



**Asia-Pacific
Economic Cooperation**

2019/SOM1/EC/WKSP2/001

Agenda

Submitted by: Australia



**Workshop on the Digital Economy:
Measurement, Regulation and Inclusion
Santiago, Chile
6 March 2019**

Australian self-funded EC workshop

The Digital Economy: Measurement, Regulation and Inclusion

Wednesday 6 March 2019

Intercontinental Hotel (Parinacota Room) Avienda Vitacura 2885, Las Condes, Santiago

| Introduction: TRANSITION TO A DIGITAL ECONOMY | | |
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| Time | Session | Presenters |
| 09:00-09:15 | Welcome & Introduction | Ambassador Robert Fergusson Australian Embassy in Chile Dr Peter Lovelock – Facilitator Director, Technology Research Project Corporate |
| 09:15-09:30 | Scene setter: Defining the Digital Economy | Dr Peter Lovelock |
| Session 1: MEASUREMENT OF THE DIGITAL ECONOMY | | |
| 09:35-10:40 | Presentations will examine methodological approaches to measuring the development and growth of the digital economy, including regional and international frameworks, indicators, the collection of data, data gaps, and measurement challenges Q&A | Mr Nikolai Malyshev Head, OECD Regulatory Policy Committee, OECD Mr Henry Lotin Economist Mr Tuan Tran Economist, Office of Chief Economist, Government of Canada Ms Lauren Ford Director, Economic Statistics Research, Australian Bureau of Statistics |
| 10:40-10:55 | Break (15 mins) | |
| 11:00-11:45 | Economy perspectives from Malaysia, Chinese Taipei, Singapore, China and United States <i>How economies are using data to evaluate the development and growth of the digital economy, and the specific measurements economies are using, or contemplating using</i> Q&A | Mr Hazrul Imran Azahar Director, Regional and International Relations Division, Ministry of International Trade and Industry Mr Mike Ong Head (International Organisations), Infocomm Media Development Authority Ms Connie Chang Director General, Department of Overall Planning, National Development Council Ms Niu Weilu Assistant Engineer, China Industrial Control Systems Cyber Emergency Response Team Mr Brian Larkin Internet Policy Specialist, National Telecommunications and Information Administration |

Session 2: REGULATION IN THE DIGITAL ECONOMY

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| 11:45-12:30 | Presentations will address issues related to the development of coherent and cooperative regulation of the digital economy, and approaches to enforcement and measurement of regulatory frameworks Q&A | Mr Nikolai Malyshev Head, OECD Regulatory Policy Committee, OECD Mr Rodrigo Andres Contreras Huerta Senior Consultant, Inter-American Development Bank |
| 12:30-13:05 | Economy perspectives from the US, Viet Nam, Chile and Mexico <i>The regulatory frameworks and initiatives economies are developing for the digital economy, the policy changes that have been necessary, and the data being collected to measure their impact</i> Q&A | Mr Alex Hunt Chief, Information Policy Branch, Office of Management and Budget Mr Nguyen Anh Duong Director, Department for Macroeconomic Policy and Integration Studies Mr Nicolas Schubert Digital Economy Advisor, General Directorate of International Economic Relations Mr Julio Cesar Rocha López General Coordinator, Sectoral Better Regulation CONAMER |
| 13:05-13:50 | Lunch (45 mins) | |
| 13:55-14:25 | Table-based activity | All |

Session 3: INCLUSIVE GROWTH IN THE DIGITAL ECONOMY

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| 14:30-15:20 | Presentations will identify key social and economic barriers to participation in the digital economy; the economic policies needed to promote inclusive growth; and the methodological approaches to measuring their impact Q&A | Mr Andre Wirjo APEC Policy Support Unit Ms Claudia Heredia Founder and Director, Kichink Ms Monica Retamal Founder and Director, Kodea |
| 15:20-15:50 | Economy perspectives from New Zealand, Indonesia and Chile <i>The types of structural and supporting policies economies are employing to promote inclusive growth in the digital economy (MSMEs, women and minority groups, innovation) and the technologies and services that are enabling digital inclusion</i> Q&A | Ms Netty Muharni Assistant Deputy Minister, Coordinating Ministry for Economic Affairs Ms Kathy James Senior Policy Advisor, Ministry of Business, Innovation and Employment Ms Aisén Etcheverry Advisor, Technology Issues, Ministry of Economy |
| 15:50-16:05 | Break (15 mins) | |
| 16:05-16:30 | Table-based activity | All |

CONCLUSION

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| 16:35-16:55 | Conclusion: Wrap up and next steps | Dr Peter Lovelock Mr Robert Logie Chair, APEC Economic Committee |
| 16:55-17:00 | Thank you and close | Ms Edwina Stevens A/g Australian Senior Official |