



**Asia-Pacific
Economic Cooperation**

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Agenda Item: EDNET

Expanding Cooperation Among APEC Economies Through Language Education - World Language Education and Talents Cultivation in APEC

Purpose: Information

Submitted by: China



**35th Human Resources Development
Working Group Meeting
Medan, Indonesia
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expanding cooperation among APEC
economies through language education ----
world Language Education and
Talents Cultivation in APEC



OUTLINE

Significance



Achievements

Future Plan



Significance of project

In the 4th APEC Ministerial Meeting of Education held in Korea in 2012, Ministers agreed to promote the cultivation of talents with skill of 21st Century. Language is one of the skills that are considered to be needed in 21st Century

the requirement of Ministerial Meeting

The need of APEC members

we can discuss common issues including the general situation, challenges and demands of world language education and personnel training, so that we will be better able to take advantage of every opportunity.

The necessity of Global development

Language Education has been considered by many governments as one of their national strategies. World language proficiency and capacity in cross-cultural communication have been acknowledged as an essential skill for labor forces

An brief introduction of BLCU, the organizer of this project

A Beijing Language and Culture University(BLCU) is well known for its excellence in language teaching and cultural studies. With a history of 50 years in teaching world languages to Chinese students and the Chinese language to international students.

B The university offers BA courses in several languages, including English, French, German, Spanish, Japanese, Korean and Arabic.

C The University' s leading status in world language teaching has opened doors to a number of international cooperative projects. For example, Language Year and Culture Year, an Arabic Research Centre.

A multi-dimensional platform of international cooperation and communication

BLCU has a cooperative relationship with 280 universities and educational institutions from 50 countries. 16 Confucius Institutes have been established covering 10 APEC countries and regions.

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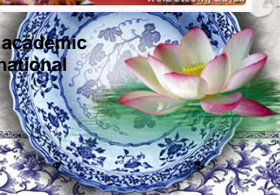
Professional project team



Rich experiences of conference organization



Having sponsored and organized several important International academic symposiums, we have gained rich experience in organizing international conferences.



2 GOALS OF PROJECT

1. we aim to develop in-depth researches on world language education and talents cultivation about APEC members.
2. we want to set up a multinational cooperative platform based on this project.
3. we would like to promote educational cooperation on language education, curriculum development, student exchange programs, staff training programs, and joint-degree programs etc..
- 4 sharing world language education technology and resources among APEC members is another goal of the project.



3 Achievements of project

- Around one hundred papers and reports on world language education and talents cultivation have been collected. Some of them will be published as a book.
- An cooperative platform has been set up by APEC educational forum held in 2012.
- Cooperation of Cross-Border Education was facilitated.



3 Achievements of project --Publication

- Name of the book: The Research of World Language Education and Talents Cultivation
- Publication: Beijing Language and Culture University Press
- Language: Chinese, English
- Details: total 21, including 1 Chinese report, 12,000 words and 20 English reports, 60,000 words.



3 Achievements of project— The index of the book

- 《区域语言教育与高端人才培养》论文集目录
- 第一部分：致辞及总结（共2篇） 12
 - 第二部分：语言教育政策和标准（共7篇） 13
 - 第三部分：国别语言教育（共7篇） 14
 - 第四部分：跨文化视角下的语言教育与合作（共7篇） 15
 - 第一部分 致辞及总结 16
 - 开幕式致辞 16
 - 闭幕式总结发言 19
 - 第二部分：语言教育政策和标准 22
 - Language Education Policy for the Cultivation of Language Talents 22
 - Language Education Strategy Language Education and Talents Cultivation in the Philippines 30
 - Language Education Strategy/Planning for the Cultivation of Language Talents 37
 - Language Education Policies and Outcomes of Chinese Taipei 54
 - Types of Education, Innovation in Language Teaching and Training Models 56
 - The Leading Role of APEC in Language and Culture Education 63
 - US- China E-Language Learning Project: Born at 2001 APEC Conference in Beijing



• 第三部分：国别语言教育	77
• Foreign Language Education in Mexico: the Inter Cultural and Interdisciplinary Foreign Language Curriculum at the Universidad Autónoma Metropolitana Iztapalapa	77
• Thailand's Regional Language Education and Talents Cultivation	95
• Becoming a Mindful Teacher: Reflective Teaching Practices	108
• English teaching and Professional development for English teachers in Vietnam	113
• Teaching English in Peruvian Schools	119
• Needs for Regional Language Education	125
• The Developmental Strategies for Regional Language Education	131
• 第四部分：跨文化视角下的语言教育与合作	135
• Preparing and Supporting Language Teachers throughout Their Professional Life Cycle	135
• Cross-cultural Challenges: When Chinese Teachers Face Their Foreign Students	150
• Teaching languages for dialogue	155
• Promoting the Language Standard of College Graduates?—The Implementation and Pedagogical Implications of an English Graduation Benchmark	161
• Towards cross-regional language education cooperation for high-end talent training: perspectives from a Thai university context	168
• Some Experience in Applying Information Technology to English Teaching at Colleges and Universities	173
• A Balanced-Bilingual Strategy for Supporting Acquisition of English by Chinese Toddlers	179

3 Achievements of project— The sample of the article.....

- **Language Education Policy for the Cultivation of Language Talents**

- Hisham Hj. Rahmat

- **Abstract:**

- This paper aims to describe the language education policy known as the MBMMBI - *Memartabatkan Bahasa Malaysia Mempertukuh Bahasa Inggeris* policy: To Uphold Bahasa Malaysia To Strengthen English Language policy which is currently implemented in Malaysia to meet the objective of ensuring that each child can master both Malay and English Languages well and fluently. The overall objective of this policy is to produce Malaysians who are proficient in both languages to enable them to function effectively in all aspects of communication. This is indeed crucial as Malaysia aspires to become a high-income developed nation by the year 2020. Through the MBMMBI's 'soft landing' approach, the reversion of medium of instruction from English Language to Bahasa Malaysia (Malay Language) in all the national schools, and from English Language to Chinese Language in the Chinese national type schools and from English Language to Tamil Language in the Tamil national type schools for the teaching of Mathematics and Science is done on a gradual basis to make allowance for pupils' readiness and according to their cognitive ability. This paper outlines the strategies to strengthen the proficiency of English Language, the second language, amongst Malaysian pupils. In discussing the implementation of the strategies, several factors and challenges like teacher capacity building, provision of supplementary teaching and learning materials as well as the provision of language laboratories are discussed. In line with the introduction of this policy, the importance of cultivating the talents of Malaysian pupils for the local and global competitive demands of the workforce in the future is also highlighted.

- **Keywords:** MBMMBI, English education, teacher capacity building, provision of supplementary teaching and learning materials

3 Achievements of project—

APEC Educational Forum-----



An elementary multinational cooperative platform has been set up through many activities and researches.



3 Achievements of project—

APEC Educational Forum-----



- APEC Educational Forum on World Language Education and Talents Cultivation was successfully held at BLCU on September 10-11, 2012.
- It was the first time that APEC held a forum on language education in a Chinese university.



3 Achievements of project– APEC Educational Forum



- The central theme of the forum is “world language education and talents cultivation”.
- Sub-themes: world language education policy and planning, world language education criteria and talents cultivation, etc.



3 Achievements of project– APEC Educational Forum



Officials and experts on education and/or world language education from 14 Asian-Pacific economic entities attended this event. About 180 people participated in the Forum.



3 Achievements of project— APEC Educational Forum

APEC Educational Forum on World Language Education and Talents Cultivation

The forum promoted communication in the area of world language education among APEC economic entities, especially in teaching Chinese as a foreign language.

It has deepened the understanding and cooperation in teaching Chinese as a foreign language and other areas of foreign language education.

The forum reached consensus and drafted a common statement.

3 Achievements of project— Projects of Cross-Border Education

By this project, BLCU joined “Asian campus” which is a project involving talents cultivation among 30 universities in China, South Korea and Japan. BLCU will offer chances for students learning varied subjects, enabling credit transfer, and participation in joint-degree programs.



3 Achievements of project—— Projects of Cross-Border Education

1+1 project: George Mason University, USA, and Beijing Language and Cultural University jointly train teachers for teaching Chinese as a foreign language, who are required to get the TCSOL certificate.



3 Achievements of project—— Projects of Cross-Border Education

Talents cultivation project: Beijing Language and Cultural University collaborated with Georgia State University, USA, to educate talents who would get their doctoral degree from Georgia State University. Those people will promote localization of Chinese teaching in USA and became high level talents who understand China and Chinese culture well.



4. Plan of the project

2013

Between July and August: design the digital resources platform of ICT and resources of APEC economies.

December: 2nd Forum of APEC Language Education and Talents Cultivation (tentative title); touring lectures by teachers from APEC economies; press meetings about the findings shall also be held



Plan of the project

2014.01-2014.12

Between January and March: hold the expert consultation to facilitate the application for follow-up projects and researches from APEC

Between April and October: explore multinational and diverse cross-border education with universities in the region.

Between October to December: establish digital resources platform of ICT and resources of APEC members





The End