



**Asia-Pacific
Economic Cooperation**

2019/SMEWG48/019

Agenda Item: 11.2.5

2018 APEC Small and Medium Enterprises Business Forum, and 2019 edition

Purpose: Information
Submitted by: China



**48th Small and Medium Enterprises Working Group
Meeting
Qingdao, China
30-31 May 2019**



**Asia-Pacific
Economic Cooperation**

2019 APEC SME Business Forum

Shenzhen, China
November, 2019



Background



Based on the implementation of last sessions, it has widely acknowledged as a platform of dialogue between the public and private sector

Main theme : “**Innovation and Sustainability**”

Co-sponsoring: Hong Kong, China; Papua New Guinea; Thailand; Korea

Being endorsed by the APEC SMEWG(SME 03 2019S) in 2019

Profile of 2019 Forum

1	Name	APEC SME BUSINESS FORUM 2019
2	Date	November , 2019
3	Venue	Shenzhen, China
4	Theme	Innovation and Cooperation : Seizing the opportunities for future
5	Activity	Keynote speech, Interactive Dialogue, Business matchmaking

Participants

Representatives of
industry and commerce

Financial institutions

High-growth small and
medium-sized
enterprises



Hidden champions

Industry leaders

Business associations

officials, experts and
scholars from APEC
economies

It is expected that around 790 participants from 21 economies will take part in this Forum.

Draft Meeting Schedule

First day

- **Registration;**
- **Welcome Dinner;**
- **The closed-door meeting:**
【14:00-17:00】
the presidium of the APEC
SME business forum

Second day

- **Business matchmaking;**
- **Forum;**
- **Agreements signing**
【09:00-12:00】
Main Forum
【14:00-17:00】
Parallel Forums

Third day

- **Summary report discussion**
- **Annual meeting of APEC SME Alliance**
- **Field trip**

Expected Results

Focusing on issues of common concern to various economies such as "entrepreneurship innovation, sustainable development, and the digital economy," the forum will achieve the following results:

- 1.** Implement of the outcomes of Nanjing Declaration of the 2014 SME Ministerial Meeting;
- 2.** Submit the advices and outcomes of the business circle to the 2020 APEC SME Ministerial Meeting;
- 3.** Promote the dialogues between governments and enterprises;
- 4.** Promote the exchanges and knowledge sharing between SME;
- 5.** Promote the innovation and sustainable development of SME.



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We sincerely invite you to attend the forum and look forward to listening to your views and insights on promoting the development of SME.

Looking forward to meeting you
in Shenzhen, China