Sustainable Tourism

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Sustainable Tourism
19 July 2017
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1. WHY: Focus on Waste Management
2. WHO: APEC working to Solve the Problem
3. HOW: Tourism Sector’s call to action
**Why**

- Waste management impacts:
  - Health
  - Environment
  - Economics

- APEC estimates $1.2 billion+ loss to APEC economies:*
  - Tourism
  - Fishing
  - Shipping

Many APEC economies struggling to manage increasing waste generation.

*2009: APEC commissioned study to estimate impact of poor of Waste Management Infrastructure

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**Who**

- APEC Leaders recognize socio-economic and environmental cost of poor waste management

- APEC is actively working to solve waste management issues with more support:
  - Research
  - Political
  - Financial
  - Technical

- In 2016, APEC formed a virtual working group focused on innovative solutions for marine debris
• Asia-Pacific Infrastructure Partnership (APIP) aims to establish:
  • Political, economic, legal and regulatory conditions to improve infrastructure investments

• In 2017, APIP added waste management as a sectoral focus

• APEC/APIP is bringing experts together to improve collections, recycling, recovery:
  • Development banks
  • Governments
  • NGO’s
  • Academia
  • Private sector
A call to action for the tourism industry:

1. Set ambitious goals with transparent reporting
2. Form diverse group of experts to evaluate effectiveness of current programs
3. Build plans that support UN sustainable development goals
4. Enhance local awareness and recovery programs
5. Consider public/private partnerships

Look for Easy Solutions!

Promotes sustainable tourism
Incentive to keep park clean
Easy to implement
Excellent results!

In order to preserve the environment, please do not take the food to step 3 - 7.
For drinking water all tourist must deposit 10 baht per bottle and when you come back and show the bottle you can get the deposit back.

Thank you.
Public / Private Partnership

Example

Local Government Collaboration
Recycling Programs with Purpose
Awareness Campaigns
Public / Private Partnership

Example

Local Government Collaboration
Recycling Programs with Purpose
Awareness Campaigns

Collaboration with Local Government | Vietnam

Recycling Day with City Environment Department, HCM Recycling Day with HCM Department of Environment Resources

• Promote consumer awareness on recycling

Voluntary Public / Private Partnership
Collaboration with Community & Public Waste Collectors

**Community Recycling Collection Drive:**
- Consumer Education
- Collection Drive
- Rewards and Recognition

Voluntary Public / Private Partnership

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Public / Private Partnership

Example

Local Government Collaboration

Recycling Programs with Purpose

Awareness Campaigns
The Green Roof Project: Thailand (Voluntary)

The Green Roof Project
Working closely with local charity – the Princess Pa Foundation, to turn recycled cartons into roofing sheets to provide emergency shelter for people in need. Supported by local retailers and media partners

Voluntary Public / Private Partnership

Recycling Used Beverage Cartons to:
- Encourage Public Participation
- Helping People In Need
- Restore local ecosystem
Public / Private Partnership

Example

Local Government Collaboration
Recycling Programs with Purpose
Awareness Campaigns

Recycling Knowledge Building
Building Awareness & Knowledge, Improving Collections Efficiency

- Waste Picker/Scrap Dealer Awareness Workshops
- Train tourism workforce
- Collection/Logistics Development
thank you!

http://www.tetrapak.com/sustainability