



**Asia-Pacific  
Economic Cooperation**

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**2014/AD1/004**  
Agenda Item: 3

## **Chinese Auto Market Overview**

Purpose: Information  
Submitted by: China



**20<sup>th</sup> Automotive Dialogue**  
**Beijing, China**  
**22-25 April 2014**



Asia-Pacific  
Economic Cooperation



APEC  
CHINA 2014

# Chinese Auto Market Overview (2013-2014 Q1)

China Association of  
Automobile Manufacturers

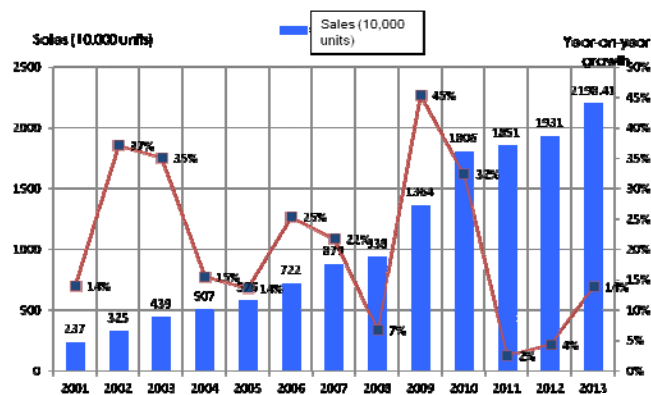
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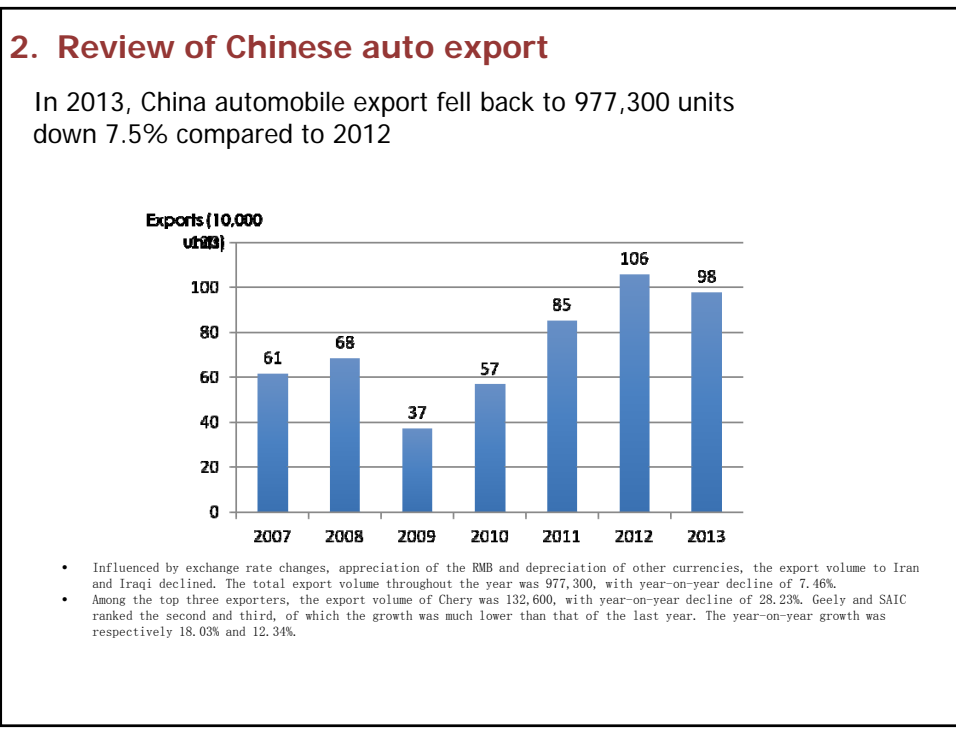
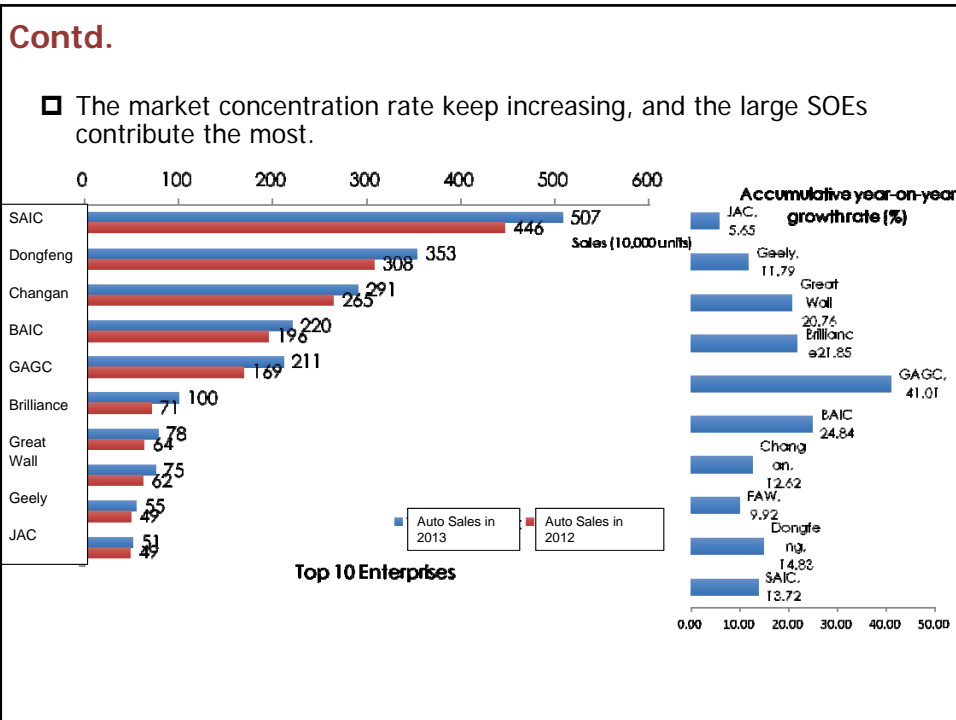
## 1. Characteristics of domestic auto market

### □ Sales growth rate exceeds expectation

In 2013, China's automobile market accounts for sales of nearly 22 million units, with a year-on-year growth rate of 13.87%.

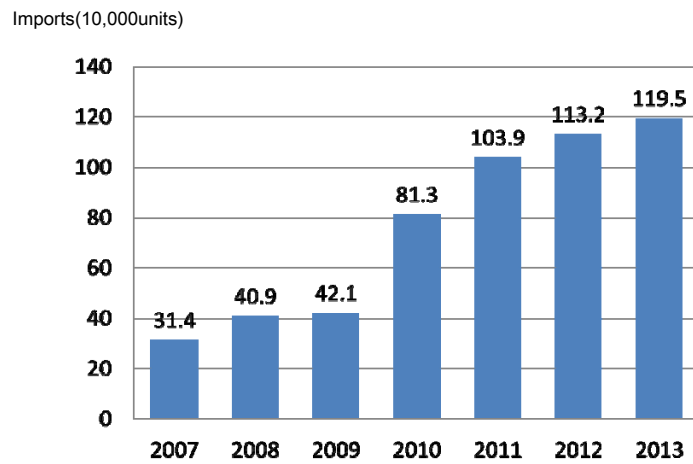
China's auto production and sales in the first quarter of 2014 were 5,891,700 and 5,922,300 respectively, with year-on-year growth of 9.2%.





## 2. Review of Chinese auto import

In 2013, China automobile import go up to 1,195,000 units, with a 5.6% growth ratio.



## 3. 2014 Market forecast

- CAAM announced their forecast of auto production in 2014 will be ranged from 23.8 to 24.3 million, and auto sales will be ranged from 23.7 to 24.2 million.