



**Asia-Pacific  
Economic Cooperation**

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**2019/SMEWG48/007**

Agenda Item: 10.1.2

## **Intellectual Property Innovation and Entrepreneurship Contest**

Purpose: Information  
Submitted by: China



**48th Small and Medium Enterprises Working Group  
Meeting  
Qingdao, China  
30-31 May 2019**



**IPIEC APEC**

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**2019**





# IPIEC APEC is

## A Trinity of:

### Contest

Gathering distinguished technologies and innovations across APEC member economies

### Resource Platform

Converging substantive tech demands across APEC member economies & matching with tech projects, and providing comprehensive IP and corporate services

### Incubation Program

Offering latest industry intelligence & experience, providing ongoing startup consulting and facilitating diverse project promotion





# Why IPIEC APEC?

**>50%**  
**of**  
**early stage**  
**startups fail**  
**in the 1st year**

## IPIEC APEC aims to help

- Provide expertise to guide throughout business development
- Shared resources among APEC economies to enhance business sustainability
- Optimized market exposure and promotion within APEC
- Boosting overall innovation capability, employment opportunities & general social well-being



# Why China?



Sheer Size of Population & Market



Favourable Incentive Policies to Cross-Border SciTech Cooperation



Strengthened IP Protection System



Robust Infrastructure, Resource & Workforce Skills



Fastest Growing Consumer Market in the World



# SOLUTION



How to enter the large  
while complex China  
Market?

How to get access to  
potential business  
opportunity?

SOLUTION





# Key Features of IPIEC APEC

-  Multi-million Dollar Tech Funding
-  Establish Business Network in China
-  Mentored by Prestigious Entrepreneurs & Experts
-  Diverse Online & Offline Promotion
-  Unparalleled Project Exposure
-  Grand Cash Prize

**Make your story  
happen in China**




# Review of IPIEC GLOBAL 2018







# Figures & Achievements

-  **1,285** Submitted Project Entries
-  **USD\$85 Million** Accumulated Funding from **52** Tech Demands
-  **62** Large Enterprises and **16** Industry Parks in China Engaged
-  **10** Global Chapters
-  **8** Matchmaking Sessions Organized across **7** Cities in China
-  **82** Lol Signed for Tech Cooperation





# Submitted Project Entries from APEC Economies

Source Economy	No. of Project Entries
Russia	100
Malaysia	100
United States	100
Republic of Korea	100
Hong Kong, China	53
Australia	26



# Multi-million Dollar Tech Funding

ACCUMULATED TECH FUNDING EXCEEDED **USD\$ 85 MILLION**

FROM

**62 + 16**

LARGE  
ENTERPRISES

INDUSTRY  
PARKS



# Overseas Sessions of IPIEC APEC 2018



**HONG KONG  
CHINA  
MAY 17**



**QUEENSLAND  
AUSTRALIA  
MID MAY**



**GYEONGGI-DO  
REPUBLIC OF KOREA  
4 SEPTEMBER**



**KUALA LUMPUR  
MALAYSIA  
28 SEPTEMBER**



**MOSCOW  
RUSSIA  
20 SEPTEMBER**



**SILICON VALLEY  
UNITED STATES  
2 NOVEMBER**

# Timeline of 2018 Matchmaking Roadshows

Jul

CHINA-KOREA VR/AR TECH MATCHMAKING



Sep

IPIEC GLOBAL 2018 KOREAN CHAPTER & TECH MATCHMAKING



Dec

IPIEC GLOBAL 2018 ROUND-TRIP TECH SHOWCASE IN 6 CITIES:  
KUNSHAN, KUNMING, YU'XI, XI'AN, MIANYANG, GUANGZHOU



IPIEC GLOBAL is a lot **more than a contest**, but a platform for the **ongoing** integration, utilization and promotion of **global technovation**.

# Signing for Project Matching

## 82 LOI SIGNED FOR TECH COOPERATION



Build up substantive business network in China

# Cross-Border Collaboration Progress

Contestant	Source Economy	Industry	Project Progress
ConquerX	United States	Biomedicine	Under discussion with a top medical co. in China on joint R&D
Ingen - Aido Service Robot	United States	AI & Advanced Manufacturing	<ol style="list-style-type: none"> <li>1) Under discussion with a Chinese investor</li> <li>2) Undergoing Due Diligence</li> <li>3) Talking with OEM providers for manufacturing in China</li> </ol>
Maeko	Malaysia	Environmental Protection	Maeko and China partner are about to enter cooperation agreement on its kitchen waste composting system.
BMPower	Russia	New Energy	BMPower and China partner are working on technical issues.
NO	Australia	Cosmetics	Under discussion with a large cosmetic co. in China on tech import
Molecular Warehouse	Australia	Biomedicine	A top medical co. in China is evaluating the project with high collaboration potential.

# Diverse Online & Offline Promotion



- Ongoing online promotion in China and overseas via various platforms
- Offline matchmaking events and pitching session



# Contest Judges



**NIU Wenwen**  
Co-founder and Chairman of  
**Dark Horse Venture**



**Gerold Muhr**  
Executive Advisor, ZEB  
Business School of  
**Steinbeis University**



**FU Chengyu**  
Former Chairman of  
**Sinopec Group**



**GUAN Zhen**  
Principal Technical Evangelist of  
**Microsoft (China) Co., Ltd.**



**ZHOU Qi**  
Managing Director of  
**GSR United Capital**



**FAN Zhengwei**  
Investment Director of  
**E Fund Management**



**SUN Yaluo**  
Entrepreneurial Mentor of  
**SOSV (US) Accelerator China**

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Profession Evaluation & Constructive Advices  
given by **Panel of Judges** comprised of Renowned Entrepreneurs, Investors & Experts

# Top 3 of IPIEC GLOBAL 2018



Third Place  
**Nanopac (Malaysia)**  
Self-Sustaining Toilet  
System



Global Champion  
**Novus (Hong Kong, China)**  
Nanotechnology and X-Ray  
Diagnostic Software System  
for Various Bone Surgeries



Second Place  
**OakLabs (Germany)**  
Drug Development Platform  
based on AI & Multiple  
Molecular Biomarkers



“ A great platform and an opportunity you should not miss to meet the movers and shakers in China, as well as getting a first hand experience of the major nerve centers of China.

— InGen Dynamics  
Founder and CEO  
Arshad Hisham

“ A chance to present our technology to China and found key partner. It's a real mechanism and probably one of the best ways to success in China market.

—Termolazer CBDO  
Andrey Anderzhanov





# Overview of IPIEC APEC 2019



# Theme for APEC 2019

Connecting People,  
Building the Future





# How IPIEC APEC Helps?

## Improving Connectivity and Deepening Regional Economic Integration:

- Linking up the APEC economies by involving startups and MSMEs therein
- Hosting preliminary chapters
- Integrating and activating entrepreneurial resources and intelligence

## Sustainable Growth:

- Integrated intelligence to provide startup guidance and advice
- Investment/VC to support cross-border financing
- Multiple economies to offer huge market and sufficient project testing
- Relocation of talents within the economies can be encouraged
- More potential business partners



# How IPIEC APEC Helps?

## Digital Society:

- Enhanced overall technovation capability will bolster digitalization
- Social gap can be diminished and social well-being can be promoted

## Strengthening Inclusive Growth through Structural Reform and Increasing Opportunities for Women and SMEs:

- MSMEs within APEC economies can gain and share experiences
- Multiplied business opportunities give rise to Inclusive Growth
- Increased employment rate to generate more opportunities to women





# Highlights of IPIEC APEC 2019

## Major Transnational Technovation Activity

- 6 global chapters within APEC member economies
- In partnership with overseas innovation organizations

## Ongoing SciTech Matching Platform

- Diverse project promotion
- Collect industry & technology demands
- Ongoing project matching after contests

## Viable Launch-in-China Support

- Backed by experts with extensive experiences
- Facilitate project matching
- Coordinate and follow up along the process
- Professional IP support





2019	Mid-July	Brisbane, Australia	Contest & <b>2019 Asia Pacific Cities Summit (2019APCS) and Mayors' Forum</b>
	Late August	Kuala Lumpur, Malaysia	Asean Contest
	Early September	Seoul, Korea	Contest & <b>KVRF 2019</b>
	Late September	Moscow, Russia	Contest
	Mid-November	Hong Kong, China	Contest
	Mid-November	Silicon Valley, United States	Contest
	December	Multi-City, China	Project Showcase Round Trip & <b>Semi-Final</b>
China		<b>Final</b>	



# Organization of IPIEC APEC 2019

## Jointly Organized by:

- Cybersecurity Industry Development Centre, Ministry of Industry and Information Technology, China (Ministry of Industry and Information Technology Information Centre, China)
- China Centre for Promotion of SME Development (China International Cooperation Association of Small and Medium Enterprises)
- WTOIP

## Supported by:

- Department of Industry and Information Technology of Guangdong Province, China
- Guangzhou Municipal Industry and Information Technology Bureau, China

**Organizations within APEC Economies Are Welcomed to Join and Support IPIEC APEC 2019!**



# Awards of IPIEC APEC 2019



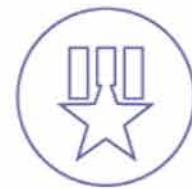
\$100,000  
Champion



\$50,000  
2nd Prize



\$20,000  
3rd Prize



Viewer's Choice Award  
最佳网络人气奖



# IPIEC APEC 2019 Application is Open

Organized by



Via the official website of IPIEC APEC  
<https://www.wtoip.com/ipiecglobal/en>

**OR**

Application Deadline:  
31 OCT, 2019 (TBC)

Send application and project info to official email

[ipiecglobal@wtoip.com](mailto:ipiecglobal@wtoip.com)

Scan & Register:



An aerial photograph of a city with a grid-like street pattern, overlaid with a semi-transparent orange filter. In the upper center, a small airplane is visible in flight. The text "Thank You" is centered in the middle of the image in a white, bold, sans-serif font.

**Thank You**