



**Asia-Pacific  
Economic Cooperation**

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**2019/SOM3/EC/WKSP2/008**

## **Implementation of Public Investment Systems**

Submitted by: Universidad de Chile



**Best Practices Workshop on Public Investment  
Systems  
Puerto Varas, Chile  
28-29 August 2019**



**APEC**  
CHILE 2019

 **CSP** INDUSTRIAL ENGINEERING  
UNIVERSITY OF CHILE  
CENTRE FOR PUBLIC SYSTEMS

*Implementation of Public Investment  
Systems*

*Eduardo Contreras*



**Asia-Pacific  
Economic Cooperation**

*Best Practices on Public Investment  
Systems (EC 08 2018A)*

The background of the slide features a scenic view of a town, likely Puerto Varas, Chile. In the foreground, a prominent white church with a red roof and a tall, ornate steeple is visible. The town's buildings are nestled on a hillside. In the background, a large, snow-capped mountain peak rises against a clear blue sky. The overall scene is bright and clear.

# Implementation of Public Investment Systems

Eduardo Contreras  
University of Chile - Professor

Puerto Varas, August 2019

Note: This presentation includes some materials from previous presentations developed with José Larios, Edna Armendariz and Martin Ardanaz (IADB), as well as from the thesis of Antonio Rojas

# Contents

The background of the slide features a scenic landscape. In the foreground, a large, white church with a prominent red roof and two tall, red-roofed spires stands out. The church is surrounded by other buildings and greenery. In the middle ground, a body of water is visible. In the background, a large, snow-capped mountain rises against a clear blue sky.

1. Introduction.

2. Gaps regarding Public Investments.

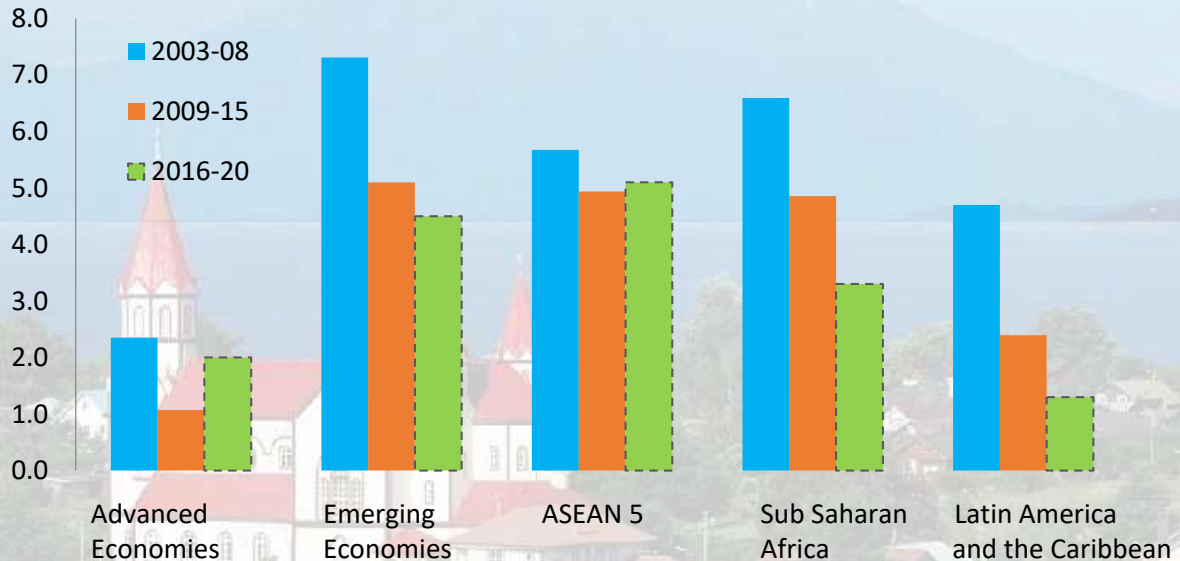
3. Approaches that respond to the gaps (Good practices)

4. Some recommendations

5. New challenges

# 1.-Introduction: Context - Economic growth slowdown

Real GDP growth  
(%)



Fuente: Based o data from the World Economic Outlook (WEO, IMF, 2019).

# 1.-Introduction: Growth models



$$Y = F(K, L, A)$$

Y: Product

K: Capital factor

L: Labor factor

A: Total factor productivity

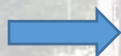
How does Public Investment contribute to growth?

It is part of the total investment (K)

But especially in the TFP:

Boosting private investment

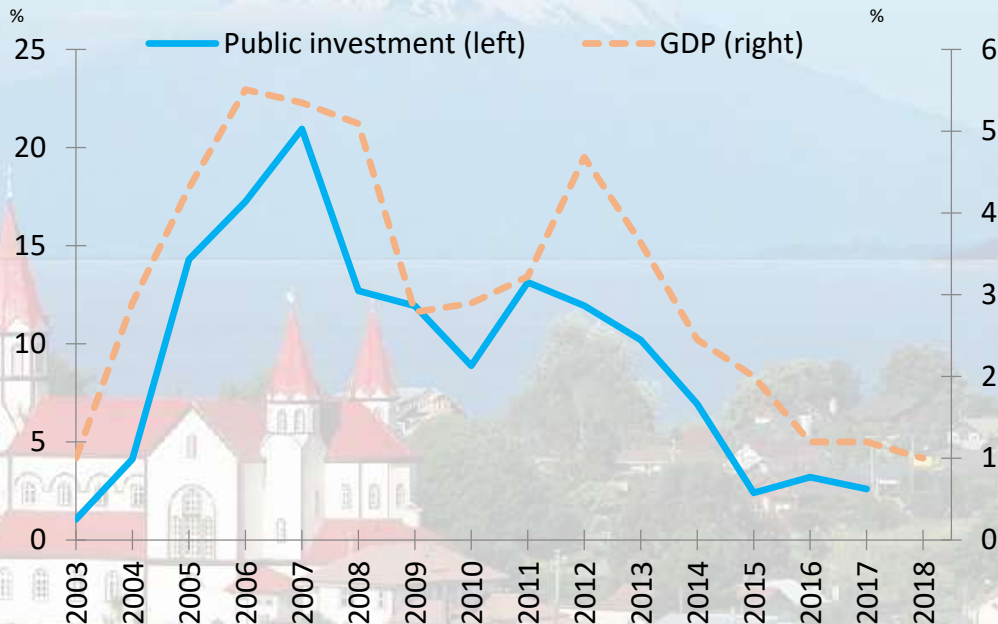
Complementing with public investment those from the private sector that are not privately profitable: Crowding In versus Crowding Out Effect



Selecting public projects well.

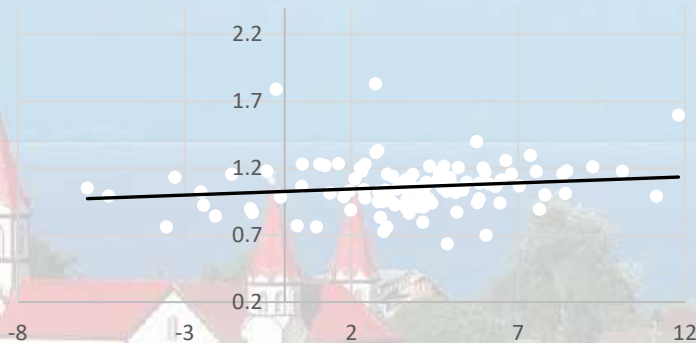
# 1.-Introduction: Positive relationship between growth of public investment and GDP

Latin America: real growth of public investment and GDP



# 1.-Introduction: Positive relationship between growth of public investment and GDP(Latin America)

Relationship between economic growth and public investment growth in Latin America, 2009-2016



Source: Antonio Rojas with IMF data, 16 economies, years 2009 and 2015



# 1.-Introduction:



Literature presents mixed evidence, results mainly show that public investment correlates positively in growth, although not always significantly.

Hypothesis: efficiency in investment management (part of the Total Factor Productivity) may be making a difference in how public investment impacts GDP.

# 1.-Introduction: The efficiency hypothesis

...

- Mixed evidence in the literature, not in 100% of cases and not always with statistical significance
- On the other hand, what is the causality?
- Investment => Growth?
- Growth => Investment?
- Most of the studies in the reviewed literature study correlation, but not cause-effect relationships.

# 1.-Introduction: Questions about gaps

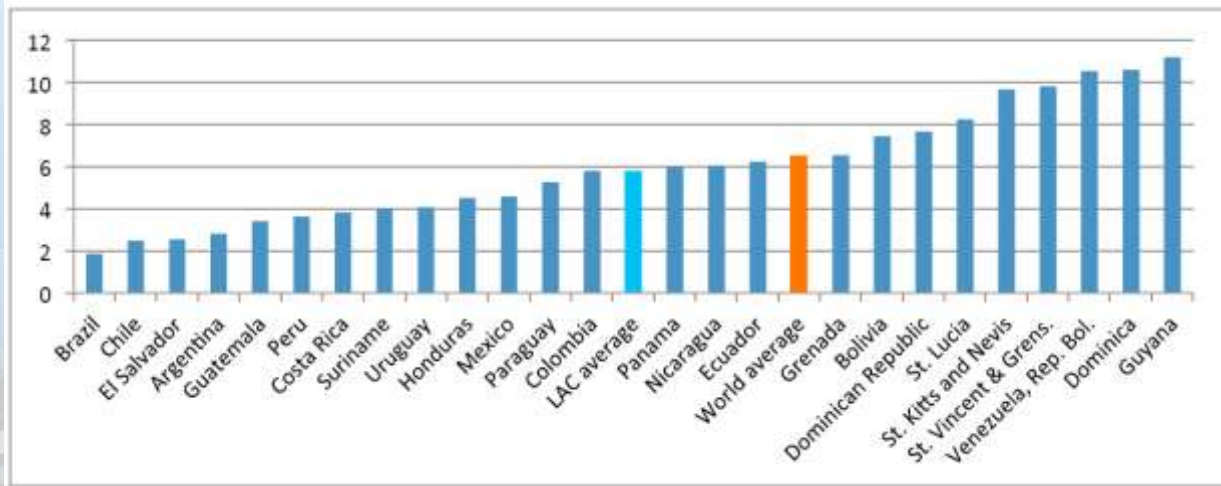
How much is invested?

What are we investing in?

How efficient is investment management?

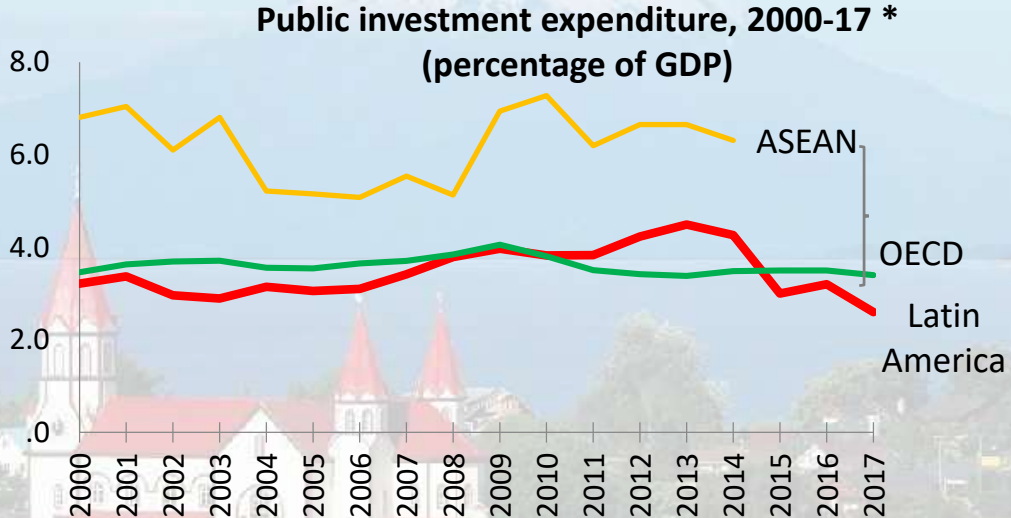
## 2.-Gaps: How much is invested?

Figure X.1 Public Investment in LAC and ROW, % of GDP, 200-10



Source: Jonas Franf, 2013, World Bank.. Public Investment Management in Latin America and the Caribbean: institutions under evolution.

## 2.-Gaps: How much is invested?

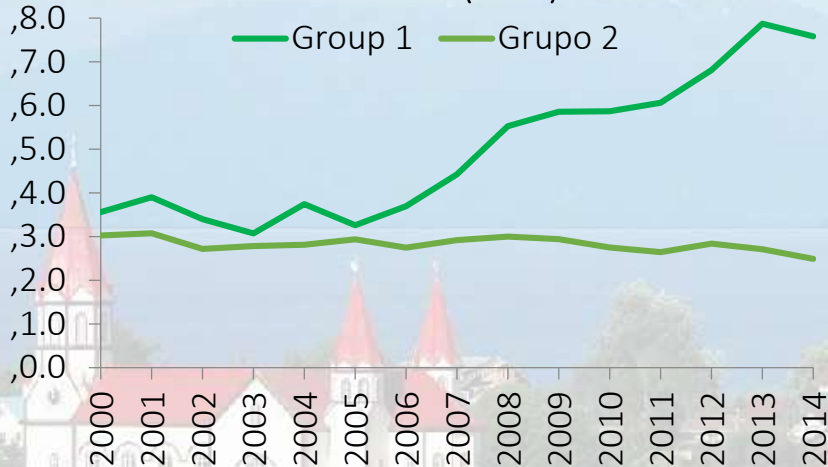


Source: IADB calculations based on IADB, OECD and WEO data. \* 2014 for ASEAN economies.

\*\* Latin America includes: Bolivia, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, México, Nicaragua, Panamá, Paraguay, Perú, República Dominicana and Uruguay.

## 2.-Gaps: How much is invested?

Latin America: Public investment expenditure, 2000-2014(% GDP)

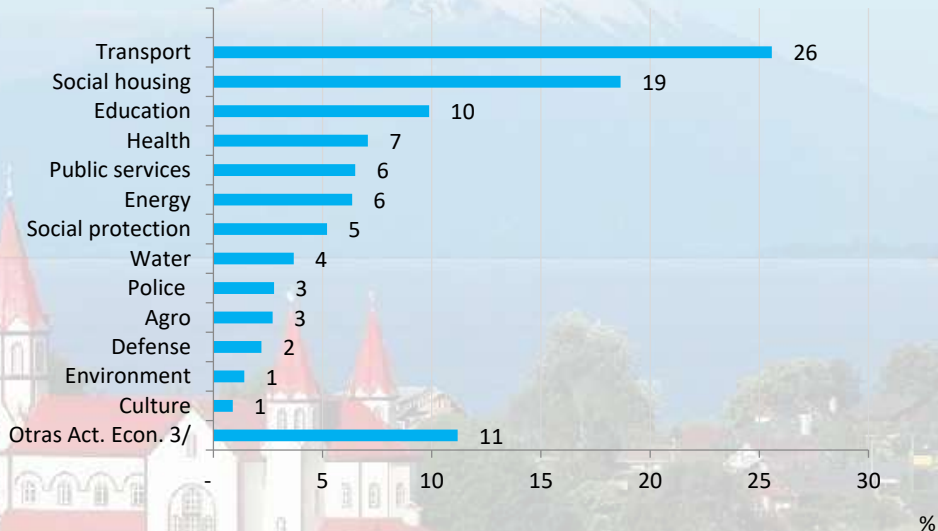


Source: IADB calculations based on IADB data.

**Group 1:** Bolivia, Colombia, Ecuador, Panamá y Perú

**Group 2:** Chile, Costa Rica, El Salvador, Guatemala, Honduras, México, Nicaragua, Paraguay, República Dominicana y Uruguay

## 2.-Gaps: What are we investing in? (Latin America)

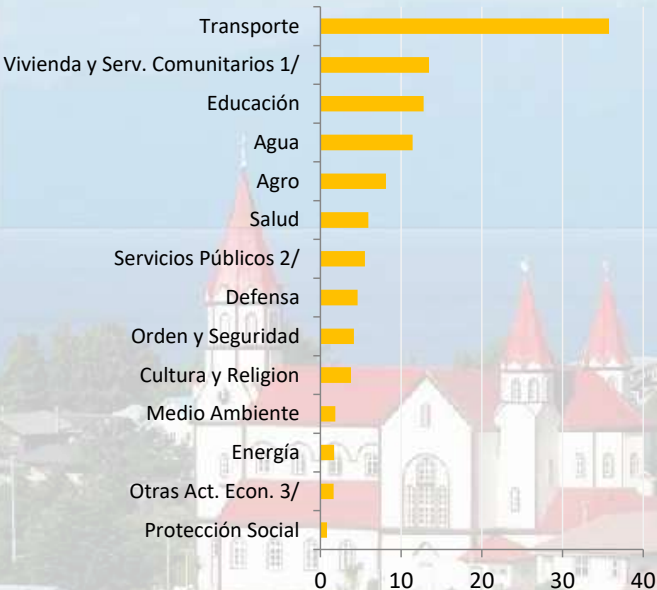


Source: IADB calculations based on IADB data.

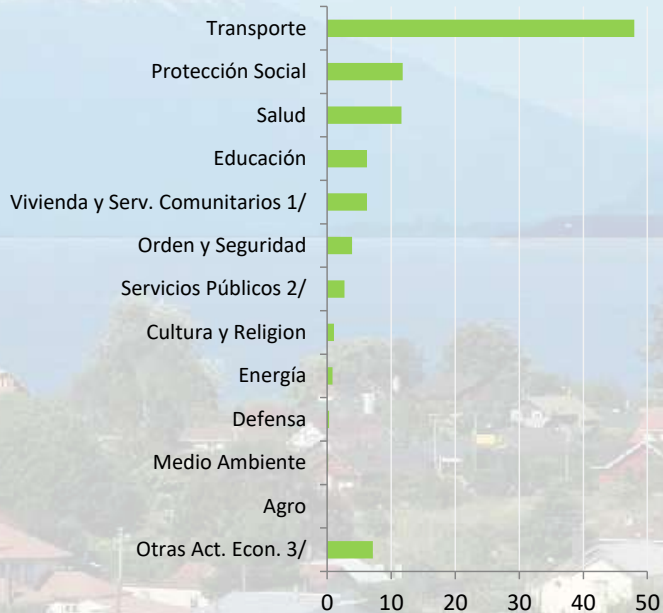


## 2.-Gaps: What are we investing in?

Perú (2014)



Chile (2014)



Source: IADB calculations based on IADB data.



## 2.-Gaps: How efficient?

### Public investment, efficiency, and growth

- Growing interest in measuring efficiency and comparing between economies:
- PIMA framework (IMF)
- Dabla - Norris et al (PIMI).
- IADB (Latin America)
- Others

## 2.-Gaps: How efficient?

### PIMA Results

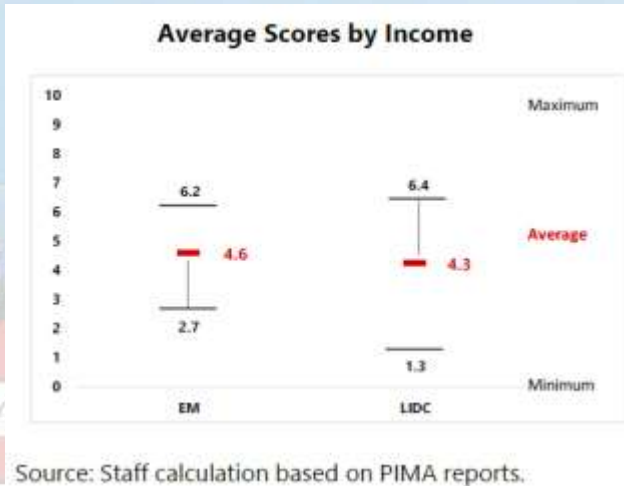
- Weaknesses of PIM institutions are widespread across the public investment cycle (2018).



## 2.-Gaps: How efficient?

### PIMA Results

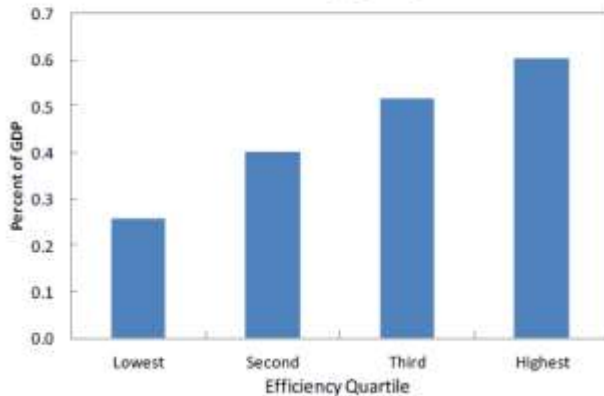
- There is significant room for improving the design of PIM institutions, both across and within economies.



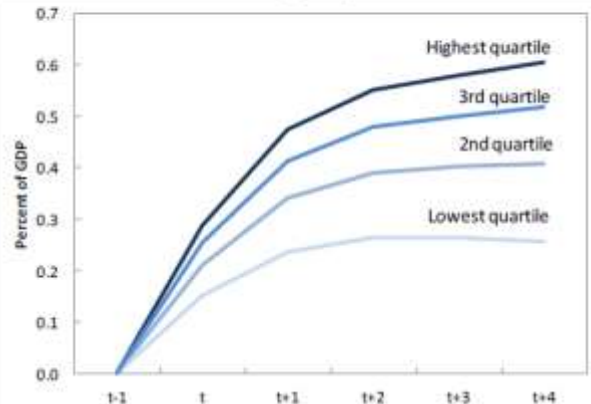
## 2.-Gaps: How efficient?

### Public investment, efficiency, and growth

a. Impact on output level after four years of a 1 percent increase in public investment by efficiency group

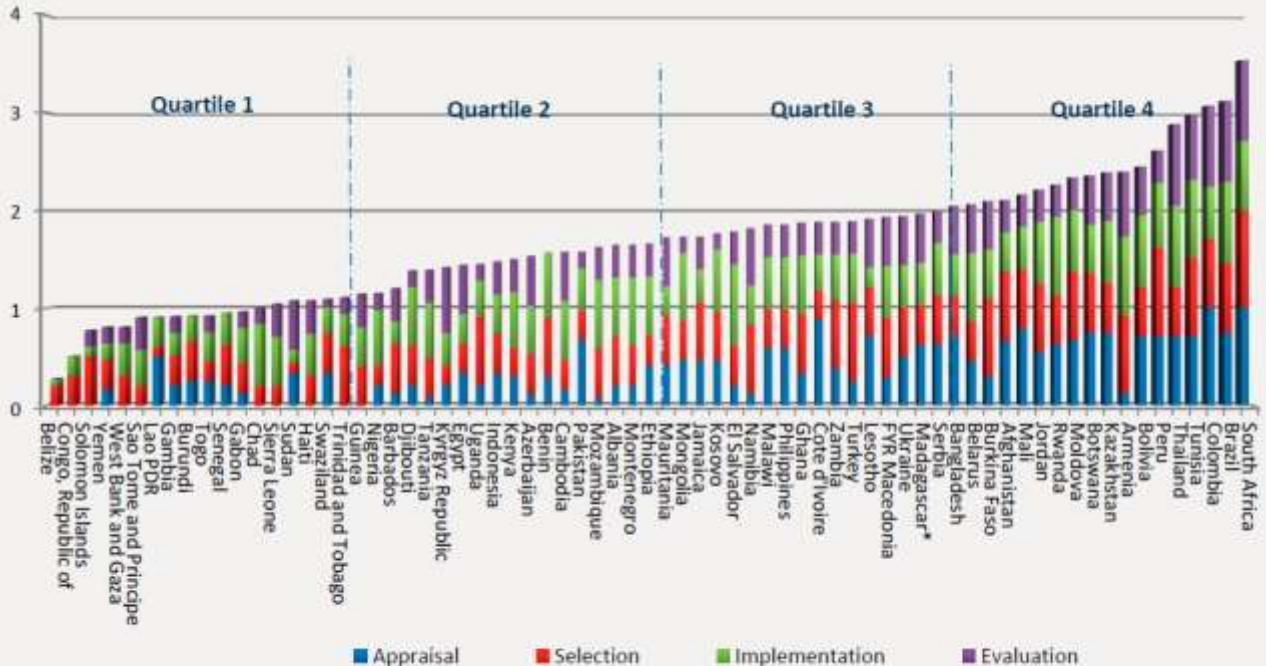


b. Profile of the output impact of a 1 percent increase in public investment by efficiency group



Source: FMI (2015): Making public investment more efficient

## 2.-Gaps: How efficient?

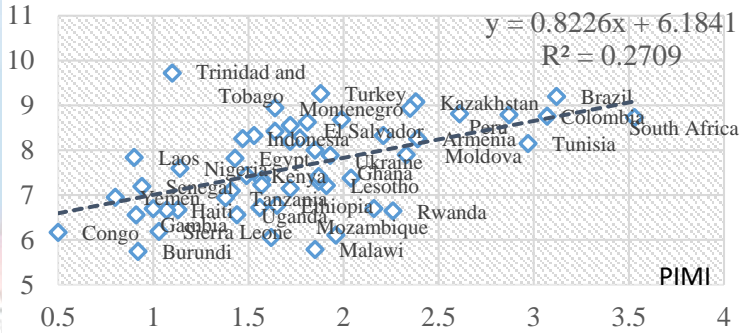


Source: IMF – Dabla Norris et al (2011): An index for Public Investment Efficiency

## 2.-Gaps: How efficient?

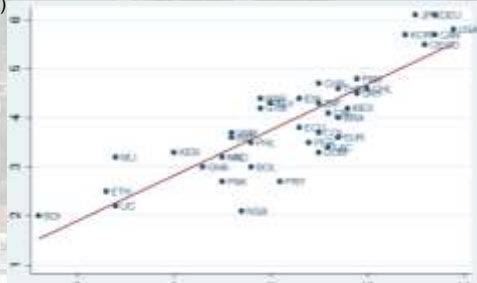
Relationship between GDP per capita and good quality in the administration of public investment (PIMI index, Dabla- Norris et al) in low-income countries

Logarithm of  
GDP per capita



Source: Antonio Rojas with data from the IMF and Dabla-Norris et al. (2010)

Infrastructure  
Quality



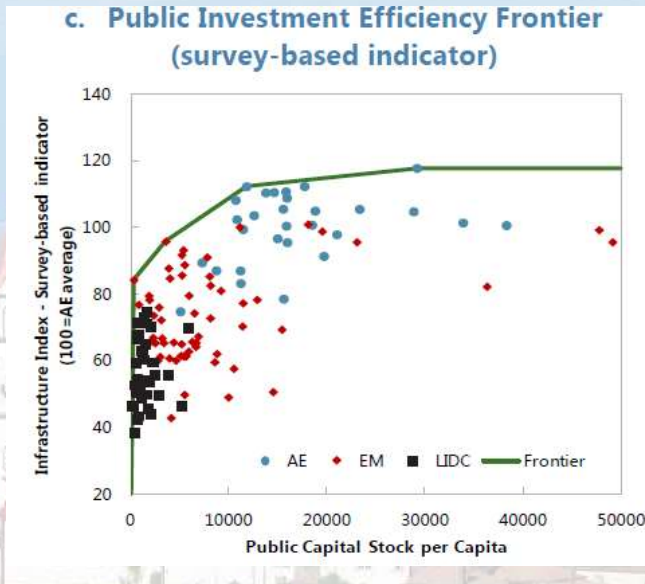
Source: Data form WEF and World Bank

Log of GDP

## 2.-Gaps: How efficient?

# Public investment, efficiency, and growth

Indicator of efficiency of public investment by groups of economies



AE = advanced economies; EM = emerging markets; LID = low income economies.

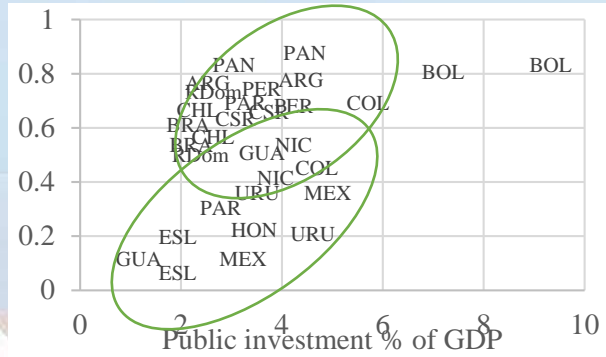
Source: IMF, 2015



## 2.-Gaps: How efficient?

### Public investment, efficiency, and growth (Latin America)

Public investment efficiency  
2009 and 2015 data



Source: Antonio Rojas thesis (2019)

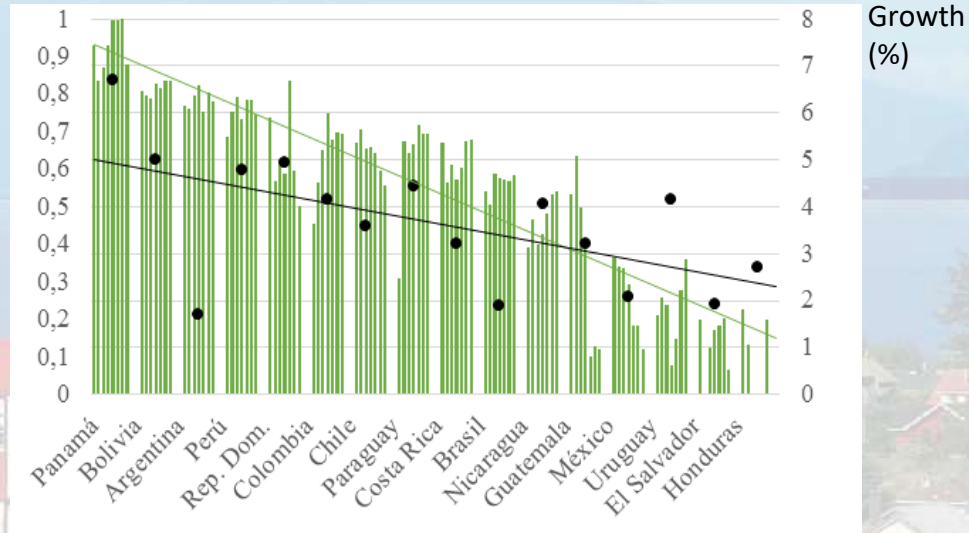
In this graph, and in the following one, the efficiency measurement is restricted to one dimension: ability to replace assets beyond depreciation



## 2.-Gaps: How efficient?

# Public investment, efficiency, and growth (Latin America)

Public investment efficiency  
2009 to 2016 data



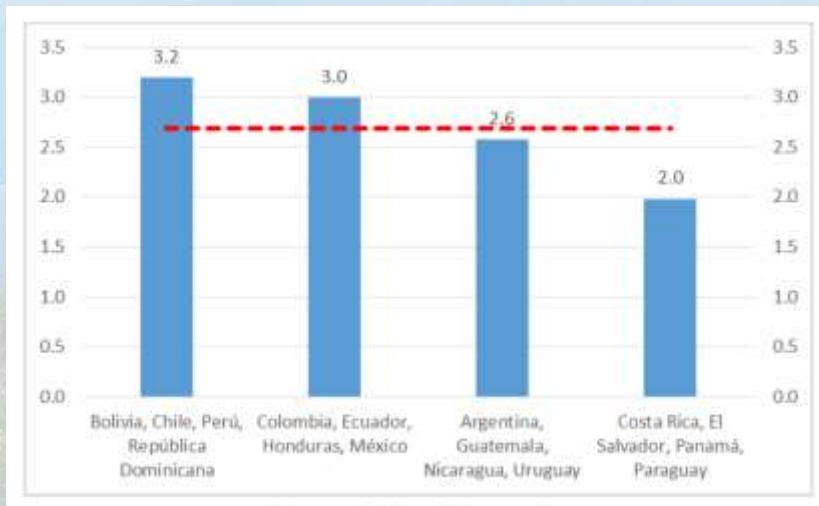
Source: Antonio Rojas thesis (2019)

# Measuring efficiency of public investment management (Latin America)

Dimensions based on DN	
Strategic guides and project evaluation (24%)	Strategic guides
	Methodologies for project preparation and evaluation / Social prices
Project Selection (19%)	Project evaluation
	Budget allocation
	Role of the legislation
	Transparency
Project Implementatios (20%)	Selection criteria
	Bidding Process
	Deadlines
Ex post Evaluation (22%)	Internal Control and audits
	Project Evaluation, Audits and Asset Management
General characterization of the public investment cycle (15%)	Operational descriptions
	Role of the legislation
	Human Resources
	Access to information
	ICT

## 2.-Gaps: How efficient?

**Public investment management efficiency index (0 low efficiency – 4 high efficiency)**

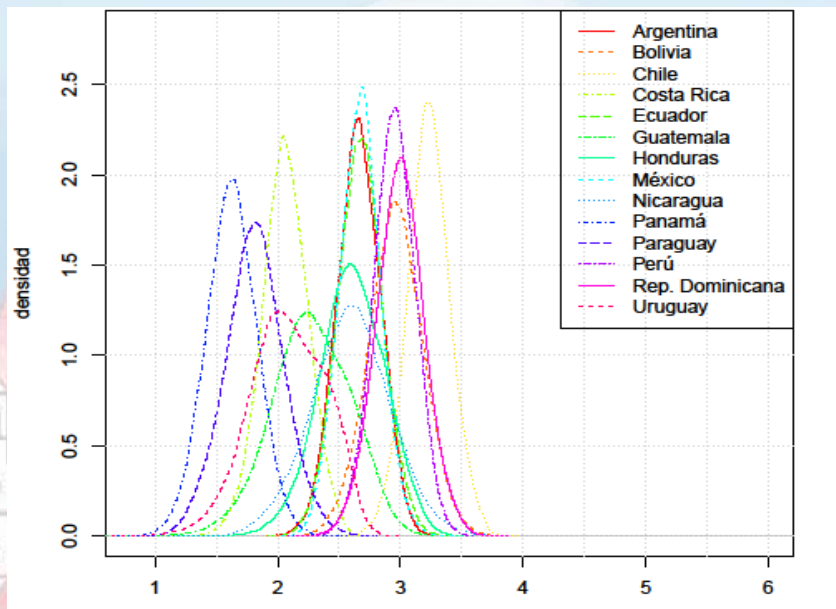


**There is consistency between these four groups and the average age of the SNIPs of the countries:**  
**Group 1 and 2: 21 years old**  
**Group 3: 11 years**  
**Group 4: 5 years**

**IADB Results - 2016**

Source: Armendariz, Contreras, Parra and Orozco, 2016

## 2.-Gaps: How efficient?



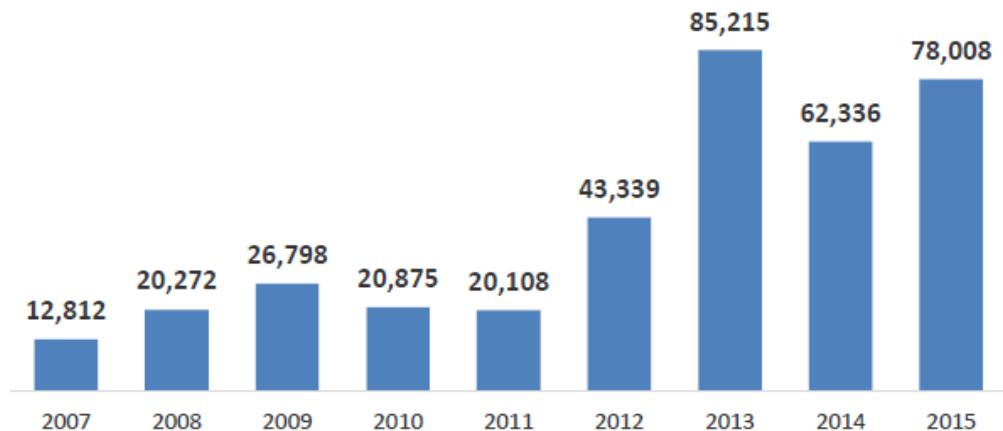
**IADB Results - 2016**

Source: Armendariz, Contreras, Parra and Orozco, 2016

## 2.-Gaps: How efficient?

### EVOLUCIÓN DE VIABILIDADES TOTAL PAÍS

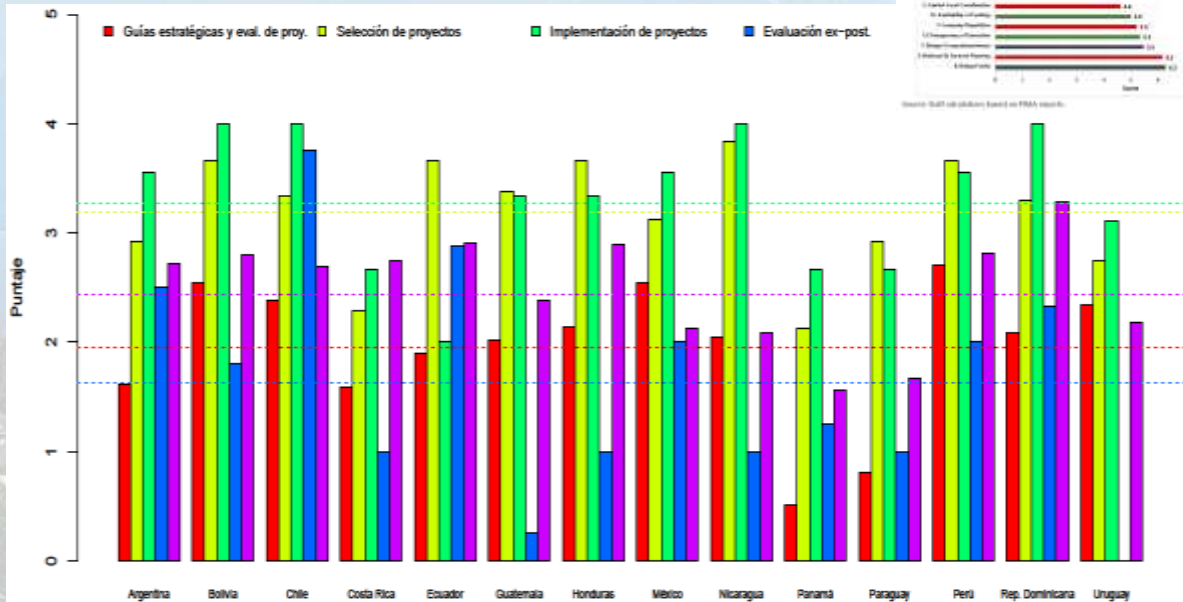
(Millones S/)



Fuente: Presentación de Eloy Durán. Dirección General de Inversión Pública. MEF. Perú. Abril 2016

## 2.-Gaps: How efficient?

### IADB Results 2016

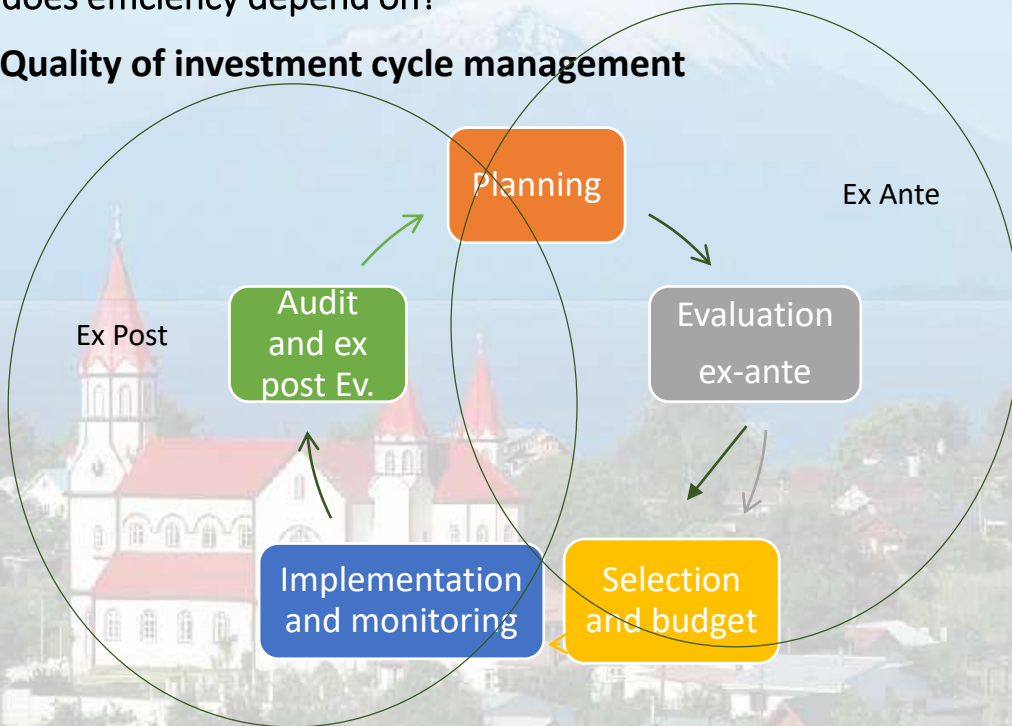


Source: Armendariz, Contreras, Parra and Orozco, 2016

### 3.-Good practices

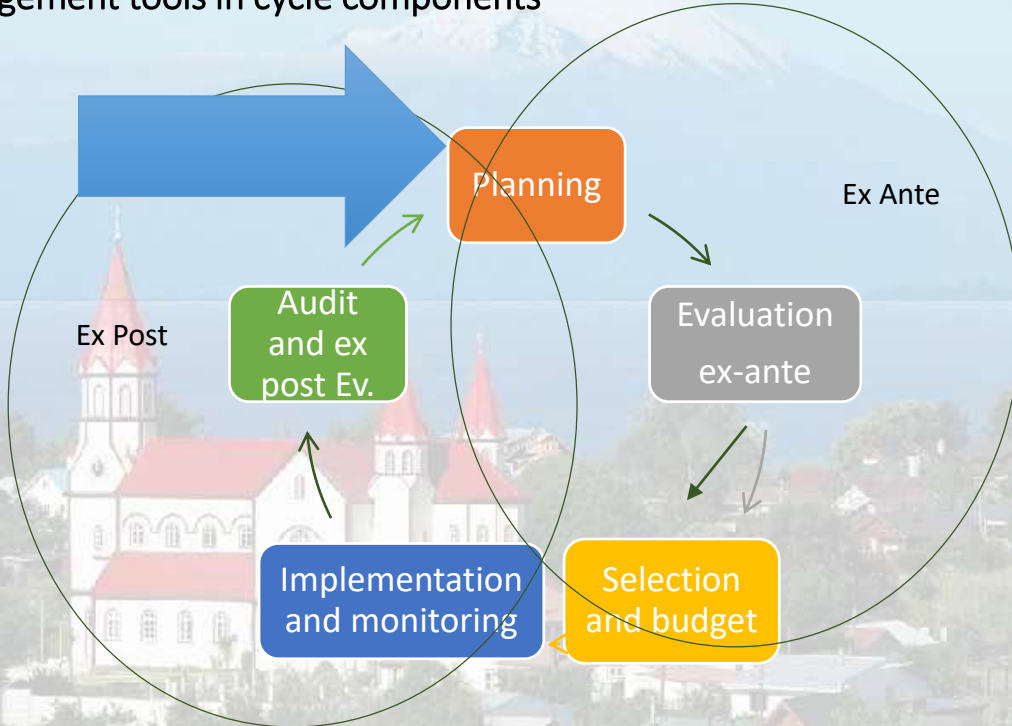
What does efficiency depend on?

#### Quality of investment cycle management



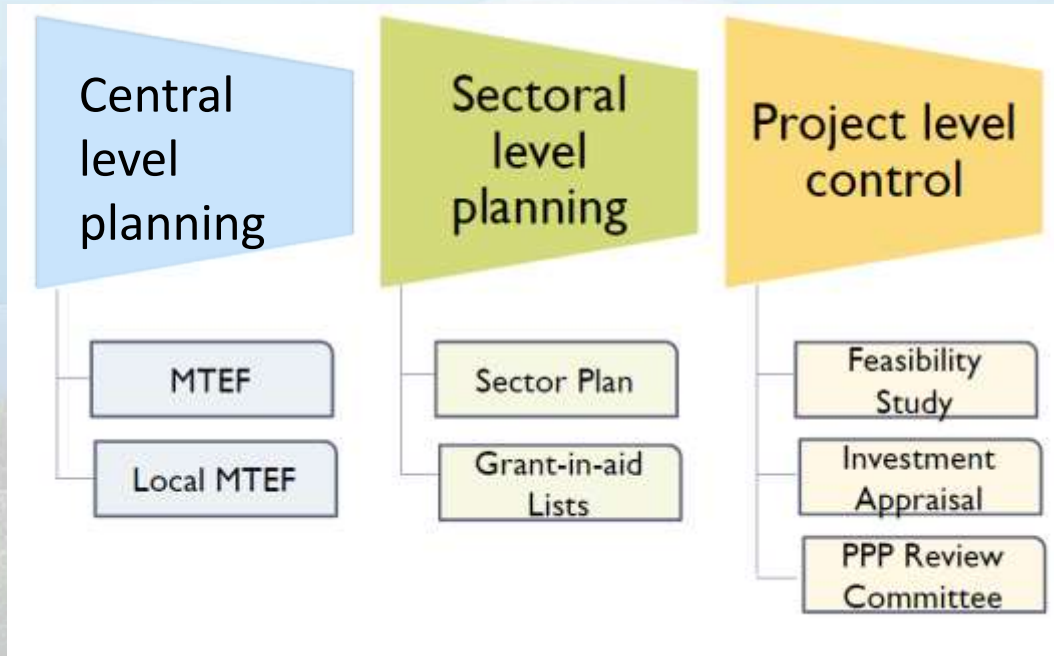
# 3.-Good practices

Management tools in cycle components



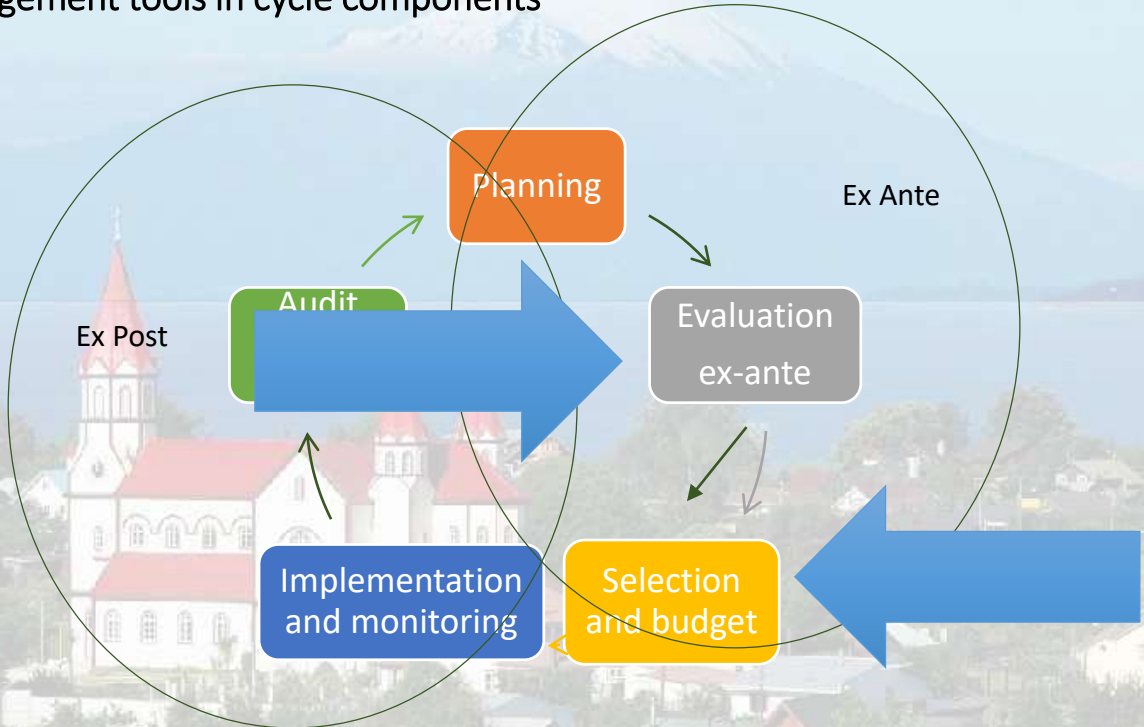


### 3.-Good practices Korea

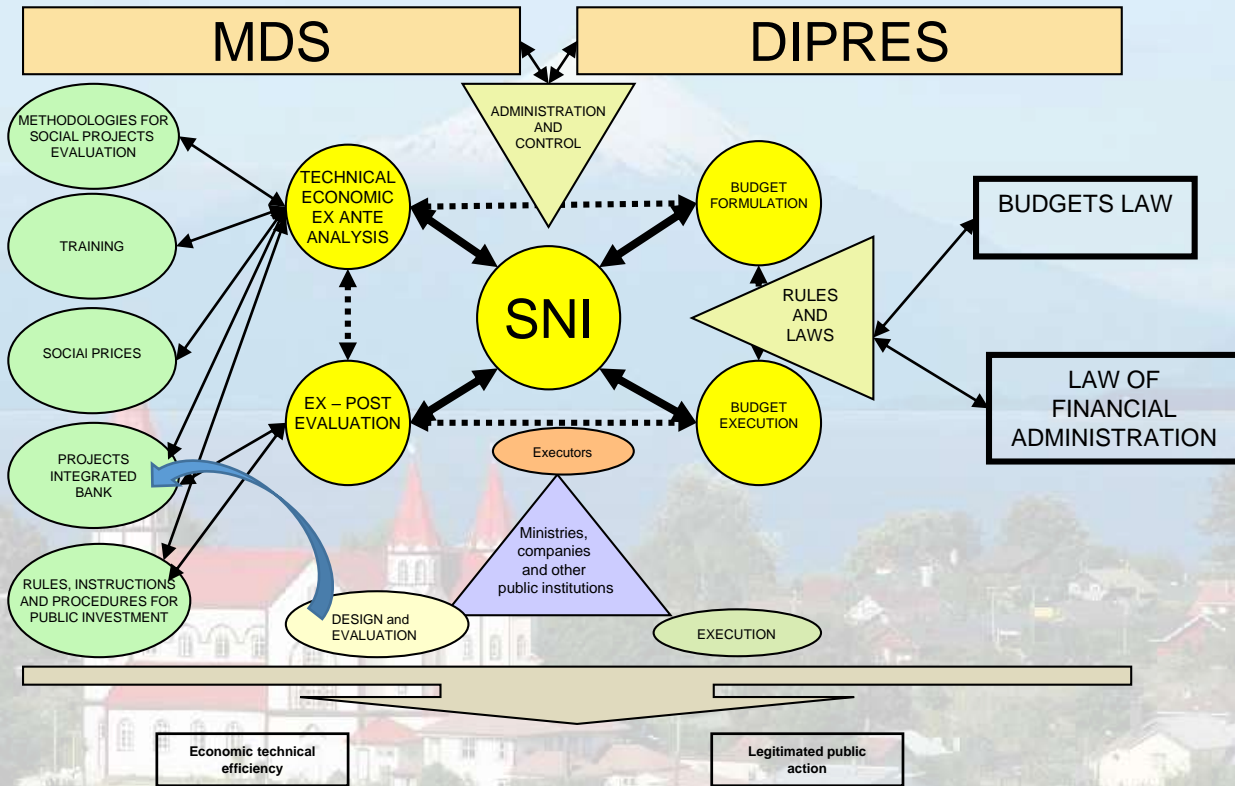


# 3.-Good practices

Management tools in cycle components



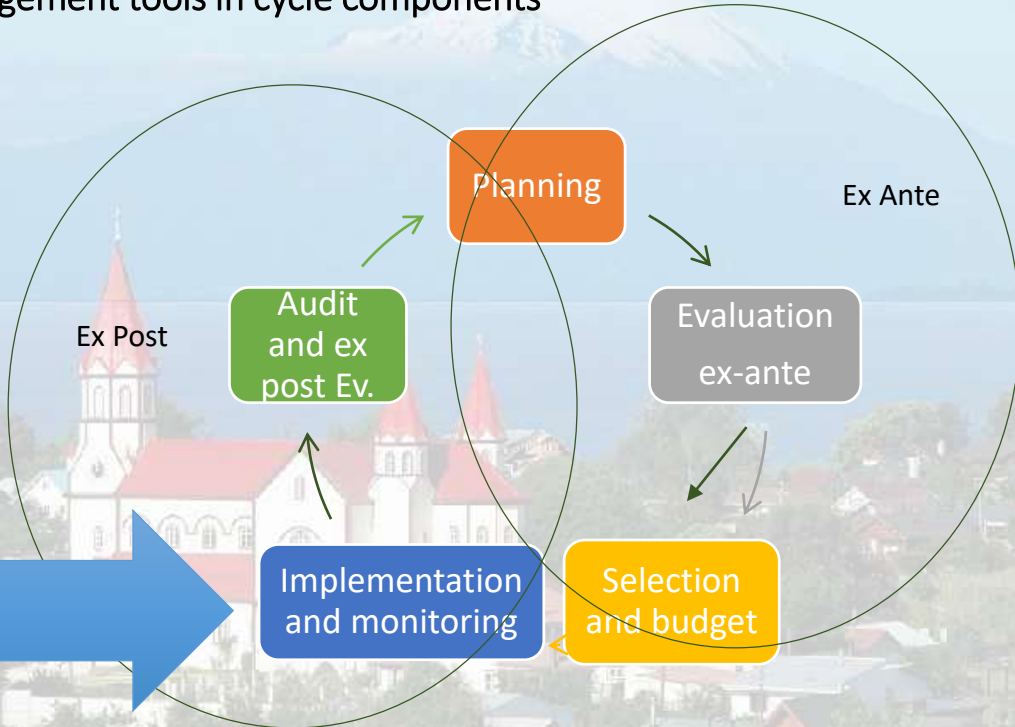
# Chilean Public Investment System



**Efficient Public Investment**

# 3.-Good practices

Management tools in cycle components

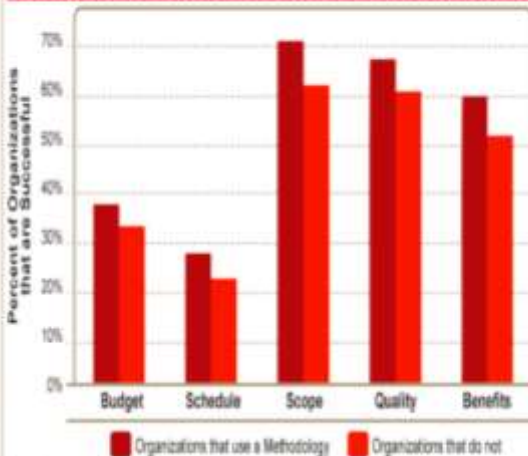


### 3.-Good practices

Management tools at implementation stage

- Project planning
- Project scheduling
- Resource allocation and capacity planning
- Budgeting and monitoring project costs
- Quality management

Figure 12: Percent of Respondents that Reported their Organisations are Successful in the Five Performance Indicators, for Organisations that do and do not Use PM Methodologies

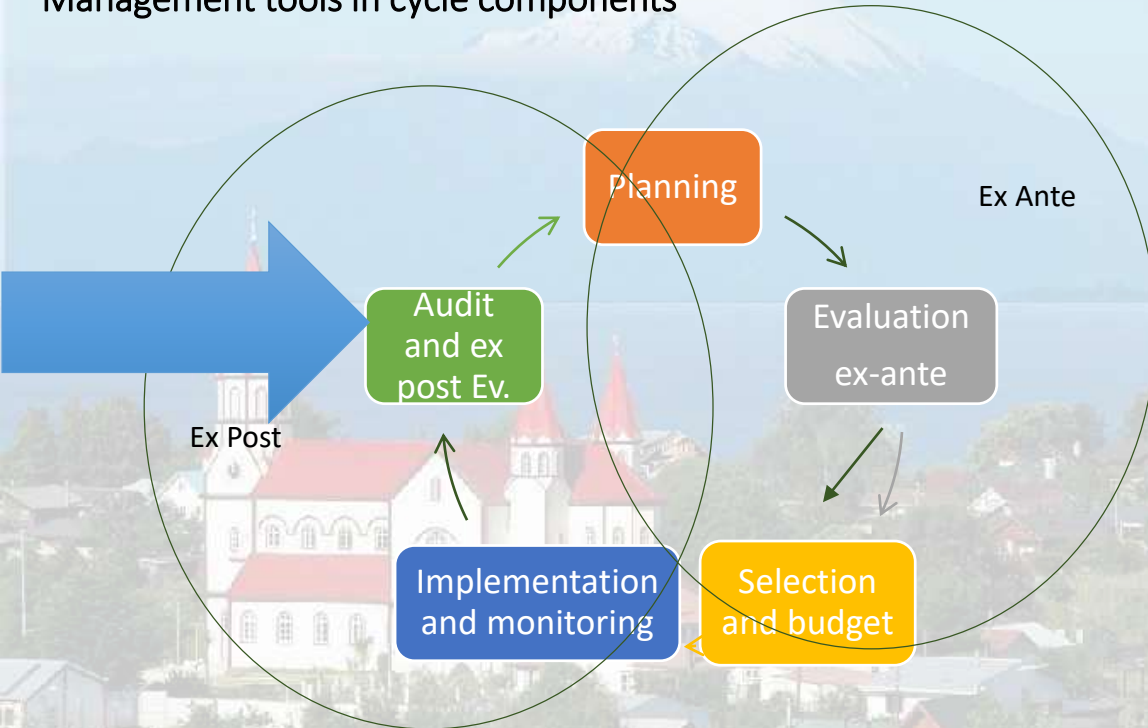


PWC survey of 1524 participants from 38 countries, including 20 from the OECD. The rest of the emerging economies

Source: Insights and Trends: Current Portfolio, Programme, and Project Management Practices. The third global survey on the current state of project management. PWC. 2012

### 3.-Good practices

Management tools in cycle components



## 3.-Good practices



European Transport Conference 2018



### **EX POST EVALUATION OF MAJOR TRANSPORT INFRASTRUCTURE PROJECTS**

Gerard de Jong

Significance and ITS Leeds

Silvia Vignetti

CSIL Centre for Industrial Studies, Milan

Chiara Pancotti

CSIL Centre for Industrial Studies, Milan



Cluster	Case study	Behavioural pattern	Final performance					Determinants					
			Relevance	Coherence	Effectiveness	Efficiency	EU added value	Relation with the context	Selection process	Project design	Forecasting capacity	Project governance	Managerial capacity
Successful	Greece – Rio Antirio Bridge ( <i>Bright Star</i> )	Project in which the good predictions made ex ante turn out to be accurate. <b>The project delivers value for money and success.</b> Even in the event of exogenous negative events, the project performance remained positive.	5	5	4	5	5	4	4	5	5	5	4
	Poland - Gdańsk Tram ( <i>Star</i> )	<b>The project performance is very positive.</b> However, due to the fact that the infrastructure and services refer to a small intervention embedded into an existing wider network the positive performance of the project is highly influenced by network effects not fully attributable to the project.	5	5	4	4	4	4	5	3	4	5	4
	Poland – Warsaw Line 8 Modernisation and Airport Connection ( <i>Star</i> )	<b>Project partially successful.</b> The sub-optimal coordination among level of governments partially clouded the fulfilment of all the expected objectives. However, the most urgent need was successfully addressed.	5	5	4	5	5	5	3	3	4	3	3
Intermediate success	Spain – Malaga Bypass ( <i>Blurred Star</i> )		5	5	3	3	1	5	3	5	4	1	4
	Hungary – M43 motorway ( <i>Little Star</i> )	<b>Project performance is positive but far below the expectations.</b> This is due to some deficiencies in the planning phase.	5	4	3	3	4	3	2	3	-2	4	4
	Slovakia – Žilina Railway Modernisation ( <i>Little Star</i> )		5	5	3	3	5	-1	-4	3	1	3	4
Least successful	Germany – Autobahn A14 ( <i>Rising Sun</i> )	<b>Project affected by a combination of ex ante unfavourable factors</b> (overoptimistic traffic forecast, inappropriateness to the local context). However, the effective design and a good managerial capacity <b>prevented the project failure.</b>	2	5	2	3	1	-2	1	2	-3	4	4
	France - Le Havre tramway ( <i>Eclipsed Sun</i> )	<b>Project in which a combination of ex ante unfavourable factors</b> (optimism bias, inappropriateness to the local context and bad incentives) <b>prevented the project to reach its expected benefits</b> and the good managerial capacity is unlikely to save the project from its underachievement.	2	3	2	2	3	-1	-2	5	-3	4	3



## 4.-Recommendations

Effective public investment across levels of government (OECD, 2019)

### **Pillar 1: Co-ordination across levels of government and policy areas**

- 1) Principle 1. Invest using an integrated strategy tailored to different places
- 2) Principle 2. Adopt effective instruments for co-ordinating across central and local levels of government
- 3) Principle 3. Co-ordinate horizontally among local governments to invest at the relevant scale

## 4.-Recommendations

### **Pillar 2: Strengthen capacities for public investment and promote learning across levels of government**

- 1) Principle 4. Assess upfront the long-term impacts and risks of public investment (Ex ante Evaluation)
- 2) Principle 5. Engage with stakeholders throughout the investment cycle
- 3) Principle 6. Mobilise private actors and financing institutions to diversify sources of funding and strengthen capacities
- 4) Principle 7. Reinforce the expertise of public officials and institutions involved in public investment
- 5) Principle 8. Focus on results and promote learning from experience (Ex post Evaluation)

## 4.-Recommendations

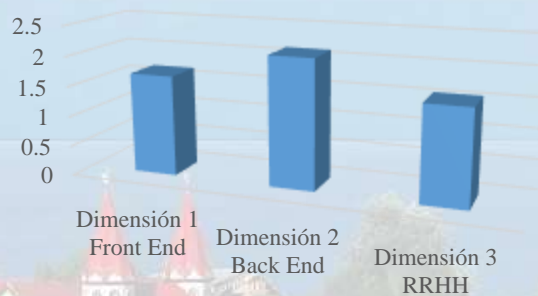
### **Pillar 3. Ensure sound framework conditions at all levels of government**

- 1) Principle 9. Develop a fiscal framework adapted to the investment objectives pursued
- 2) Principle 10. Require sound and transparent financial management at all levels of government
- 3) Principle 11. Promote transparency and strategic use of public procurement at all levels of government
- 4) Principle 12. Strive for quality and consistency in regulatory systems across levels of government

## 5.-New challenges

Weak application of technologies en some economies (scale 0 -4):

Latin America Results 2019



Source: Armendariz, Contreras y Ramírez. “E-Inversión pública. El uso de la tecnología en la gestión de la inversión pública”.2019. Working paper

## 5.-New challenges

UN has proposed a roadmap based on the Sustainable Development Goals (SDGs):

Challenges for Public Investment Management.

Will the project portfolios be adapted to the SDGs?

New topics also emerge, such as:

Climate change and the incorporation of issues related to disaster risk

Risk management in general (not only climate)

Energy efficiency

Public-private articulation of project portfolios

Mega projects. Example: airports in large capital cities, large bridges, etc.

# Implementation of Public Investment Systems:



Thanks!



# Implementation of Public Investment Systems:

## Annexes

### 3.-Good practices and bad practices



Professional team size M1 = 2 \* Team size M2

Source: Own elaboration



# 3.-Good practices

## PROCESO DE PREINVERSIÓN

