



**Asia-Pacific
Economic Cooperation**

2015/SOM3/IEG/DIA/012

What is Inclusive Business?

Submitted by: Philippines



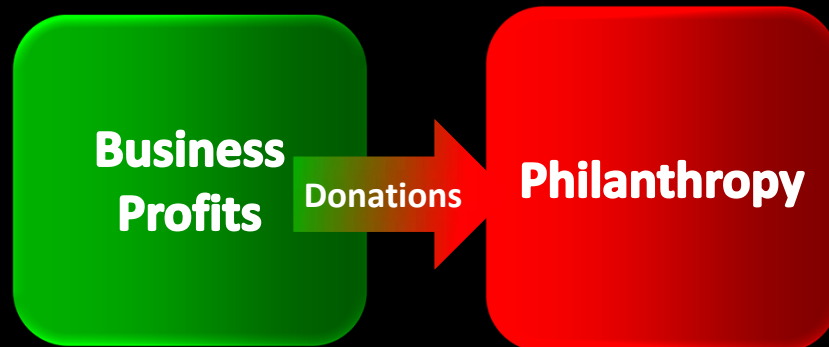
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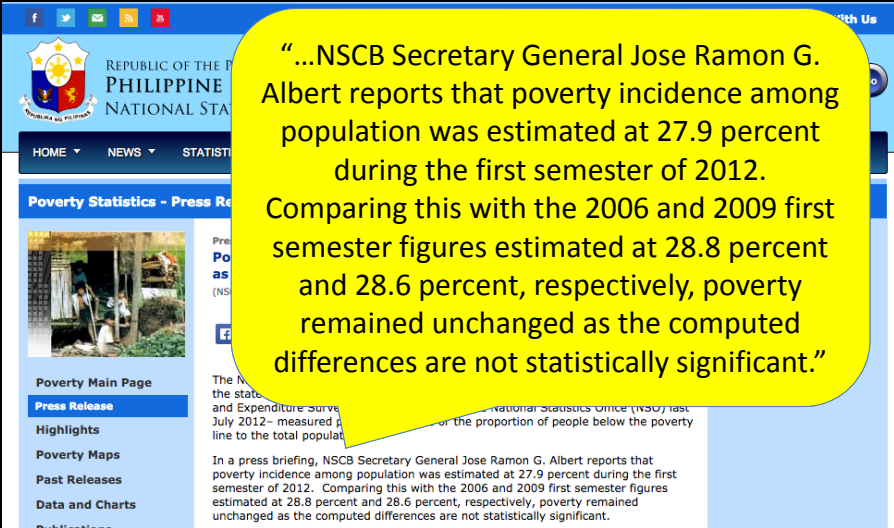
**Public Private Dialogue on Inclusive Business
Cebu, Philippines
27 August 2015**



What is Inclusive Business?

Public-Private Dialogue on Inclusive Business
“Fostering SME Growth through Inclusive Business”
Investments Experts’ Group
27 August 2015
Marco Polo Plaza Cebu
Cebu City, Philippines





“...NSCB Secretary General Jose Ramon G. Albert reports that poverty incidence among population was estimated at 27.9 percent during the first semester of 2012. Comparing this with the 2006 and 2009 first semester figures estimated at 28.8 percent and 28.6 percent, respectively, poverty remained unchanged as the computed differences are not statistically significant.”

The National Statistics Office (NSO) last July 2012- measured the proportion of people below the poverty line to the total population.

In a press briefing, NSCB Secretary General Jose Ramon G. Albert reports that poverty incidence among population was estimated at 27.9 percent during the first semester of 2012. Comparing this with the 2006 and 2009 first semester figures estimated at 28.8 percent and 28.6 percent, respectively, poverty remained unchanged as the computed differences are not statistically significant.



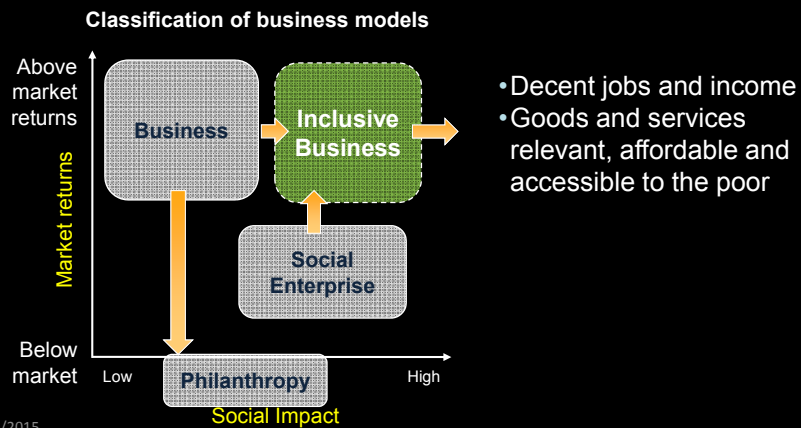
“The imperative is inclusive, not exclusionary, growth. Business and government need to work together to identify areas that offer the higher levels of employment and income to our people...”

Manuel V. Pangilinan
Chairman, PBSP



What is **Inclusive Business**?

Inclusive Business is a core business activity that incorporates the poor within the company's value chain as suppliers, consumers, distributors and/or employees in such a way that it creates shared value.







PHINMA PROPERTIES

Site and housing development

Pag-IBIG
Financing



LUNGSOD QUEZON PILIPINAS

SMART

TALK'N TEXT

SUN CELLULAR

Padala
Available here
SMART No: 5299-6743-5806-91

BPI **Globe**
BanKö

Ayala **Generika**

Generika drug store
Gamot at serbisyo maasahan dito





Measurements!
Measurements!
Measurements!

INCLUSIVENESS INDEX?

Recognizing the private sector as a critical growth driver of economies, APEC countries over time may wish to consider:

1. Developing shared criteria and quantifiable metrics that measure a company's profitability and growth as it relates to its social impact on its stakeholders at the Base of the Pyramid (BoP)?
2. Using these shared criteria and metrics to formulate investment policies and incentives that could encourage companies to adopt more inclusive business models?
3. Documenting successful Inclusive Business models of companies along these shared criteria and metrics and share among each other the government interventions undertaken to create the enabling business environment.
4. Measuring the impact of this public-private collaboration by developing a common index of the inclusiveness of each country's growth rate – an **Inclusiveness Index** that will benchmark each country's ability to establish **"Inclusive Economies"**

Thank you