



**Asia-Pacific  
Economic Cooperation**

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**2018/SOM2/PPWE/006**

Agenda Item: 6

## **2018 PPWE Workplan**

Purpose: Information  
Submitted by: PPWE Chair



**First Policy Partnership on Women and  
the Economy Meeting  
Port Moresby, Papua New Guinea  
17-18 May 2018**

## PPWE Proposed Workplan for 2018

### Introduction

Robust economic growth in the Asia-Pacific Region is an aspiration which APEC Leaders have committed to work towards. This has been steadily advanced by APEC under various work streams over the years. Inclusive growth in particular, has been emphasized with the view to ensure that opportunities and benefits of economic growth can be experienced more broadly.

Women account for almost half of the world's population with similar statistics in the Asia-Pacific region. However, a key challenge lies in ensuring that women contribute meaningfully to this economic growth, and that the benefits which emanate from this growth are accessible for all women and girls. Recognizing that there are challenges, holistic and practical approaches and efforts to empower women and girls and respond to gender specific issues as part of the broader inclusion agenda must continue to be pursued actively.

APEC has led substantive work on women's economic empowerment, gender diversity and gender inclusion, which has seen meaningful and effective initiatives developed and implemented. This has prompted APEC to consider more innovative, holistic and action-oriented approaches towards women's economic empowerment, equal opportunities, gender diversity and gender inclusion. The Policy Partnership for Women and the Economy (PPWE) continues to provide the necessary leadership in ensuring that this important agenda is considered in all aspects of work in APEC, as directed by Leaders.

In 2017, under the theme "Creating New Dynamisms, Fostering a Shared Future", several initiatives were introduced and progressed by member economies, all of which were aligned with Viet Nam's priority of Fostering Sustainable, Innovative and Inclusive Growth, and the PPWE's five priority pillars for advancing women's economic empowerment: 1) Access to Markets; 2) Access to Capital; 3) Skills, Capacity Building, and Health; 4) Women in Leadership, Voice, and Agency; and 5) Technology and Innovation. With the operation of the newly established Women and the Economy Sub-fund, it is anticipated that more robust and targeted initiatives to drive gender in APEC will be pursued.

PPWE intends to contribute actively and meaningfully to this dynamic area of work under the 2018 APEC theme of "**Harnessing Inclusive Opportunities, Embracing the Digital Future**". PPWE has led work in APEC over several years to improve inclusion outcomes in the digital economy for women. During 2018, PPWE members will actively promote and further develop this work to inform discussions in APEC's fora working on the digital economy. In addition, PPWE will work to support actions under 2018 APEC Policy Priority 2 'Promoting Sustainable and Inclusive Growth' and by supporting members' actions to:

- Advance sectoral discussions on women's economic empowerment, gender diversity and gender inclusion. In addition to ongoing work in the areas of transportation, STEM, Health, MSMEs and Energy, PPWE will pursue sectoral initiatives/dialogues on tourism, agriculture and mining.
- Discuss and consider the challenges and opportunities for women's participation in an evolving digital economy, including challenges for women brought about by digital disruption and the fourth industrial revolution.
- Women's Leadership
  - Promote private sector and community support for women's empowerment, gender diversity and economic inclusion
  - Promoting champions to drive women's economic empowerment and gender diversity.
  - Improve the governance and operational efficiency of the PPWE.

PPWE will contribute to the activities and initiatives pursued by the PPWE in previous years, as presented at ISOM 2017, by

- Further considering, socialising and implementing the APEC Gender Inclusion Guidelines

- Develop the APEC proto-type on Gender-smart workplaces and
- Continuing sectoral conversation on economic empowerment for women in the areas of Transportation; STEM; Health, Energy, and MSMEs.
- Producing a strong WEF statement in 2018 to progress women's empowerment.

#### 1. Expected Outcomes/Deliverables for 2018

Meetings	Expected outcomes / Deliverables
PPWE Chair attendance at the SCE-COW (5 March 2018)	<ul style="list-style-type: none"> <li>- Presentation of PPWE Workplan 2018.</li> <li>- Seek and update report on progress of gender mainstreaming into APEC's fora to be included as an agenda item at the SCE-COW.</li> <li>- Subject to the views and related support from the 2017 PPWE Chair, make a presentation on the PPWE Gender Inclusion Guidelines.</li> <li>- Table the PPWE response to the 2016 Independent Assessment and revised PPWE Terms of Reference for SCE for approval</li> </ul>
PPWE's first Meeting Port Moresby, Papua New Guinea  (May 2018)	<ul style="list-style-type: none"> <li>- Updated report on progress of PPWE's activities towards gender inclusion in APEC fora and working groups, including as appropriate the application of the APEC Gender Inclusion Guidelines.</li> <li>- Reflect on the Project Session 1 applications to and operation of APEC Women and the Economy Sub-Fund.</li> <li>- Discuss PPWE projects (closed, in implementation and planned)</li> <li>- Discuss engagement with other fora's projects with strong gender elements (including those funded through the Women and the Economy Sub-fund)</li> <li>- Draft Statement of the WEF 2018 will be circulated and discussed by PPWE.</li> <li>-Consider theme, events and priority topics for the 2018 WEF.</li> </ul>
PPWE's second Meeting Port Moresby, Papua New Guinea  (September 2018)	<ul style="list-style-type: none"> <li>- Draft PPWE Strategic Plan 2019 – 2021 will be reviewed.</li> <li>- Status of gender mainstreaming into APEC fora and progress on PPWE cross-fora collaboration will be discussed</li> <li>- Draft Statement of the WEF 2018 will be finalized and endorsed by PPWE members.</li> </ul>
Public-Private Dialogue on Women and the Economy (PPDWE) Port Moresby, Papua New Guinea  (September 2018)	<ul style="list-style-type: none"> <li>- Agreed actions and recommendations for submission to Ministers.</li> <li>- Strengthened partnership, coordination between public sector, private sector and other stakeholders.</li> </ul>
High Level Policy Dialogue on Women and the Economy (HLPD) – Ministerial Level Meeting Port Moresby, Papua New Guinea  (September 2018)	<ul style="list-style-type: none"> <li>- Adopted WEF's Statement for submission to APEC Leaders.</li> </ul>
PPWE Management Council Meeting Port Moresby, Papua New Guinea  (September 2018)	<ul style="list-style-type: none"> <li>- Agree to the next steps for PPWE.</li> <li>- The APEC host economy for the subsequent year will present their hosting plan.</li> </ul>

## 2. Itemized Work Plan for 2018

Title	Summary of Specific Plans	Mandate (Leaders/Ministers/SOM/SCE Priorities and Decisions, Strategic Plans and to ABAC recommendations)	ECOTECH Priorities and/or Host Year Priorities	Cross-fora collaboration (within APEC and beyond APEC)
PPWE 03 2017A Empowering Women as Managers of the Renewable Energy Sector  (United States leading)	This project provides a 12-month training, mentorship, and networking program which aims to increase the skills, knowledge, and self-confidence of mid-level career women working in the energy sector in APEC economies and enable the development of an alumni network to encourage professional exchange and peer-to-peer mentoring. The project will be in collaboration with the Energy Working Group, and supports efforts to increase women's participation in STEM fields.	APEC 2015 Energy Ministerial Statement; APEC Leaders Statement in 2016 on recognising the women's vital contribution to economic and social development and strengthening women and girls' access to STEM education and careers.	Human Capital Development  Inclusive Growth	EWG
PPWE 04 2017A Gender Smart Workplaces - Building and Promoting Workplace Health, Safety and Inclusivity to Enhance Women's Economic Participation and Productivity  (Papua New Guinea leading)	This project seeks to promote healthy and safer workplaces for women. It is a targeted project which will contribute to the overall gender inclusivity agenda in APEC. Under this proposed project, a one-and-a-half day workshop will be held on the margins of PPWE1 in 2018 where APEC economies and experts will be invited to share best practices and experiences in developing and implementing gender smart policies and practices, and promoting gender inclusive culture in the workplace. Based on a preliminary desktop study, literature review, pre-workshop survey, and discussions at the workshop, a Gender Smart Workplace Prototype and a Compendium on Best Practices will be developed.	To improve women's participation in labour markets in APEC economies.  In response to 2014 and 2015 APEC Leader's Declaration, 2015, 2016 and 2017 APEC Ministerial Meeting Statement and APEC 2014, 2015 and 2016, 2017 WEF Statements that reaffirmed the importance of promoting women's employment and career development in member economies.	Human Capital Development  Inclusive Growth	HRDWG and HWG

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Individual Action Plan for the Enhancement of the Ratio of Women's Representation in Leadership <i>(Japan leading)</i>	<ul style="list-style-type: none"> <li>•Develop the IAP as a mechanism for measurable and aspirational voluntary goals of women's representation in leadership, which economies could work by the end of 2020.</li> <li>•Based on the submitted IAPs, Midterm Review Study and Public Private Dialogue was held in 2017 (PPWE 01 2016). A series of relating events including Final Review Study and PPD will be planned to be held in 2020, the initial completion year of the initiative.</li> </ul>	To promote women's participation in the economy particularly focusing on leadership, decision making, and management, while taking into account the individual economic and social circumstances of each economy. In response to 2014,2015, and 2017 APEC Leaders' Declaration; 2015, 2016 and 2017 APEC Ministerial Meeting Statement; APEC 2014, 2015 2016, and 2017 WEF Statements that reaffirmed the importance of promoting women's representation in leadership.	Human Capital Development SME's Inclusive Growth	In collaboration with HRDWG
The Third APEC BEST AWARD (contest for women-entrepreneurs across the APEC region) <i>(Russia leading)</i>	Interested economies will invite women entrepreneurs from SMEs to join the contest. A panel will be selected to give scores based on candidates' presentations. The award will be in the form of APEC's certificates.	Supportive of the APEC PPWE Strategic Plan 2015-2018.  APEC Leaders Statement in 2017 on recognising the women's vital contribution to economic and social development and supporting women's entrepreneurship.	SMEs Inclusive Growth	In collaboration with SMEWG

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<p>APEC Gender Inclusion Guidelines Socialisation and Pilot Phase (following up on PPWE 03 2017S)</p> <p><i>(Viet Nam leading)</i></p>	<p>Work with the PPWE 2018 Chair and members to promote and socialise the APEC Gender Inclusion Guidelines published in 2017 and endorsed by economies at WEF 2017.</p> <p>Table the Guidelines at SCE-COW, SCE and BMC.</p> <p>Identify potential APEC projects and fora to pilot the Gender Inclusion Guidelines</p>	<p>Supportive of the APEC PPWE Strategic Plan 2015-2018.</p> <p>APEC Leaders Statement in 2017 on recognising the women's vital contribution to economic and social development and supporting women's entrepreneurship.</p>	<p>Human Capital Development Inclusive Growth</p>	<p>SCE-COW SCE BMC Potential pilot fora within SCE</p>
<p>Improving inclusion outcomes in the digital economy for women</p> <p><i>(Chinese Taipei to lead?)</i></p>				
<p>Promoting Champions to drive Womens' Economic Empowerment</p> <p><i>(PNG to lead)</i></p>	<p>Symposium/Dialogue to be held on the margins of WEF 2018 on the importance of the roles of champions (including male champions) in driving womens' economic empowerment, gender diversity and gender inclusion.</p>	<p>2017 WEF Statement recognizing the importance of ensuring that the discussions on gender inclusion and womens' economic empowerment is done inclusive and approached in a holistic manner.</p>	<p>Promoting Inclusive and Sustainable Growth</p>	<p>SCE ABAC</p>
<p>Women in Tourism Dialogue</p> <p><i>(PNG to lead)</i></p>	<p>Hold an initial sector specific dialogue on women in tourism to identify critical challenges facing women in participating in the tourism industry, and explore sustainable and innovative ways in which opportunities can be maximized. The dialogue will also look to discuss strategies to encourage and sustain participation of women in the tourism sector, and consider data relating to this subject.</p>	<p>Tourism Ministers in 2014 and 2016 emphasized the importance of inclusive tourism, in particular the integration of women in the tourism industry.</p>	<p>Promoting Inclusive and Sustainable Growth</p>	<p>SCE TWG SMEWG ABAC</p>

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Women in Agriculture Dialogue  (PNG to lead)	Women in Agriculture Dialogue on the margins of PPFS 2 in 2018. A specific dialogue to identify and seek innovative ways to address binding constraints that impede the full economic and social participation of women in the agriculture and fisheries sectors. Given that these industries have a higher ration of women participating, coupled with the fact that it can be a high-labour intensive industry, this dialogue will seek to explore improved policies and economic opportunities for women. The dialogue will consider the five PPWE pillars as they apply specifically to the sectors identified, as well as sector specific issues, such as food security, nutrition, workplace health and safety, amongst others.	2016 APEC Ministerial Meeting on Food Security – Minister highlighted the importance of looking at food security and sector-specific (agriculture and fisheries) challenges and opportunities facing women and disadvantaged groups.  APEC Leaders' in 2017 vouched for greater inclusion when considering Food Security and related issues on agriculture and other resource sectors.	Promoting Inclusive and Sustainable Growth	SCE ATCWG PPFS OFWG
Women in Extractives Dialogue  (PNG to lead)	A planned dialogue on the margins of Mining Week 2018 on “Women in Mining”, however given similarities in the challenges and the nature of work in the extractives (such as Oil & Gas) a broader dialogue is envisioned to discuss challenges confronting women and opportunities for greater participation of women in the mining sector and other extractive industries.	2017 AMM Statement on greater inclusion and sustainable growth in the resource sectors. Identified women as being a vital component of the inclusive growth agenda of APEC.	Promoting Inclusive and Sustainable Growth	SCE MTF EWG SMEWG ABAC
Women’s Economic Empowerment in ICT: Emotional Technology platform for Innovative Women’s Business(TBD)  (ROK to lead)	Share success stories of women’s entrepreneurs in operating their businesses through IT applications and a Workshop for Empowering capabilities of advanced AI, affective computing technology, and generate opportunities for APEC’s women entrepreneurs to self-network	- 2017 APEC Women and the Economy Forum Statement. - the APEC PPWE Strategic Plan for 2015-2018 -APEC Leaders Statement in 2016 on recognising the women’s vital contribution to economic and social development and supporting women’s entrepreneurship.	Human Capital Development Inclusive Growth	MSME

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<p>APEC GIFTS A+: Promoting Gender Inclusion in Smart Agriculture Project</p> <p>(Chinese Taipei to lead)</p>	<p>Women account for 43% of the agriculture labor force in average developing countries on average. Recently, there has been many women with tech-oriented in agriculture sprout up in the APEC region. They utilized innovative technology to contribute themselves to the regional inclusive and sustainable Growth. The project will build a seminar and develop a policy toolkit to identify how women good at smart farming and digital networks as well as promote women's participation in inclusive and innovative green economy.</p>	<p>APEC Leaders Statement in 2017 on advancing economic, financial and social inclusion in the APEC region and enhance food security and sustainable agriculture</p> <p>APEC Leaders Statement in 2016 on promoting women's career development, strengthen women and girls' access to STEM education and careers</p> <p>Supportive of the APEC PPWE Strategic Plan 2015-2018</p>	<p>Promoting Inclusive and Sustainable Growth</p>	<p>ATCWG PPFS HRDWG</p>