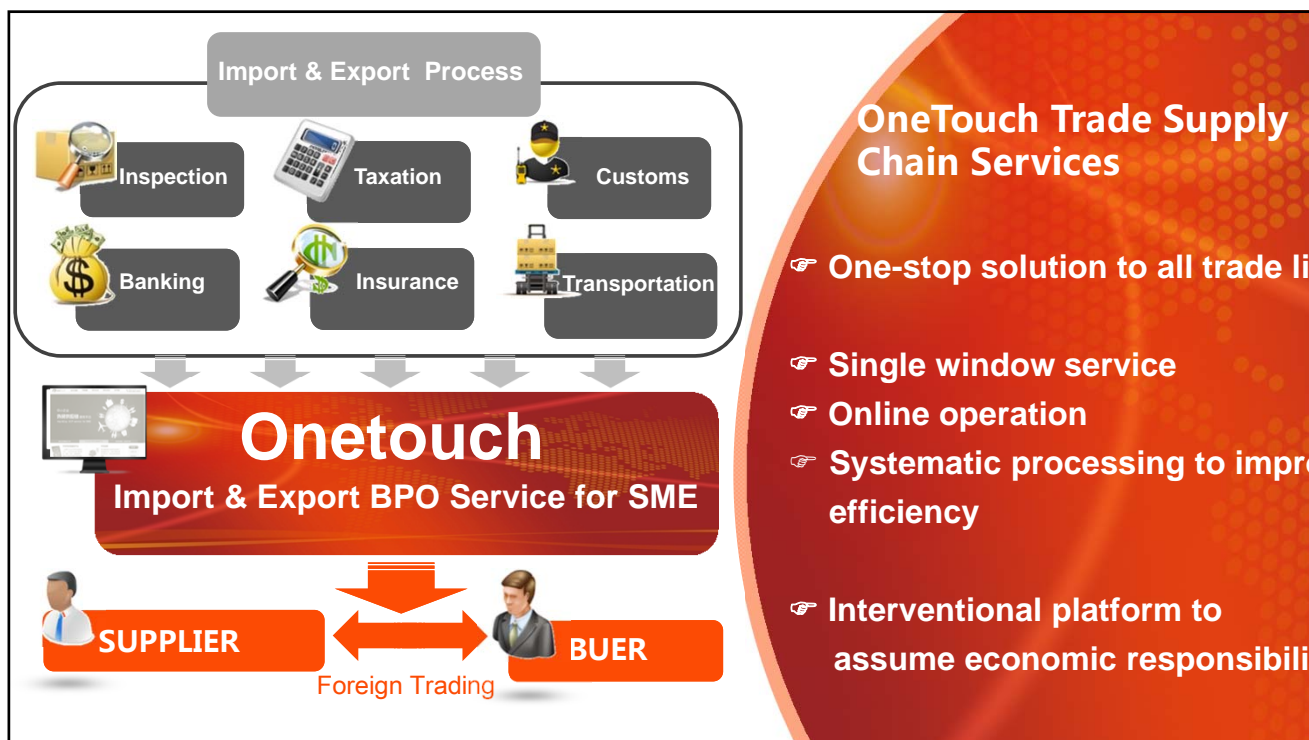




How does Trade Service benefit SMEs?

THIRD PARTY PLATFORM

- ☞ Lower Cost
- ☞ More Professional
- ☞ Better Capital Financing



OneTouch Trade Supply Chain Services

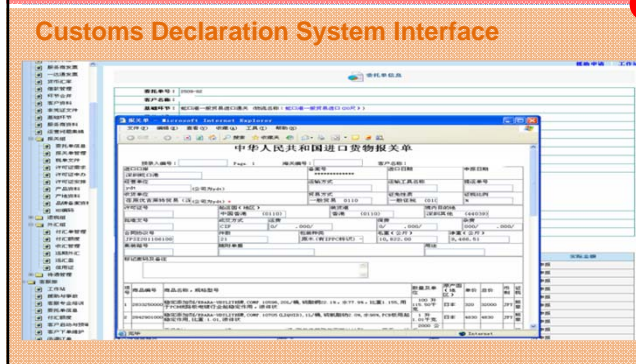
- ☞ One-stop solution to all trade line
- ☞ Single window service
- ☞ Online operation
- ☞ Systematic processing to improve efficiency
- ☞ Interventional platform to assume economic responsibility



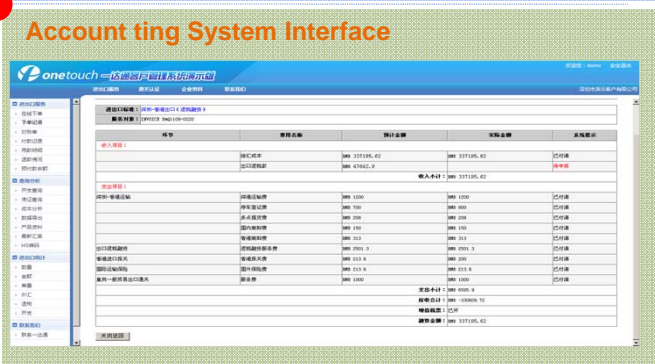
Customer Service System Interface



Orders Management System Interface



Customs Declaration System Interface



Accounting System Interface

About OTTS

OTTS (One Touch Total Solution) is a new trade facilitation solution. Its core is to undertake one-stop trade services for cross-border business (especially for medium and small enterprises), and to achieve trade facilitation through internet which is low cost but highly efficient. With the qualities of business services and public service, the innovative OTTS is in need of corresponding operation standards and approval by other national regulators. Through the legal market-driven competition, OTTS improves its service quality and operation efficiency.

