Agenda

Submitted by: Chile
## DRAFT AGENDA

### WORKSHOP

**“Integrating SMEs in Authorized Economic Operators Programs in Asia Pacific Region: Improving SMEs Participation in APEC Secure Trade”**

August 16th, 2019  
Hotel Cabaña del Lago  
Puerto Varas, Chile

### Friday August 16th, 2019

<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>08:30 – 09:00</td>
<td>Registration</td>
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| 09:00 – 09:15 | Official Welcome  
José Ignacio Palma Sotomayor, General Director, Chile National Customs Service                          |
| 09:15 – 09:20 | Introduction.  
Daniela Veas Jaime, Chair of the Sub-Committee on Customs Procedures (SCCP) of APEC                      |
| 09:20 – 10:20 | Panel 1 Addressing AEO Certification as a Trade Facilitation Instrument: Where are we in the APEC Region?  
**Moderator:** Rodrigo Contreras Huerta, Consultant on Integration and Trade Sector of the Inter-American Development Bank.  
**Context:** Survey report sections related to AEO programs. María Elena Sierra, IDB Consultant. This presentation will address the first findings of the consultancy conducted in collaboration with the IDB to analyze the AEO Programs in the Region, and how this implementation is achieving (or not) objectives related with Trade Facilitation.  
**Panelists:**  
- José Ignacio Palma Sotomayor, General Director, Chile National Customs Service  
- Juan Pimentel, Branch Chief Supervisor CTPAT, U.S. Customs & Border Protection  
- Kristy Tsun-Tzu HSU, Associate Research Fellow, Chung Hua Institution for Economic Research  
- Miriam Aguilar, Director of Industrial Goods, Ministry of Economy of Mexico  
- Carlos Eduardo Farfán E., Executive Chairman of Association of Secure Companies |
| 10:20 – 10:45 | Break Out Session  
- Stage for questions related to panel No. 1  
- Stage to answer survey related to panel No. 1 |
| 10:45 – 11:00 | Official photo                                                                                             |
| 11:00 – 11:20 | Coffee Break                                                                                               |
| 11:20 – 12:30 | Panel 2 Questions still remaining about SMEs: Is SMEs involvement on AEO Programs a low point for the Region?  
**Moderator:** Vinka Cisternas Torres, Policy Analyst, New Zealand Customs Service.  
**Context:** Survey report sections related to AEO programs María Elena Sierra, IADB Consultant. This presentation will address the first findings of the consultancy conducted in collaboration with the IDB to analyze Entry Barriers for SMEs from different perspectives.  
**Panelists:**  
- Felipe Serrano Solar, President of Customs Brokers Chamber, Chile  
- Rocio del Monte, Legal Counsel of Traffic Tech |
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<tr>
<td>12:30 – 13:15</td>
<td>Break Out Session&lt;br&gt;Stage for questions related to panel No. 2&lt;br&gt;Stage to answer survey related to panel No. 2</td>
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<td>13:15 – 15:00</td>
<td>Lunch</td>
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| 15:00 – 16:15   | Panel 3 Mutual Recognition Agreements (MRAs) as the key component of the Trade Facilitation objective of AEO Programs: Is APEC Region too far?<br>Moderator: Juan Pimentel, Branch Chief Supervisor CTPAT, U.S. Customs & Border Protection.  
Context: Survey report sections related to MRAs. María Elena Sierra, IADB Consultant.<br>This presentation will search for different perspectives on the Mutual Recognition Agreements agenda within the APEC region, and will show a general picture of the agreements in force between Customs Agencies.  
Panelists:<br>• Itzel Nava, IADB Consultant & Regional Coordinator of CADENA Project<br>• Alvaro Puig, Security and Safety Manager of DHL<br>• Ting-Li Lin, Vice President of Logistics Center, Quanta Computer, Ltd.<br>• Luz Dary Murcia, Head of Colombia AEO Program<br>• Ben Chamkrom, Customs Technical Officer of Thai Customs Department |
| 16:15 – 17:00   | Break Out Session<br>Stage for questions related to panel No. 3<br>Stage to answer survey related to panel No. 3 |
| 17:00 – 17:30   | Coffee Break                                                                     |
| 17:30 – 18:00   | Wrap-Up and Conclusions<br>José Ignacio Palma Sotomayor<br>General Director, Chile National Customs Service |