



**Asia-Pacific
Economic Cooperation**

2017/SOM3/CTI/WKSP3/004

Trade Negotiations - Strengthening Transparency and Participation

Submitted by: Australia



**Workshop on Strengthening Transparency and
Participation in the Processes of Negotiation of
Trade Agreements
Ho Chi Minh City, Viet Nam
20 August 2017**



Australian Government
Department of Foreign Affairs and Trade

TRADE NEGOTIATIONS

STRENGTHENING TRANSPARENCY AND PARTICIPATION

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WHY TRANSPARENCY?

- To inform policy development
- To inform the public
- To build support for trade and investment liberalisation



WHO ARE WE TRYING TO ENGAGE?

- Business
- Civil Society
- Parliament or Congress
- Provincial or State Governments



INFORMING OUR APPROACH TO TRADE NEGOTIATIONS

- Prioritising products or sectors
- Understanding sensitivities
- Market access barriers
- Market insights

INFORMING STAKEHOLDERS

- Explaining negotiating priorities
- Providing regular updates
- Managing expectations
- Two-way flow of information

BUILDING SUPPORT FOR TRADE AND INVESTMENT AGENDA

- Promoting the benefits of trade and investment
- Governments can't do it on their own



HOW ARE WE CURRENTLY GOING ABOUT IT?

The screenshot shows a web browser window displaying the DFAT website. The URL is <http://dfat.gov.au/trade/agreements/seufts/s>. The page title is "Submissions - Department of Foreign Affairs and Trade". The main navigation menu includes "Countries and regions", "International relations", "Trade and investment", "Aid", "People-to-people", "About Australia", and "Travel". The main banner features the text "AUSTRALIA-EUROPEAN UNION FREE TRADE AGREEMENT" over a cityscape image. Below the banner, the breadcrumb trail reads: "Home > Trade and investment > Free Trade Agreements > Australia-European Union Free Trade Agreement > Submissions". A "Listen to this page" icon is also visible. The left sidebar contains "Australia-European Union Free Trade Agreement" and "Submissions" (highlighted in blue). The main content area is titled "Submissions" (circled in red) and contains the following text:

The Department of Foreign Affairs and Trade (DFAT) welcomes submissions from interested individuals and groups on the potential opportunities and impacts of a Free Trade Agreement (FTA) with the European Union (EU).

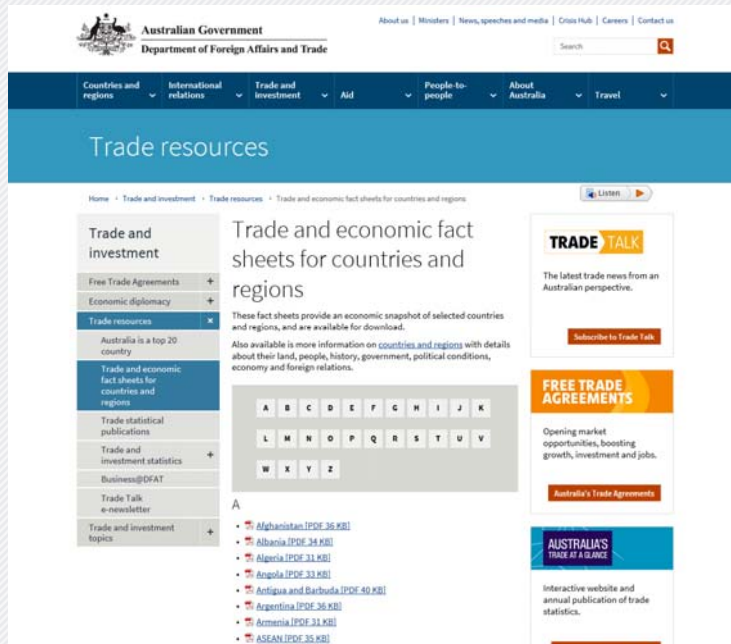
Stakeholders are invited to consider and comment on the commercial, economic, regional and other impacts that could be expected to arise from an Australia-EU FTA. In your submission, you may wish to focus on specific market access challenges and other issues of importance in doing business with the EU or EU member states. Especially helpful would be information on tariff and non-tariff barriers to goods and services trade and barriers to investment.

Possible issues stakeholders may wish to address include:

The right sidebar, titled "EU MARKET SNAPSHOT", lists the following data:

- **GDP:** US\$18.46 trillion (2014)
- **GDP per capita:** US\$36,317 (2014)
- **Population:** 507.4 million (2015)
- **Trade with Australia:** AU\$83.9 billion (2014)
- **Exports to EU:** \$22.3 billion (2014)
- **Imports from EU:** \$61.7 billion (2014)
- **EU % of world trade (goods & services):** 16.5% (2014)

HOW ARE WE CURRENTLY GOING ABOUT IT?



- Website updates and fact sheets
- Public stakeholder meetings between negotiations and at negotiating rounds
- Ongoing day-to-day contact with industry and civil society groups

ENGAGEMENT DURING NEGOTIATING ROUNDS

- Indonesia Australia Comprehensive Economic Partnership Agreement Business Forum



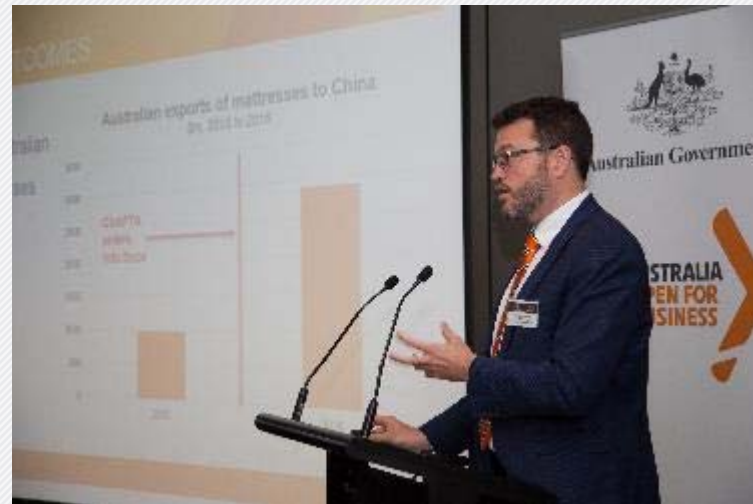
HOW ARE WE CURRENTLY GOING ABOUT IT?

- Consultation with State and Territory Governments through SCOT and SOTIG
- Targeted stakeholder meetings with industry and interest groups



ADVOCATING THE BENEFITS OF TRADE AND OPEN MARKETS

- FTA Roadshows
- Seminars for customs brokers and freight forwarders



FTA OUTREACH AND ADVOCACY: FTA PORTAL



<https://ftaportal.dfat.gov.au/>



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