



**Asia-Pacific
Economic Cooperation**

2015/SOM3/FOR/001

Program

Submitted by: Philippines



**Forum on Building Better Cities
Cebu, Philippines
3-4 September 2015**

BUILDING BETTER CITIES

A Forum on Livable, Sustainable, Competitive Cities

3-4 September 2015, Nina II Ballroom, Radisson Blu Hotel, Cebu City, Philippines

PROGRAM

THURSDAY | 3 SEPTEMBER 2015

9:00 – 9:10 AM	Opening Remarks USec Laura del Rosario , DFA Chair, APEC Senior Officials
9:10 – 9:30 AM	Welcome Remarks Jaime Augusto Zobel de Ayala Chairman and CEO, Ayala Corporation Co-Chairman, ABAC Sustainable Development Working Group Member, ABAC Philippines
Session 1 9:30 – 10:15 AM	BUILDING BETTER CITIES What Makes a City Livable, Sustainable, and Competitive? What are the metrics that matter in assessing urban development, and how can cities balance different demands of citizens, business and sustainability to build a better city? Keith Martin , PwC Managing Director, Capital Projects & Infrastructure, Asia Malcolm Foo , Director, Public Sector and Smart Cities, PwC Indonesia <i>Moderator: Guillermo Luz, COO APEC2015 CEO Summit</i>
10:15 AM	Photo Session

Session 2
10:30 – 11:15 AM

THE VALUE OF PLANNING

As cities face challenges of urbanization and demand for services, are there new and emerging planning approaches? What are new systems and how do other cities cope?

Shigehisa Matsumura, Principal Consultant

Japan Nikken Sekkei Research Institute

Ken Waller, Coordinator, Urban Infrastructure Network

Nathaniel von Einsiedel, Principal Urban Planner, CONCEP, Inc.

Arnel Paciano Casanova, CEO, Bases Conversion Development Authority

Moderator: Malcolm Foo, Director, Public Sector and Smart Cities
PwC, Indonesia

Session 3
11:15 – 12:30 PM

TOOLS FOR MANAGING CITIES

How can technology help mayors manage cities' services better? What impact will this have on city governance?

Lux Rao, CTO for Technology Services, HP

Ryan Guadalquiver, HP Philippines Managing Director

Dondi Mapa, National Technology Officer, Microsoft

Sanchia Jacobs, Manager Global Partnership and Strategy,
Auckland Council

12:30 – 2:00 PM

LUNCH

Session 4
2:00 – 4:00 PM

CREATING VALUE FROM WASTE

Cities are major generators of wealth and waste. How can waste be turned into something of value and help answer our waste disposal challenge? How are other liabilities that cities face turned into assets?

Setting the Scene

Mayor Edgardo Pamintuan, Angeles City, Philippines

Andreas Merkl, CEO, Ocean Conservancy

Case Studies on Innovative/Integrated Solutions

John Carlton, SVP, Gershman, Brickner & Bratton, Inc.

Jon Angin, VP, TetraTech

Jill Boughton, CEO, W2Wi

Doug Woodring, Ocean Recovery Alliance
Amado Blanco, Net-Works Project, Zoological Society of London
Crispian Lao, National Solid Waste Management Commission

Scaling up Solutions

Steve Russell, VP, Plastics, American Chemistry Council
Mayor Belen Fernandez, Mayor, Dagupan, Philippines

Moderator: Kate Clemans, Moderator, EVP, Crowell

WorkShop 1
4:00 – 5:30 PM

CREATING A 'BUSINESS MODEL' FOR URBAN DEVELOPMENT
Five (5) break out groups will be formed on Culture and Society, Infrastructure/Mass Transit, Health & Welfare, Sustainability, and Economics. The facilitators will guide discussions in each group focusing on their weakest link and arriving at solutions.

Experts in areas of: technology; sustainability; viability/funding and metrics will be available to participants during the session.

Facilitators:

Breakout Group: Health and Welfare - Chris Sulavik
Breakout Group: Sustainability - Elizabeth Mitchell
Breakout Group: Culture and Society - Russell Donaldson
Breakout Group: Economics - Rosemary Ong
Breakout Group: Connectivity – Malcolm Foo

5 Mayors as lead discussants for 5 groups

6:00 PM

Transfer to Marco Polo Hotel

6:30 PM

DINNER
Marco Polo Hotel

Welcome
Guillermo Luz

Introduction
Kate Clemans

Message
Andreas Merkl, CEO Ocean Conservancy

FRIDAY | 4 SEPTEMBER 2015

8:00 – 10:00 AM Interviews with PwC
One-on-one on Building Better Cities Report
with **Russell Donaldson**, R2i

WorkShop 2 THE SOLUTIONS REPORTS
10:00 – 12:00 Noon

12:00 – 2:00 PM NETWORKING LUNCH

Interviews with PwC
One-on-one on Building Better Cities Report
with **Russell Donaldson**, R2i

End of Conference