



**Asia-Pacific  
Economic Cooperation**

---

**2019/SMEWG48/001**

Agenda Item: 4

## **Draft Agenda**

Purpose: Consideration  
Submitted by: Chair



**48th Small and Medium Enterprises Working Group  
Meeting  
Qingdao, China  
30-31 May 2019**

## 48<sup>TH</sup> MEETING OF THE APEC SME WORKING GROUP

Venue: Shangri-La Hotel

Qingdao, China

**DAY 1: THURSDAY, 30 MAY 2019**

### **08.00 – 08.30: Registration**

<b>OPENING AND SETTING THE GROUND</b>	
<b>CHINA HALL 2 &amp; 3, 2<sup>ND</sup> FLOOR</b>	
8.30 – 8.50	<p><b>1. Welcome Remarks by the Host</b> <i>Welcoming remarks</i> <i>Mr. Guobin, Xin, Vice Minister of Ministry of Industry and Information Technology, P.R. China</i></p> <p><b>2. Chair's Opening Remarks</b> <i>Mr. Evan Holley, SMEWG Chair, to outline the meeting objectives</i></p> <p><b>3. Administrative and Logistic Arrangements</b> <i>The Host to announce administrative and logistics arrangement</i></p>
8.50 – 09.05	<b>GROUP PHOTO</b>
09.05 – 09.15	<p><b>4. Adoption of the Agenda and Report Drafting Process (10 min)</b> <i>Chair to:</i> - Invite member economies to endorse the agenda. - Propose the Report drafting and endorsement process - Invite member economies to comment and endorse the process</p>
09.15– 09.25	<p><b>5. Policy Background (10 min)</b> <i>Recall on Outcomes of the 47th SMEWG Meeting (Chair)</i></p>
09.25 -09.40	<p><b>6. APEC Secretariat Report (15 min)</b></p>
09.40 – 09.55	<p><b>7. ABAC Update (Co-Chair, ABAC MSME and Entrepreneurship Working Group) (15 min)</b></p>
09.55 – 10.05	<p><b>8. Presentation of the new Ministry of Entrepreneur Development (MED) of Malaysia - Dr. Anis Mahmud (Deputy Secretary-General) (10 min)</b></p>
10.05 – 10.20	<p><b>9. Presentation on Chile's 2019 priorities (15 min)</b> <i>Chile to present on its Host Economy priorities for 2019, highlighting those of key relevance to SMEWG.</i></p>
10.20 – 10.35	<b>TEA BREAK</b>

<b>WORK PLAN: ACTIVITIES AND EXPECTED OUTCOMES</b>	
10.35 – 10.40	SMEWG Chair to give a brief introduction.
10.40 – 12.40	<b>10. <u>Entrepreneurship, innovation and the internet and digital economy</u></b>
	<p><b>10.1 Implementation of the APEC Initiative on Promoting Innovative Start-ups</b></p> <p><b>10.1.1 <u>Japan</u>:</b> Recent situation of start-up promotion in Japan (10 min)</p> <p><b>10.1.2 <u>China</u>:</b> New Project Proposal of “ Intellectual Property Innovation and Entrepreneurship Contest” (10 min)</p> <p><b>10.1.3 <u>Singapore</u>:</b> Slingshot 2019 (10 min)</p> <p><b>10.2 To facilitate SMEs/Start-ups/young entrepreneurs digital transformation by digital resilience training workshops with implementation of projects and the APEC O2O Initiative.</b></p> <p><b>10.2.1 <u>Korea</u>:</b> SME 10 2017A – APEC Young Entrepreneurs Networking Program. Workshop 25-26 October 2018(10 min)</p> <p><b>10.2.2 <u>Chinese Taipei</u>:</b> SME 09 2018 - APEC Online-to-Offline (O2O) Initiative – Empower SMEs to Embrace Digital Transformation (10 min)</p> <p><b>10.2.3 <u>Chinese Taipei</u>:</b> SME 10 2018 - APEC Local Innovation Ecosystem Initiative: Revitalization for Inclusive Growth and Sustainable Future (10 min)</p> <p><b>10.2.4 <u>Chinese Taipei</u>:</b> “The Strategy of Township Revitalization for Chinese Taipei” (10 min)</p> <p><b>10.2.5 <u>Australia</u>:</b> “Supporting Australian Small Business to do Digital” (10 min)</p> <p><b>10.2.6 <u>Hong Kong, China</u>:</b> Creative industries, in particular design, and the government’s support (10 min)</p> <p><b>10.2.7 <u>Thailand</u>:</b> SME ONE (10 min)</p> <p><i><u>Discussion (20 min)</u></i></p>
12:40-14:30	<i>LUNCH</i>
14.30 – 16.15	<b>11. <u>Market access for SMEs</u></b>
	<p><b>11.1 APEC MSMEs Marketplace</b></p> <p>11.1.1 <u>Philippines</u>: Update on APEC MSMEs Marketplace (10 min)</p> <p><b>11.2 APEC’s Continued Implementation of the Boracay Action Agenda to Globalize MSMEs (BAA) and the 2018 Stocktake and Mid-term Review of Progress</b></p> <p><b>11.2.1 <u>Philippines</u>:</b> Update on the Implementation of the Boracay Action Agenda to Globalize MSMEs (BAA) and the 2018 Stocktake and Mid-term Review of Progress (10 min)</p> <p><b>11.2.2 <u>China</u>:</b> SME 01 2019S “APEC Optimizing SME Business Environment Seminar” (10 min)</p>

	<p><b>11.2.3 Viet Nam:</b> SME 04 2018 - APEC Capacity Building Workshop on WTO Trade Facilitation Agreement for Micro, Small and Medium Enterprises (10 min)</p> <p><b>11.2.4 Viet Nam:</b> SME 11 2017A – APEC Capacity Building Workshop on FTA Utilizations by Micro, Small and Medium Enterprises (10 min)</p> <p><b>11.2.5 China:</b> SME 03 2019S 2018 APEC SME Business Forum, and 2019 edition (10 min)</p> <p><b>11.3 Presentation of the results of the CTI FTAAP Survey on MSME/MSME-related Provisions in APEC Economies’ RTAs/FTAs</b></p> <p><b>11.3.1 Philippines:</b> CTI FTAAP Survey on MSME/MSME-related Provisions in APEC Economies’ RTAs/FTAs (10 min)</p> <p><b>11.4 Best Practices</b></p> <p><b>11.4 Thailand:</b> Born Global SMEs (10 min)</p> <p><i>Discussion (25 min)</i></p>
16.15 – 16.30	<i>TEA BREAK</i>
16:30 – 17:25	<b>12. Inclusive business ecosystem that supports SME growth</b>
	<p><b>12.1 Support women-led MSMES</b></p> <p><b>12.1.2 Chinese Taipei:</b> To present “The Financial Journey of Women Entrepreneurship (10 min)</p> <p><b>12.2 To promote and support ethical business practices in key sectors for APEC SMEs and their partners in the supply chain</b></p> <p><b>12.2.1 USA:</b> To report on SME 05 2017 APEC SME Business Ethics for the Construction-Engineering Sector: Building a Strong Future for SMEs: Cross-Fora Collaboration, Human Capacity, Technology &amp; Certification (10 min)</p> <p><b>12.2.2 USA:</b> To present SME 02 2018 - 2019 APEC Business Ethics for SMEs Forum: Vision for Sustainable, Dynamic, and Innovative Health Enterprises (10 min)</p> <p><i>Discussion (25 min)</i></p>

08.30 – 09.25	<p><b>12.3 To prepare SMEs in APEC region to be digital ready for an inclusive digital future.</b></p> <p><b>12.3.1 China:</b> SME 04 2017S Promoting IT Adoption in MSMEs – APEC SME Center for IT Promotion (10 min)</p> <p><b>12.3.2 Viet Nam:</b> SME 01 2018 – APEC Workshop on Harnessing Digital Trade for SMEs (10 min)</p> <p><b>12.3.3 Korea:</b> SME 06 2018 - APEC SME Forum 2019: How Big Data and AI Are Driving Business Innovation (10 min)</p> <p><b>12.3.4 Macao, China:</b> Experiences on Promoting the Adoption of E-Payment in SME (10 min)</p> <p><i>Discussion (15 min)</i></p>
09.25 – 10.00	<p><b>13. SMEWG related meetings</b></p>
	<p><b>13.1 Papua New Guinea:</b> Evaluation of the 47<sup>th</sup> SMEWG (10 min)</p> <p><b>13.2 SME Week and 25th SME Ministerial Meeting</b>  <b>Chile:</b> To present activities for the SME Week: Events, theme, priority topics.</p> <ul style="list-style-type: none"> <li>• High Level Dialogue on Digital and Innovation</li> <li>• International Fintech Summit: Needs Assessment and Capacity Building</li> <li>• Preparation of the SME Ministerial Meeting <ul style="list-style-type: none"> <li>○ Draft of the Ministerial Statement: Chile to present draft statement and invite members for feedback and agree the process</li> </ul> </li> </ul> <p><b>13.3 Preparation for 49<sup>th</sup> SMEWG Meeting (Chile)</b>  <i>Discussion</i></p>
10.00 – 10.20	<p><b>14. Enhancing SMEWG’s Effective and Efficient Operation</b></p>
	<p><b>14.1 Chile:</b> To report last meeting of ACWTG (on cross-fora collaboration issues) (10 min)</p> <p><i>Discussion on cross-fora collaboration is expected. (10 min)</i></p>
10.20 – 11.45	<p><b>15. Project Session 1 – 2019 – Presentation of approved CNS</b></p>
	<p><b>15.1.1 Indonesia:</b> Workshop for SMEs in APEC: Embracing 4.0 Industrial Revolution in Boosting Economic Performance of Export-oriented SMEs (10 min)</p> <p><b>15.1.2 Korea:</b> 2020 APEC SME Cyber Security Forum (10 min)</p> <p><b>15.1.3 Malaysia:</b> APEC Young Entrepreneurs Kick-Off (10 min)</p> <p><b>15.1.4 Malaysia:</b> APEC Policy Dialogue on SMEs and Entrepreneurship Framework : Let’s be Coherent and Cohesive (10 min)</p> <p><b>15.1.5 New Zealand:</b> SME Productivity and Performance Forum, December 2019, Wellington New Zealand (10 min)</p>

	<p><b>15.1.6 <u>The United States:</u> 2020 APEC Business Ethics for SMEs Forum: Realizing the Nanjing Declaration (10 min)</b></p> <p><i><u>Discussion (25 min)</u></i></p>
<b>CLOSING</b>	
11:45 – 12:00	<p>Chair's Closing Remarks Discussion.</p>