



**Asia-Pacific
Economic Cooperation**

2013/SOM1/PPFS/014

Agenda Item: 7, 8, 10

Japan Proposal on PPFS for 2013

Purpose: Consideration

Submitted by: Japan



**Policy Partnership on Food Security Meeting
Jakarta, Indonesia
25-26 January 2013**



JAPAN Proposal on PPFS for 2013

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The PPFS needs to be based upon APEC spirits

- ◆ **Cooperation & Voluntarism**
- ◆ **Transparency & Inclusiveness**
- ◆ **Member-driven
& Consensus-basis Process**

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The PPFS needs to be in accordance with its TOR

- “The Management Council will convene planning meeting for all interested APEC economies to develop the agenda for the PPFS plenary meeting...”
- “The current Niigata Action Plan on Food Security established at the 2010 ministerial meeting on food security sets forth an excellent starting point to build from.”
- “The PPFS will establish both short-term and long term goals each year and the chair of the PPFS with assistance from PPFS members will report on implementation of the APEC Food Security Action Plan as outlined in the 2010 APEC Ministerial Meeting on Food Security Declaration.”

Discussion process needs to be in line with the result of Kazan PPFS meeting

Summary Record of the Kazan PPFS
Meeting

The PPFS chair suggested that the process from here would be:

- ① Reflect on the record of the PPFS meeting and provide suggestions;
- ② The Management Council would draft an action plan, containing short and long term goals;
- ③ Consultation with PPFS members ahead of finalizing the action plan;
- ④ Members can then identify which activities they would like to participate in

The Management Council (MC) drafted and distributed the Action Plan on September 11th



The Action Plan proposed by the MC needs to be discussed and finalized in the 1st PPFS meeting

➤ Japan requested amendments to the Action Plan proposed by the MC

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WG on Stock-Take & Action Plan towards 2020 (WG1)

- Track Progress on PPFS key Priorities Effectiveness & Report to PPFS on Niigata and Kazan Declarations Implementation process
- Identify and Enhance linkages with APEC and ABAC and Multilateral Organizations
- Oversee Drafting of an Action Plan for 2020(version 2013)
- Carrying out a Stock-Take of all APEC Activities Related to Food Security and APEC fora

Changing the title of the WGs in line with the Niigata & Kazan Declarations so that they can cover more extensive activities.

WG on Sustainable Development of the Agricultural Sector (WG2)

Investment and Infrastructure Development

Adding the following 4 important activities.

- ◆ Strengthening Resilience of Small Holders
- ◆ Enhancing Positive Externalities of Agriculture
- ◆ Enhancing Sustainable Management of Natural Resources, such as Land, Water and so on
- ◆ Strengthening Resilience to Natural Disasters
 - Promoting Investment in Agriculture → WG3
 - Strengthening Confidence in Agriculture Markets → WG3
 - Infrastructure Development & PPP → WG3

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Eliminating this WG because the best practice sharing is important also for the activities listed under the other WGs and can be discussed in WG2 and WG3

~~WG on Best Practice~~

- ~~Reducing Post-Harvest Losses and Food Waste and Increasing Food Safety~~ → WG3
- Mutually Beneficial Technology Dissemination → WG2
- Promoting Effective Management of Marine Ecosystems, Fisheries and Aquaculture → WG2
- Corporate and Farmer Cooperation → WG2

~~WG on Facilitation on Investment, Trade and Markets (WG3)~~

~~Enhancing Trade~~

- Eliminating Non-Tariff Barriers and Enhancing Market Access for Food

Adding the following 2 important activities

- ◆ Eliminating & Refraining from Export Restrictions,
- ◆ Analyzing Implication of Current High Food Market

Price

- Enhancing Supply Chain Connectivity for Food
- Ensuring Effective Global Data Standard for Food

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Japanese Government representative volunteers to be chair to the WG on Stock-Take & Action Plan towards 2020 (WG1).

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Proposed Discussion Process

Japan, if chosen as chair to the WG, intends to initiate a transparent and member-driven process of compiling WG reports consisting of

- ① Stock-taking the APEC &
- ② Elaborating Specific PPFS Activities in which members participate

in consultation with the other WG chairs.

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① Stock-taking of the APEC

- **Stock-taking the Niigata Declaration and Action Plans.**
(The WG1 chair coordinates with Japan and APEC Secretariat)
- **Stock-taking of the Kazan Declaration and Action Plans.**
(The WG1 chair coordinates with Russia & APEC Secretariat)
- **Stock-taking of APEC Sub-Fora**

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② Elaborating Specific PPFS

Activities

- WG Chairs encourage all members to submit their proposals on Specific PPFS Activities which they wish to participate in with short-term and long-term goals.

(In pursuant to Summary Record ④)

- Based upon the proposals submitted, WG Chairs coordinate with members to consolidate Specific PPFS Activities and to identify a participating member(s) for each Activity.

- Members may utilize and build upon existing Niigata & Kazan Action Plans.

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Through the above mentioned process and in the 2nd PPFS meeting, members report

- ① Stock-taking of APEC &
- ② Specific PPFS Activities.



PPFS Members launch their Specific PPFS Activities



Results of the Specific PPFS Activities will be shared and utilized by all the members.

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An Example of Specific PPFS Activities①

(PPFS Action Plan proposed by the MC)

- Reducing Post-Harvest Losses and Food Waste and Increasing Food Safety



(Specific PPFS Activity)

- Reducing Food Loss(Waste) throughout a food distribution channel by comprehensive policy partnership activities

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Short-Term Goals

- ◆ Raising public awareness of food waste(loss)
(1/3 of world agricultural production is wasted every year.)
- ◆ Sharing best practices of APEC region
- ◆ Identifying a major source(s) of food loss in the distribution channel (Food processing industries, transportation, retailers, households?)

Long-Term Goals

- ◆ Arranging distribution infrastructure such as cold chains
- ◆ Reviewing business practices & Enhancing food quality management skills
- ◆ Developing a food loss reduction scheme & Establishing target rates for food loss reduction

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An Example of Specific PPFS Activities②

(PPFS Action Plan proposed by the MC)

- Corporate and Farmer Cooperation



(Specific PPFS Activities)

- Partnership with consumers
 - Traceability system from production to distribution stage
 - Risk communication (providing information to consumers)
 - Food and agriculture education by women/young farmers
- Cooperation among farmers in APEC region
 - Periodic meeting on the agricultural policy for example through AFGC (Asian Farmers Group for Cooperation)
 - Support micro projects to expand food production and to improve people's lives in rural communities through the fundraising
 - Dispatch of short-term experts (cultivation technique, services of agricultural cooperatives)

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Short-Term Goals

- ◆ Enhancing traceability system
- ◆ Deepening local citizens' understanding on food and agriculture
- ◆ Sharing best practices of APEC region

Long-Term Goals

- ◆ Building trust between farmers and consumers
- ◆ Reviewing business practices & enhancing partnership management skills

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An Example of Specific PPFS Activities③

(PPFS Action Plan proposed by the MC)

- Strengthening Resilience to Natural Disasters (Japan's Amendment)



(Specific PPFS Activity)

- Disaster Prevention and Reconstruction through policy partnership

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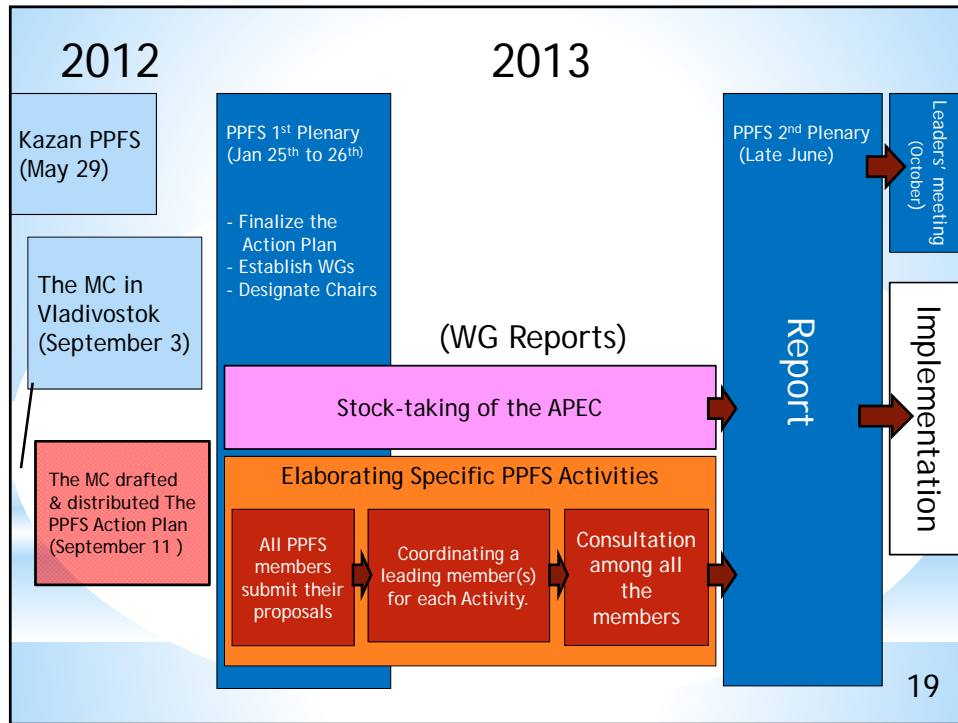
Short-Term Goals

- ◆ Raising public awareness of Disaster Prevention and Reconstruction
- ◆ Sharing best practices of APEC region
- ◆ Identifying important points of Disaster Prevention and Reconstruction such as comprehensive supply chain management

Long-Term Goals

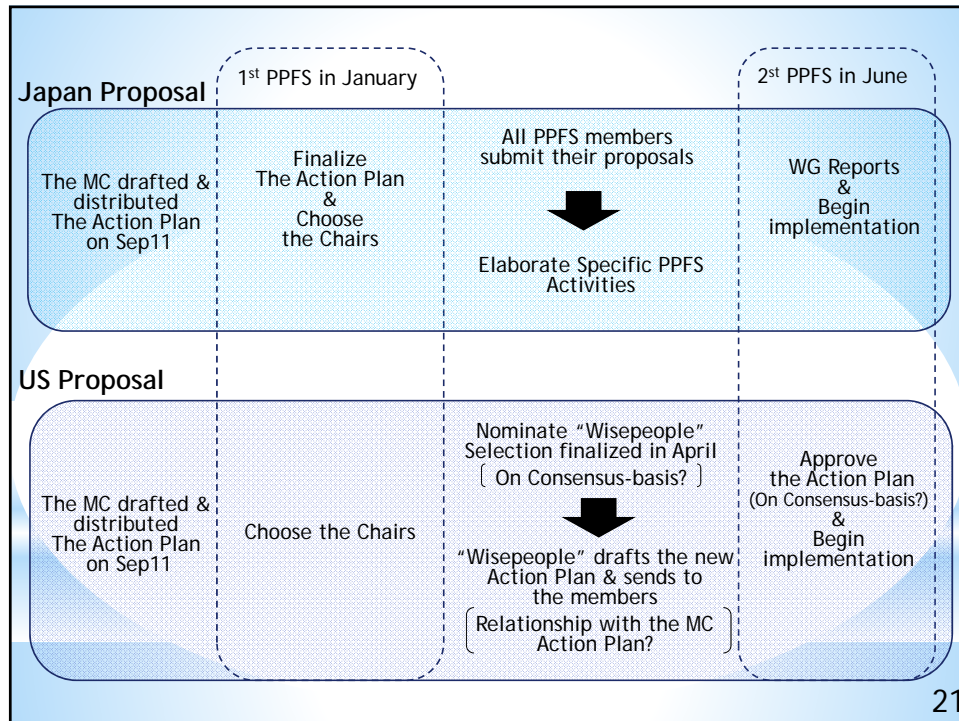
- ◆ Enhancing disaster prevention infrastructure
- ◆ Reviewing business practices & enhancing disaster prevention and reconstruction management skills

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Comparison of Japan & US Proposals

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- ◆ Japan thinks that it is necessary for all the PPFS members to be directly and thoroughly involved in the entire process of working out the Action Plan and Specific PPFS Activities, which are going to be implemented by the members based upon the APEC spirit of cooperation and voluntarism.

- ◆ More specifically, we, as a member-driven society, need to work out the Action Plan through the discussion among all the PPFS members, as agreed in the Kazan PPFS Meeting rather than outsourcing its drafting, which is suggested by US Proposal.

The MC drafted and distributed the Action Plan on Sep 11 in line with Summary Record②.

It is necessary to have consultation with PPFS members ahead of finalizing the Action Plan in line with Summary Record③.

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- ◆ As we agreed in the Kazan PPFS meeting, all the members need to be given an opportunity to identify specific activities of the Action Plan which they would like to participate in.

Summary Record ④

{ Members can then identify which activities they would like to participate in. }

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List of representatives from Japan for PPFS Working-Group

- ① **Mr. Masaki SAKAI (Mr)**
Ministry of Agriculture, Forestry and Fisheries (MAFF)
- ② **Mr. Yo OSUMI (Mr)**
Ministry of Foreign Affairs (MOFA)
- ③ **Mr. Hirofumi KOBAYASHI**
Central Union of Agricultural Co-operatives (JA-ZENCHU)
- ④ **Mr. Yukio TADA (Mr)**
Sojitz Research Institute, Ltd
- ⑤ **Mr. Naoji KATO (Mr)**
Nichirei Foods Inc.
- ⑥ **Mr. Takeshi KIMURA (Mr)**
Ajinomoto Co., Inc