



**Asia-Pacific
Economic Cooperation**

2014/AD1/030
Agenda Item: 3

Chinese Taipei Automotive Industry Update

Purpose: Information
Submitted by: Chinese Taipei



20th Automotive Dialogue
Beijing, China
22-25 April 2014

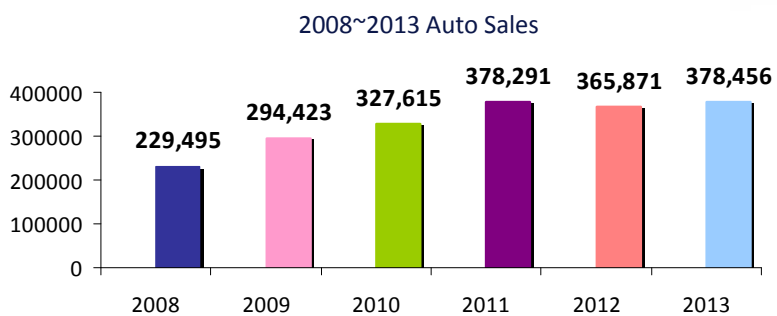
Chinese Taipei Automotive Industry Update

Chinese Taipei
20th APEC Automotive Dialogue
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2013 Auto Sales with a Rise

- ◆ Chinese Taipei auto sales (cars & light trucks) grew up slightly by 3.4% in 2013.
- ◆ Auto sales are projected to hit 390,000 this year.

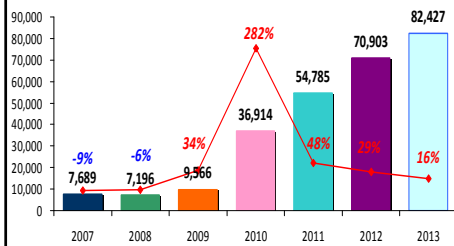


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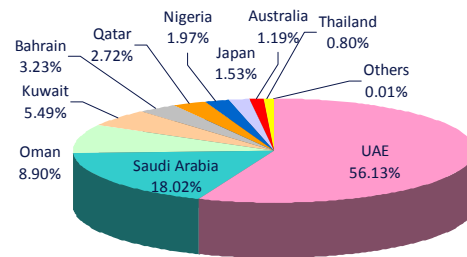
2013 Auto Export kept growing

- ◆ Export sales of passenger vehicles increased by 16% to 82,427 in 2013.
- ◆ The Gulf markets became the largest export countries since 2009 and the demand keeps growing.
- ◆ Export sales are projected to hit 100,000 this year.

2007~2013 Auto Export



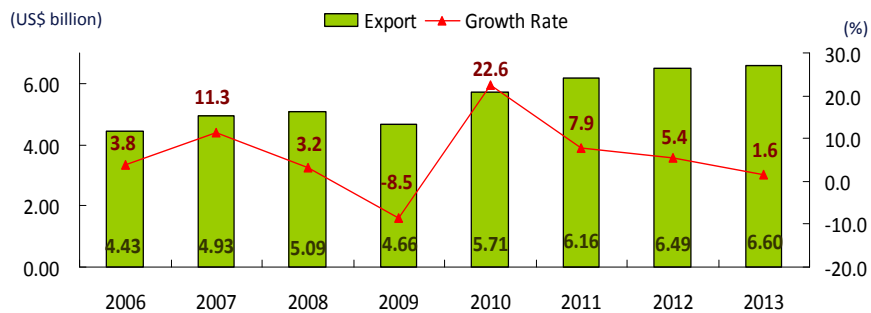
Exports by Markets



3

Auto Parts Export Growth

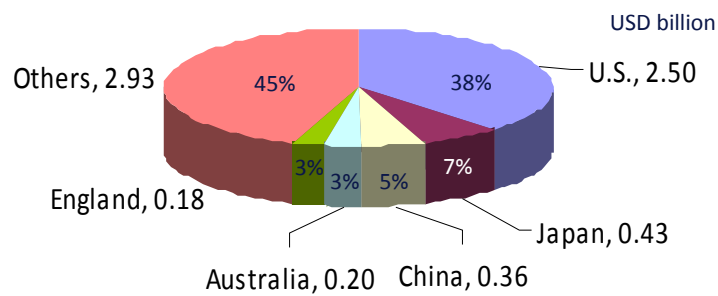
- ◆ Auto parts export in Chinese Taipei compared with 2012 grew 1.6% to USD6.6 billion.
- ◆ The growth was mainly from U.S. aftermarket, with a rise of 5.3% over last year .



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Chinese Taipei Auto Parts Trade

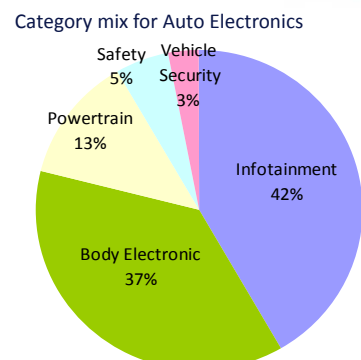
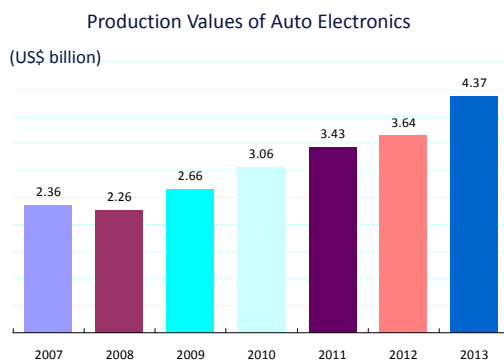
- ◆ High production quality, precise tooling skills and flexibilities of industrial strengths make auto parts makers more competitive in the global auto parts market.
- ◆ Lighting, body parts, rims, tires and transmission parts are the majorities of export items.
- ◆ The U.S. auto parts market is the No. 1 export country.



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Auto Electronics Industry

- ◆ The strength of ICT industry accelerates the development of auto electronics industry
- ◆ Production values of auto electronics compared with 2012 grew 20% to USD4.37 billion.
- ◆ Infotainment and body electronic are two main categories in Chinese Taipei's auto electronics industry.



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