



**Asia-Pacific  
Economic Cooperation**

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**2019/SMEWG48/009**

Agenda Item: 10.2.1

## **Young Entrepreneurs Networking Program**

Purpose: Information  
Submitted by: Korea



**48th Small and Medium Enterprises Working Group  
Meeting  
Qingdao, China  
30-31 May 2019**

# APEC Global Networking Program for Young Entrepreneurs



October 25 - 27, 2018

Intercontinental Seoul coex

Republic of Korea

Project Session II 2017: SME 10 2017A (October 2018)

# 1. Overview

- Title** | APEC Global Networking Program for Young Entrepreneurs
- Purpose** | Enhance young entrepreneurs' capability to compete on the global stage through sharing knowhow and building network with other global young leaders
- Date** | October 25(Thur.) ~ 27(Sat.), 2018
- Venue** | Intercontinental Seoul Coex Hotel, Republic of Korea
- Program** | Lectures, Panel Discussion, Networking Activities(1:1 Business Meeting with Korean VC), Field visit



## 2. Program

Time	Program
09:00 ~ 10:00 (60`)	• Registration
10:00 ~ 10:20 (20`)	• Opening Ceremony
10:20 ~ 11:20 (60`)	• Session I: My Entrepreneurship Journey - Tony Wong (CEO, SHOPLINE)   Hong Kong, China
11:20 ~ 11:30 (10`)	• Coffee Break
11:30 ~ 12:10 (40`)	• Session II: The Global Trend of Integrated Software Education and the Vision for Expansion of Korean Robot Coding Education - Sanghun Oh (CEO, LUXROBO)   Korea
12:10 ~ 12:30 (20`)	• Panel Discussion: Global Startup Trend and Current Investment Issues (Panelist) - Tony Wong (CEO, SHOPLINE)   Hong Kong, China - Sanghun Oh (CEO, LUXROBO)   Korea - Eugene Kim (General Partner, SparkLabs)   Korea - Vanessa Teo (CEO, AgromeIQ International)   Brunei - Linpeng (Nat) Zhang (General Manager of North Asia Region, Mobike)   China
12:30 ~ 14:00 (90`)	• Luncheon
14:00 ~ 14:40 (40`)	• Session III: Global Trend and Startup Ecosystem in the Perspective of VC - Eugene Kim (General Partner, SparkLabs)   Korea
14:40 ~ 15:00 (20`)	• Lucky Draw
15:00 ~ 15:30 (30`)	• Session IV: Company Introduction of APEC Yong Entrepreneurs ⊗ Listed in alphabetical order of the company names - Jan Breinbauer (CEO, AGROTRAC)   Chile - Pawan Gandhi (Founder & CEO, KaHa PTE LTD)   Singapore - Pedro Callirgos (Founder & CEO, MESA 24/7)   Peru - Linpeng (Nat) Zhang (General Manager of North Asia Region, Mobike)   China - Fernando Javier Cerna Herrera (Mechatronic Engineer, qAIRa)   Peru
15:30 ~ 17:00 (90`)	• Networking Activities - With 1:1 Business Meeting with Korean VC - With APEC Yong Entrepreneurs
17:00	• Wrap-up
18:00 ~ 20:00 (120`)	• Welcome Dinner

# 3. Speakers



**SHOPLINE**

Tony Wong (CEO)  
'Global Entrepreneurship and SHOPLINE's Challenge'

 **LUXROBO**

Sanghun Oh (CEO)  
'Global Trend of Integrated Software Education and the Vision for Expansion of Korean Robot Coding Education'



 **SparkLabs**

Eugene Kim (General Partner)  
'Global Trend and Startup Ecosystem in the Perspective of VC'

# 3. Result



## Networking Session (1:1 Business meeting)

- 8 VCs
- 16 APEC Young Entrepreneurs
- 30 Selected companies

## Panel Discussion with the floor

Tony Wong (CEO, SHOPLINE, Hong Kong, China)

Sanghun Oh (CEO, LUXROBO, Korea)

Eugene Kim (General Partner, SpartkLabs, Korea)

Vanessa Teo (CEO, AgromelQ, Brunei)

Linpeng (Nat) Zhang (General Manager, Mobike, China)



The   
**Pitch**

## Pitching Session of APEC Young Entrepreneurs

Jan Breinbauer (CEO, AGROTRAC, Chile)

Pawan Gandhi (Founder&CEO, Kaha PTE Ltd, Singapore)

Pedro Callirgos (General Partner, MESA 24/7, Peru)

Linpeng (Nat) Zhang (General Manager, Mobike, China)

Fernando Javier (Mechatronic Engineer, qAIRa, Peru)

# 3. Result

The way we have to go...



**Entrepreneur.**



# Thank you!

 **KOSME** Korea SMEs and  
Startups Agency

