



**Asia-Pacific  
Economic Cooperation**

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**2019/SMEWG48/014**

Agenda Item: 10.2.6

## **Igniting Creativity – Hong Kong, China’s Support for Small and Medium Enterprises in the Creative Industries**

Purpose: Information  
Submitted by: Hong Kong, China



**48th Small and Medium Enterprises Working Group  
Meeting  
Qingdao, China  
30-31 May 2019**



# **Igniting Creativity – Hong Kong, China's Support for SMEs in the Creative Industries**

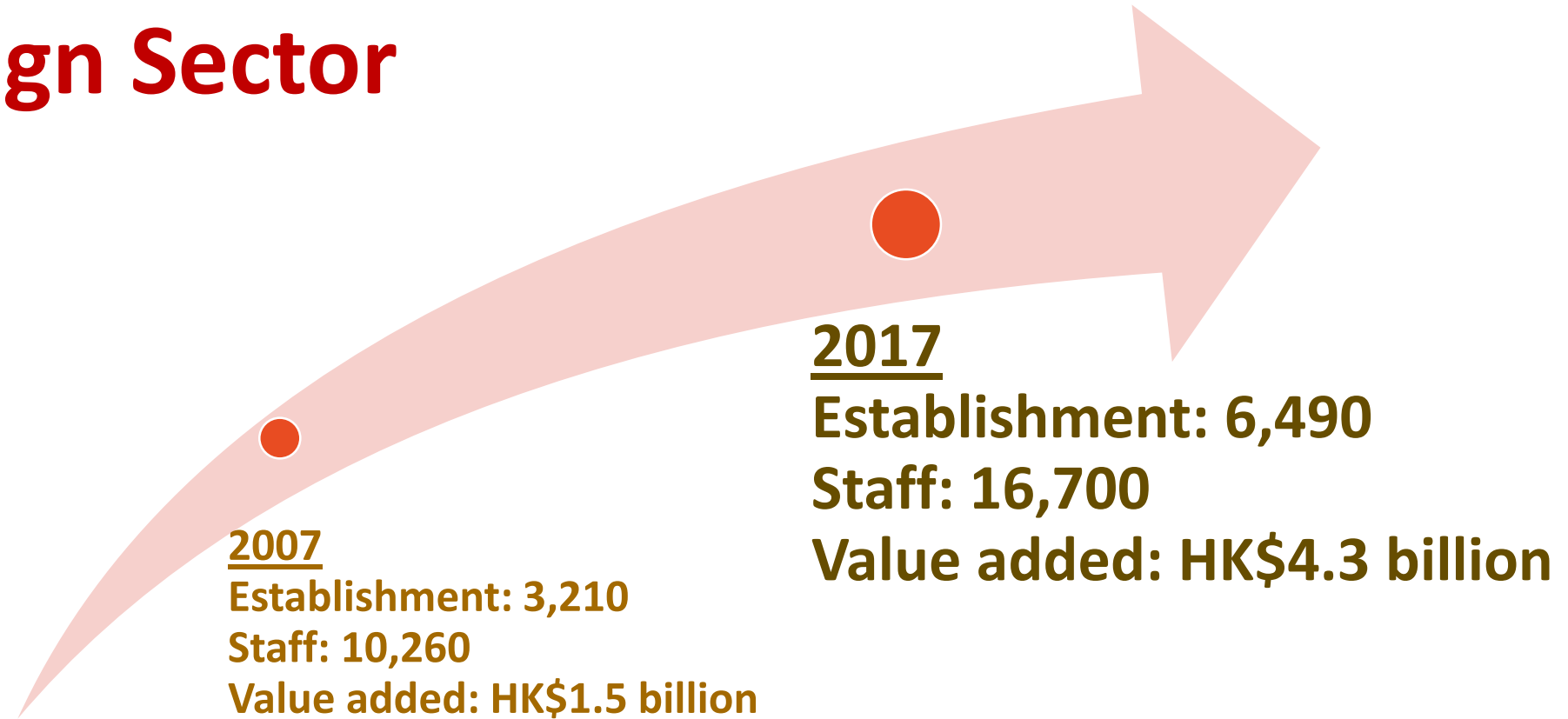


# Creative Industries in HKC

- Around 42,000 related establishments
- 4.4% of HKC's GDP



# Design Sector



# Hong Kong Design Centre

## Design Incubation Program (DIP)

### Networking Activities



### Mentorship



### Financial Support



### Office Space



### Training



# Design Incubation Program (DIP) – Sharing by Monica Tsang

Monica's designs are currently marketed via leading department stores.



# Revitalisation of Decommissioned Buildings

Factory estate →  
**Jockey Club Creative  
Arts Centre**  
(Artist village and arts centre)



Former Police Married  
Quarters →  
**PMQ**  
(Art venue for creative and  
design industries)



Former cotton spinning  
factories →  
**The Mills**  
(Art Complex focusing on  
wearables and smart fabric)



# Revitalisation of Decommissioned Buildings





# CreateHK

## CreateSmart Initiative (CSI)

Provide financial support to initiatives that drive the creative industry

## Business of Design Week

Asia's premier annual event on design, innovation and brands since 2002





**CreateHK**

## CreateSmart Initiative (CSI)

**As of March 2018**

No. of approved projects

417

Approved funding

HK\$ 938.1 million  
(US\$ 119.5 million)

No. of SME beneficiaries

1,690

No. of international awards attained  
(funded under CSI)

80

# Hong Kong

## Unleashing Potential in Creative Start-ups

