



**Asia-Pacific
Economic Cooperation**

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Free Trade Agreements - Benefits, Challenges, and Emerging Issues in Services Trade

Submitted by: Australia



**Symposium on How Free Trade
Agreements and Regional Trade
Agreements Can Contribute Towards
Economic Growth
Port Moresby, Papua New Guinea
18 August 2018**

FREE TRADE AGREEMENTS

BENEFITS, CHALLENGES & EMERGING ISSUES IN SERVICES TRADE

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Saturday, 18 August 2018



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The benefits of FTAs to Australia

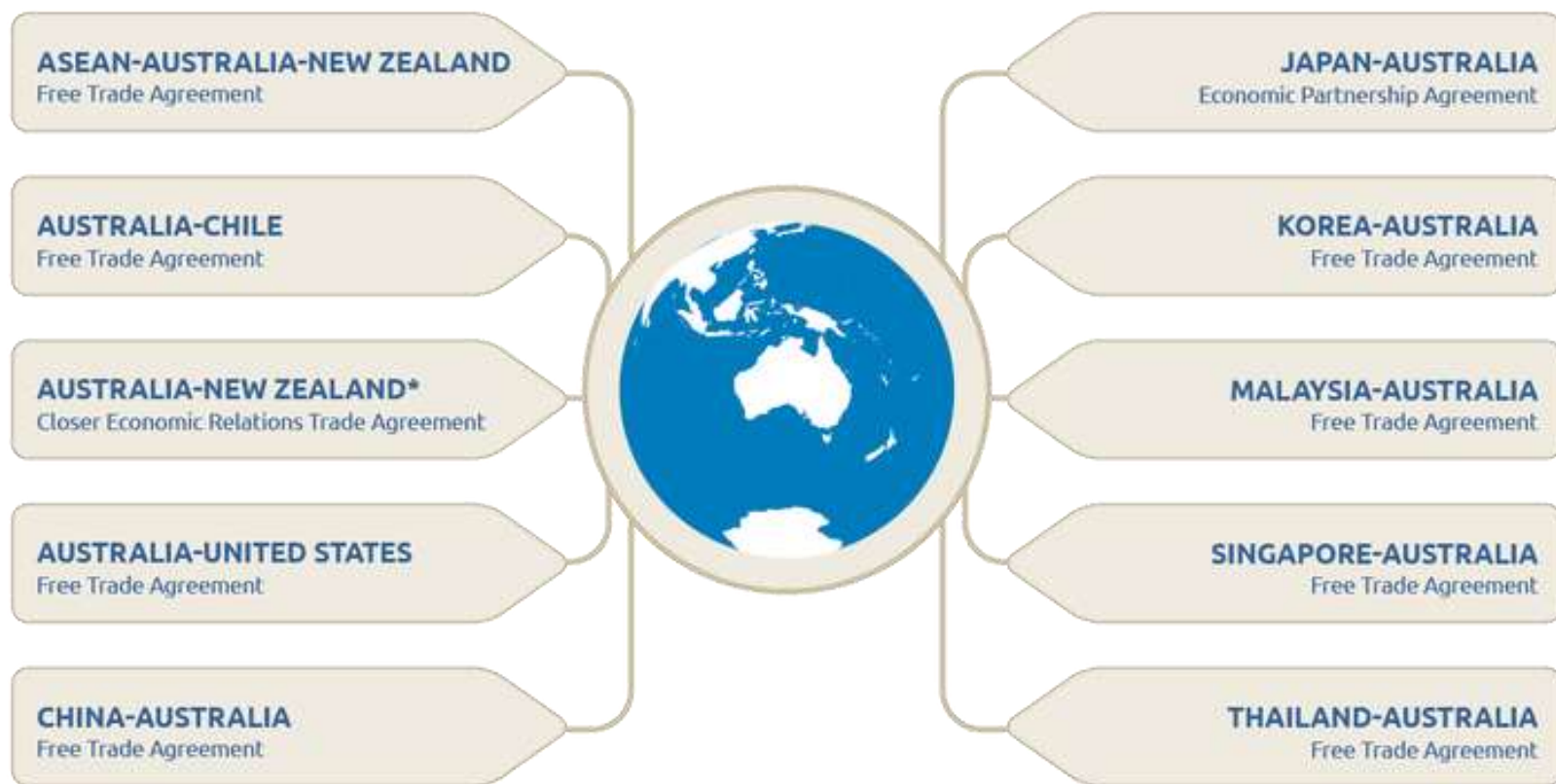
A vital part of Australia's continued economic growth

The benefits of Free Trade Agreements

- foster freer trade and investment flows
- encourage business productivity and innovation
- promote regional integration
- enhance competitiveness and attract foreign investment
- offer more benefits over time

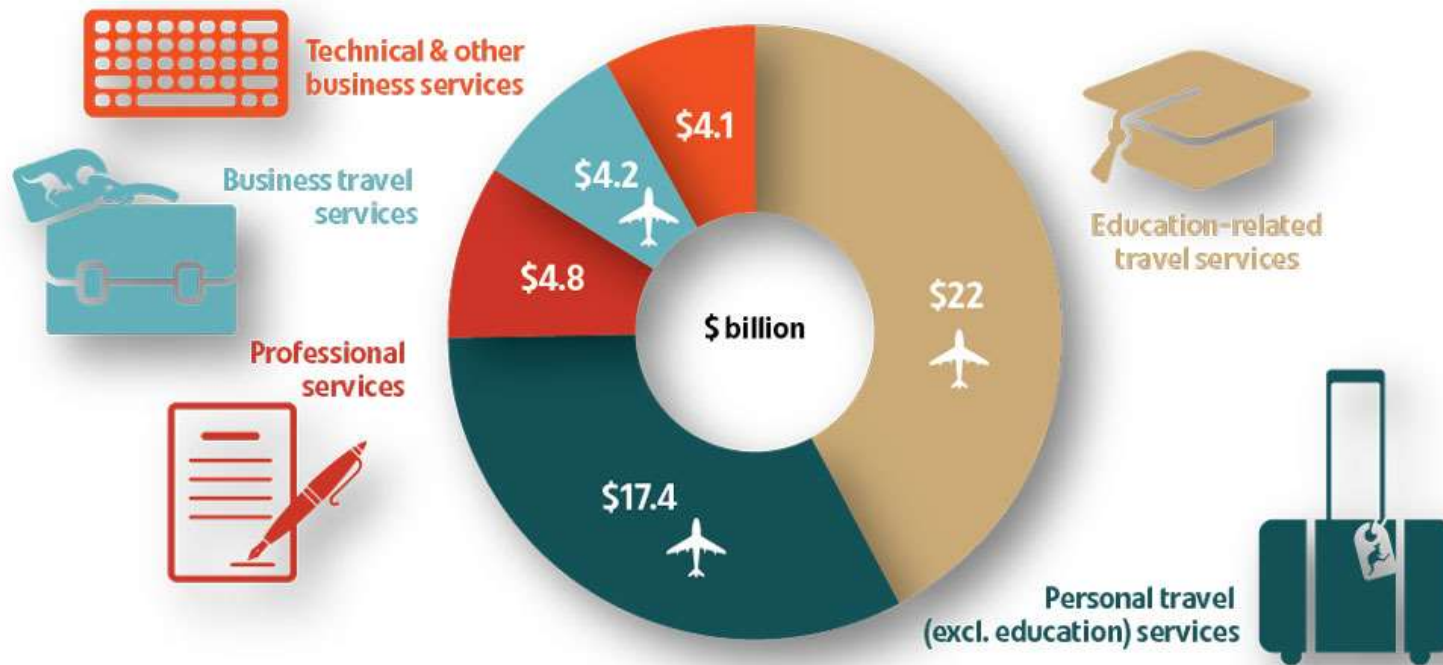


TABLE 1: AUSTRALIA'S 10 FREE TRADE AGREEMENTS



*ANZCERTA entered into force in 1983 and the remaining FTAs entered into force from 2003.

Australia's five largest services exports in 2017



Education services - how we deliver in FTAs

Removes barriers & creates opportunities

- Enables opening of branch or satellite campuses
- Qualifications recognition
- Recognises distance delivery/online education
- Fosters student/academic mobility

Provides assurances through rule setting

- Sets non-discriminatory rules such as 'national treatment'
- Carves out public education
- Ensures quality assurance is maintained

FTAs MEAN CERTAINTY FOR EDUCATION PROVIDERS



Singapore

Branch or satellite campuses
Qualifications recognition,
Cooperation, Mobility



Peru

Branch or satellite campuses,
Qualifications recognition
Cooperation, Mobility



China

Recognition of higher
education institutions,
Cooperation, Mobility



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Challenges

Complexity & Utilisation

Solution: Consultations and stakeholder engagement before, during and after the negotiations

FTAs – TARGETED OUTCOMES AND PROVIDING GUIDANCE AND INFORMATION



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FINDING YOUR OUTCOMES

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Emerging issues

Electronic Commerce & digital trade

Emerging issues and how to address them in FTAs

E-commerce

- Harmonise standards
- Shape an enabling environment through trade agreements
 - Maximising benefits
 - Minimising risks



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