

2017/SOM1/CTI/SEM1/008

Digital Trade

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Capacity Building Needs Initiative Seminar on Electronic Commerce Chapter of the Regional Trade Agreements and Free Trade Agreement Nha Trang, Viet Nam 22 February 2017





- · New digital "think tank"
- Not-for-profit, neutral
- Platform for <u>multi-</u> disciplinary dialogue
 - policymakers, stakeholders and scholars
- To support <u>evidence-</u> <u>based policy</u> for the digital society
- Global focus



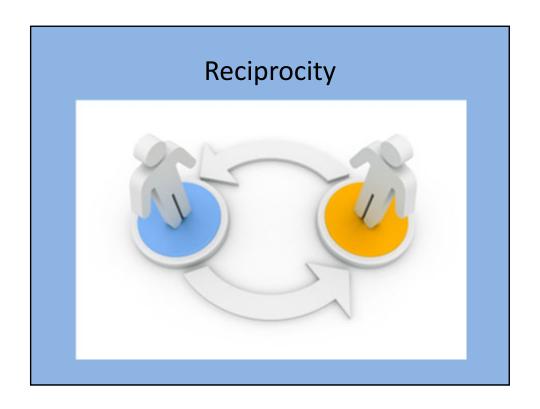
- Preventing project <u>failure</u>
- Objective measurement and analytics against "good practice" frameworks
 - ISO900x; PRINCE2/PMBOK; ISO2000; ISO31000...
- Predictive; gap analysis
- Changes over time
- UK, US, Brazil, Mexico, Chile, NZ

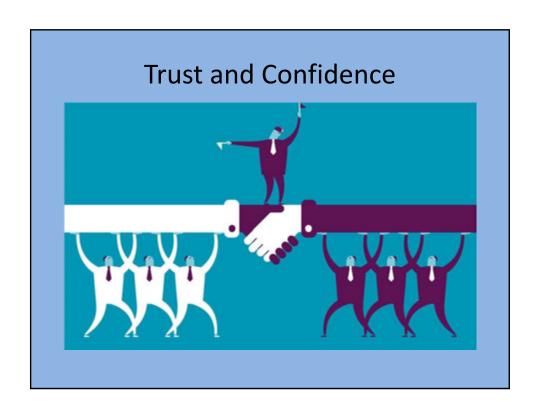












Negotiations and Legislation

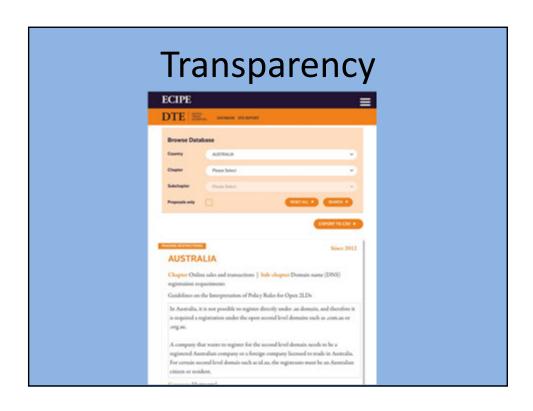
- ENABLE
 - Trust and Confidence
 - Reciprocity
- GROW
 - Trade
 - Economy
 - Incomes

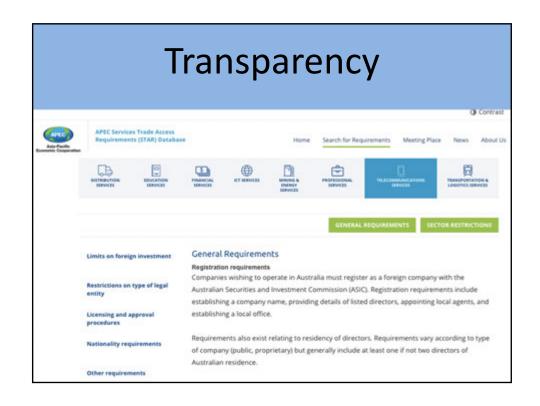


Throw rubbish out...

...don't put it into a trade agreement!

Co-ordinate and integrate the input (avoid stove pipes)







KISS = Keep It Simple, Stupid
Traders are business people, not lawyers
Enable, enable, enable