



**Asia-Pacific
Economic Cooperation**

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Chilean Experience with Free Trade Agreements' Gender Chapters

Submitted by: Chile



**Capacity Building Workshop on Women and
Trade
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Chilean experience with FTA's Gender Chapters

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Agenda

1. Trade and Gender
2. Why gender provisions in RTAs?
3. Negotiation / Implementation
4. Lessons learned and challenges



Our international trade

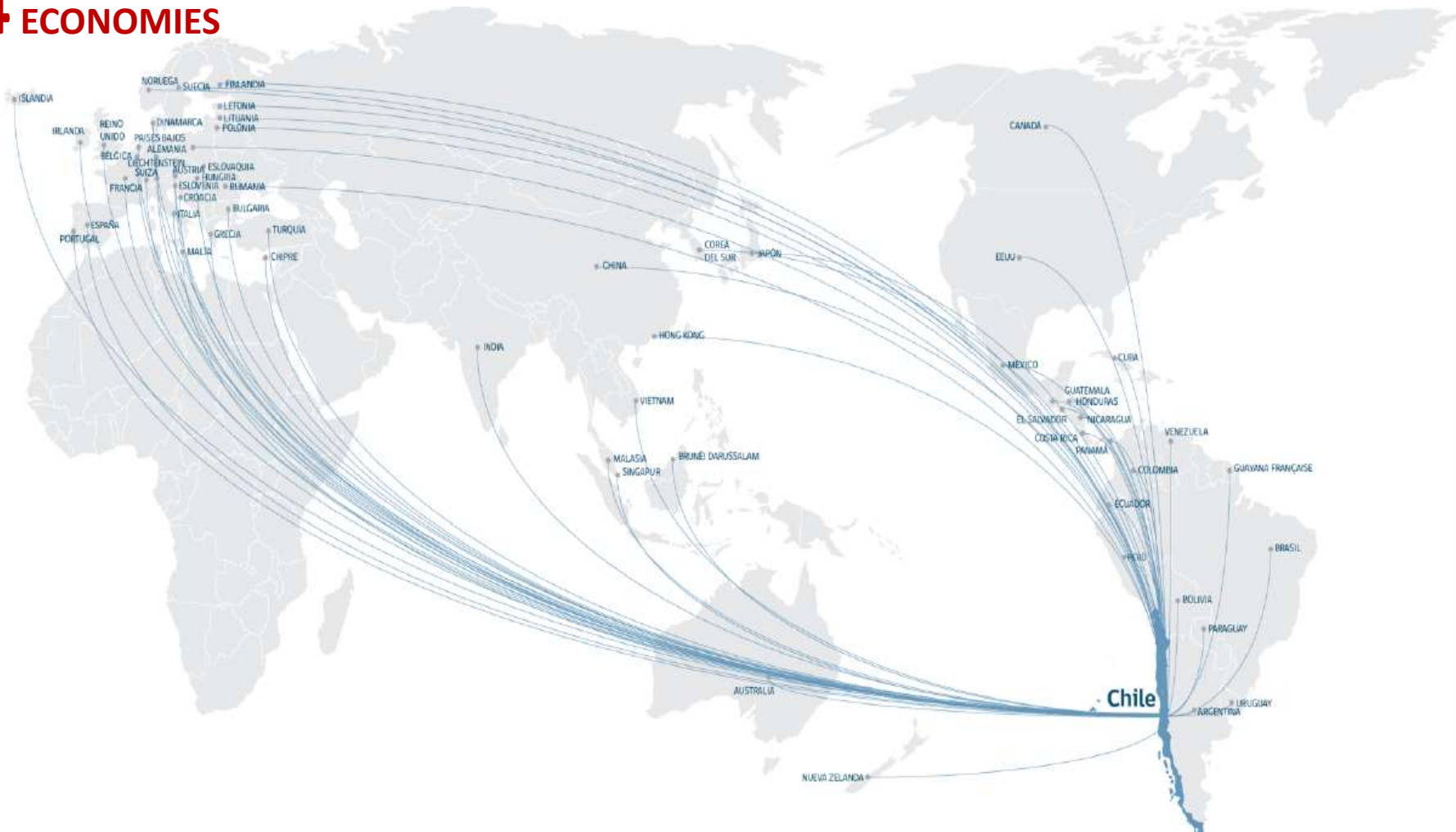
26 TRADE
AGREEMENTS WITH
64 ECONOMIES

86% of the
World's GDP

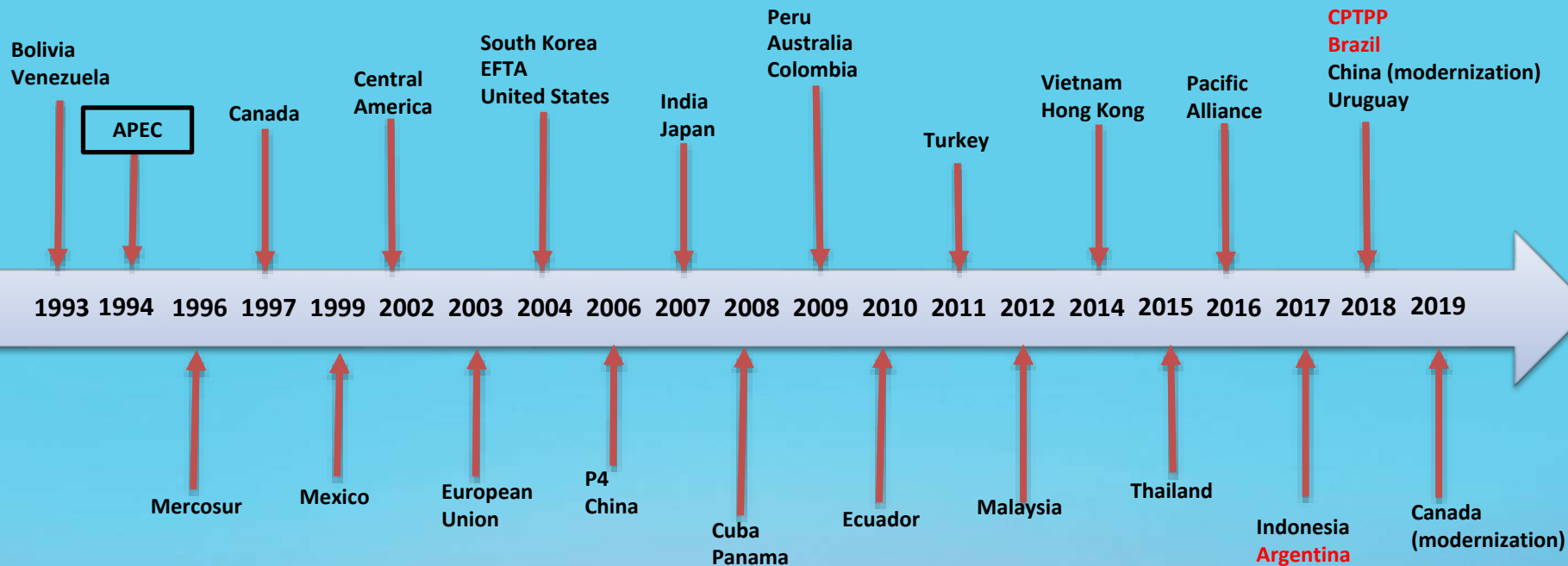


63%
of the world's population

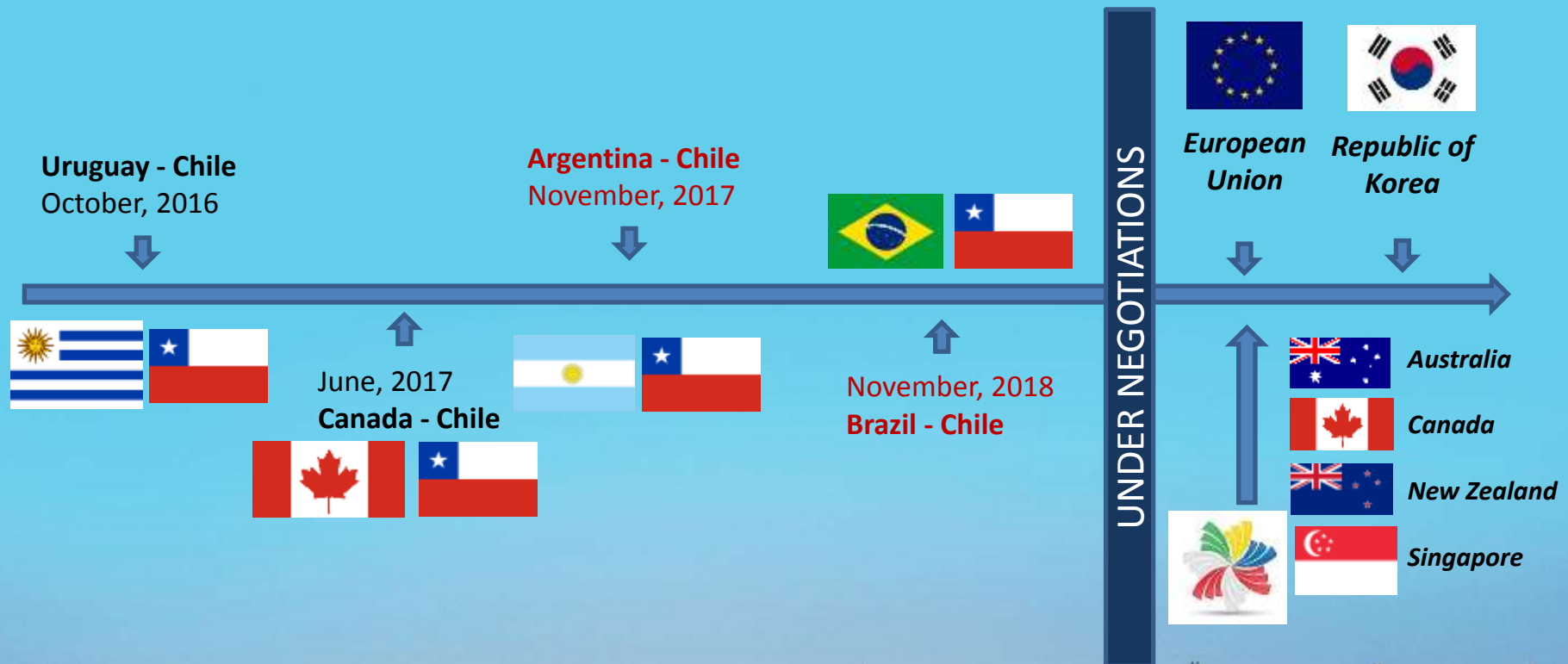
Exports
US\$69 billion



Trade Agreements



Trade Agreements with gender provisions



Why gender provisions in RTAs?



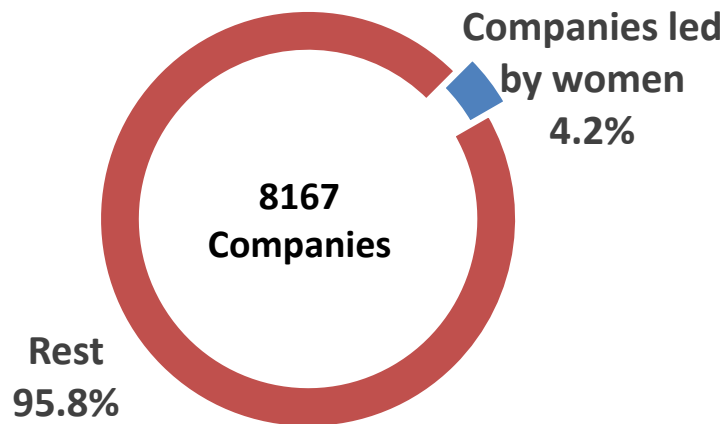
Some figures...

- Women's empowerment can boost growth and reduce inequality, it can help mitigate the impact of demographics, and it supports diversification (Christine Lagarde, IMF Managing Director, APEC CEO Summit, Peru, 2016)
- A “full-potential” scenario in which women participate in the economy identically to men, would add up to **26 percent** the annual global GDP in 2025, compared with a business-as-usual scenario. In the case of Latin America, it would increase to **34 percent** the annual regional GDP (Source: McKinsey Global Institute, 2015).
- A national study estimated that for each **100,000 women** in the workforce our GDP would grow **0,65% annually** (Source: “Insertion of women in the economy” Undersecretariat of Economy)
- Women's participation in trade can provide openness and sustainability of the economic growth. Economies with better opportunities for women are more competitive. (INTRACEN, 2015)

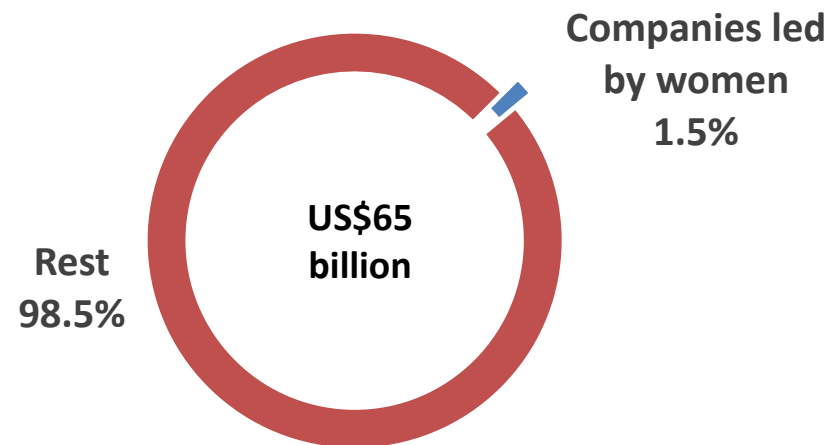
Some figures...

Participation of women in Chilean exports

NUMBER OF EXPORT COMPANIES 2017



EXPORTS BY COMPANIES 2017



In 2017, **343 companies** led by women exported around **US\$982 million**. Only 14 of them exported services, representing 0,41% of services exports, around US\$4,2 million.

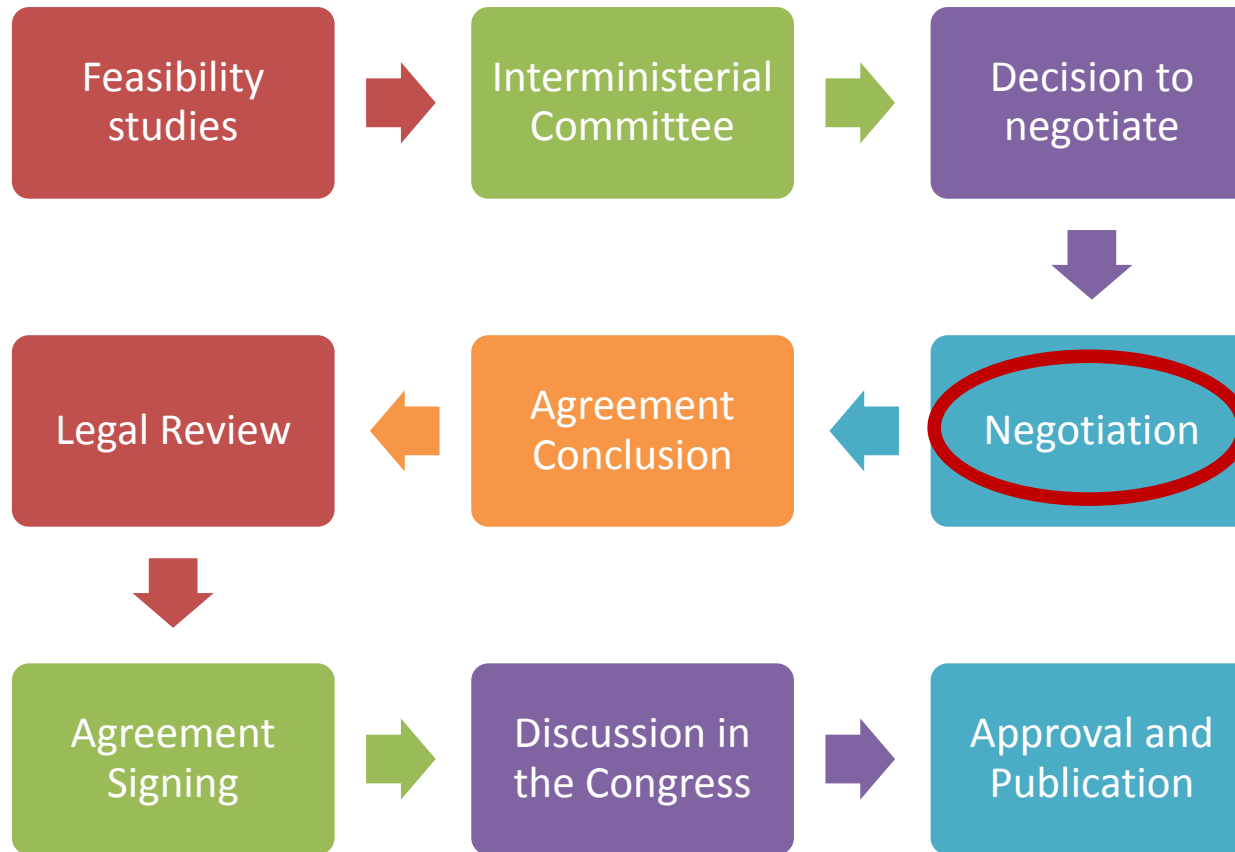
Some facts...

- In 2018, we developed a “*Study of Gender Gaps and Barriers to export for companies led by women*”. We surveyed 315 women, from 305 companies led by women throughout the country.
- One of the main difficulties women have is to **combine unpaid activities with their international trade businesses**. Programs with flexible modalities could be beneficial in this case.
- Most of them, finance their companies through their own capital, reinvestment of profits and loans from relatives or friends. This kind of **self-financing conditions** restricts their growth and their potential to export.
- The development of *e-commerce* can be an important support for trade but it is necessary **to overcome the existing gaps in the access and use of technologies.**
- The **lack of information** and the difficulty to **access to business partners** is another barrier for them.

How do we negotiate and implement gender provisions in RTAs?



Negotiation process



Ministry of Women and Gender Equity

- Texts
- Internal meetings
- Negotiations Rounds
- Side Room

Implementation process

- Good communication and coordination with the Ministry of Women and Gender Equity.
- Periodically analysis of the implementation of gender chapter in RTAs; that could include cooperation to:



- Organize regular meetings using the institutional mechanisms established in the gender chapters or provisions.
- Report to the Free Trade Commission the implementation of the chapters.

Implementation process

Some issues we need to consider at this stage



Report on the implementation actions of the RTAs;



Report on the ongoing negotiations;



Report on the meetings of the Gender Committees or Councils.



Report on the progress of the cooperation programs.



Exchange of information related to the activities considered in those programs; their monitoring and assessment.

Implementation process

- Enhance the work we are doing in cooperation with other **Ministries and Services** from different areas, such as:



A photograph of a large, snow-covered mountain peak, likely Mount Fuji, rising above a thick layer of white clouds. The sky is a clear, bright blue. In the foreground, there is a calm body of water reflecting the scene. The overall composition is serene and majestic.

LESSONS LEARNED AND CHALLENGES

Lessons learned

- It has been challenging to incorporate this issue – lack of experience/still learning.
- Gender is a crosscutting issue.
- Communication and coordination with agencies and Ministries is key.
- Platform to discuss gender and trade (domestic - international).

Challenges

- **Strengthen communication and coordination with other agencies to use the instances through the RTAs.**
- **Cooperation as a powerful tool for addressing gender issues.**
- **Enhance public participation.**
- **Developing and implementing cooperative activities under the RTAs.**
- **Specific working roundtables depending on the issues.**
- **Raise public awareness.**
- **Develop ex post evaluation under the RTAs.**



Thanks for your attention...