



**Asia-Pacific  
Economic Cooperation**

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**2018/SOM3/HLM-HE/001**

## **Agenda**

Purpose: Information  
Submitted by: HWG, LSIF



**Eighth High Level Meeting on Health and  
the Economy  
Port Moresby, Papua New Guinea  
16-17 August 2018**

# 8<sup>th</sup> APEC High-Level Meeting on Health & the Economy

*Transforming Primary Health Care through Investment, Innovation, and Collaboration*

16 -17 August 2018 | International Convention Center | Port Moresby, Papua New Guinea

DAY ONE – Thursday, 16 August	
09:00 – 09:10	<p><b>Welcome</b></p> <ul style="list-style-type: none"> <li>▪ <b>Mr. Ken Wai</b>, Co-Chair, APEC Health Working Group, Executive Manager National Department of Health, Papua New Guinea</li> <li>▪ <b>Ms. Sarah Lawley</b>, Co-Chair, APEC Health Working Group, Canada</li> <li>▪ <b>Ms. Erika Elvander</b>, Chair, Life Sciences Innovation Forum Planning Group and Department of Health and Human Services, United States</li> </ul> <p><b>Introduction of Facilitator</b></p> <ul style="list-style-type: none"> <li>▪ <b>Mr. Charles Goddard</b>, Editorial Director, Asia Pacific, Economist Intelligence Unit</li> </ul>
09:10 – 10:30	<ul style="list-style-type: none"> <li>▪ <b>Dr. Alan Bollard</b>, Executive Director, APEC Secretariat <i>The Role of Health and Economy in the APEC Agenda</i></li> </ul> <p><b>Introduction of HLM8 Chair</b></p> <ul style="list-style-type: none"> <li>▪ <b>Mr. Pascoe Kase</b>, Secretary of Health, Papua New Guinea</li> </ul> <p><b>Keynote Addresses</b></p> <ul style="list-style-type: none"> <li>▪ <b>Hon Sir Dr Puka Temu</b>, Minister of Health and Chair -APEC HLM8, Papua New Guinea <i>Transforming Primary Health Care through Investment, Innovation, and Collaboration</i></li> <li>▪ <b>Dr. Shin Young-soo</b>, Regional Director, World Health Organization – Western Pacific Region <i>Investing in Primary Health Care towards Health for All</i></li> <li>▪ <b>Honorable James C. Greenwood</b>, President and CEO, Biotechnology Innovation Organization <i>Growing a Bio-Based Economy</i></li> </ul>
10:30 – 10:35	<b>Official Photo – APEC Heads of Delegation</b>
10:35 – 11:30	<p><b>Session 1: Ministerial Panel on Putting People at the Centre of Health Care through Primary Health Care</b></p> <p>The demand for health care is evolving rapidly in APEC economies in a context of population aging and the growing number of people living with one or more chronic conditions. To meet the challenge of these demographic and epidemiological shifts, APEC health systems need to strengthen primary care systems to provide continuous, comprehensive, and coordinated care for their populations. Strengthening primary care could strike twice in the fight against non-communicable diseases by offering a basis not just for delivering care, including palliative care, and managing the diseases, but also to help prevent diseases. In this session, APEC Health Ministers will discuss their views using their economy-specific contexts on why Primary Health Care is needed and how it can address more effectively present-day challenges.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Honorable Michiyo Takagi</b>, State Minister of Ministry of Health, Labour and Welfare, Japan</li> <li>▪ <b>Honorable Shih-Chung Chen</b>, Minister of Health and Welfare, Chinese Taipei</li> <li>▪ <b>Honorable Dr Puka Temu</b>, Minister for Health, Papua New Guinea</li> </ul>

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	<p><b>Moderator: Dr Vivian Lin</b>, Director, Division of Health Systems Strengthening, Regional Office for the Western Pacific, World Health Organization</p>
<b>11:30 – 11:45</b>	<b>Coffee Break</b>
<b>11:45 – 13:00</b>	<p><b>Session 2: Maximizing and Measuring the Return on Investment in Primary Health Care</b></p> <p>This session will examine the economic considerations for investing in primary health care. APEC Economy representatives will also discuss innovative models of access and partnerships, as well as the importance of investing in an infrastructure that can help measure the value that primary care brings to patients and health systems while providing reliable information on quality of care and outcomes for patients.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Dr. Vivian Lin</b>, Director, Division of Health Systems Strengthening, Regional Office for the Western Pacific, World Health Organization</li> <li>▪ <b>Dr. Derrick Heng</b>, Group Director (Public Health Group), Ministry of Health, Singapore</li> <li>▪ <b>Ms. Aparnaa Somanathan</b>, Program Leader for Human Development, The World Bank Group</li> <li>▪ <b>Mr. Aaron Brinkworth</b>, Senior Director, Access Operations and Emerging Markets, Gilead Sciences</li> </ul> <p><b>Moderator: Prof. Bruce Rasmussen</b>, Director, Victoria Institute for Strategic Economic Studies, Victoria University (Australia)</p>
<b>13:00 – 14:30</b>	<b>Lunch</b>
<b>14:30 – 16:00</b>	<p><b>Session 3: Harnessing the Full Potential of Innovative and Digital Technologies in Primary Health Care</b></p> <p>Increasing demand from complex, co-morbid patients, and a shift in delivering that care closer to home means that the existing model of primary care is no longer fit for purpose. There is a need for new models to integrate more innovative technologies to help drive efficiencies and improve patient care. Utilizing digital health technologies can help to improve health system efficiencies while also reducing inequalities. To achieve this, important fine-tuning is needed to make sure that financing is stable, regulatory reforms are planned and executed and supervision systems are put in place. In this session, APEC Health Ministers will discuss the policies leading to the adoption of digital technologies in primary care, how digital technologies are improving care coordination and outcomes in APEC economies, as well as key concerns and possible future developments.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Mr. Tae-ick Cho</b>, Director General, International Cooperation, Ministry of Health and Welfare, Republic of Korea</li> <li>▪ <b>Dr. Ruth Webster</b>, Head, Research Programs at The George Institute and Senior Lecturer, University of New South Wales</li> <li>▪ <b>Dr. Sunil Anand</b>, Executive Director, Project ECHO India</li> <li>▪ <b>Prof. Matthew Bellgard</b>, Chair, APEC LSIF Rare Disease Network and Director, eResearch, Queensland University of Technology (Australia)</li> <li>▪ <b>Dr. Chang Liu</b>, Managing Director, ACCESS Health International</li> <li>▪ <b>Mr. Kawaldip Sehmi</b>, Chief Executive Officer, International Alliance of Patients' Organizations (IAPO)</li> </ul>

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	<b>Moderator: Mr. John McKendry</b> , Developed Asia Head, Pfizer
<b>16:00 – 16:20</b>	<b>Coffee Break</b>
<b>16:20 – 17:40</b>	<p><b>Session 4: Modernizing the Role of Health Professionals in Primary Health Care</b></p> <p>The Alma-Ata declaration recognized that primary care goes beyond services provided by primary care physicians to encompass other health professionals such as nurses, midwives, auxiliaries, and community health workers. However, by 2035, the world will be short of 12.9 million health-care workers; today, that figure stands at 7.2 million. The largest shortages in numerical terms are in the APEC region. One of the challenges for achieving universal health coverage is ensuring that everyone – especially people in vulnerable communities and remote areas – has access to well-trained, culturally-sensitive and competent health staff. The best strategy for achieving this is by strengthening multidisciplinary teams at the primary health care level. Achieving greater patient-centered primary care entails developing new models of shared-care based on multidisciplinary practice and modernizing the role of health professionals to best meet complex health care needs.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Dr. HM Subuh</b>, Senior Advisor for Health Economics, Ministry of Health, Republic of Indonesia</li> <li>▪ <b>Ms. Michele Rumsey</b> Director, WHO Collaborating Centre for Nursing, Midwifery and Health Development, University of Technology Sydney (Australia)</li> <li>▪ <b>Dr. Mellissa Withers</b>, Associate Professor, USC Keck School of Medicine, Institute for Global Health and Director, Association of Pacific Rim Universities (APRU) Global Health Program</li> <li>▪ <b>Mr. Andre Musto</b>, Regional Vice President – APAC, Merck Group</li> <li>▪ <b>Prof Ian Wronski</b>, Deputy Vice Chancellor of the Division of Tropical Health and Medicine, James Cook University</li> </ul> <p><b>Moderator: Dr. Leslie Mancuso</b>, President &amp; CEO, Jhpiego</p>
<b>17:40 – 18:00</b>	<b>Day One Summary and Complementary Information</b>
<b>19:00 – 21:00</b>	<p><b>Gala Dinner "Commemoration of the 40th Year Declaration on Alma Ata Declaration on Primary Health Care"</b></p> <p><b>Keynote Speaker</b></p> <ul style="list-style-type: none"> <li>▪ <b>Honorable Charles Abel</b>, Deputy Prime Minister and Minister for Treasury, Papua New Guinea</li> </ul>

## DAY TWO – Friday, 17 August

<b>09:00 – 09:05</b>	<p><b>Overview of Day and Recap of Day 1</b></p> <ul style="list-style-type: none"> <li>▪ <b>Moderator: Mr. Charles Goddard</b>, Editorial Director, Asia Pacific, Economist Intelligence Unit</li> </ul>
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09:05 – 09:30	<p><b>Keynote Remarks</b></p> <ul style="list-style-type: none"> <li>▪ <b>Dr. Colin Tukuitonga</b>, Director-General, The Pacific Community</li> </ul>
09:30 – 10:45	<p><b>Session 5: Innovative Finance to Expand Access to Healthcare</b></p> <p>The Sustainable Development Goals (SDGs) include a sub-goal on health financing that aims to “substantially increase health financing” by 2030. The Addis Ababa Action Agenda of 2015 has already made the case for increasing domestic funding for health by re-envisioning such commitments as investment cases and introducing innovative financing mechanisms, including private funding and external support. Innovative and alternative health financing mechanisms, such as health promotion funds using sin-taxes, health savings accounts, micro-insurance, donor seed funds, blended financing, long-term insurance, buffer funds, and product development funds, among others, would allow economies to leverage their limited resources to expand health coverage. This session will explore case studies of innovative ways APEC economies are using public and private financing of health care and the policy and regulatory environment that facilitated these innovative schemes.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Dr. Patrick Osewe</b>, Asian Development Bank</li> <li>▪ <b>Ms. Lynn D’Silva Cinelli</b>, Director, International Policy &amp; Government Affairs, MSD (Merck Sharp &amp; Dohme)</li> <li>▪ <b>Ms Jamie Zhang</b>, Head of Value Demonstration and Access, Shire</li> </ul> <p><b>Moderator: Dr. Dale Huntington</b>, Senior Director, Health Care Systems for Emerging Markets, Asia Pacific, Worldwide Government Affairs &amp; Policy, Johnson &amp; Johnson</p>
10:45 – 11:00	<p><b>Coffee break</b></p>
11:00 – 12:15	<p><b>Session 6: Working Towards High-Performing People-Centered Primary Health Care</b></p> <p>Ensuring high-performing people-centered primary health care will require a transformation characterized by features of comprehensiveness, integration, continuity of care and participation. As healthcare systems in the APEC region transition to reward and reimbursement based on value rather than volume, patient-centered primary care will be a cornerstone in efforts to improve care management particularly for patients with chronic illnesses and ensuring a continuity in care and communications for patients most in need. In this session, APEC Economy representatives will share their experiences and examples of how they were able to enhance and/or re-organize health care to address overwhelming challenges and bottlenecks.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Mr. Kyle Zebley</b>, Senior Advisor, Office of Global Affairs, Department of Health and Human Services, United States</li> <li>▪ <b>Dr. Eduard Salakhov</b>, Acting Director, Department of International Cooperation and Public Relations, Ministry of Health, Russian Federation</li> <li>▪ <b>Dr. David Melik-Guseynov</b>, Director of the Scientific Research Institute of Healthcare Organization and Medical Management, Russian Federation</li> <li>▪ <b>Ms. Daria Makarova</b>, Specialist, Department of International Cooperation and Public Relations, Ministry of Health, Russian Federation</li> </ul>

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	<p><b>Moderator: Vivian Lin</b>, Director, Division of Health Systems Strengthening, Regional Office for the Western Pacific, World Health Organization</p>
<b>12:15 – 12:30</b>	<p><b>Closing Session</b></p> <ul style="list-style-type: none"> <li>▪ <b>Mr Ken Wai</b>, Co-Chair, APEC Health Working Group, Executive Manager National Department of Health, Papua New Guinea</li> <li>▪ <b>Ms. Erika Elvander</b>, Chair, Life Sciences Innovation Forum Planning Group and Department of Health and Human Services, United States</li> </ul> <p><b>APEC 2019 Invitation</b></p> <ul style="list-style-type: none"> <li>▪ <b>Dr. Patricio Muñoz Jara</b>, Head, Office for International Relations and Cooperation, Ministry of Health, Chile</li> </ul> <p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>▪ <b>Hon. Dr Puka Temu</b>, Minister of Health &amp; HIV/AIDS and Chair of the 8th APEC High-Level Meeting on Health &amp; the Economy</li> </ul>
<b>12:30 – 14:00</b>	<b>Lunch</b>