



**Asia-Pacific  
Economic Cooperation**

---

2019/CTI/WKSP8/001

## **Program**

Submitted by: Korea



**Free Trade Area of Asia-Pacific Capacity  
Building Workshop on E-Commerce Elements  
in Free Trade Agreements and Regional Trade  
Agreements  
Seoul, Korea  
17-18 September 2019**

**CTI 06 2019T - FTAAP Capacity Building Workshop on E-Commerce Elements in  
FTAs/RTAs  
17-18 September 2019 | Seoul, Korea**

**PROGRAM**

<b>Day 1</b>	<b>Tuesday, September 17, 2019</b>
09:00-09:30	<b>Registration</b>
09:30-10:00	<b>Opening Remarks</b>
10:00-11:00	<p><b>Session 1</b></p> <p><b>Recent Developments and Perspectives on E-Commerce in the Asia-Pacific Region</b></p> <p><i>The first session will provide information on recent developments and perspectives on E-Commerce by focusing on Asia-Pacific Region. The speaker will touch upon an analysis of E-Commerce based on his experience in trade-related fields.</i></p> <ul style="list-style-type: none"> <li>- Speaker: Mr. Jeong-Gon KIM, <i>Head of India and South Asia Team</i> (Korea Institute for International Economic Policy)</li> </ul> <p><b>Questions &amp; Answers with Participants</b></p>
11:00-11:20	<b>Coffee/Tea Break</b>
11:20-12:30	<p><b>Session 2</b></p> <p><b>Key Issues related to E-Commerce at the WTO</b></p> <p><i>In this session, speakers will introduce key issues related to E-Commerce which are currently dealt with at the WTO. This session will provide opportunities to learn practical lessons from one of the most prominent multilateral trading system.</i></p> <ul style="list-style-type: none"> <li>- Speaker: Mr. Hamid MAMDOUH, <i>Senior Counsel and former Director of Trade in Services and Investment Division of the WTO</i> (King &amp; Spalding LLP)</li> </ul> <p><b>Questions &amp; Answers with Participants</b></p>

12:30-14:30	<i>Luncheon</i>
14:30-15:30	<p><b>Session 3</b></p> <p><b>Opportunities and Challenges of the E-Commerce Sector – From the Perspectives of Entrepreneurs</b></p> <p><i>This session will provide opportunities for the audience to learn lessons from entrepreneurs about what they have experienced in the field. Not only opportunities but also challenges will be introduced so that people will get to know what should be get over to promote E-Commerce from the business level.</i></p> <ul style="list-style-type: none"> <li>- Speaker : Mr. Jun-seon YUN, <i>Head of Next Commerce Lab</i> (Interpark)</li> </ul> <p><b>Questions &amp; Answers with Participants</b></p>
15:30-15:50	<i>Coffee/Tea Break</i>
15:50-17:30	<p><b>Session 4</b></p> <p><b>E-Commerce Issues in the FTA Negotiations</b></p> <p><i>Chronological review on the development of E-Commerce Chapters in the FTAs/RTAs and their normative features will be analyzed in this session. The audience will also have opportunities to learn lessons experienced in the FTA negotiations.</i></p> <ul style="list-style-type: none"> <li>- Speaker 1: Ms. Hyo-young LEE, <i>Professor</i> (Korea National Diplomatic Academy)</li> <li>- Speaker 2: Mr. Kyu Yub LEE, <i>Research Fellow</i> (Korea Institute for International Economic Policy)</li> </ul> <p><b>Questions &amp; Answers with Participants</b></p>
18:00-20:00	<i>Welcome Dinner</i>

<b>Day 2</b>	<b>Wednesday, September 18, 2019</b>
09:30-11:20	<p><b>Session 5</b></p> <p><b>Future Development of E-Commerce Norms</b></p> <p><i>The speakers will provide desirable way of future development in the E-Commerce sectors and present how to pursue normative development in the future.</i></p> <ul style="list-style-type: none"> <li>- Speaker 1: Mr. Jaemin LEE, <i>Professor</i> (Seoul National University)</li> <li>- Speaker 2: Mr. Charles JULIEN, <i>Counsel</i> (White &amp; Case LLP)</li> </ul> <p><b>General Discussions (Questions &amp; Answers with Participants)</b></p>
11:20-11:40	<b><i>Coffee/Tea Break</i></b>
11:40-12:40	<p><b>Session 6</b></p> <p><b>General Discussions on the Future Development of E-Commerce Norms</b></p> <p><i>In this final session, panelists will discuss the future development of E-Commerce by reviewing and evaluating key issues related to E-Commerce addressed during the Workshop. Q&amp;A session will be held by opening up the floor.</i></p> <ul style="list-style-type: none"> <li>- Panelist 1: Mr. Jaemin LEE, <i>Professor</i> (Seoul National University)</li> <li>- Panelist 2: Mr. Hamid MAMDOUH, <i>Senior Counsel and former Director of Trade in Services and Investment Division of the WTO</i> (King &amp; Spalding LLP)</li> <li>- Panelist 3: Mr. Charles JULIEN, <i>Counsel</i> (White &amp; Case LLP)</li> </ul> <p><b>Questions &amp; Answers with Participants</b></p>
12:40-13:00	<p><b>Session 7</b></p> <p><b>Wrapping Up and Evaluations</b></p>
13:00-14:30	<b><i>Luncheon</i></b>