



**Asia-Pacific
Economic Cooperation**


2014/PPSTI2/010
Agenda Item: 7-2-1

Self-Funded Project Report: APEC Advanced Co-incubation Training Workshop

Purpose: Information
Submitted by: China



**4th Policy Partnership on Science, Technology
and Innovation Meeting
Beijing, China
17-19 September 2014**



**APEC Advanced
Co-incubation Training
Workshop
Self-Funded Project Report**

Xi'an International Business Incubator
APEC Management and Training Center for Business Incubation
2014-09-17

Workshop Background

The Relevance (Why do):

- Barriers exist to limit free trade of SMEs in APEC region
- Different level of development among incubators in various regions
- Lack of communication within APEC Co-incubation Network

2. Workshop Objectives

Solutions:

- To ease the way of doing business for SMEs in terms of REI
- To remove barriers of business incubation in different member economies
- To promote innovation cooperation and technological achievements commercialization of technology enterprises
- To secure a sustainable operation of the network

2. Workshop Profile

- ◆ Time: 15-17th September 2014
- ◆ Venue: Xi'an Shangri-La Hotel
- ◆ Participants: Around 150 (Including technology incubator managers, incubator clients, entrepreneurs, experts of business incubation and service providers)

2. Organization Framework

Leading Organization:
APEC Policy Partnership on Science, Technology and Innovation (PPSTI)

Supporting Organization:

- International Cooperation Department, China MOST
- Torch Center, China MOST

Sponsors:

- Science & Technology Development of Shaanxi Province
 - Science & Technology Bureau of Xi' an
- Management Committee of Xi' an National Hi-Tech Industrial Development Zone

Co-Sponsors:
Hong Kong, China

Project Pre-Preparation

Survey & Discussion

Preparation & Invitation

Forum Organization

Project Schedule

1. Training Session (15 Oct.)

- Experts & Lectures
- Topics: financing and investment; new market entry and technology commercialization; soft landing and internationalization collaboration

2. Enterprises Promotion (16 Oct.)

- Experience Sharing & Partnership
- Providing enterprises of different regions opportunities to communicate and build cooperation relationship with each other

3. On-Site Visit (17 Oct.)

- Accelerators and innovation incubators in Xi' an

Honored Guests

➤ **YANG Yuecheng**

Vice Director of Torch Centre, China MOST

➤ **Yeung-Shik Kim**

President of Asian Association of Business Incubation

➤ **Rahim Amidi**

President of Amidi Group

➤ **HUANG Jingyao**

Chairman of Chinese Business Incubation Association

➤ **Sara S. Rauchwerger**

Managing Director of US TechLAB Innovation Center

➤ **WANG Hanguang**

President of HANHAIZHIYE Investment Management Group

Intended Outcomes

1. **Capacity Building** — advance capabilities of incubator managers, service providers and entrepreneurs in APEC Co-incubation Network.
2. **Innovation ability** — support the development of small technology companies in providing them access to knowledge and information and business matching platforms and services

Intended Outcomes

3. **Partnership Building** — share experiences and practices of incubators in different member economies and help build contacts of supporting organizations in APEC
4. **Cross-border Investment** — create a conducive entrepreneurship environment to ease the way of doing business for small companies

Who Are We

A leading example of business incubators in China

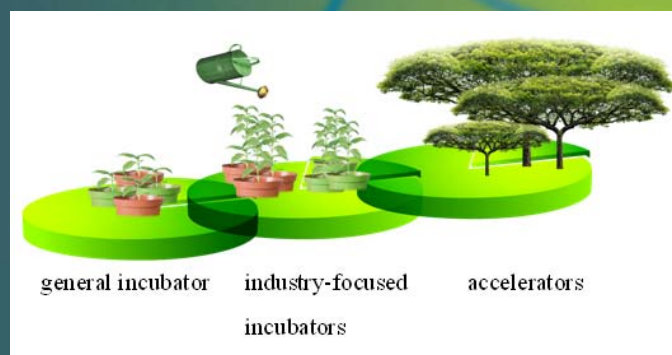
- Mode
- Size
- Service
- Team
- Achievements

Has made progressive innovations in business incubation

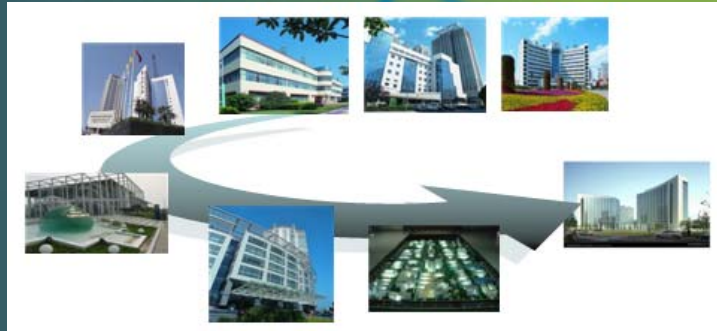
- List at the very top in MOST ranking
- AABI Annual Incubator Award (2006)



Incubation Mode

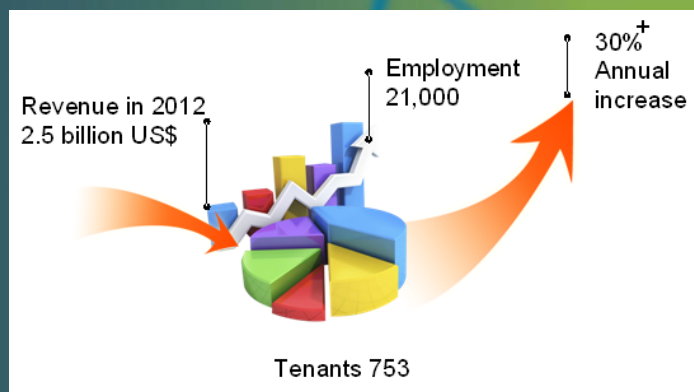


Incubation Spaces



In total: 12bases
550,000 sq. meters

Incubation Achievement



Previous Events

- Start-ups Training
- Incubator Management Training
- Regional Networking
- Crossborder Seminars
- Market Entry Agreements



In 19 years :

23,000 people attended 520 trainings
 18 National Chinese incubators events
 7 International incubators events
 (5 APEC Incubation Forums)

Previous APEC Forums



Sept 2000
 Theme: *Business Incubators Under the New Economy*
 Participants: 76 delegates from 10 APEC member economies



May 2002
 Theme: *APEC Science Parks & Business Incubators Venture Capital Forum*
 Participants: 79 delegates from 11 APEC member economies



Oct 2005
 Theme: *Business Incubators Under the New Economy*
 Participants: 86 delegates from 16 APEC member economies



Oct 2008
 Theme: *Business Incubators Promote Regional Innovation*
 Participants: 97 delegates from 16 APEC member economies

APEC Co-incubation Network (Project No.: IST 04 2011)

Sept 6-9, 2011
Xi'an, China



Mr. Duan Junhu
Deputy Director, Torch Center, China MOST

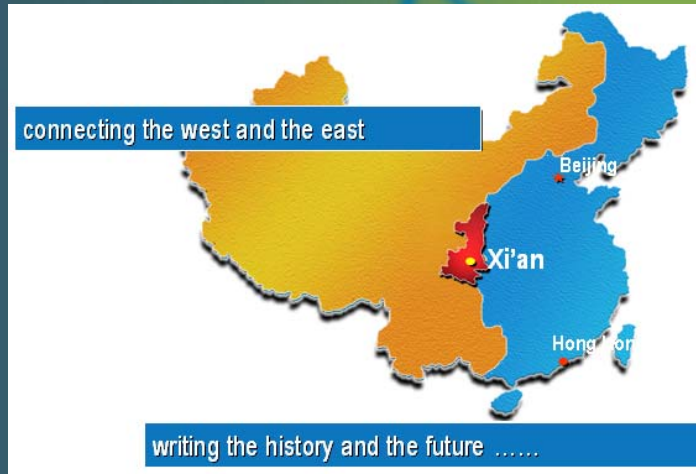


Mr. Wang Xuexian
Ambassador, China Ministry of Foreign Affairs

Organization Advantages

- Highly experienced crew in organizing a variety of events
- Sound conference facilities
- Strong support from volunteers in language translation
- Government support from China MOST
- Financial support from superior authority
- Service-oriented reception package between airports

City of Xi'an



City of Xi'an

Ranks the 3rd in S&T in China

75 Universities

672 S&T Institutes

50 National Key Labs

20,000 Technology Companies



