



**Asia-Pacific
Economic Cooperation**

2014/SMEWG38/037

Agenda Item: 13

Seminar on Financing Innovation of SMEs

Purpose: Information

Submitted by: China



**38th Small and Medium Enterprises Working
Group Meeting
Taichung, Chinese Taipei
26-27 March 2014**



The Seminar of Financing Innovation of SMEs

(SME13 2013A)

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APEC



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Project Background

APEC

SMEs role in economy

- SMEs contributed to around 70% of national GDP in china

90% SMEs restricted by financing

- High barriers for loaning
- High cost of financing

The financing of SMEs: APEC's concern

- One of the 6 priority areas and SMEWG Strategic Plan 2013-2016

Internet finance: the opportunity

Our goal

APEC

- To promote the understanding of
- To facilitate the exchange of
- To share the experience on

Financing Innovation

APEC economies

Schedule

APEC

Phase I Seminar in Yiwu

- June 21st 2014
- Discussion on financing trends and issues



Phase II Seminar in Nanjing

- September 1st 2014
- Experience sharing and case study

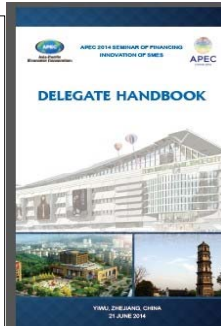


Project outputs

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- Hall booking
- Invitation Letter
- Administrative Circular
- Delegate Handbook
- Invitation

Crowne Plaza Yiwu Expo



Agenda APEC

- Remarks
- Keynotes Speech 1
- Keynotes Speech 2

- **Panel discussions 1**
 Status and Trends: Innovative Financing for SMEs
- **Panel discussions 2**
 Challenges for SMEs in Innovative Financing
- **Panel discussions 3**
 Best practices for SMEs in Innovative Financing

Work Plan APEC

Timeline	Description
Mar.20 th , 2014-Apr.20 th , 2014	Invitation of the 1 st round
Apr.20 th , 2014-May.15 th , 2014	Adjustment of agenda based on the 1 st round feedback, and a 2 nd might be done if needed.
May.20th, 2014	<i>Confirmation of the list of travel eligible participants and speakers followed by the submission to the Secretariat</i>
May.20 th , 2014-Jun.20 th , 2014	Preparatory work, such as conference materials printing, arrangement of the conference room and reservation of participants' accommodation etc.
Jun.21 st , 2014	The opening of Yiwu Seminar.
Jun.21 st , 2014-Jun.31 st , 2014	Meeting report drafting.
Jun.21 st , 2014-Aug.31 st , 2014	Preparation for the Nanjing Seminar.
Aug.1 st , 2014	Project Monitoring Report submission.
Sept.1 st , 2014	The opening of Nanjing Seminar.
Sept. 2014 - Oct. 2014	Completion Report drafting and submission.

Speakers

APEC

Keynote Speakers & Panelists

- Baidu
- Scholar
- New Zealand
- Hong Kong
- Singapore
- China Minsheng Bank
- China Banking Regulatory Commission

To be Confirmed

- Chinese Taipei
- Malaysia
- Indonesia
- Philippines
- Thailand
- United States
- Vietnam

Expected Outcomes

APEC

- To provide Information on the current trends of SME financing innovation
- To provide advices for 21st APEC SME Ministerial Meeting
- To build up communication platform between policymakers, experts, institutions and SMEs

