



**Asia-Pacific
Economic Cooperation**

2017/HLPD-ST/011
Session: Working Lunch

Sustainable Tourism

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High Level Policy Dialogue on Sustainable Tourism
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Sustainable Tourism

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Sustainable Tourism

1. WHY: Focus on Waste Management

2. WHO: APEC working to Solve the Problem

3. HOW: Tourism Sector's call to action





Why

- **Waste management impacts:**
 - Health
 - Environment
 - Economics
- **APEC estimates \$1.2 billion+ loss to APEC economies:***
 - Tourism
 - Fishing
 - Shipping

Many APEC economies struggling to manage increasing waste generation.

*2009: APEC commissioned study to estimate impact of poor of Waste Management Infrastructure

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Who

- **APEC Leaders recognize socio-economic and environmental cost of poor waste management**
- **APEC is actively working to solve waste management issues with more support:**
 - Research
 - Political
 - Financial
 - Technical
- **In 2016, APEC formed a virtual working group focused on innovative solutions for marine debris**

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Who

- **Asia-Pacific Infrastructure Partnership (APIP) aims to establish:**
 - Political, economic, legal and regulatory conditions to improve infrastructure investments
- **In 2017, APIP added waste management as a sectoral focus**
- **APEC/APIP is bringing experts together to improve collections, recycling, recovery:**
 - Development banks
 - Governments
 - NGO's
 - Academia
 - Private sector

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How





How

A call to action for the tourism industry:

1. Set ambitious goals with transparent reporting
2. Form diverse group of experts to evaluate effectiveness of current programs
3. Build plans that support UN sustainable development goals
4. Enhance local awareness and recovery programs
5. Consider public/private partnerships

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Look for Easy Solutions!

Promotes sustainable tourism

Incentive to keep park clean

Easy to implement

Excellent results!





Public / Private Partnership

Example

Local Government Collaboration
Recycling Programs with Purpose
Awareness Campaigns



Public / Private Partnership

Example

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Public / Private Partnership

Example

Local Government Collaboration

Recycling Programs with Purpose

Awareness Campaigns



Collaboration with Local Government | Vietnam



Recycling Day with City Environment
Department, HCM Recycling Day with HCM
Department of Environment Resources

- Promote consumer awareness on recycling

Voluntary Public / Private Partnership





Collaboration with Community & Public Waste Collectors



Community Recycling Collection Drive:

- Consumer Education
- Collection Drive
- Rewards and Recognition

Voluntary Public / Private Partnership



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Public / Private Partnership

Example

Local Government Collaboration

Recycling Programs with Purpose

Awareness Campaigns

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The Green Roof Project: Thailand (Voluntary)



The Green Roof Project

Working closely with local charity – the Princess Pa Foundation, to turn recycled cartons into roofing sheets to provide emergency shelter for people in need. Supported by local retailers and media partners

Voluntary Public / Private Partnership



The Green Roof Project: Thailand (Voluntary)



Recycling Used Beverage Cartons to:

- Encourage Public Participation
- Helping People In Need
- Restore local ecosystem





Public / Private Partnership

Example

Local Government Collaboration
Recycling Programs with Purpose
Awareness Campaigns

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Recycling Knowledge Building

Building Awareness & Knowledge, Improving Collections Efficiency



- Waste Picker/ Scrap Dealer Awareness Workshops
- Train tourism workforce
- Collection / Logistics Development



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thank you!

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