



**Asia-Pacific  
Economic Cooperation**

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**2019/SMEWG48/017**

Agenda Item: 11.2.2

## **SME 01 2019S - APEC Optimizing Small and Medium Enterprises Business Environment Seminar**

Purpose: Information  
Submitted by: China



**48th Small and Medium Enterprises Working Group  
Meeting  
Qingdao, China  
30-31 May 2019**



Asia-Pacific  
Economic Cooperation

# APEC Optimizing SME Business Environment Seminar

**Qingdao, China**

**May 29, 2019**





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**01 Seminar Review**

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**01**

# **Seminar Review**



# Seminar Review

**Theme**

Optimizing Business Environment for SMEs

**Date**

May 29, 2019 9:00-12:00 am.

**Address**

Shangri-La hotel ,Qingdao

**Number of audiences**

200





# Agenda

## Topics Discussed

**1** Improving Service Ability and Impelling SME' s Integrating into Global Value Chain

Stimulating Business Startup, Business Promotion and Business Environment Improvement, and Building Service Ecosystem

**2**

**3** Qingdao' s practice on Optimizing Business Environment, Facilitating Trade and Foreign Investment etc.

Opportunities and Challenges in improving Favorable Business Environment for APEC SMEs under the context of Trade Globalization and Digital Economy

**4**

**5** Large Enterprises Empowering Small and Medium Enterprises



# Agenda

## Panel Discussion

1

Financing services, nurturing and development of SMEs

2

Put forward advice and thoughts on market access and trade facilitation

3

Impelling SMEs Cross Border Development by Service Capacity Building

4

Digital economy is the future direction of Asia and Pacific area and even the whole world



**02**

**Observations and  
Suggestions from  
Speakers (To be  
added)**





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**Comments and suggestions from  
SMEWG colleagues are highly  
anticipated. Thanks!**

