



**Asia-Pacific
Economic Cooperation**

2019/CTI/WKSP4/016

Session: II

Investment Opportunities in Malaysia

Submitted by: Malaysia



**Workshop on Optimizing Investment Measures in
the Asia-Pacific Region
Shanghai, China
11-12 April 2019**



MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

11 April 2019
Shanghai

INVESTMENT OPPORTUNITIES IN MALAYSIA

马来西亚的投资机遇

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Foreign Investment Promotion Division

MIDA in Brief 简介



Who Are We? 我们是谁



Established in 1967
under Act of Parliament, 1965
根据1965年国会法，于1967年成立

The principal Malaysian Government agency responsible for the promotion of investments and coordination of industrial development and selected services sectors in the country.

负责促进投资、协调工业发展的主要政府单位

1st point of contact for investors who intend to set up projects in the manufacturing and services sectors in Malaysia.

有意投资马来西亚制造业及服务业的投资者第一个联络点

MIDA's Functions 马来西亚投资发展局功能简介

Promotion / 推广

Foreign Direct Investment

外国直接投资

Domestic Investment

国内投资

Manufacturing

制造业

Services

服务业



Evaluation / 审核

Manufacturing license

制造业执照

Tax incentives for
manufacturing & services
activities

税务优惠

Expatriate posts

外籍雇员职位

Duty exemptions

关税减免



Planning / 计划

Planning for Industrial

Development

工业发展规划

Recommend policies and
strategies on investment
promotion and development

为工业发展的政策及策略

建言献策



Follow-up & Monitoring

跟进/监督

Assist companies in the implementation and operation

协助企业落实与运作投资计划

Facilitate institutions engaged in or connected with industrial
development

促进工业与相关机构的合作与发展

Advisory Services

咨询服务



MIDA as a One Stop Centre

作为一个一站式服务机构

Based in MIDA / 总部内有如下外部机构常年驻扎办公



Immigration
Department

移民处



Royal Malaysian
Customs

皇家海关



Labour
Department

劳工处



Telekom Malaysia
Berhad

马来西亚电讯公司



TENAGA NASIONAL

国家电力公司

Based outside MIDA / 在如下机构有相关联系人员



财政部



建筑工业发展署



旅游部



Department of Occupational
Safety & Health

职业健康与卫生部



Department of
Human Resources

人力资源部



Ministry of
Health

卫生部



Department of
Environment

环保



Malaysia Digital
Economy Corporation

数字经济机构



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY



Truly International 真正国际化

- New York
- San Jose
- Chicago
- London
- Stockholm
- Munich
- Frankfurt
- Milan
- Paris
- Dubai
- Mumbai
- Beijing
- Guangzhou
- Shanghai
- Chinese Taipei
- Seoul
- Tokyo
- Osaka

20 overseas offices
20 个海外办事处
and 12 state offices
12 个州属办事处

12 state offices

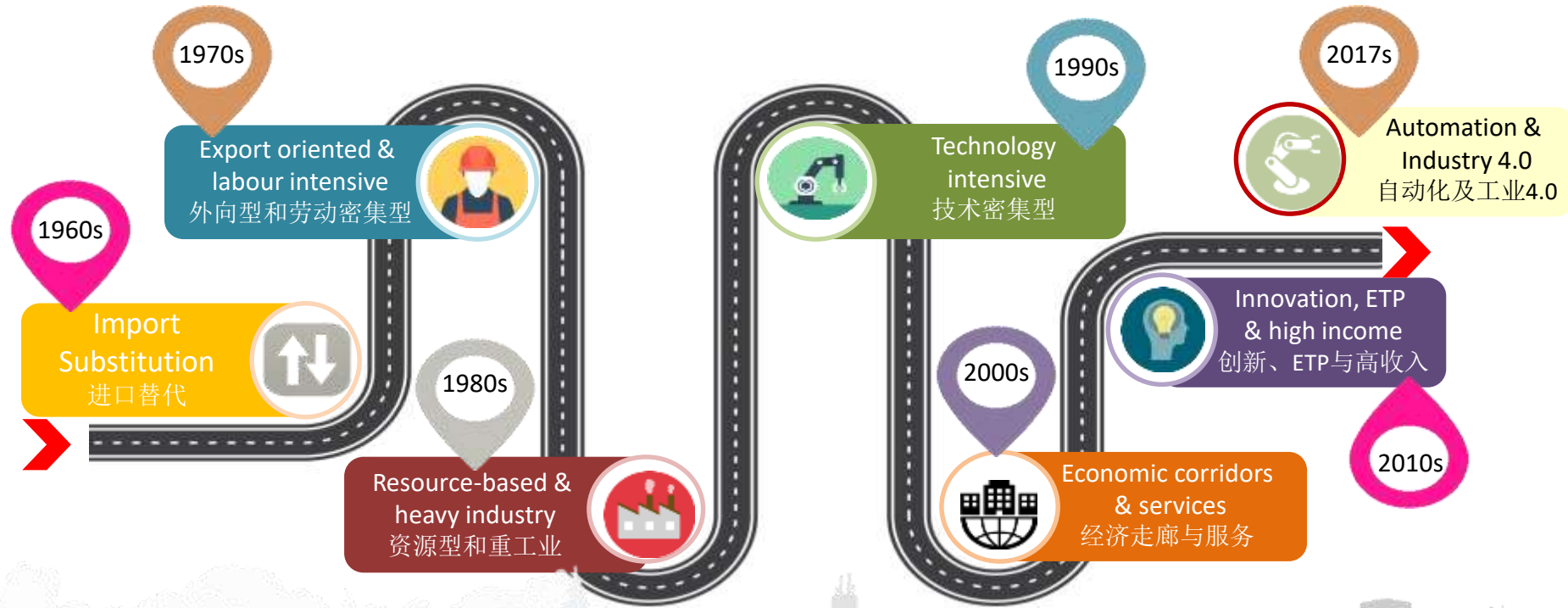


Malaysia's Economic Development Journey

马来西亚的经济发展之旅

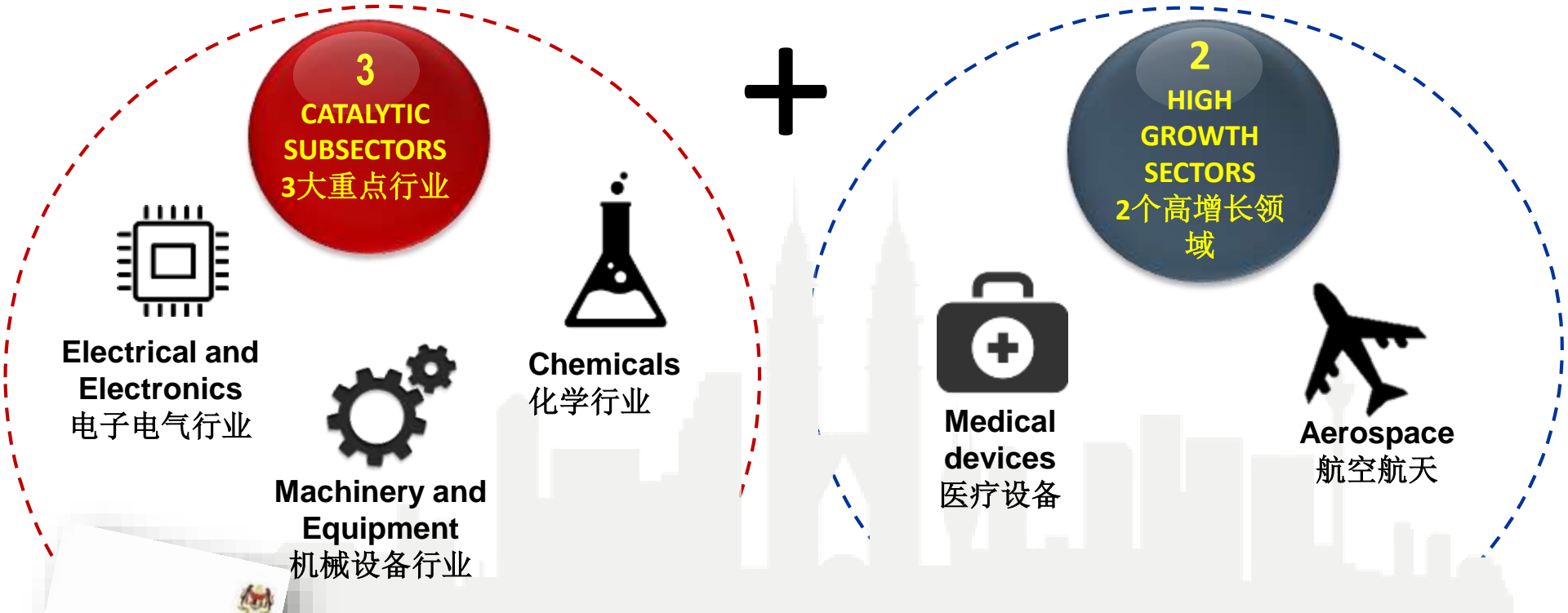
Malaysia has successfully transformed from a predominantly agriculture-based economy in the 1970s, to a more diversified economic structure.

20世纪70年代以来，马来西亚已经成功地从主要以农业为基础的经济转变为更多元化的经济结构。



Eleventh Malaysia Plan (2016-2020)

第11个马来西亚经济发展计划

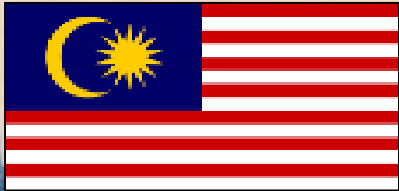


Three (3) catalytic subsectors namely **Chemical, E&E and M&E industries**; and two (2) subsectors of high potential growth namely **Aerospace and Medical Devices** have been identified in the 11th MP to drive the growth of the manufacturing sector.
第11个马来西亚经济发展计划，界定了3大重点行业（化学、电子电气、机械设备）及2大高增长领域（医疗设备及航空航天）作为发展重点



MINISTRY OF
INTERNATIONAL TRADE AND INDUSTRY

LAUNCHING OF THE NATIONAL POLICY ON INDUSTRY 4.0 工业 4.0



31 OCTOBER 2018

Tun Dr. Mahathir Mohamad launched the National Policy on Industry 4.0, known as

Industry4WRD

Malaysia as strategic partner for smart manufacturing, primary destination for high-technology industries
马来西亚作为智能制造的战略合作伙伴，是高科技产业的首要目的地

Digital transformation of the manufacturing sector
制造业数字化转型

Enhanced productivity, job creation and high-skilled talent pool
提高生产力，创造就业和高技能人才库



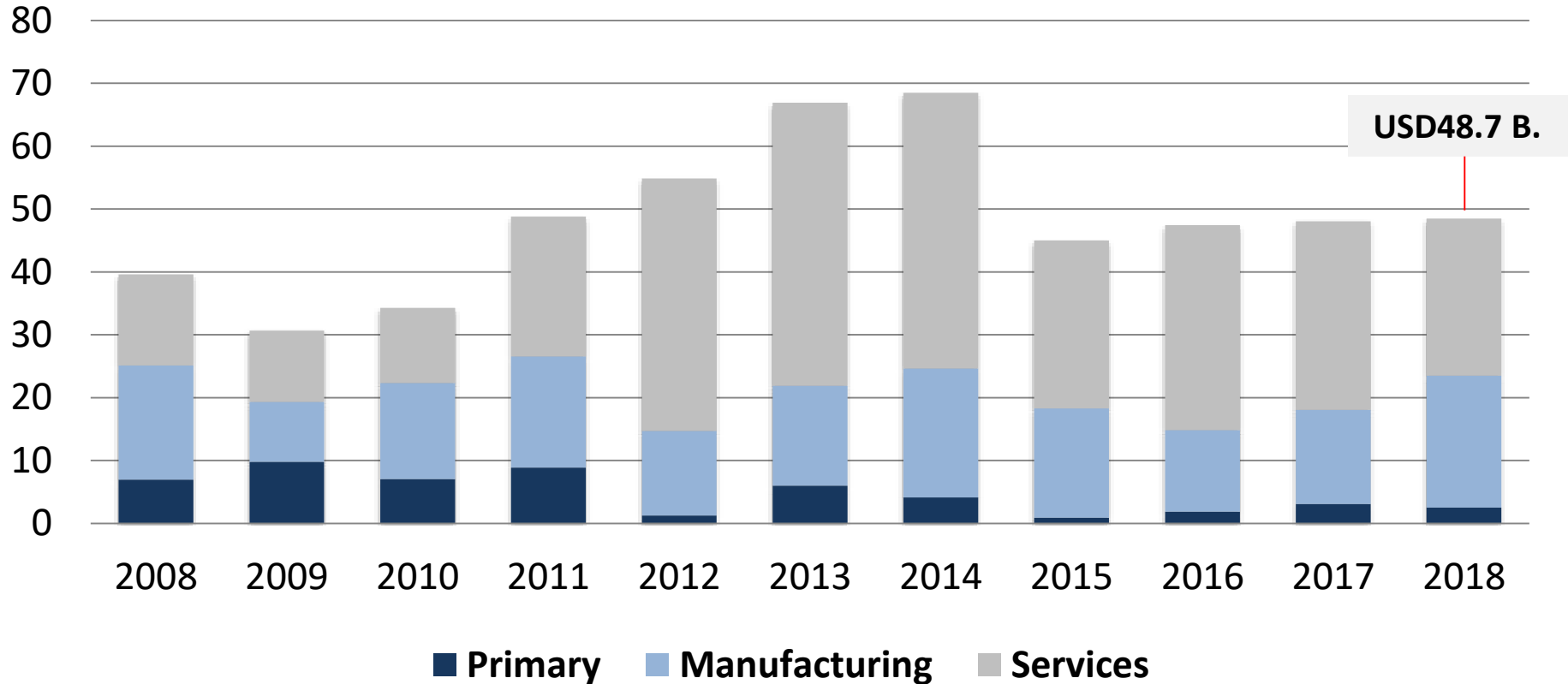
A man in a dark suit and white shirt is seen from the back, gesturing with his right hand towards a large, blurred audience seated in a conference room. The room has warm, orange-toned lighting and wooden paneling. A black horizontal bar is overlaid across the middle of the image, containing the text 'Investment Trends 投资趋势' in white.

Investment Trends 投资趋势

Investment Approved in the Economy

(2008–2018)

US\$ Billion



Approved Investments in the Manufacturing Sector

(2008 – 2018)

US\$ Billion



(USD21.1 bil)
(RM87.4 bil)

▲ 37.2%



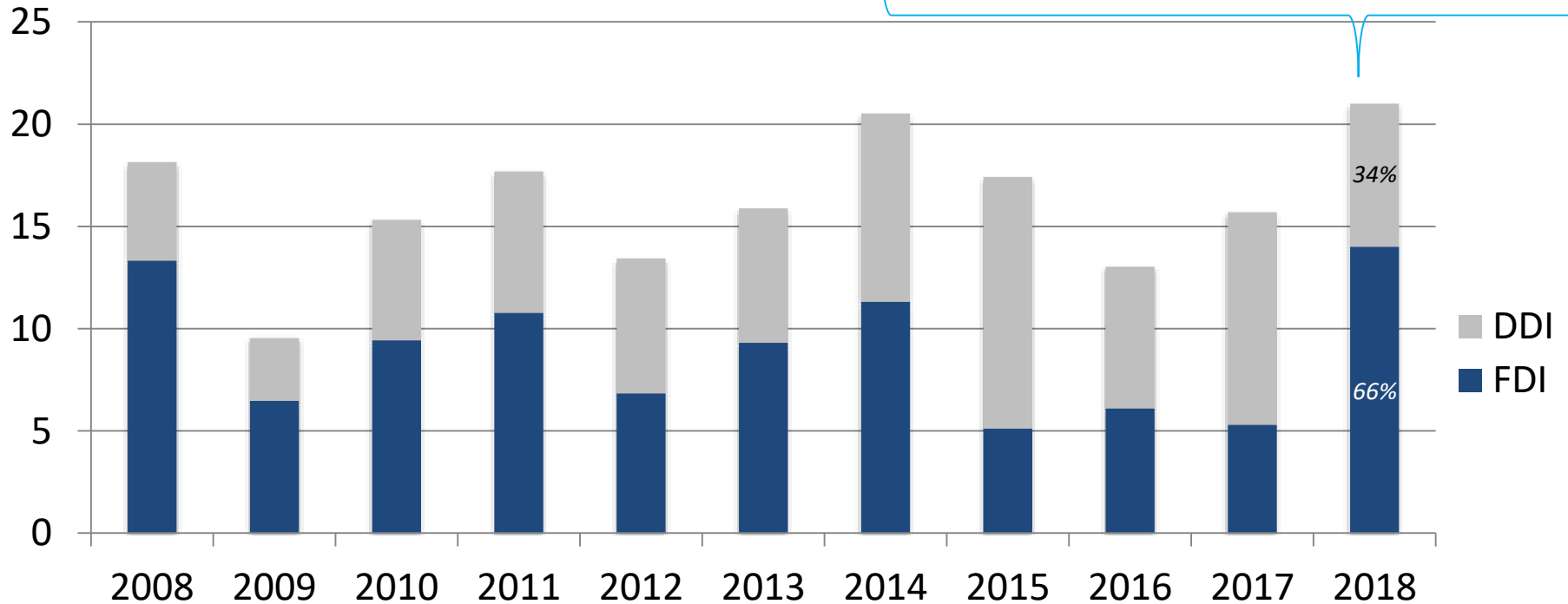
721 projects

▲ 4.9%



59,294

▲ 5.1%

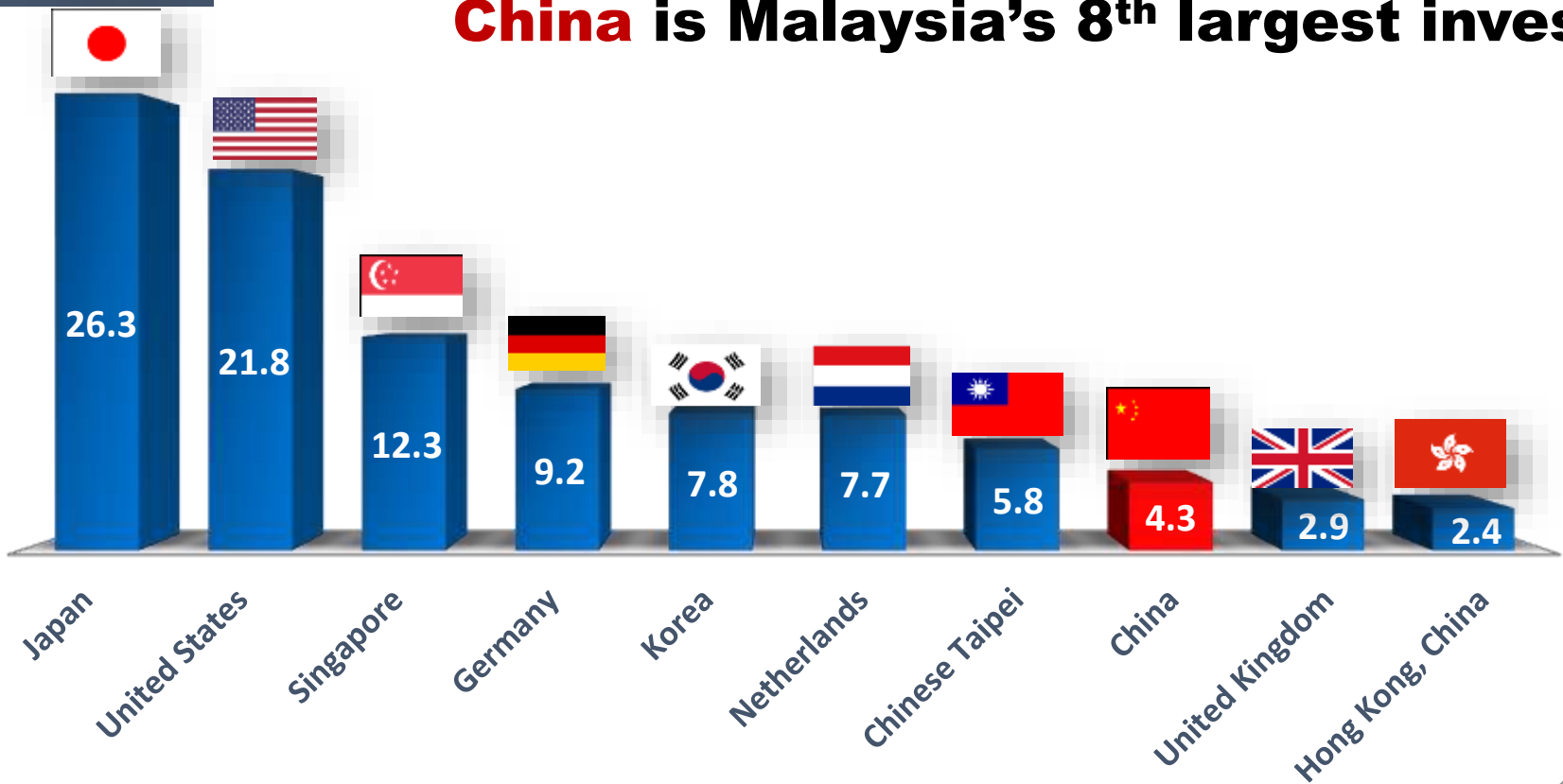


Implemented Manufacturing Projects by Countries

(As at December 2018)

US\$ Billion

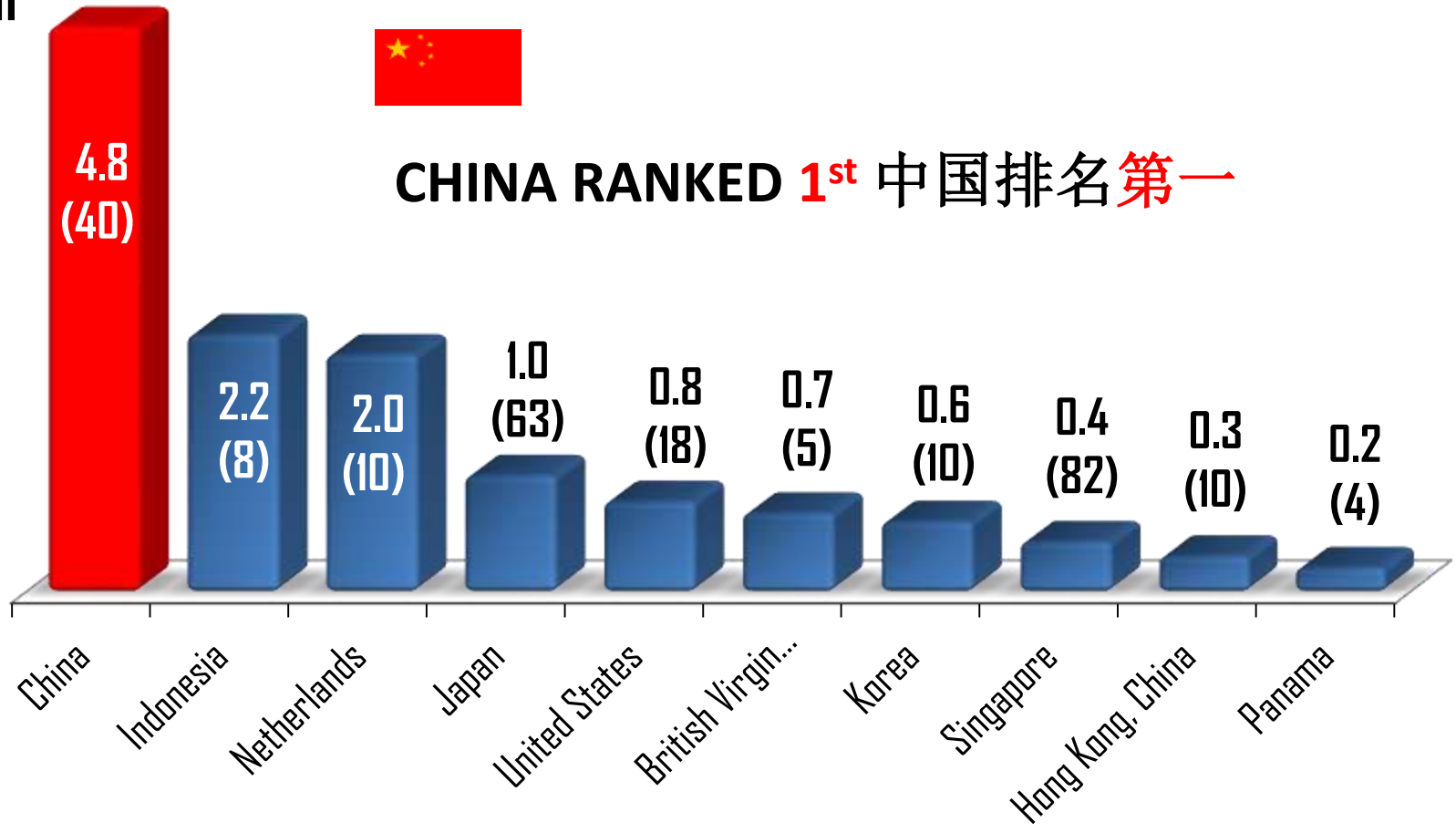
China is Malaysia's 8th largest investor



Approved Manufacturing Projects by Major Sources in 2018

2018年分国别/地区已批准制造业投资项目

US\$ Billion





Policies, Investment Opportunities, Major Incentives
政策、机遇及主要投资优惠

Investment Policies 投资政策

100%



Equity Ownership

Foreigners are allowed to hold 100% equity ownership in the manufacturing and selected services sectors



股权结构

在制造业及特定服务业领域，
外资可**100%**全资投资。



Repatriation of Income

Freedom to repatriate capital, interest, dividends and profits. No restrictions

收入汇出

资金、利息、花红及利润，都
可以自由汇出，没有限制。



Employment of Expatriates



- Key posts (posts that are permanently filled by foreigners)
- Term posts (posts that are filled by foreigners for a period of 1-5 years)

雇佣外籍员工

- 关键职位（永久给予外籍）
- 时限职位（根据需要，给予外籍**1-5年**的职位）

Investment Opportunities in the Manufacturing Sector 制造业的投资机遇

**High technology,
capital intensive
& knowledge
driven industries**

高科技、资本密集及知识驱动型
工业：

Alternative Energy Sources
(替代能源) Biotechnology
(生物科技), Advanced materials
(先进材料), Advanced electronics
(先进电子), Optics and photonics
(光纤), Petrochemicals (石化),
Pharmaceuticals (药品), Medical
devices (医疗设备), ICT (通讯技术)
& Aerospace (航空航天)

Resourced-based industries

资源基础工业

Oil & Gas (油气), Food & Agro
based (食品&农基), Value-added
products from natural resources
(来自天然资源的附加值产品)

Machinery & equipment
(机械&设备), Components &
parts (零部件),
Moulds and dies (模具)

**Industries manufacturing
intermediate goods**

中间产品制造业

Investment Opportunities in the Services Sector

服务业的投资机遇



Logistics 物流



Education & training
教育和职业培训



Regional
Establishment
区域性机构



Hotel & Tourism
酒店及旅游业



Offshore and
outsourcing
activities
离岸和外包活动



ICT services
通讯技术服务



Environmental
Management
环境管理



Medical Tourism
医疗旅游



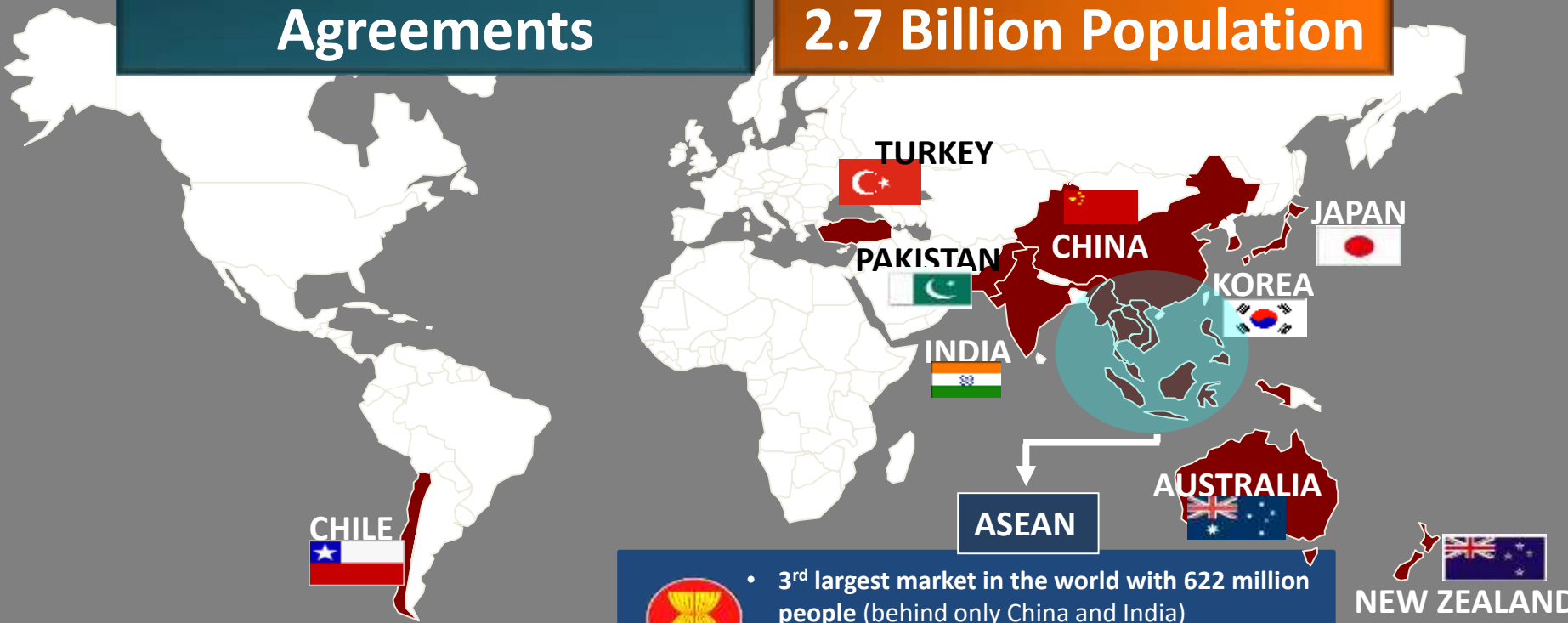
Why Malaysia 为什么选择马来西亚



Greater Market Access

14 Free Trade Agreements

MARKET
2.7 Billion Population



- 3rd largest market in the world with 622 million people (behind only China and India)
- Already zero tariffs for 99% of products
- Attracts 11% of global FDI

NEW ZEALAND

Why Malaysia?

为何选择马来西亚



Well Developed
Infrastructure / Connectivity
完善的基础设施



Pro-business Government
亲商政府



Liberal Investment Policies
开放的投资政策



Liberal Business
Environment
自由的商业环境



Good Track Record
良好的记录回溯



Young, Trainable and
Educated Labour Force
年轻教育优良的劳动力



Harmonious
Industrial Relations
和谐的工业关系



Quality of Life
优质的生活



IP Protection
知识产权保护



Political & Economic Stability
政治经济稳定



Stable Banking System
金融银行系统



Strategic Location
地域优势



Capital: Kuala Lumpur
Population: 31.7 Mil.
Land Area: 330,399 sq km

Nearest Contact in China 中国办事处



MIDA Guangzhou 广州

Mr. Nazuki Abdullah

主任

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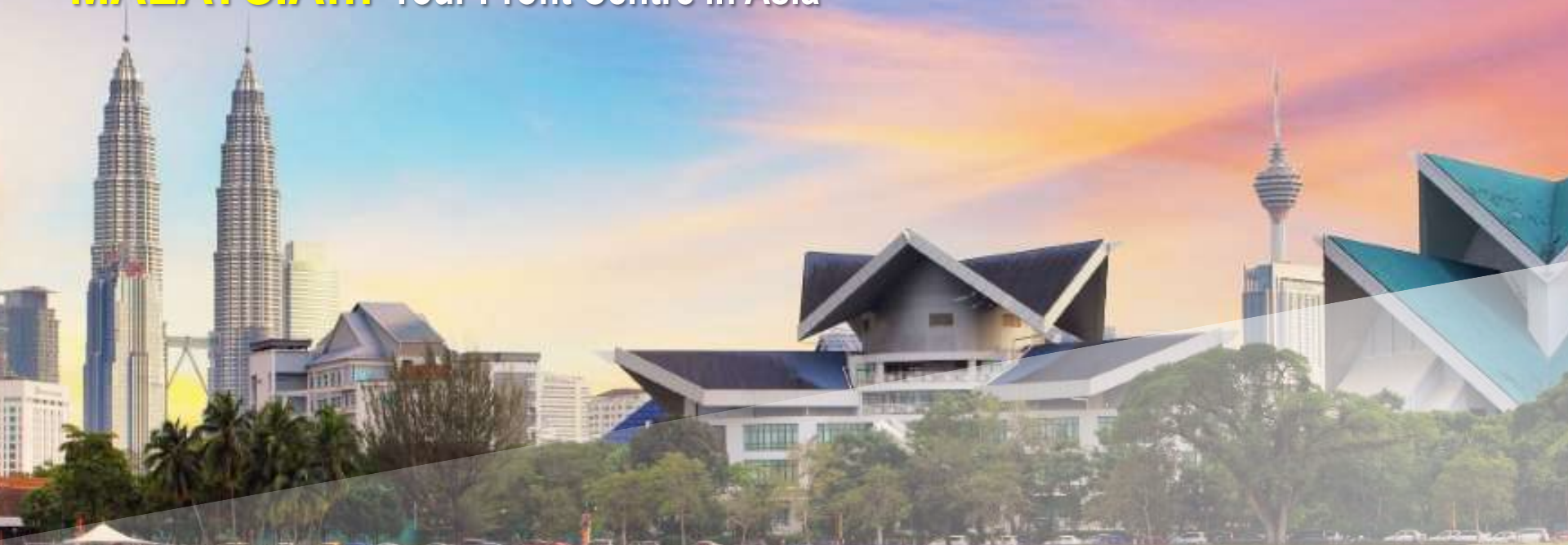
E-mail: shanghai@mida.gov.my



Thank you



MALAYSIA... Your Profit Centre in Asia



Malaysia is a vibrant economy. Talk to MIDA and discover how Malaysia can be your Profit Centre in Asia
For more information, please visit www.mida.gov.my or email to investmalaysia@mida.gov.my