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Essential Elements of Competition Chapter in Free Trade Agreements

Submitted by: Singapore



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Essential Elements of Competition Chapter in FTAs

Benefits of Competition Chapter in FTAs

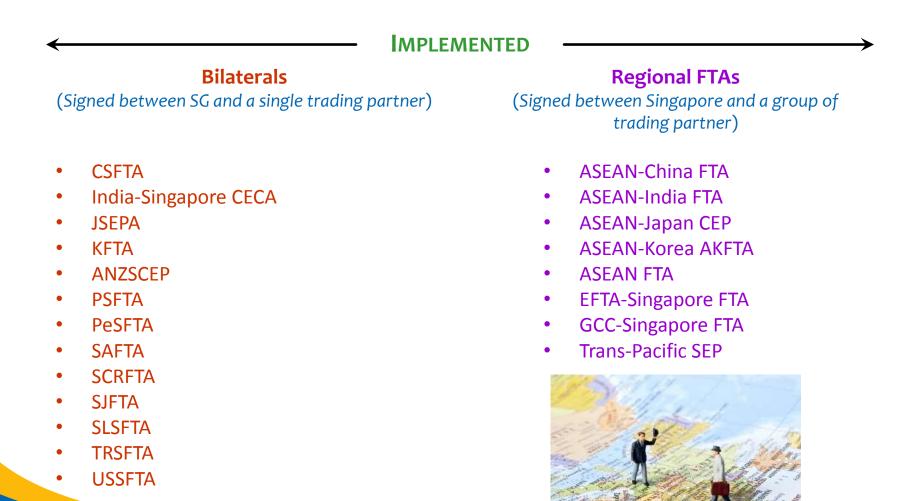
- Address 'beyond- the-border'/'Non-Tariff' barriers
 - » Facilitate trade and investment flows
 - » Promote economic integration
 - » Make regional markets more competitive vis-à-vis others
- Ensure consistent application of competition law
 - » Provide greater certainty
 - » Reduce regulatory burden/transaction costs
 - » Reduce 'regulatory arbitrage'
 - » Promote effective enforcement of cross-border cases
 - » Strengthen competition cooperation





Singapore FTAs

An extensive network of over 22 implemented agreements





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CONCLUDED/SIGNED, BUT NOT READY FOR USE

Regional FTAs

(Signed between Singapore and a group of trading partner)

- EUSFTA
- CPTPP

UNDER NEGOTIATION

Regional FTAs

(Signed between Singapore and a group of trading partner)

- ASEAN-India (Services & Investment)
- ASEAN-Japan (Services & Investment)
- EAEU-Singapore FTA
- PA-Singapore FTA
- RCEP



Typical Structure of Competition Chapter in FTAs

Essential

- » Objectives
- » Basic Principles
- » Measures to proscribe anti-competitive conduct
- » Procedural Fairness
- » Transparency
- » Private Rights of Action
- » Confidentiality of Information
- » Enforcement Cooperation
- » Technical Assistance/Capacity Building
- » Consultations
- » Dispute Settlement

Typical Structure of Competition Chapter in FTAs

Optional

- » Public Enterprises & State Monopolies (e.g. EUSFTA, USSFTA)
- » State Aids & Subsidies (e.g. EUSFTA)
- » Consumer Protection (e.g. CPTPP, RCEP)
- » Review Mechanism







Before a sanction or remedy is imposed, the entity concerned is given the necessary information/grounds for the alleged violation and a reasonable opportunity to be heard and present evidence

- » Authority shall establish the legal and factual basis, including economic reasoning where applicable, for the alleged violation
- » Allow entity under investigation timely access to information necessary to prepare an adequate defense against the allegation
- » Reasonable opportunity to present evidence or testimony, including call of qualified experts to offer analysis, cross-examine testifying witness or review or rebut evidence introduced
- » Reasonable opportunity to consult with the relevant authority with respect to significant legal, substantive or procedural issues that arise during the investigation
- » Opportunity for the entity to be represented by a qualified counsel and offer necessary protection of privileged communication





- Affords the entity that is subject to the imposition of a sanction or remedy with the opportunity to seek independent review of the decision, including review of the sanction or remedy, as well as any substantive or procedural matters
 - » Final decision or order made is in writing, setting out the grounds of decision including the findings of fact, legal grounds, and economic findings/assessment where applicable
 - » Review by an independent, impartial adjudicative body (e.g. court, tribunal or appellate body)





- Adopt or maintain written procedural rules that apply to investigations and enforcement proceedings
- Inform entity concerned about an investigation, including the legal basis for investigation and the conduct/action involved under investigation
- Observe timeliness of investigations and enforcement procedures
- Conflict of interest (must not have material personal or financial conflicts of interest in the investigation or enforcement proceedings)
- Allow for voluntary resolutions (commitments/settlement), can be subject public consultation and/or approval by judicial or independent tribunal





Promotes <u>consistency/predictability</u> in application of competition law and <u>compliance</u> with the law

- Publish or make available the following:
 - » competition law and regulations, including any exclusions or exemptions to its law
 - » guidelines on how the law will be applied and enforced
 - » procedural rules applicable to investigations and enforcement proceedings
 - » final decision of a violation, including findings of fact, legal and if applicable, economic analysis, on which the decision is based



Private Rights of Action

Supplements public enforcement and makes it easier for affected victims to seek redress and recover losses, thereby promoting a <u>robust and</u> <u>effective</u> competition regime

- Provide for the rights of an entity who suffers a loss or damage caused by a violation of completion law to seek redress, including injunction, monetary or other relief, from a court or other independent tribunal, either independently or following a finding of violation by the authority
- Provide for Class or Group Action: two or more injured parties to bring a joint action for damage before the appropriate judicial authority



Confidentiality of Information

- Requesting party should notify providing party the purpose and intended use of information received and any domestic laws or regulations of the requesting that may impact the use of information received
- Requesting party shall safeguard confidentiality of information received, use it only for the purpose it has disclosed, and not used it as evidence in criminal proceedings unless the information is obtained through diplomatic channel or other channels established under the laws of both parties
- Party shall not be required to give information to the other Party if it is prohibited by the laws or regulations of the providing party or if the providing party considers it to be incompatible with its important interests



Challenges

• Diverse differences among partners

No 'one-size-fits-all' approach or text

- » Differences in competitive law regimes, including the substantive and procedural frameworks
- » At economy / country-level, countries differ in terms of socio-economic developments, political and governance systems, legal and economic frameworks and institutions, as well as exposure to and reliance on international trade and investments
- » Different or even conflicting domestic / national objectives and interests





Challenges

- Striking the right balance ambition and commitments
 - » <u>Commitment level</u> (e.g. may, shall, shall on best endeavour basis)
 - » <u>Ambition level</u> determines the scope, what and how much to include
 - » <u>Prescriptive level</u> the amount of details; need to consider flexibility, certainty and costs
- Lack of trust and understanding
- Dealing with 'beggar-thy-neighbour' mentality
 - » Pushing for offensives while refusing to trade defensives



Key takeaways...

- Negotiation is both a science and art
 - » Be well-prepared; Requires good understanding of the various competition regimes; know parties' offensives and defensives well
 - » A good negotiator should have a high emotional intelligence and cultural intelligence (aim to connect with negotiating partners cognitively, emotionally and culturally)
 - » Mutual respect and trust is important (treat all negotiating partners as equals)
 - » Think 'win-win'
 - » Build shared understanding/find common denominator/Go for 'low-hanging fruits' first



Thank You



A VIBRANT ECONOMY WITH WELL-FUNCTIONING AND INNOVATIVE MARKETS