

2017/HLPD-ST/011

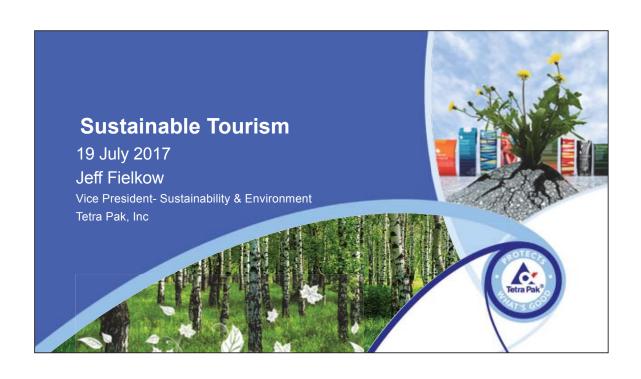
Session: Working Lunch

Sustainable Tourism

Submitted by: Tetra Pak



High Level Policy Dialogue on Sustainable Tourism Ha Long, Viet Nam 19 June 2017







- Waste management impacts:
 - Health
 - Environment
 - Economics
- APEC estimates \$1.2 billion+ loss to APEC economies:*
 - Tourism
 - Fishing
 - Shipping

Many APEC economies struggling to manage increasing waste generation.

*2009: APEC commissioned study to estimate impact of poor of Waste Management Infrastructure

APEC Sustainable Tourism Dialogue JF APEC 2017-06-19



- APEC Leaders recognize socio-economic and environmental cost of poor waste management
- APEC is actively working to solve waste management issues with more support:
 - Research
 - Political
 - Financial
 - Technical
- In 2016, APEC formed a virtual working group focused on innovative solutions for marine debris

PEC Sustainable Tourism Dialogue JF_APEC 2017-06-19



- Asia-Pacific Infrastructure Partnership (APIP) aims to establish:
 - Political, economic, legal and regulatory conditions to improve infrastructure investments
- In 2017, APIP added waste management as a sectoral focus
- APEC/APIP is bringing experts together to improve collections, recycling, recovery:
 - Development banks
 - Governments
 - NGO's
 - Academia
 - · Private sector

APEC Sustainable Tourism Dialogue JF APEC 2017-06-19





A call to action for the tourism industry:

- 1. Set ambitious goals with transparent reporting
- 2. Form diverse group of experts to evaluate effectiveness of current programs
- 3. Build plans that support UN sustainable development goals
- 4. Enhance local awareness and recovery programs
- 5. Consider public/private partnerships

APEC Sustainable Tourism Dialogue JF_APEC 2017-06-19





Public / Private Partnership

Example

Local Government Collaboration Recycling Programs with Purpose Awareness Campaigns

APEC Sustainable Tourism Dialogue JF_APEC 2017-06-19



Public / Private Partnership

Example

Local Government Collaboration Recycling Programs with Purpose Awareness Campaigns



Public / Private Partnership

Example

Local Government Collaboration

Recycling Programs with Purpose Awareness Campaigns

APEC Sustainable Tourism Dialogue JF_APEC 2017-06-19 / 1



Collaboration with Local Government | Vietnam







Recycling Day with City Environment Department, HCM Recycling Day with HCM Department of Environment Resources

Promote consumer awareness on recycling

Voluntary Public / Private Partnership





Collaboration with Community & Public Waste Collectors







Community Recycling Collection Drive: Consumer Education Collection Drive

- Rewards and Recognition

Voluntary Public / Private Partnership



APEC Sustainable Tourism Dialogue JF_APEC 2017-06-19



Public / Private Partnership

Example

Local Government Collaboration

Recycling Programs with Purpose

Awareness Campaigns







Public / Private Partnership

Example

Local Government Collaboration Recycling Programs with Purpose

Awareness Campaigns

APEC Sustainable Tourism Dialogue JF_APEC 2017-06-19



Recycling Knowledge Building

Building Awareness & Knowledge, Improving Collections Efficiency







- Waste Picker/ Scrap Dealer Awareness Workshops
- Train tourism workforce
- Collection / Logistics Development





