



**Asia-Pacific  
Economic Cooperation**

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**2013/SOM1/PPFS/015**

Agenda Item: 5

## **US PPFS Team Viewpoint: The Role of PPFS (Nature, Goals and Future Works)**

Purpose: Consideration  
Submitted by: United States



**Policy Partnership on Food Security Meeting  
Jakarta, Indonesia  
25-26 January 2013**



## US PPFS Team Viewpoint:

PPFS Plenary Agenda Item: **The Role of PPFS (Nature, Goals and Future Works)**



## Nature: APEC Sees Need; Wants Action

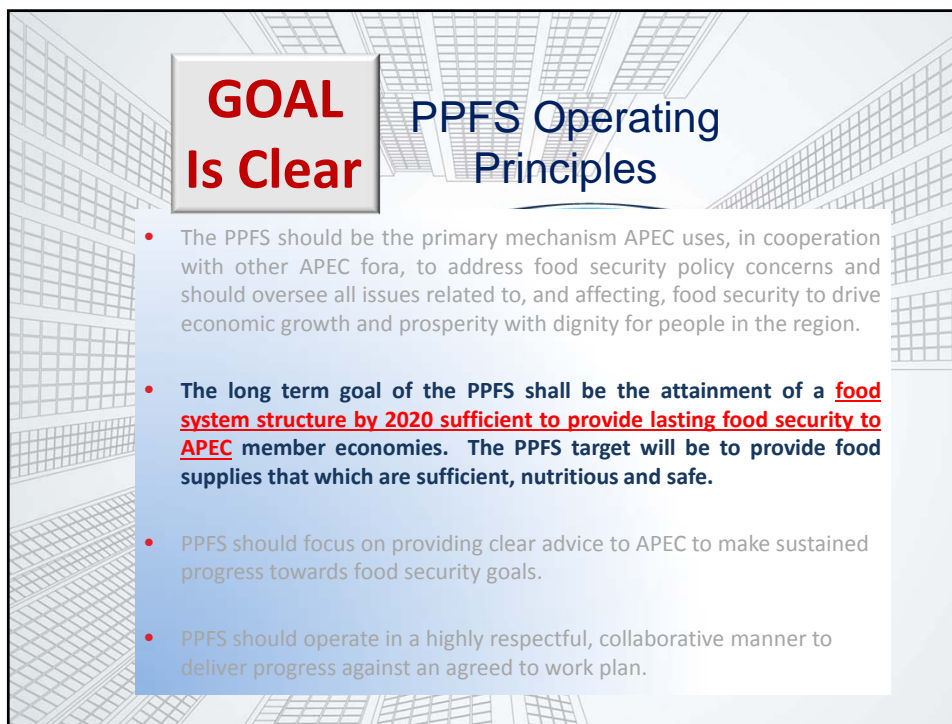
- ABAC asking APEC for action since 1999
- Leaders Statements in 2010, 2011 and 2012 (seven paragraphs in 2012 statement)
- Two Food Security Ministerials (2010 and 2012)
- Creation of PPFS in 2011.

All say: problem is **looming shortages** unless something done:

- 1) Sustainable Development of Agriculture to **INCREASE** Supply
- 2) Facilitation of Investment, Trade and Markets to allow food to **MOVE FREELY**

All say: "**Now is the time** to take concrete actions to feed the future." (Niigata)

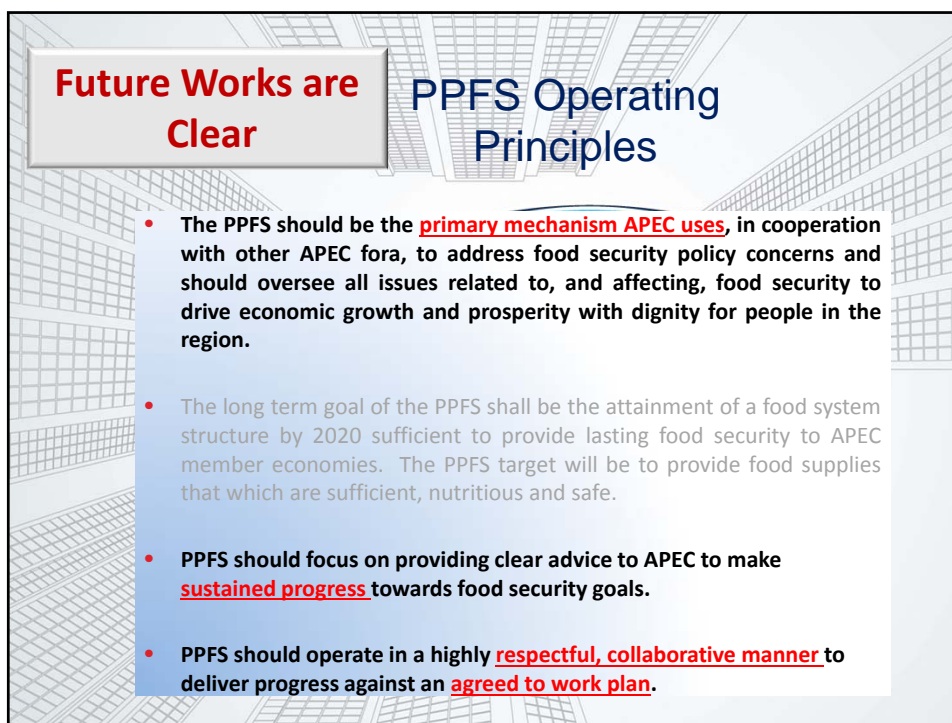
All say: **Private Sector needs to be Integrated** if there is to be Success



**GOAL  
Is Clear**

## PPFS Operating Principles

- The PPFS should be the primary mechanism APEC uses, in cooperation with other APEC fora, to address food security policy concerns and should oversee all issues related to, and affecting, food security to drive economic growth and prosperity with dignity for people in the region.
- The long term goal of the PPFS shall be the attainment of a **food system structure by 2020 sufficient to provide lasting food security to APEC member economies**. The PPFS target will be to provide food supplies that which are sufficient, nutritious and safe.
- PPFS should focus on providing clear advice to APEC to make sustained progress towards food security goals.
- PPFS should operate in a highly respectful, collaborative manner to deliver progress against an agreed to work plan.



**Future Works are  
Clear**

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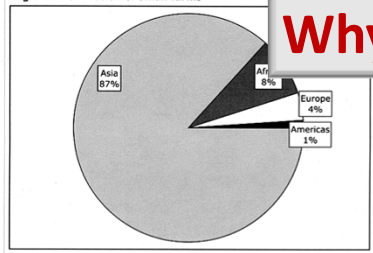
## Why the Private Sector?

Sustainable Development of Agriculture to **INCREASE** Supply

Facilitation of Investment, Trade and Markets to allow food to MOVE FREELY

Only the **private sector** has the technology to sustainably increase supply. The public sector can create the atmosphere that facilitates the dissemination and absorption of technology.

Regional distribution of small farms



Source: Global agriculture Web

→ Small farms still dominates farming in ASIA

## Why the Private Sector?

# Reality

Only private sector technology can make **prosperous business persons out of small farmers** operating in an open regional food system. Until small farmers signal to their governments that they **trust** an open system, there will be protectionist sentiment – despite the dangers of regional overall shortage.



## Why the Public Sector?

Sustainable Development of Agriculture to INCREASE Supply

Facilitation of Investment, Trade and Markets to allow food to MOVE FREELY

Only governments have the power to remove barriers to the free movement of food, remove tariff and non-tariff barriers, adopt common safety standards, collect and share productions statistics and trends, etc.

The public sector can create the atmosphere that facilitates the dissemination and absorption of technology in a way beneficial to both creator and user of the technology.

Eliminating this WG because the best practice sharing is important, also for the activities listed under the other WGs and can be discussed in WG2 and WG3

~~WG on Best Practice Sharing~~

- Reducing Post-Harvest Losses and Food Waste and Increasing Food Safety → WG3
- Mutually Beneficial Technology Dissemination → WG2
- Promoting Effective Management of Marine Ecosystems, Fisheries and Aquaculture → WG2
- Corporate and Farmer Cooperation → WG2

WG on Facilitation on Investment, Trade and Markets (WG3)

~~Enhancing Trade~~

- \* Eliminating Non-Tariff Barriers and Enhancing Market Access for Food

Adding the following 2 important activities

- ◆ Eliminating & Refraining from Export Restrictions.
- ◆ Analyzing Implication of Current High Food Market Price
- Enhancing Supply Chain Connectivity for Food
- Ensuring Effective Global Data Standard for Food

# Reality

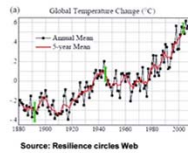
From  
PPFS Japan Proposal

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Only when food importing economies can **trust** there will never be food export restrictions can they give up self-sufficiency concerns and move to full production based on comparative advantage.

Only when they **trust** in uninterrupted markets can food producers, in all economies, maximize investment based on open market signals.

## Why the Private & Public Sector In Partnership?



Global climate change threatens food production and people displacement (food insecurity)

APEC not only needs to build a food system to bring food security to the region by 2020, it needs a food system that will be **in place** and will be agile, responsive, and cooperative in addressing climate change and natural disasters.



### US PPFS Team Viewpoint This is why we make our recommendations for:

- ❖ A very large scale APEC & non-APEC stock-take
- ❖ Through stock-take: identify private sector, IFI, NGO, farmer, academic & international organizations willing to help APEC/PPFS
- ❖ *“Wisepeople”* to use the stock-take info & Niigata/Kazan to draft a coherent “business-plan” under PPFS guidance and final approval
- ❖ A business plan that will be prioritized, time-phased, and funded that is reviewed & renewed each year by PPFS
- ❖ A rolling plan designed to get from here to 2020...and beyond



## US PPFS Team Viewpoint

- ❖ **PPFS has a great responsibility**
- ❖ **PPFS has been given a great opportunity**
- ❖ **We are embarking on a great adventure**