



**Asia-Pacific  
Economic Cooperation**

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**2015/SOM3/SCSC/FSCF/PTIN/RT/004**

## **Trade Association Landscape: Where Do Trade Associations Exist in APEC Economies? Challenges and Opportunities**

Submitted by: Grocery Manufacturers Association



**Towards a Future of Prevention and Partnership:  
Roundtable on Effective Industry / Regulator  
Cooperation  
Cebu, Philippines  
24-25 August 2015**



*Representing the Makers of the World's Favorite Food, Beverage and Consumer Products*



## APEC PTIN Roundtable on Effective Industry/Regulator Cooperation August 24-25, 2015

Melissa San Miguel  
Grocery Manufacturers Association

[www.gmaonline.org](http://www.gmaonline.org)

### About the Grocery Manufacturers Association



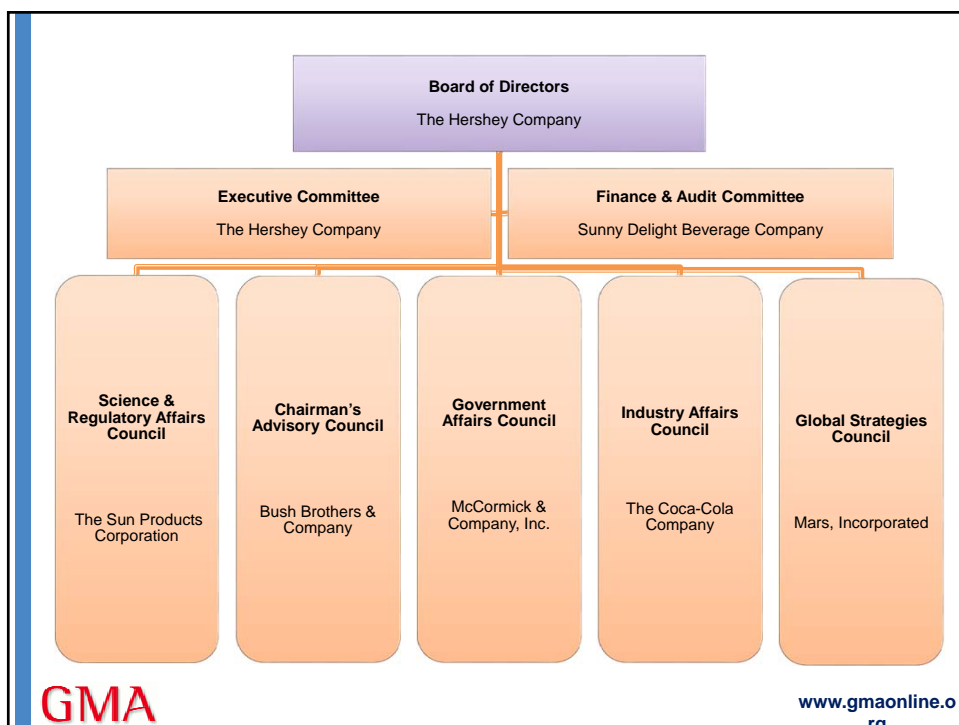
Founded in 1908 and based in Washington, DC, GMA is an active, vocal advocate for its member companies and a trusted source of information about the industry and the products consumers rely on and enjoy every day.

The association and its member companies are committed to meeting the needs of consumers through product innovation, responsible business practices, and effective public policy solutions developed through a genuine partnership with policymakers and other stakeholders.



[www.gmaonline.org](http://www.gmaonline.org)

## GMA Member Companies



## Grocery Manufacturers Association

**Objective:** Support a regulatory and commercial environment that enables our members to succeed.

### GMA Strategic Areas of Focus

Product Safety	Health & Well-Being	Sustainability	Pro-Growth Environment	Value Chains
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### Core Principles

Member-Driven	Values-Based	Solution-Focused	Our People are Our Best Asset
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## Industry Role in Policy Development

- Share scientific data and expertise to inform policy positions.
- Provide information on the practical business implications of legislation and regulation.
- Convey potential impact on trade – including consequences for global value chains.



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## How GMA Engages

- **With the U.S. government:**  
Input to U.S. agencies, embassies, Congress, regulators
- **Within/across industry:**  
Coordination with other U.S. associations (including through FICC) and counterpart associations overseas
- **With international organizations:**  
Including Codex via ICGMA

**GMA**[www.gmaonline.org](http://www.gmaonline.org)

## Food Safety: Shared Responsibility, Common Goals

**GMA**[www.gmaonline.org](http://www.gmaonline.org)

**Thank you!**

**Contact Information:**

Melissa San Miguel  
Director, Global Strategies and Multilateral Affairs  
[msanmiguel@gmaonline.org](mailto:msanmiguel@gmaonline.org)

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