



**Asia-Pacific
Economic Cooperation**

2015/SOM3/DIA2/017
Session 1

Why Free Trade Agreements?

Submitted by: Chile



**Dialogue on Regional Trade Agreements and Free
Trade Agreements
Cebu, Philippines
2 September 2015**



Why FTAs?

Paulina Nazal, Senior Official - Chile

APEC SOM Dialogue on RTAs/ FTAs
Cebu - 2 September 2015

WE ARE A SMALL ECONOMY



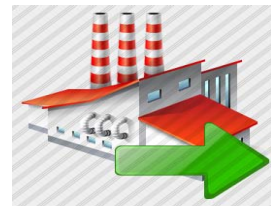
DIRECOM

CHILE´S FIGURES

- **POPULATION:** 18 millions
- **Represents:** 0,2% of world population

- **GDP:** US\$ 277 thousands millions
- **Represents:** 0,3% of world GDP

- **EXPORTS:** US\$ 78 thousands millions
- **Represents:** 0,4% of world exports



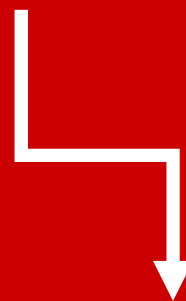
Source IMF (WEO, april 2015), BCCH y Trademap.

DIRECON

The Chilean Experience


1980s

Political isolation



tariffs lowered
unilaterally



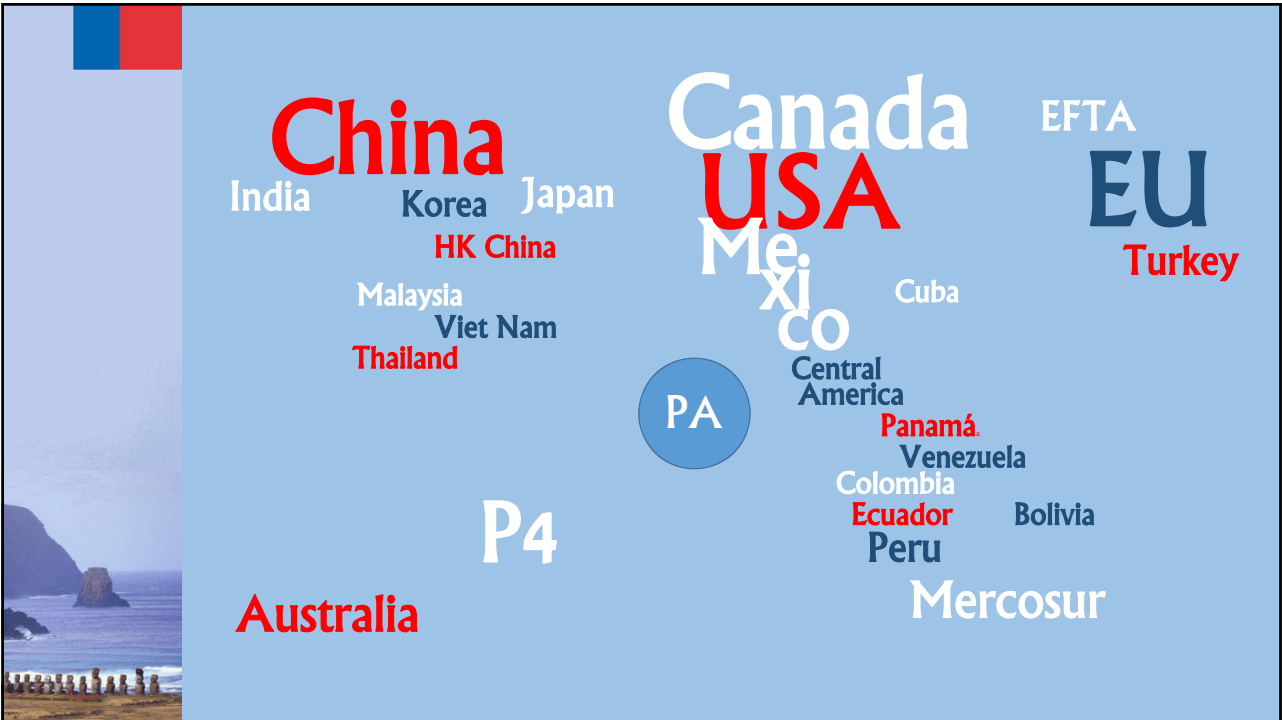


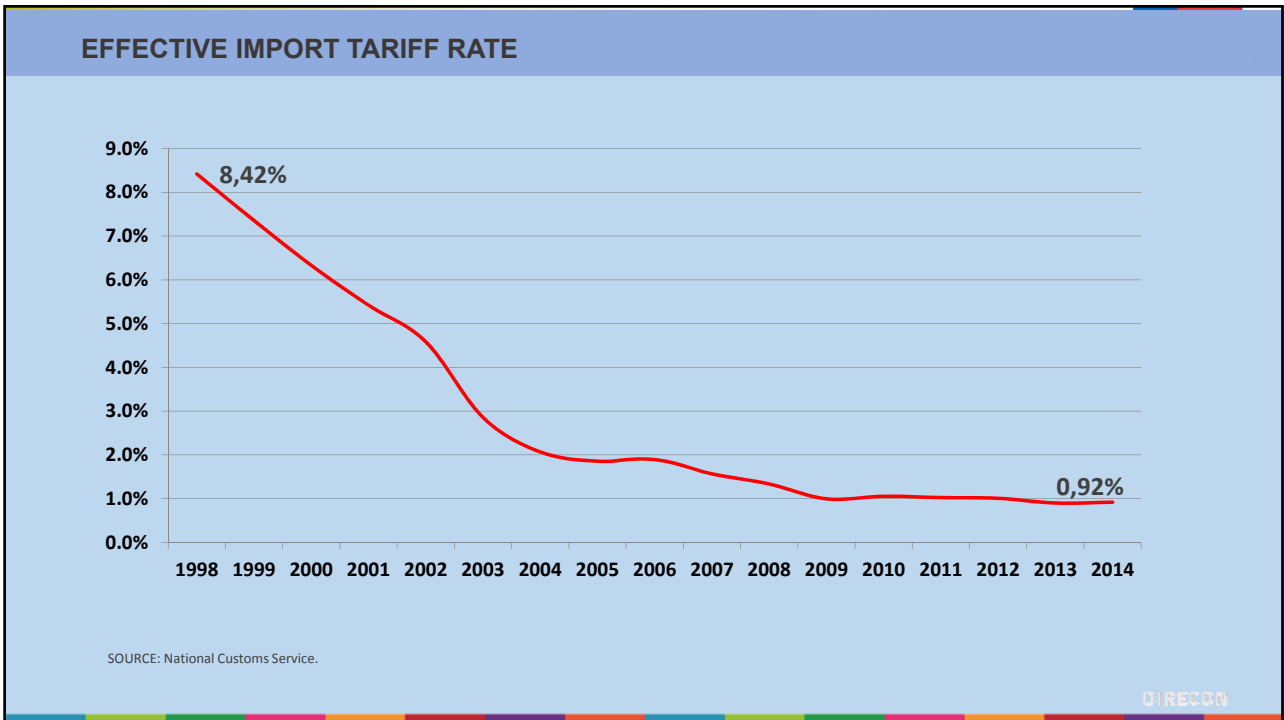
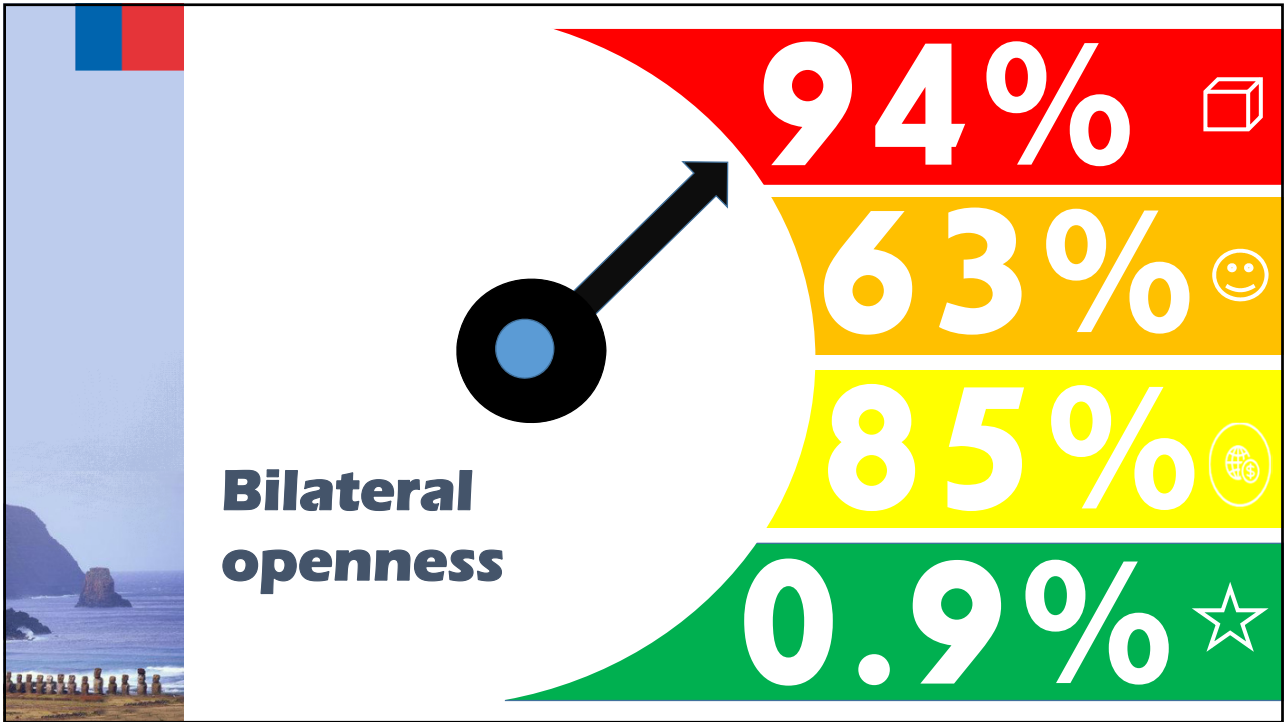
bilateral
plurilateral
multilateral



The Chilean Experience
1990s
Back in the world

partial trade
Argentina 
investments

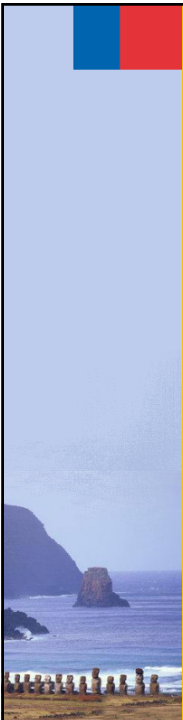







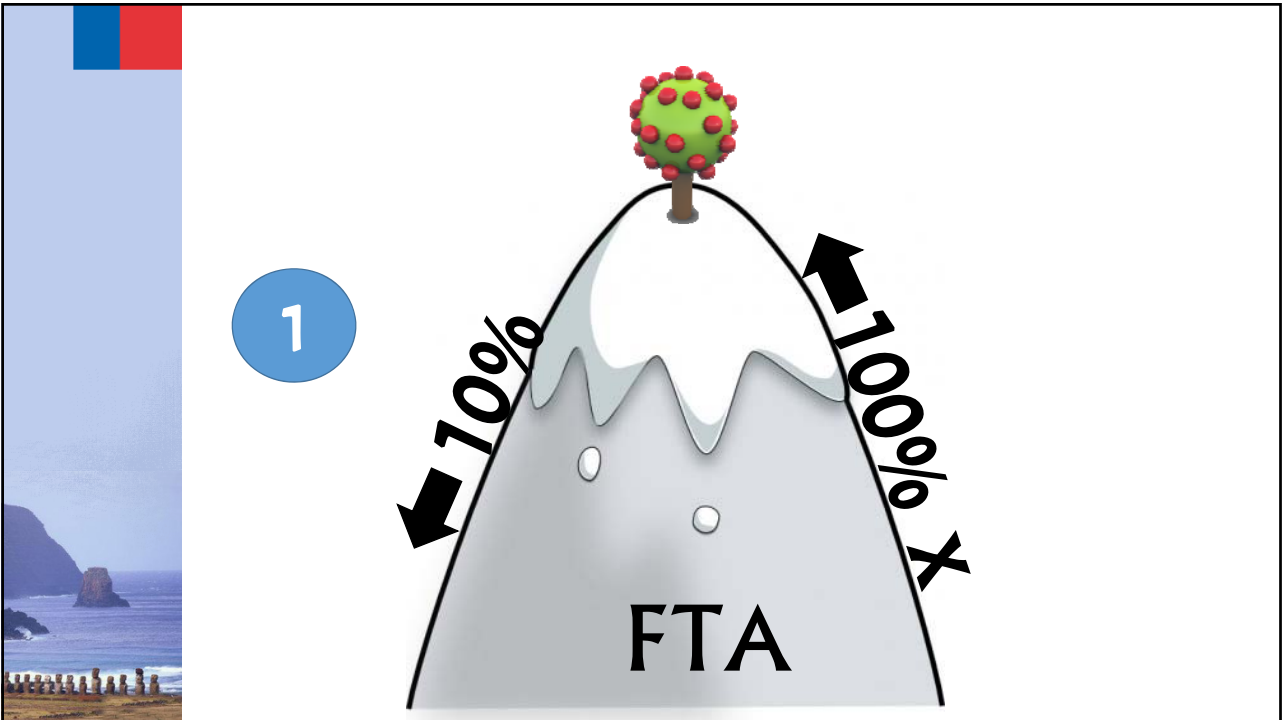
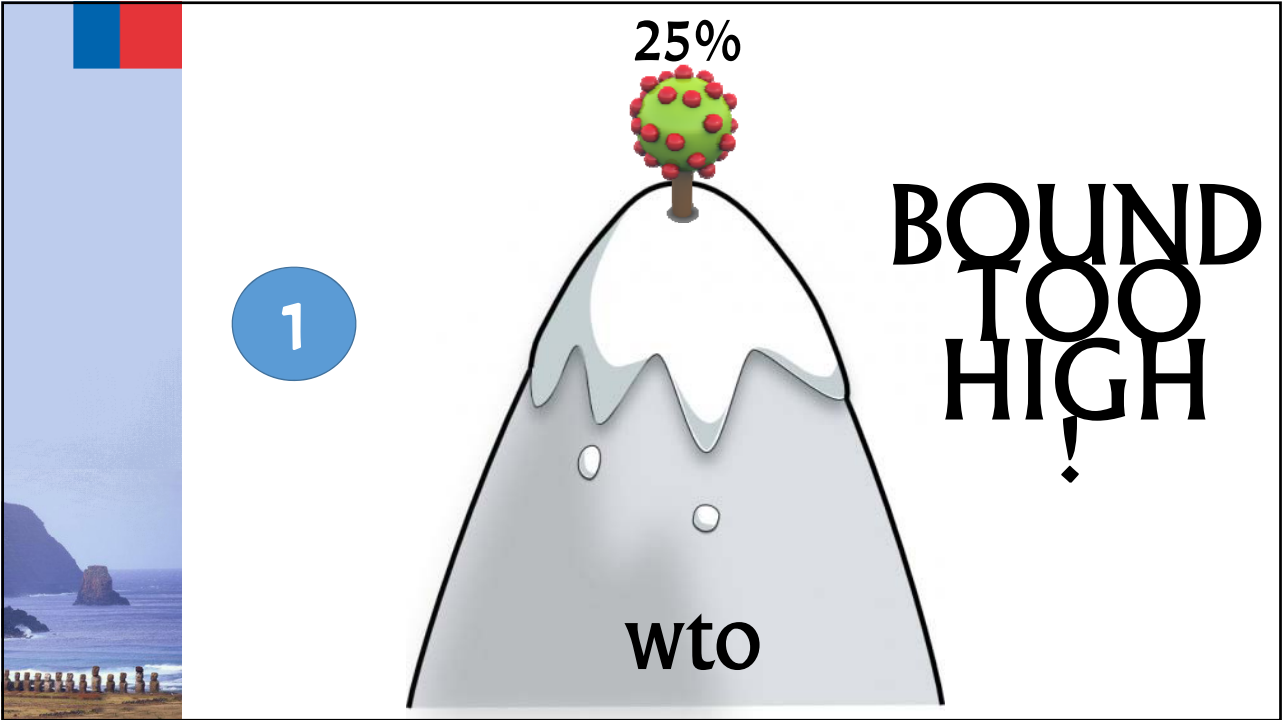
Chile ♥ WTO

Since 1949



So...
FTAS

Why?



2

Trade
Defence
Intellectual Property
TBT GP
Financial Services

wto

Star

Coastal scene

Flag

Detailed description: This slide features a dark blue background with a yellow star in the top right corner. On the left, there is a vertical strip with a blue and red flag at the top and a coastal scene with a rock formation and a fence below. A blue circle with the number '2' is positioned on the left. A large, stylized mountain graphic with a white peak and grey body is centered. The mountain is labeled 'wto' at its base. Above the mountain, several trade-related terms are listed: 'Trade', 'Defence', 'Intellectual Property', 'TBT GP', and 'Financial Services'. The 'GP' in 'TBT GP' is highlighted in yellow.

3

Trade
Defence
Intellectual Property
TBT GP
Financial Services

SMEs
Gender
LABOR
environment

wto

plus

Star

Coastal scene

Flag

Detailed description: This slide features a dark blue background with a yellow star in the top right corner. On the left, there is a vertical strip with a blue and red flag at the top and a coastal scene with a rock formation and a fence below. A blue circle with the number '3' is positioned on the left. Two large, stylized mountain graphics with white peaks and grey bodies are shown. The left mountain is labeled 'wto' at its base and has trade-related terms above it: 'Trade', 'Defence', 'Intellectual Property', 'TBT GP', and 'Financial Services'. The right mountain is labeled 'plus' at its base and has development-related terms above it: 'SMEs', 'Gender', 'LABOR', and 'environment'. The 'SMEs' is in yellow, 'Gender' is in blue, 'LABOR' is in white, and 'environment' is in green.



4

LEFT OUT



4

NOT LEFT OUT





5 Political capital

This slide features a yellow background with a blue circle containing the number '5' on the left. The title 'Political capital' is written in a bold, black, sans-serif font. At the bottom, there is a silhouette of a diverse group of people with their arms raised in a celebratory gesture. On the far left, there is a vertical strip with a blue and red flag at the top and a photograph of a rocky coastline below.

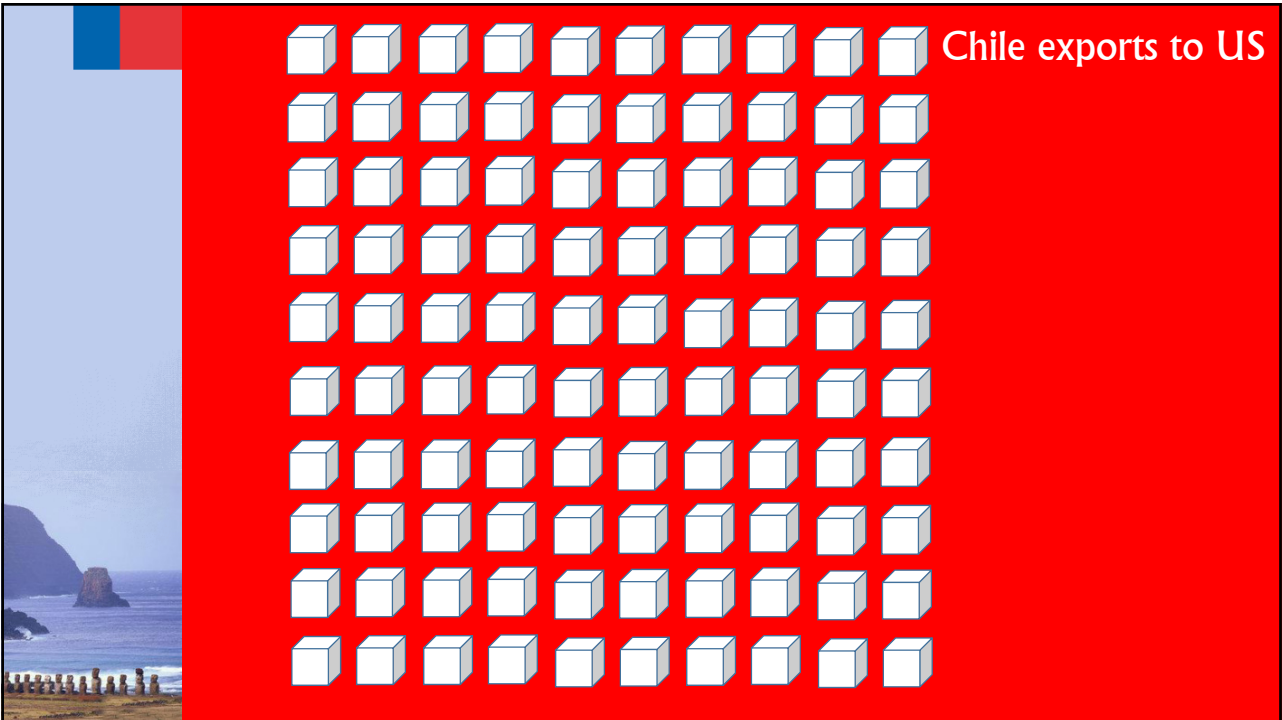


5 Political capital ?

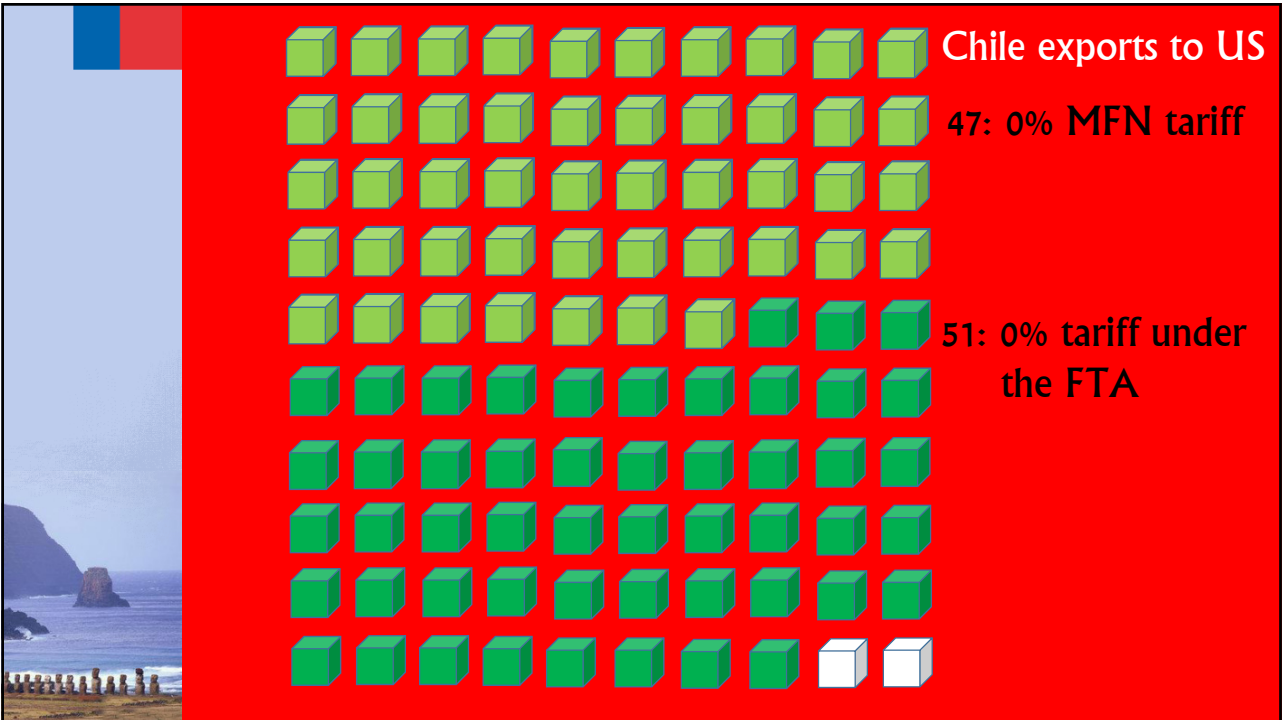
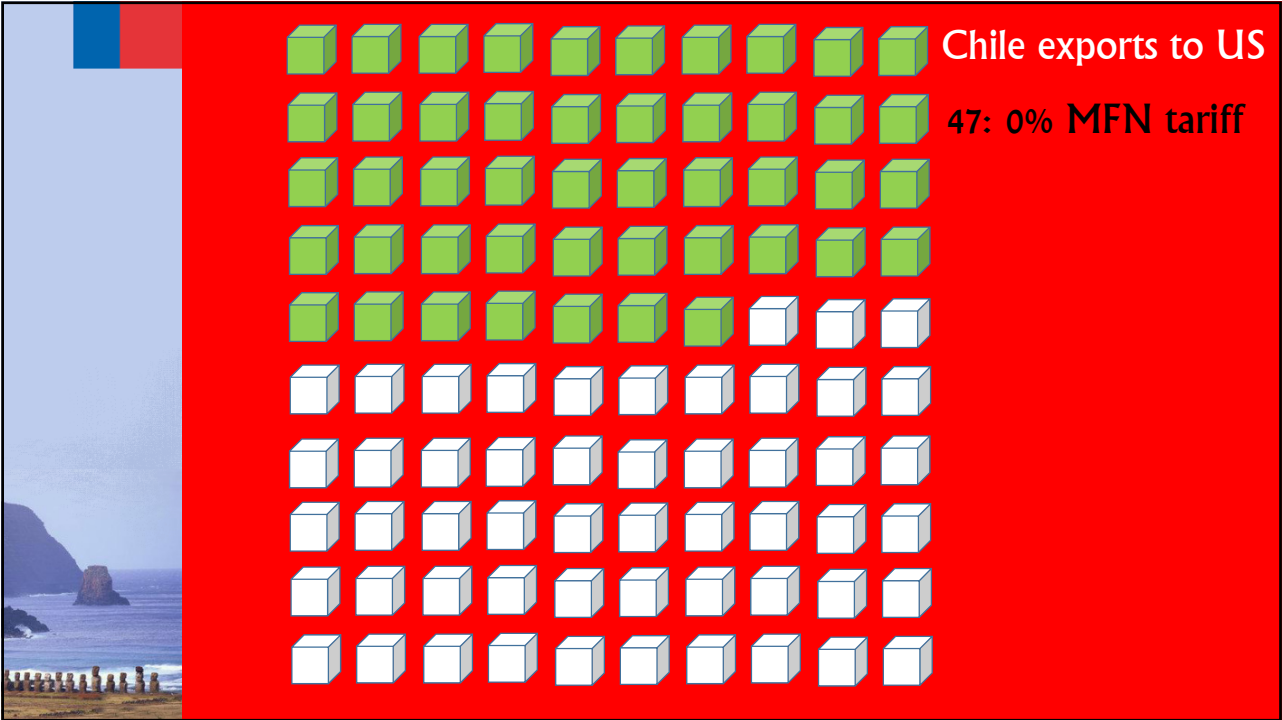
This slide features a yellow background with a blue circle containing the number '5' on the left. The title 'Political capital' is written in a bold, black, sans-serif font, followed by a black circle containing a white question mark. At the bottom, there is a silhouette of a diverse group of people protesting, with some holding signs and others having speech bubbles that say 'NO!'. On the far left, there is a vertical strip with a blue and red flag at the top and a photograph of a rocky coastline below.

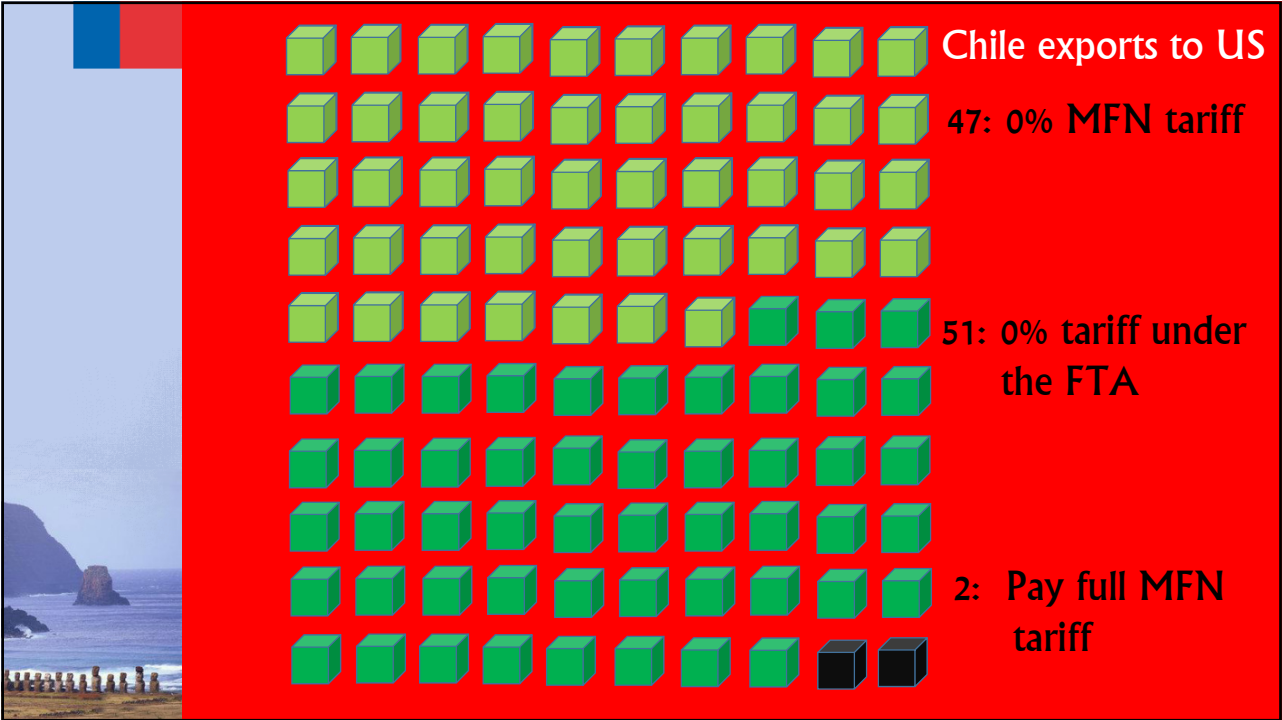


But,
Do real people
really use them



Chile exports to US





Next:
Indonesia
Philippines
TPP
FTAAP?

