

2014/PPWE/SEM2/002

Agenda Item: 4

Introduction of Korea IT Business Women's Association (KIBWA)

Submitted by: Korea



Women Business and Smart Technology Seminar Beijing, China 23 May 2014

Who is KIBWA! (KOREA IT Business Women's Association)

- To revitalize small & medium-sized women's business in the IT sector
 / to make sound market environment
- To secure national competitiveness through discovery and development of excellent women's IT resource & entrepreneurs



- Support using 11 for small & medium-sized
 women's business
- Manage Mentoring projects for female student in science & engineering section

- o 2001. 09 Inaugurated the Korea IT Business Women's Association (KIBWA)
- o 2006. 03 Established the KIBWA Daegu/Gyeongbuk Branch
- o 2006. 08 Established the KIBWA Gyeonggi Branch
- o 2009. 11 Held the first IBWA conference
- 2010. 12 Held the first competitions for creative problem-solving to bring up creative talents
- o 2011. 11 Held the 3rd IBWA Conference & 10th Kibwa's anniversary
- o 2012. 04 Appointed Ms. Kim Hyun Ju as the 7th Chairperson
- 2013. 10 Held the 4th competitions for creative problem-solving to bring up creative talents
- o 2013. 10 Held the 6th IBWA conference for project mentoring result
- o 2013. 11 Held the 5th IBWA Conference & Exhibition of business solution for women
- o 2014. 04 Reappointed Ms. Kim Hyun Ju as the 8th Chairperson
 - X The 6th chairperson(Ms. Kang EunHee), Executive vice chairman(Ms. Kwon EunHee)

KIBWA's vision

- •Establish a consultative group of IT women enterprises
- •Build human network for female IT professionals and IT women enterprises
- •Establish role model of IT women entrepreneur & set a foundation of policy proposals



- •Provide competitiveness for vulnerable groups of women to enter into creative knowledge industry
- Create IT-related job for female students of engineering

Emerge as a global association of IT World class

" Promote World class Enterprises"

Strengthening long-term R&D **competitiveness** for IT women enterprise

Establish foundation for sustainable growth"

Nurture strategy for next IT women

"Lead of IT women in creative knowledge industry "