Agenda

Submitted by: Australia
# Australian self-funded EC workshop

**The Digital Economy: Measurement, Regulation and Inclusion**  
**Wednesday 6 March 2019**

Intercontinental Hotel (Parinacota Room) Avienda Vitacura 2885, Las Condes, Santiago

## Introduction: TRANSITION TO A DIGITAL ECONOMY

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| 09:00-09:15| Welcome & Introduction                       | Ambassador Robert Fergusson  
Australian Embassy in Chile  
Dr Peter Lovelock – Facilitator  
Director, Technology Research Project Corporate |
| 09:15-09:30| Scene setter: Defining the Digital Economy   | Dr Peter Lovelock                                                           |

## Session 1: MEASUREMENT OF THE DIGITAL ECONOMY

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| 09:35-10:40| Presentations will examine methodological approaches to measuring the development and growth of the digital economy, including regional and international frameworks, indicators, the collection of data, data gaps, and measurement challenges  
Q&A | Mr Nikolai Malyshev  
Head, OECD Regulatory Policy Committee, OECD  
Mr Henry Lotin  
Economist  
Mr Tuan Tran  
Economist, Office of Chief Economist, Government of Canada  
Ms Lauren Ford  
Director, Economic Statistics Research, Australian Bureau of Statistics |
| 10:40-10:55| Break (15 mins)                                                         |                                                                                                                                         |
| 11:00-11:45| Economy perspectives from Malaysia, Chinese Taipei, Singapore, China and United States  
*How economies are using data to evaluate the development and growth of the digital economy, and the specific measurements economies are using, or contemplating using*  
Q&A | Mr Hazrul Imran Azahar  
Director, Regional and International Relations Division, Ministry of International Trade and Industry  
Mr Mike Ong  
Head (International Organisations), Infocomm Media Development Authority  
Ms Connie Chang  
Director General, Department of Overall Planning, National Development Council  
Ms Niu Weilu  
Assistant Engineer, China Industrial Control Systems Cyber Emergency Response Team  
Mr Brian Larkin  
Internet Policy Specialist, National Telecommunications and Information Administration |
## Session 2: REGULATION IN THE DIGITAL ECONOMY

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| 11:45-12:30 | Presentations will address issues related to the development of coherent and cooperative regulation of the digital economy, and approaches to enforcement and measurement of regulatory frameworks | Mr Nikolai Malyshev  
Head, OECD Regulatory Policy Committee, OECD  
Mr Rodrigo Andres Contreras Huerta  
Senior Consultant, Inter-American Development Bank |
| 12:30-13:05 | **Economy perspectives from the US, Viet Nam, Chile and Mexico**  
*The regulatory frameworks and initiatives economies are developing for the digital economy, the policy changes that have been necessary, and the data being collected to measure their impact* | Mr Alex Hunt  
Chief, Information Policy Branch, Office of Management and Budget  
Mr Nguyen Anh Duong  
Director, Department for Macroeconomic Policy and Integration Studies  
Mr Nicolas Schubert  
Digital Economy Advisor, General Directorate of International Economic Relations  
Mr Julio Cesar Rocha López  
General Coordinator, Sectoral Better Regulation CONAMER |
| 13:05-13:50 | Lunch (45 mins)                                                          |                                                                                                                                              |
| 13:55-14:25 | **Table-based activity**                                                  | All                                                                                                                                          |

## Session 3: INCLUSIVE GROWTH IN THE DIGITAL ECONOMY

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| 14:30-15:20 | Presentations will identify key social and economic barriers to participation in the digital economy; the economic policies needed to promote inclusive growth; and the methodological approaches to measuring their impact | Mr Andre Wirjo  
APEC Policy Support Unit  
Ms Claudia Heredia  
Founder and Director, Kichink  
Ms Monica Retamal  
Founder and Director, Kodea |
| 15:20-15:50 | **Economy perspectives from New Zealand, Indonesia and Chile**  
*The types of structural and supporting policies economies are employing to promote inclusive growth in the digital economy (MSMEs, women and minority groups, innovation) and the technologies and services that are enabling digital inclusion* | Ms Netty Muharni  
Assistant Deputy Minister, Coordinating Ministry for Economic Affairs  
Ms Kathy James  
Senior Policy Advisor, Ministry of Business, Innovation and Employment  
Ms Aisén Etcheverry  
Advisor, Technology Issues, Ministry of Economy |
<p>| 15:50-16:05 | Break (15 mins)                                                          |                                                                                                                                              |
| 16:05-16:30 | <strong>Table-based activity</strong>                                                  | All                                                                                                                                          |</p>
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<td>16:35-16:55</td>
<td>Conclusion: Wrap up and next steps</td>
<td>Dr Peter Lovelock</td>
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<td>Mr Robert Logie</td>
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<td>Chair, APEC Economic Committee</td>
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<td>16:55-17:00</td>
<td>Thank you and close</td>
<td>Ms Edwina Stevens</td>
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<td>A/g Australian Senior Official</td>
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