



**Asia-Pacific
Economic Cooperation**

2015/SOM3/IEG/DIA/001

Draft Program

Submitted by: Philippines



APEC
PHILIPPINES
2 0 1 5

**Public Private Dialogue on Inclusive Business
Cebu, Philippines
27 August 2015**

Public-Private Dialogue on Investments
"Fostering SME Growth through Inclusive Business"
 APEC Investment Experts' Group
 27 August 2015
 Manila Room, Marco Polo Plaza
 Cebu City, Philippines

PROGRAM

08:30-09:00	Registration	
09:00-09:30	OPENING CEREMONIES	
	Welcome Remarks	MS. ZENAIDA C. MAGLAYA Undersecretary Department of Trade and Industry The Philippines
	Keynote Address: <i>Building Inclusive Businesses – The Role of the Private and Public Sector</i>	MR. JOSE RENE D. ALMENDRAS Secretary to the Cabinet Office of the President The Philippines
SESSION 1 – THE CASE FOR INCLUSIVE BUSINESS IN APEC		
09:30-09:45	What is Inclusive Business?	MR. RAFAEL C. LOPA Executive Director Philippine Business for Social Progress
09:45-10:05	IB Investments and Government Support Programs in the APEC Region – An Overview	MR. ARMIN BAUER, PH.D. Principal Economist and Coordinator ADB's Inclusive Business Initiative Asian Development Bank
10:05-10:15	UNDP's Business Call to Action	MR. TITON MITRA Country Director United Nations Development Programme
10:15-10:25	WEF's Grow Asia	MR. CRISTIAN RODRIGUEZ CHIFFELLE Associate Director International Trade and Investment World Economic Forum
10:25-10:45	Open Forum	Moderator: MR. MARKUS DIETRICH Co-Founder and Director Asian Social Enterprise Incubator
10:45-11:00	Photo Opportunity/ Coffee	
SESSION 2 – PRIVATE SECTOR PANEL DISCUSSION: IB INVESTMENT EXAMPLES		
11:00-11:15	IB in Agribusiness	MR. SIMON BAKKER CEO/Chairman Kennemer Foods International
11:15-11:30	IB in Manufacturing	MR. ROBERTO BATUNGBACAL Philippine Country Director Dow Chemicals Corporation

11:30-11:45	IB Housing Solutions in Latin America	MR. ARTURO RODRIGUEZ Business Development Director CEMEX Philippines
11:45-12:00	IB in Indonesia	MS. IMELDA ADHISAPUTRA Chair, Inclusive Business Working Group Indonesia Business Council
12:00-12:20	Open Forum	Moderator: MR. RAFAEL C. LOPA Executive Director Philippine Business for Social Progress
12:20-13:30	Lunch Break	
SESSION 3 – SYNTHESIS AND THE WAY FORWARD FOR APEC		
13:30-13:50	A Common Understanding of Inclusive Business and Future Work in APEC	MR. ADRIAN S. CRISTOBAL JR. Undersecretary for Industry Development Department of Trade and Industry The Philippines
13:50-14:10	Reaction from APEC Economy	MS. VANESSA RIVAS PLATA APEC IEG Coordinator PERU
14:10-14:30	Open Forum	Moderator: MS. JOAN CYBIL T. YAO Consultant on Inclusive Business and SMEs Office of the DTI Secretary Government of the Philippines
14:30-14:45	Closing Remarks	MS. FELICITAS AGONCILLO-REYES Assistant Secretary Board of Investments Department of Trade and Industry, PH

MS. JOAN CYBIL T. YAO
Master of Ceremonies