



**Asia-Pacific  
Economic Cooperation**

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**2014/AD1/044**  
Agenda Item: 3

## **Thai Automotive Market Updates**

Purpose: Information  
Submitted by: Thailand



**20<sup>th</sup> Automotive Dialogue**  
**Beijing, China**  
**22-25 April 2014**

# **APEC AD**

## **Thai Automotive Market Updates**

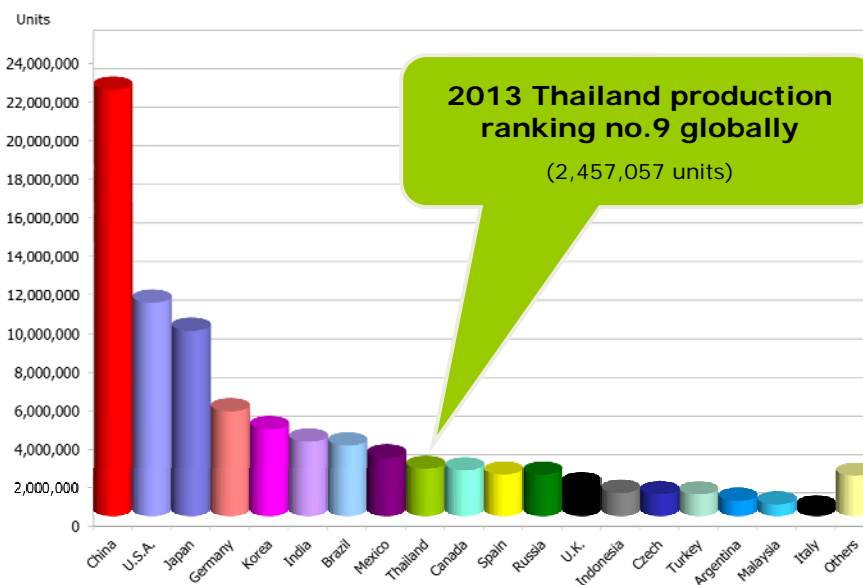
**Mrs. Piengjai Keawsuwan**

President of ASEAN Automotive Federation (AAF),  
President of the Thai Automotive Industry Association (TAIA),

Beijing, China  
April 23, 2014

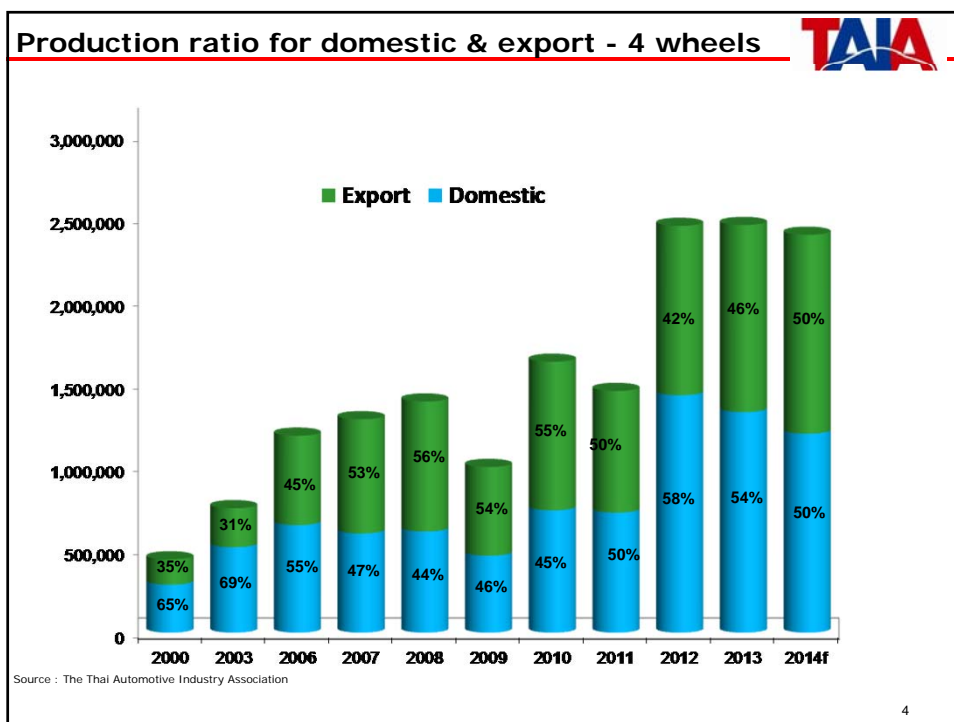
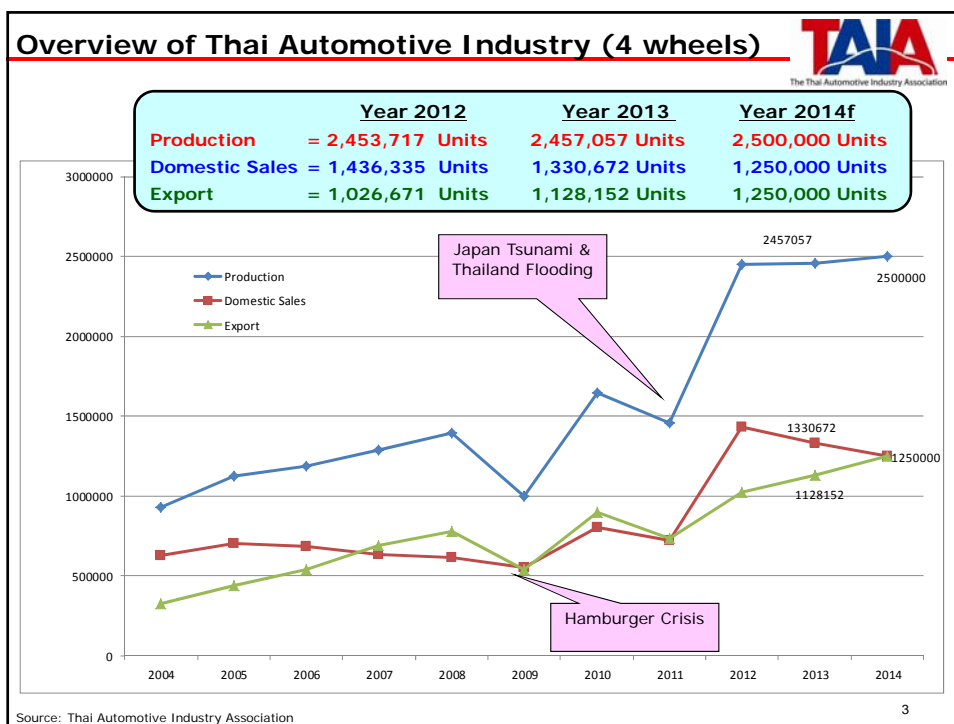
1

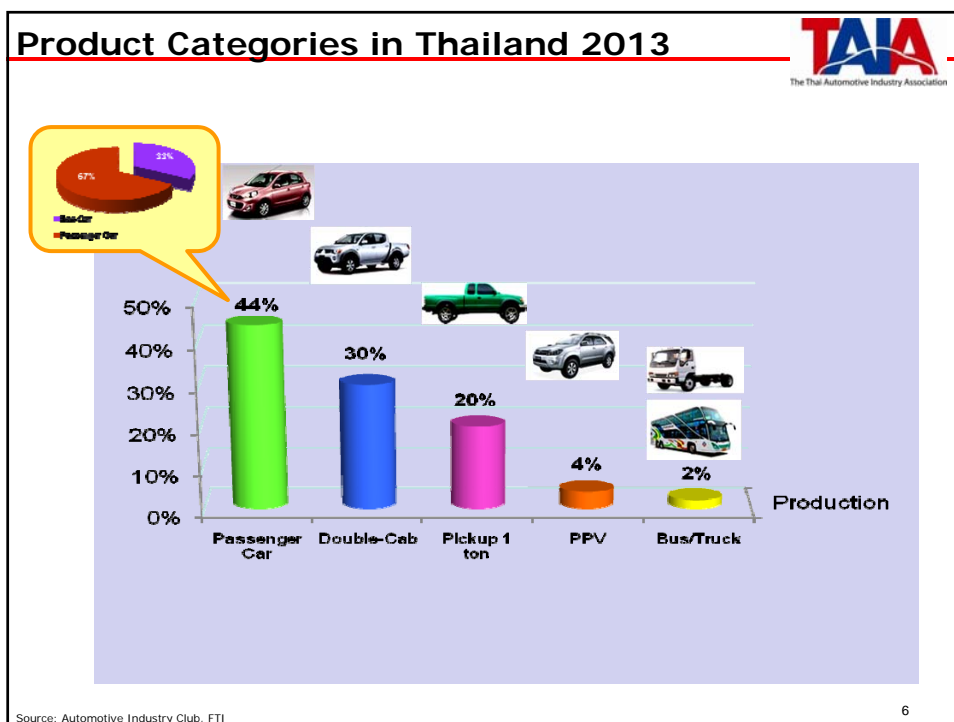
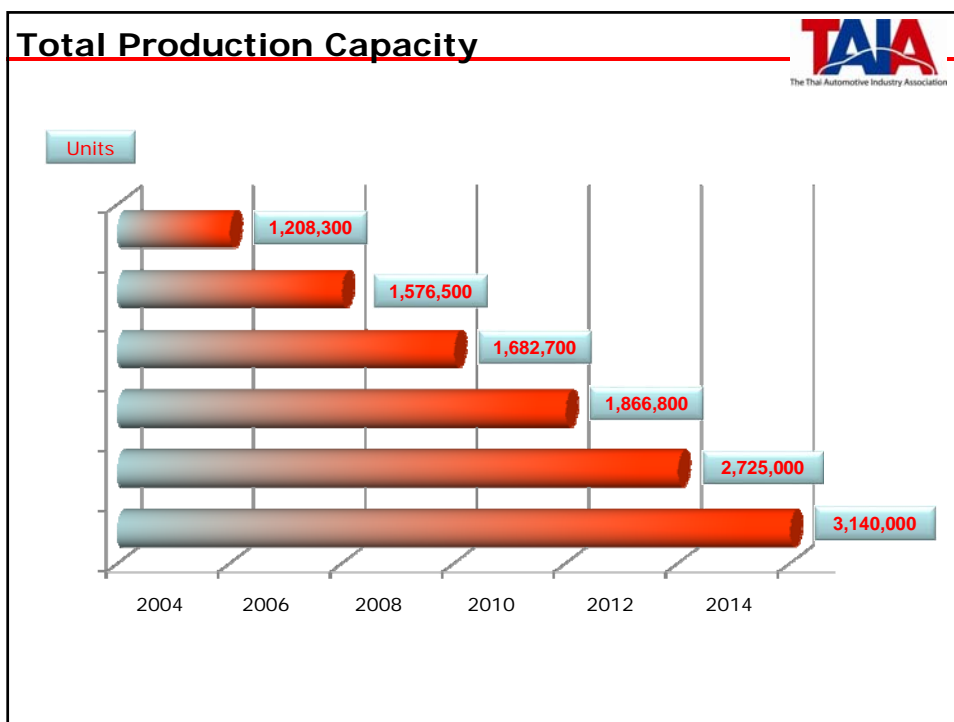
### **World ranking of Automotive Production by Country**



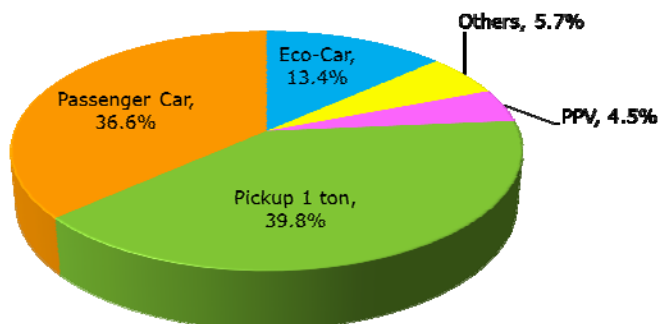
Source : FOURIN

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## Domestic Sales 2013



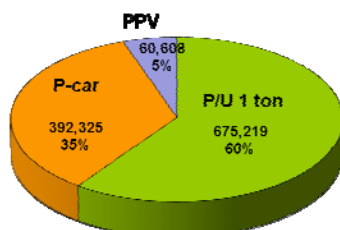
Jan – Dec 2013 = 1,330,672 units

Source : The Thai Automotive Industry Association

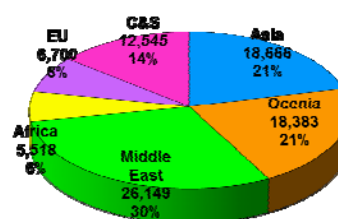
## CBU Export Sales 2013



### Export Sales



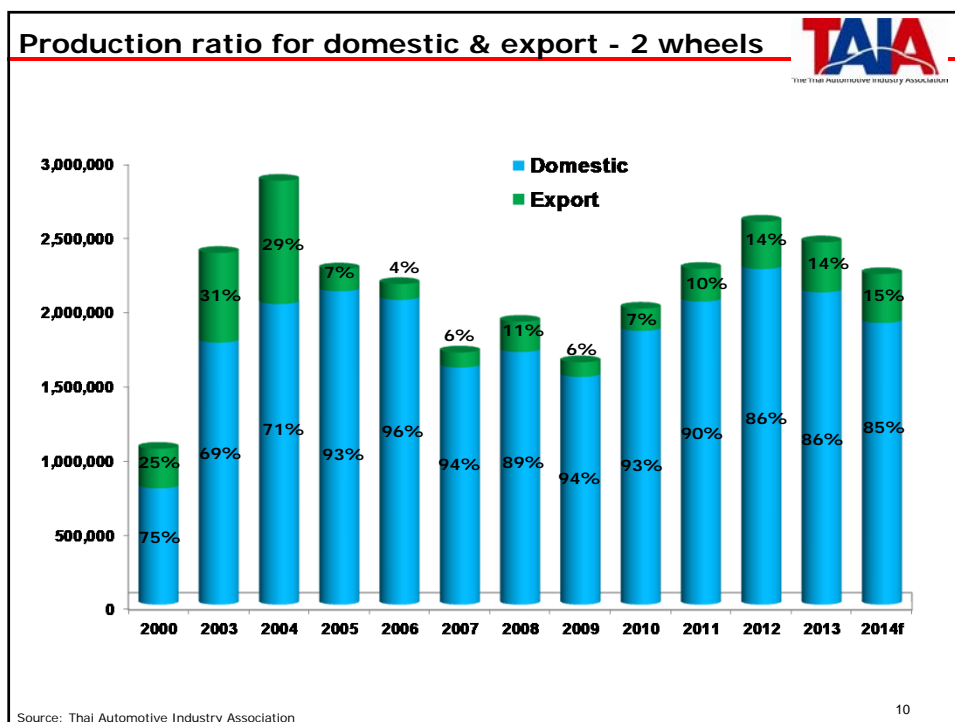
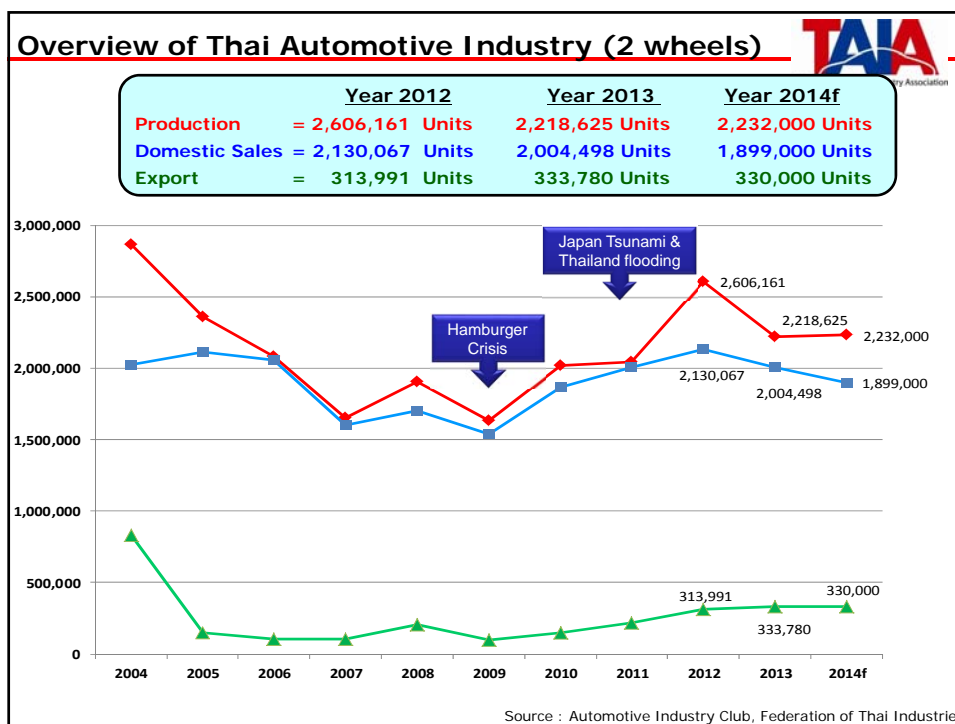
### Export Sales by region



Jan – Dec 2013 = 1,128,152 units

Source : The Thai Automotive Industry Association

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Thank you for your attention